



EDUCATING LEADERS FOR 800 YEARS

**THE 2007
SKOLL WORLD FORUM**
ON SOCIAL ENTREPRENEURSHIP

MARCH 27-29

SKOLL CENTRE
FOR SOCIAL ENTREPRENEURSHIP

Conference moderator: Stephan Chambers, MBA Director and Fellow of Saïd Business School, University of Oxford

Social innovation can simply be understood as 'new ideas that work which address social or environmental needs'. It may occur as a result of addressing new needs, reframing circumstances to make unmet social needs clear and urgent, or changing organisational structures to grasp new opportunities to add social value. New programmes, models, or ways of thinking – sometimes a combination of all three – may be the result.

Social innovation is more than just invention. Diffusion or the scale of ideas is an integral part of making its impact effective, as is co-ordinated action by a wide range of people and organisations spanning social,

governmental and business sectors. While social innovation is not synonymous with social entrepreneurship, it represents an important strategy to pilot and test the models we need to deal with failures and disappointments of the past, as well as emerging issues. But gaps remain in the understanding and support for social innovation.

The 2007 Forum aims to help define social innovation, raise its profile and encourage debate about its importance and practice. It will address social innovation at a systemic and organisational level, as well as practically to explore what it means for social entrepreneurs, funders and policymakers.

ENABLING INNOVATION



Alex Nicholls
Lecturer, Skoll Centre for
Social Entrepreneurship



Rowena Young
Director, Skoll Centre for
Social Entrepreneurship

**NEW THIS YEAR: SKOLL FOUNDATION AWARDEES
SHARE THEIR KNOWLEDGE AND EXPERIENCE**

INNOVATORS IN ACTION

Join Skoll social entrepreneurs for a series of lively masterclass discussions on real world innovations from the field. These practitioners generously share their approaches, insights, impact and examples of success. Pick your issue area and take advantage of this opportunity to learn and be inspired. (See pages 8 and 12)

Sponsored by the Skoll Foundation

**DO GOVERNMENTS NOW RUN THE SOCIAL
ENTERPRISE AGENDA?**

**THE SKOLL CENTRE FOR SOCIAL
ENTREPRENEURSHIP** in partnership with the South East England Development Agency and researchers in Poland and Italy lead a discussion about their emerging findings from a major two year research project. (See pages 8 and 12)

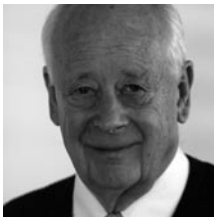
**SOCIAL EDGE: THE SKOLL WORLD FORUM'S
OFFICIAL MEDIA PARTNER**

Social Edge: by social entrepreneurs, for social entrepreneurs.

During (and after) the Forum, you can join fellow social entrepreneurs around the world at www.socialedge.org to share your thoughts and debate the issues.

Students from Oxford and Berkeley will be blogging from the Forum alongside Social Edge Executive Director Victor d'Allant, and the Skoll Foundation's Phil Collis will produce video clips of the main sessions. Meet them online and offline!

social edge



Charles Handy
 Writer, Broadcaster
 and Social
 Philosopher
 photo Elizabeth Handy



Muhammad Yunus
 Founder, Grameen
 Bank



Pat Mitchell
 President and
 CEO, Museum of
 Television and Radio

MONDAY 26 MARCH PRE-FORUM SESSION

MONDAY 26 MARCH

12.00-16.00
LUNCH

*Saïd Business
 School
 Entrance Hall*

Nelson Mandela Lecture Theatre

UNIVERSITY NETWORK FOR SOCIAL ENTREPRENEURSHIP

Launched in 2006, the University Network for Social Entrepreneurship represents the first web-based portal for academics and practitioners to access the growing body of scholarship and case studies in the field. It also hosts debates and posts conference details and news for students. This meeting, chaired by **Dr Alex Nicholls** (Skoll Centre) and **Susan Davis** (Ashoka) will include new research from **Prof J Gregory Dees** (Duke University) and **Dr Roberto Gutierrez** (SEKN), as well as more information about the role and development of the University Network in the next year.

Join us for lunch followed by an open session. Participants register for this pre-Forum session online, indicating their affiliation to an academic institution.

HOW THIS PROGRAMME WORKS

Enabling Innovation is the theme of the Skoll World Forum this year. The structure of the programme is designed to give you the maximum opportunity to enrich your thinking, explore new ideas and take on new perspectives. We hope it gives you the opportunity to renew your existing networks, and introduce yourself to like-minded people. Feel the strength of the social entrepreneurship community as we bring everyone together to hear leading thinkers and practitioners speak on social innovation.

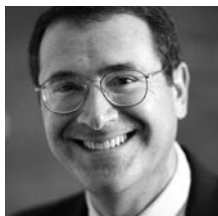
The session discussions and workshops on days 2 and 3 are structured into three streams running in parallel: social innovation; evergreen issues (those that are perennial and ongoing); and research. You are free to participate either within one specific stream or by mixing and matching sessions across all three streams. These sessions run across three time slots on Wednesday morning, Wednesday afternoon and Thursday morning.

Two plenary sessions on the evenings of Tuesday 27 March and Wednesday 28 March will be held in the historic and beautiful Sheldonian Theatre. The third and final plenary, on Thursday 29 March, takes place at the Forum's 'home' in the Saïd Business School.

THE ORANGE PROGRAMME

The Orange Programme offers a series of satellite meetings hosted by delegates from around the world. Topics range from how 'intrapreneurs' are using corporations' business goals to drive social change, and how schools can transform into social enterprises, to the development of a 'social franchise'.

These sessions – bright and early on Wednesday 28 March at 8.00am – are very informal. They are a chance to get up close to current and emerging innovations. See the programme in your packs – it's orange.



David Galenson
Professor of
Economics,
University of
Chicago



Jeff Skoll
Founder and
Chairman, Skoll
Foundation
and Participant
Productions



Geoff Mulgan
Director, The Young
Foundation

DAY ONE
TUESDAY **27 MARCH**

TUESDAY 27 MARCH

10.30-15.30
REGISTRATION

*Saïd Business
School*

Sheldonian Theatre

OPENING MUSIC

Salman Ahmad, Pakistani musician, UN Goodwill Ambassador HIV/AIDS, and founder of Junoon, South Asia's most popular rock band

WELCOME

Stephan Chambers

MBA Director and Fellow of Saïd Business School, University of Oxford, Forum Moderator

OPENING REMARKS

Jeff Skoll

Founder and Chairman, Skoll Foundation and Participant Productions

OPENING REMARKS

John Hood

Vice Chancellor, University of Oxford

SOCIAL INNOVATION – WHAT IS IT, WHY IS IT IMPORTANT, WHAT ARE THE BARRIERS, HOW CAN IT BE ACCELERATED?

Geoff Mulgan

Director, The Young Foundation

Rushanara Ali,

Associate Director, The Young Foundation

SOCIAL INNOVATION – THE NEW PHILANTHROPISTS

Charles Handy

Writer, Broadcaster and Social Philosopher

THE CREATIVE IMPULSE: AN ECONOMIST'S ACCOUNT OF THE VERY DIFFERENT PATTERNS OF PERSONAL CREATIVITY

David Galenson

Professor of Economics, University of Chicago

NOBEL LAUREATE MUHAMMAD YUNUS IN CONVERSATION WITH PAT MITCHELL

Muhammad Yunus

Founder, Grameen Bank

Pat Mitchell

President and CEO, Museum of Television and Radio

CLOSING REMARKS

Stephan Chambers

[Video Streaming](#)

18.45-20.30
DRINKS
RECEPTION FOR
ALL DELEGATES
AND SPEAKERS

*Saïd Business
School
Entrance Hall*

20.00-22.00
'OUT ON
THE TOWN'
– STUDENT
NETWORKING
DINNERS

*Town venues.
Meet your hosts
at 19.50 by the
lollipop signs in
the Entrance Hall.*

Students from the Saïd Business School host networking dinners. Online registration is a pre-requisite for joining the dinners.



Susan Collin Marks, Senior Vice President, Search for Common Ground



Fazle Abed, Founder and Chairperson, BRAC

WEDNESDAY 28 MARCH

08.00-09.30

ORANGE PROGRAMME

See Orange Programme in your delegate pack.

09.30-10.00

COFFEE BREAK

SOCIAL INNOVATION

OPTION 1:

10.00-12.00 *Nelson Mandela Theatre*

WHEN BIG IS BEAUTIFUL

A conversation between panellists and delegates will explore how social ventures and social entrepreneurs can create great impact using a variety of different techniques, from replication to changes in society's beliefs and norms.

Jim Fruchterman, President and CEO, Benetech; **Fazle Abed**, Founder and Chairperson, BRAC; **Susan Collin Marks**, Senior Vice President, Search for Common Ground

[Video streaming](#)

EVERGREEN

OPTION 3:

10.00-12.00 *Lecture Theatre 4*

PARTNERING WITH BUSINESS

One way to scale up and increase your impact is to develop working relationships with mainstream global businesses. This session explores how agile and innovative entrepreneurs can benefit from such relationships, looking at opportunities and challenges from all sides, and exploring issues such as innovation, finance, scale and mutual benefit. Panellists will represent the health care industry, but the session's focus on models for change; ways of scaling up new initiatives; and innovative ways to partner, will be relevant to all sectors.

Sophia Tickell, Chair, SustainAbility; **Maggie Brenneke**, Director, SustainAbility; **Blaise Judja-Sato**, Founder and Chairman of the Board of Directors, VillageReach; **Chris Strutt**, Vice President, European and Corporate Government Affairs, GlaxoSmithKline; **John Schaetzl**, Health Care Analyst, GE Asset Management; **Hannah Kettler**, PhD Economist, The Bill & Melinda Gates Foundation; **Christopher J Elias**, MD, MPH, President, PATH

RESEARCH

OPTION 6:

10.00-11.30 *Rhodes House*

ARE THERE REALLY THREE SECTORS? IS SOCIAL ENTREPRENEURSHIP A NICHE HYBRID OR THE END OF THE OLD ORDER?

This session will explore a range of different examples of how social entrepreneurship operates at the intersection of the public, private, and third sectors. Different country contexts illustrate how the local culture and political economy can shape hybrid opportunities for social innovation in institutional voids. Research will be presented from Bangladesh, India, the Philippines and China.

Meng Zhao, DPhil Student, SEIB, University of Oxford; **Ignasi Marti**, Visiting DPhil Student, Saïd Business School; **Marie Lisa Dacanay**, Program Director for Social & Development Entrepreneurship, Asian Institute of Management; **Dr Xiaolan Fu**, Director, SL Programme for Technology and Management for Development, University Lecturer in Development Studies, University of Oxford



David Muhia,
Skoll Scholar



Chris Strutt, Vice
President, European
and Corporate
Government Affairs,
GSK



Salman Ahmad,
Pakistani musician, UN
Goodwill Ambassador
HIV/AIDS, and founder
of Junoon, South Asia's
most popular rock band

OPTION 2:

10.00-12.00 *Reception Room*

DESIGN THINKING

Innovation happens through strong multi-disciplinary groups. Experience the user-centered design methodology at the heart of the new and highly acclaimed Design School at Stanford University. Learn to drive multi-disciplinary innovation using design thinking and use rapid prototyping to discover new solutions.

Debra Dunn, Advisor to Social Ventures and Associate Consulting Professor, Stanford University Institute of Design; **Sarah Stein Greenberg,** Design Fellow, Hasso Plattner Institute for Design at Stanford University; **Perry Klebahn,** Consulting Associate Professor, Hasso Plattner Institute for Design at Stanford University

This is an interactive workshop which has limited capacity. Advanced registration required **Interactive workshop**

OPTION 4:

10.00-12.00 *Rhodes Lecture Theatre*

FUNDING IDEAS, BACKING PEOPLE

This panel explores funding strategies from multiple perspectives including innovation from within foundations, private sector investment for public good, non-profit venture investing and cutting-edge strategies for private placements in traditional not-for-profit organisations.

David Bornstein, Social Innovation Writer, Solution Frame; **J B Schramm,** Founder and CEO, College Summit; **Ion Yadigaroglu,** Managing Principal, Capricorn Management LLC; **Edward Skloot,** President, Surdna Foundation; **Jacqueline Novogratz,** CEO, Acumen Fund

OPTION 5:

10.00-12.00 *Edmond Safra Lecture Theatre*

WORKING AT THE GRASSROOTS LEVEL: SHARED CHALLENGES, LESSONS LEARNED

Organisations and infrastructure are for the most part undersized to tackle the scope of problems social entrepreneurs need to address. In this interactive workshop, delegates will be encouraged to share the challenges they face and the lessons they have learned to address obstacles and to create effective strategies for organisational growth and impact.

Peter Wheeler, IPValue, Co-founder, Social-Impact International; **Eric Archambeau,** Wellington Partners, Co-founder, Social-Impact International

OPTION 7:

11.30-13.00 *Rhodes House*

CAN SOCIAL ENTREPRENEURSHIP DO BETTER THAN GOVERNMENT? HOW DOES SOCIAL RISK RELATE TO SOCIAL RETURN?

The panel will present a range of perspectives on risk and its relationship to social innovation including a sociological discussion on the decline of social trust and the opportunity offered by social entrepreneurship to address this deficit. A different conceptualisation of risk will also be presented that considers an economist's perspective on risk and social finance.

Geoff Mulgan, Director, The Young Foundation; **Peter Taylor-Gooby,** Director, ESRC Risk Network, University of Kent; **Jeremy Large,** Post-doctoral Research Fellow, All Souls College, University of Oxford; **Avner Offer,** Professor, All Souls College, University of Oxford



Penny Newman,
Chief Executive,
Cafédirect PLC



Peter Gabriel,
musician, activist,
co-founder and
Chair of WITNESS

12.00-14.00
LUNCH

*Saïd Business
School
Entrance Hall*

**LUNCH TIME
SESSIONS**

12.40-13.40

**MASTERCLASSES:
INNOVATORS IN
ACTION**

(details on
page 12)

12.30-13.30

**DEBATE: DO
GOVERNMENTS
NOW RUN
THE SOCIAL
ENTERPRISE
AGENDA?**

(details on
page 12)

*Andrew Cormack
Seminar Room*

OPTION 1:

14.00-16.00 *Rhodes Lecture Theatre*

CREATING SOCIAL SILICON VALLEYS

Society's large and complex challenges require many relevant people and organisations from all sectors to act together to create change. This session explores how these networks and partnerships can work and what they can achieve, from local level interactions to global responses which address specific issues. One example will be a Chinese eco-city.

Peter Head, Director, Arup; **Meng Zhao**, DPhil Student, SEIB, University of Oxford; **Russell Hancock**, President and Chief Executive Officer, Joint Venture: Silicon Valley

OPTION 2:

14.00-16.00 *Reception Room*

DESIGN THINKING (REPEAT SESSION)

Innovation happens when strong multi-disciplinary groups come together, build a collaborative culture and explore what they have in common. Experience the user-centered design methodology at the heart of the new and highly acclaimed Design School at Stanford University. Learn to drive multi-disciplinary innovation using design thinking and use rapid prototyping to discover new solutions.

Debra Dunn, Advisor to Social Ventures and Associate Consulting Professor, Stanford University Institute of Design; **Sarah Stein Greenberg**, Design Fellow, Hasso Plattner Institute for Design at Stanford University; **Perry Klebahn**, Consulting Associate Professor, Hasso Plattner Institute for Design at Stanford University

*This is an interactive workshop which has limited capacity. Advanced registration required. **Interactive workshop***

OPTION 4:

14.00-16.00 *Nelson Mandela Theatre*

MOVING CAPITAL

Speakers will discuss with delegates how social ventures can access different sources of external capital to increase their impact. The panellists are creating new and innovative ways to use finance that work for their unique needs and structures, as well as providing appropriate returns to finance providers.

Jan Piercy, Executive Vice President, ShoreBank Corporation; **John Elkington**, Founder and Chief Entrepreneur, SustainAbility; **Penny Newman**, Chief Executive, Cafédirect PLC; **Tim Reith**, Director, Community Innovation UK; **Arthur Wood**, Senior Vice President, Social Financial Services, Ashoka: Innovators for the Public; **Michele Giddens**, Executive Director, Bridges Community Ventures Ltd. **Video streaming**

OPTION 5:

14.00-16.00 *Lecture Theatre 4*

THE PROBLEMS AND PERILS OF SCALING

Scaling to achieve systemic change is enormously difficult and fraught with external and internal challenges. Here social entrepreneurs will share with delegates how they have spread their innovations and changed the lives of millions, their challenges and victories, their mistakes and successes.

Pamela Hartigan, Managing Director, The Schwab Foundation for Social Entrepreneurship; **Ashok Khosla**, Chairman, Development Alternatives Group; **Mechai Viravaidya**, Founder and Chairman, The Population & Community Development Association (PDA); **Mel Young**, President, Homeless World Cup

OPTION 6: 14.00-15.30 *Rhodes House*

IS SOCIAL ENTREPRENEURSHIP THE SAME EVERYWHERE? WHAT CAN WE LEARN FROM OTHER CONTEXTS?

This discussion will demonstrate the richness of social entrepreneurship across different country contexts. A range of different models of social entrepreneurship will be used to show the challenges and opportunities faced in creating new hybrid organisational forms to address social market failures. Contributors will use research from Asia, Latin America, and Africa.

Johanna Mair, Professor of General Management, IESE Business School; **Patricia Marquez**, Professor, Center for Leadership and Organisations, IESA; **Zhong-Ming Wang**, Professor & Executive Dean, Zhejiang University

OPTION 7: 15.30-17.00 *Rhodes House*

WHAT ARE THE CHALLENGES AND OPPORTUNITIES FOR GROWTH IN SOCIAL ENTREPRENEURSHIP?

Key questions that will be discussed include: Is growth a good thing? How big can a social enterprise grow? What are the implications of growth? What models of growth work and where? Research from the UK, Europe, Latin America and the USA will draw on new insights into the nature of growth and replication in social entrepreneurship.

Alex Nicholls, Lecturer in Social Entrepreneurship, Skoll Centre for Social Entrepreneurship, Saïd Business School; **Gregory Dees**, Adjunct Professor and Faculty Director, Center for the Advancement of Social Entrepreneurship, Duke University; **Roberto Gutierrez**, Associate Professor and Coordinator, Andes University SEKN; **Francesco Perrini**, Associate Professor of Management, Bocconi University



Peter Head,
Director, Arup



Michele Giddens,
Executive Director,
Bridges Community
Ventures Ltd



Sally Osberg,
President and
CEO of the Skoll
Foundation

OPTION 3:

14.00-16.00 *Seminar Room A*

**LEARNING FROM THE FUTURE:
SCENARIO PLANNING TO INCREASE IMPACT**

In small groups, you will explore scenarios and possible futures for your area of interest, so that you can take away useful development tools, use this knowledge to extend the long-term impact of your ideas, and grow and sustain your value.

Angela Wilkinson, Director, Scenarios and Futures Research, James Martin Institute for Science and Civilisation, Saïd Business School, University of Oxford

*This is an interactive workshop which has limited capacity. Advanced registration required. **Interactive workshop***

16.00-17.00
COFFEE BREAK

*Saïd Business
School
Entrance Hall*

17.30-19.30
**SKOLL
FOUNDATION
AWARDS
CEREMONY**

Featuring
Jeff Skoll and
Sally Osberg with
Peter Gabriel,
Muhammad Yunus,
Salman Ahmad
and **Monica Yunus.**

*Sheldonian
Theatre*

Video Streaming/
Social Edge

19.30-21.00
**AWARDS
RECEPTION**

Trinity College



Helmut Anheier,
Director UCLA,
Centre for Civil
Society



Lester Salamon,
Director, Center
for Civil Society
Studies

<p>SOCIAL INNOVATION</p>	<p>OPTION 1: 9.00-11.00 <i>Lecture Theatre 4</i> SYSTEMS OF INNOVATION How are social innovations in your field created and nurtured? What sort of innovation ecology do you inhabit? This session will explore the answers to these questions so that you can see how they form an important part of designing social change strategies that enable your innovations to grow and succeed.</p> <p>Uffe Elbaek, Chairman and Founder, The KaosPilots International Board and CEO of World Outgames 2009 Copenhagen; David Muhia, Skoll Scholar; Nina Smith, Executive Director, RugMark USA; Piera Morlacchi, Lecturer, Science Policy Research Unit, University of Sussex Video streaming</p>	<p>OPTION 2: 9.00-11.00 <i>Reception Room</i> HOW TO EVALUATE AND SPREAD YOUR BIG IDEAS This workshop will help you develop and spread good ideas by using the Most Significant Change (MSC) model and the Learning Selection approach to help you select and maximise the impact of your social innovations.</p> <p>Boru Douthwaite, Technology Policy Analyst, International Center for Tropical Agriculture (CIAT) <i>This is an interactive workshop which has limited capacity. Advanced registration required. Interactive workshop</i></p>
<p>EVERGREEN</p>	<p>OPTION 3: 9.00-11.00 <i>Edmond Safra Lecture Theatre</i> TAPPING THE RIGHT LEADERSHIP TALENT AT EVERY GROWTH PHASE Leadership requirements evolve dramatically as an organisation grows. Social entrepreneurs must be able to assess the skills and competencies they need and determine where to get them both today and into the future. This session offers tips on how to identify talent gaps, utilise innovative talent sources and manage executive staff transitions.</p> <p>Debra Dunn, Advisor to Social Ventures and Associate Consulting Professor, Stanford University Institute of Design; Jeroo Billimoria, Executive Director, Aflatoun Child Savings International; Marc Freedman, Founder and CEO, Civic Ventures; Dennis Whittle, Chairman and CEO, GlobalGiving; Andrea Coleman, CEO, Riders for Health</p>	
<p>RESEARCH</p>	<p>OPTION 4: 9.00-11.00 <i>Nelson Mandela Theatre</i> THE FUTURE OF PHILANTHROPY How far can 'creative' philanthropy support social innovation to help address some of the major challenges confronting global society today? This panel discussion explores how philanthropy is developing, opportunities to maximise impact, how philanthropic institutions are approaching mission-related investment and the challenges for non-profits trying to secure investment capital.</p> <p>Helmut Anheier, Director UCLA, Centre for Civil Society; Mark Kramer, Managing Director, FSG Social Impact Advisors; Lester Salamon, Director, Center for Civil Society Studies, John Hopkins University; Alex Nicholls, Lecturer in Social Entrepreneurship, Saïd Business School, University of Oxford Video streaming</p>	



Roshaneh Zafar,
Founder and
President, Kashf
Foundation



Larry Brilliant,
MD, MPH,
Executive Director
of Google.org



Ed Miliband MP,
Minister for the
Third Sector, UK

11.00-11.30
COFFEE BREAK

Saïd Business
School
Entrance Hall

Nelson Mandela Lecture Theatre

11.30-12.00

REFLECTIONS FROM A PIONEER IN SOCIAL INNOVATION

Larry Brilliant, MD, MPH, Executive Director of Google.org

12.00-12.45

SUPPORTING MORE SOCIAL INNOVATION

A facilitated discussion by **John Elkington,** Founder and Chief Entrepreneur, SustainAbility, to explore how society's frameworks (public and private) need to change at local, regional, national and international levels to support more social innovation.

Bill Drayton, CEO and Chair, Ashoka: Innovators for the Public
Ed Miliband MP, Minister for the Third Sector, UK

12.45-13.30

SOCIAL INNOVATION: WHERE DO WE GO FROM HERE?

Leading social entrepreneurs in conversation with delegates reflect upon ideas and learnings for moving forward from the conference.

Moderator: **Roger Martin,** Dean, Rotman School of Management and Director, AIC Institute for Corporate Citizenship

Roshaneh Zafar, Founder and President, Kashf Foundation

Martin Fisher, Co-founder and CEO, Kickstart

Taddy Blecher, CEO, Cida City Campus

Mindy Lubber, President, Ceres

CLOSING REMARKS

Colin Mayer, Peter Moores Dean, Saïd Business School

[Video streaming](#)

13.30-15.00
LUNCH

Entrance Hall,
Reception Room
and Common
Room

15.00
CLOSE

THURSDAY 29 MARCH

SUPPLEMENTARY INFORMATION LUNCHTIME SESSION ON

DAY TWO WEDNESDAY 28 MARCH

12.40-13.40

12.00-14.00

WEDNESDAY 28 MARCH

INNOVATORS IN ACTION MASTERCLASSES

Hosted by the Skoll Foundation

Join Skoll social entrepreneurs for a series of lively masterclass discussions on real world innovations from the field. These practitioners generously share their approaches, insights, impact and examples of success. Pick your issue area and take advantage of this opportunity to learn and be inspired!

Social Entrepreneurs in Education

Lecture Theatre 5

Eric Schwarz, Citizen Schools
Martin Burt, Fundacion Paraguaya
Taddy Blecher, CIDA
Ann Cotton, CAMFED
J B Schramm, College Summit

Moderator: **Kirk Hanson**,
Santa Clara University

Social Entrepreneurs in Rural Development

Lecture Theatre 4

Amitabha Sadangi, IDEI
Martin Fisher and Nick Moon, Kickstart
Bunker Roy, Barefoot College
Paul Rice, TransFair
William Foote, RootCapital

Moderator: **Jacqueline Novogratz**,
Acumen Fund

Social Entrepreneurs in Conflict Zones

Rhodes Trust Lecture Theatre

Quratul Ain Bakhteari, IDSP
Sakena Yacoobi, AIL
Heidi Kuhn, Roots of Peace
John Marks and Susan Collin Marks,
Search for Common Ground

Moderator: **James DeMartini**, Seiler & Co.

Social Entrepreneurs in Health and Environment

Seminar Room B

Andrea and Barry Coleman, Riders
for Health
Vera Cordeiro, Renascer
Mindy Lubber, Ceres
Blaise Judja-Sato, VillageReach

Moderator: **Gary Cohen**, Health Care
Without Harm

Social Entrepreneurs in Human Rights

Seminar Room A

Gillian Caldwell, Witness
Karen Tse, International Bridges to Justice
Nina Smith, RugMark USA
Jeroo Billimoria, Aflatoun

Moderator: **Jim Fruchterman**, Benetech

DO GOVERNMENTS NOW RUN THE SOCIAL ENTERPRISE AGENDA?

Andrew Cormack Seminar Room

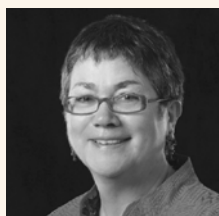
Hosted by the Skoll Centre for Social
Entrepreneurship

Governments increasingly encourage the social enterprise movement, lauding its potential for efficiency and innovation. Government purchasing is being directed at the movement to encourage it to 'step up to the mark' but these efforts are accompanied by more stringent contracting obligations undermining the reasons for their success.

The session will provide an opportunity for policy makers and social entrepreneurs to open up the debate about state/social enterprise relations.

Tim Curtis, Senior Research Fellow, Skoll
Centre for Social Entrepreneurship

Indianna Minto, Research Assistant, Skoll
Centre for Social Entrepreneurship



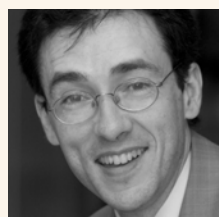
Andrea Coleman,
Riders for Health



**Jacqueline
Novogratz**,
Acumen Fund



Nina Smith,
RugMark USA



Taddy Blecher,
CEO, Cida City
Campus



J B Schramm,
Founder and CEO,
College Summit



Jeroo Billimoria,
Chair, Aflatoun
Child Savings
International

Muhammad Yunus
Founder, Grameen Bank



THE 2007 SKOLL WORLD FORUM

ON SOCIAL ENTREPRENEURSHIP

MARCH 27-29

YOUR AT-A-GLANCE PROGRAMME

MONDAY 26 MARCH		
12.00	LUNCH	
–		
16.00	PRE-FORUM SESSION UNIVERSITY NETWORK FOR SOCIAL ENTREPRENEURSHIP	
TUESDAY 27 MARCH		
10.30	REGISTRATION	
–		
15.30		
16.00	WELCOME AND OPENING REMARKS <i>Sheldonian Theatre</i> Salman Ahmad, Stephan Chambers, Jeff Skoll, John Hood	
–		
18.30	SOCIAL INNOVATION – WHAT IS IT? Geoff Mulgan, Rushanara Ali	
	SOCIAL INNOVATION – THE NEW PHILANTHROPISTS Charles Handy	
	THE CREATIVE IMPULSE: AN ECONOMIST'S ACCOUNT David Galenson	
	NOBEL LAUREATE MUHAMMAD YUNUS IN CONVERSATION WITH PAT MITCHELL	
	CLOSING REMARKS Stephan Chambers	
18.45	RECEPTION	
–		
20.30		
18.45	NETWORKING DINNERS	
–		
20.30		
WEDNESDAY 28 MARCH		
08.00	ORANGE PROGRAMME	
–		
09.30		
09.30	COFFEE BREAK	
–		
10.00	WHEN BIG IS BEAUTIFUL	PARTNERING WITH BUSINESS
–		
12.00	DESIGN THINKING	FUNDING IDEAS, BACKING PEOPLE WORKING AT THE GRASSROOTS LEVEL
		ARE THERE REALLY THREE SECTORS? CAN SOCIAL ENTREPRENEURSHIP DO BETTER THAN GOVERNMENT?
12.00	LUNCH	
–		
14.00	LUNCHTIME 'INNOVATORS IN ACTION' MASTERCLASSES Hosted by the Skoll Foundation	LUNCHTIME DEBATE: DO GOVERNMENTS NOW RUN THE SOCIAL ENTERPRISE AGENDA? Hosted by Skoll Centre for Social Entrepreneurship



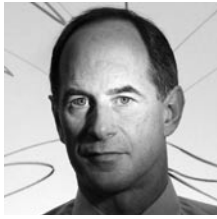
Martin Fisher,
Co-founder and
CEO, Kickstart



Stephan Chambers
MBA Director
and Fellow of
Saïd Business
School, University
of Oxford, Forum
Moderator



Bill Drayton,
CEO and
Chair, Ashoka:
Innovators for
the Public



Roger Martin, Dean,
Rotman School
of Management
and Director,
AIC Institute
for Corporate
Citizenship



John Elkington,
Founder and Chief
Entrepreneur,
SustainAbility



John Hood
Vice Chancellor,
University of Oxford

WEDNESDAY 28 MARCH

14.00 – 16.00	CREATING SOCIAL SILICON VALLEYS DESIGN THINKING (REPEAT FROM MORNING) LEARNING FROM THE FUTURE	MOVING CAPITAL THE PROBLEMS AND PERILS OF SCALING	IS SOCIAL ENTREPRENEURSHIP THE SAME EVERYWHERE? CHALLENGES AND OPPORTUNITIES FOR GROWTH
16.00 – 17.00	COFFEE BREAK		
17.30 – 21.00	SKOLL AWARDS CEREMONY <i>Sheldonian Theatre</i> Jeff Skoll, Sally Osberg, Peter Gabriel, Muhammad Yunus, Monica Yunus, Salman Ahmad SKOLL AWARDS RECEPTION		

THURSDAY 29 MARCH

09.00 – 11.00	SYSTEMS OF INNOVATION HOW TO EVALUATE AND SPREAD YOUR BIG IDEAS	TAPPING THE RIGHT LEADERSHIP TALENT	THE FUTURE OF PHILANTHROPY
11.00 – 11.30	COFFEE BREAK		
11.30 – 12.00	REFLECTIONS FROM A PIONEER IN SOCIAL INNOVATION Larry Brilliant		
12.00 – 12.45	SUPPORTING MORE SOCIAL INNOVATION John Elkington, Bill Drayton, Ed Miliband MP		
12.45 – 13.30	SOCIAL INNOVATION: WHERE DO WE GO FROM HERE? Leading social entrepreneurs in conversation with delegates		
13.30 – 15.00	CLOSING REMARKS Colin Mayer		
15.00	LUNCH		
15.00	CLOSE		



Colin Mayer, Peter
Moores Dean, Saïd
Business School



Johanna Mair,
Professor
of General
Management, IESE
Business School



Russell Hancock,
President and Chief
Executive Officer,
Joint Venture:
Silicon Valley





Tim Reith, Director,
Community
Innovation UK



Mark Kramer,
Managing Director,
FSG Social Impact
Advisors



Rushanara Ali,
Associate Director,
The Young
Foundation

ABOUT THE SKOLL CENTRE FOR SOCIAL ENTREPRENEURSHIP

The Skoll Centre for Social Entrepreneurship was launched in November 2003 at the Saïd Business School, Oxford University, to promote the advancement of social entrepreneurship worldwide. It was created with a donation of £4.44m by the Skoll Foundation.

In addition to delivering innovative teaching programmes, the Skoll Centre has developed a portfolio of research which employs theory but that is also valuable to practitioners in the field.

The Centre acts as a network hub for social entrepreneurship, linking together key actors in the sector and contributing towards creating new and effective partnerships for sustainable social change. It engages in social innovation and aims to have a decisive influence on policy.

For full details of current activities, see our magazine Postings, enclosed in your delegate pack and available on our website. See www.sbs.ox.ac.uk/skoll

Access our new University Network for Social Entrepreneurship, developed in conjunction with Ashoka. A gateway to university research and teaching, you can view or join in at: www.universitynetwork.org

ABOUT THE SKOLL FOUNDATION

The Skoll World Forum on Social Entrepreneurship is produced in partnership with the Skoll Foundation.

Headquartered in California's Silicon Valley, the Skoll Foundation was created by eBay's first president, Jeff Skoll, to promote his vision of a more peaceful and prosperous world. Today the Skoll Foundation advances systemic change to benefit communities around the world by investing in, connecting and celebrating social entrepreneurs – individuals dedicated to pioneering new solutions that result in lasting improvements to complex social problems.

The Skoll Foundation invests in social entrepreneurs through the Skoll Awards for Social Entrepreneurship. It connects them through Social Edge, an online community at www.socialedge.org, and via the annual Skoll World Forum on Social Entrepreneurship at the Skoll Centre for Social Entrepreneurship at Saïd Business School, University of Oxford. It celebrates social entrepreneurs through such projects as the PBS Foundation Social Entrepreneurship Fund, which enables filmmakers, documentarians and other journalists to produce works that tell the stories of individual social entrepreneurs and promote large-scale public awareness of social entrepreneurship.

For more information, visit www.skollfoundation.org



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The South East England Development Agency (SEEDA), as the Regional Development Agency for the South East, is responsible for the sustainable economic development and regeneration of the South East of England – the driving force of the UK's economy.

BLOGGERS AND RAPORTEURS

We are grateful to the following for acting as rapporteurs and bloggers for all the Forum sessions:

Oxford bloggers: Andrew McInerney, Anoop Swaminath, Brandon Macdonald, Caio Buzzolini, John Stanton, Kevin Reeder, Matt Grimes, Ntongi McFadyen, Ruben Desmet, Tom Frohlich

Berkeley bloggers: Ellen Martin, Edwin Ou, Rob Kaplan

SOCIETY MEDIA

For enthusiastic and effective press, communication, editorial and design support.

SAID BUSINESS SCHOOL SUPPORT TEAMS

The conferencing, front of house, audiovisual, catering, finance, IT, marketing and facilities teams have provided an imaginative and complete response. A real team effort.

THE RHODES TRUST

Thanks to the Registrar and the team for their hospitality and help.

THE SHELDONIAN

Thanks to all the team for working with us.

SKOLL CENTRE AND SKOLL FOUNDATION ADMINISTRATIVE TEAMS

Thanks for all the tireless hard work.

2007 SKOLL WORLD FORUM ADVISORY COMMITTEE

A special thanks to members of the Advisory Committee who generously contributed time, insight and knowledge to support the development of the programme:

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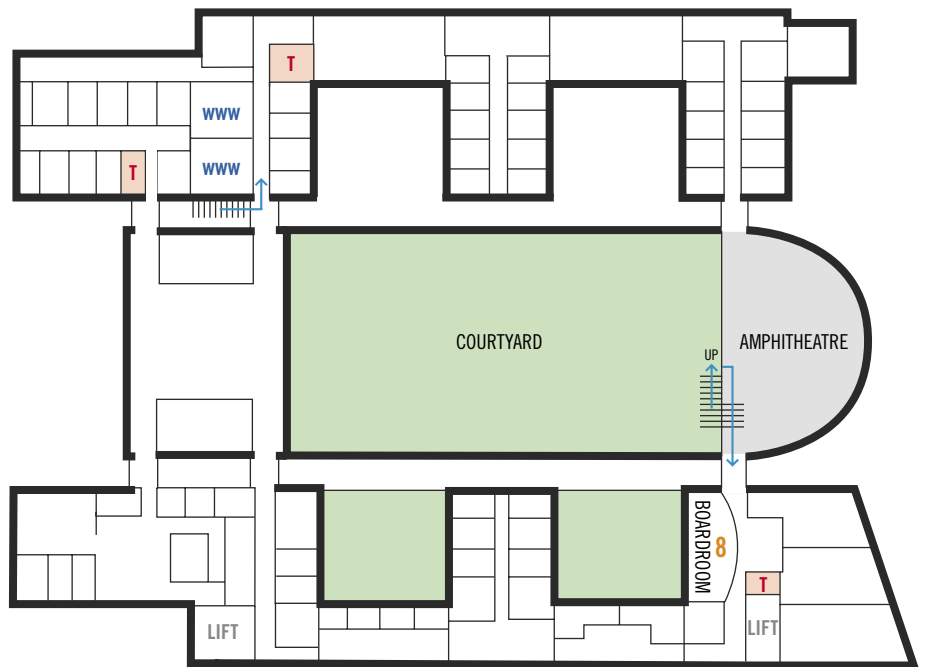
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Thanks to Peter Gunn and the AV team at CAV.

FIRST FLOOR



GROUND FLOOR



- | | |
|---|-----------------------------------|
| A Seminar Room A | 8 Boardroom |
| B Seminar Room B | ■ Seminar Rooms 2-3 |
| 1 Nelson Mandela Lecture Theatre | ■ Seminar Rooms 4-7 & 9-12 |
| 2 Edmond Safra Lecture Theatre | T Toilet |
| 3 Rhodes Trust Lecture Theatre | www Internet access |
| 4 Lecture Theatre 4 | → Preferred route |
| 5 Lecture Theatre 5 | SH Skoll Helpdesk |
| 6 Andrew Cormack Seminar Room | MH Media Helpdesk |
| 7 Entrance Hall | |



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