



THE SKOLL WORLD FORUM ON SOCIAL ENTREPRENEURSHIP

25 - 27 MARCH 2009 | SHIFTING POWER DYNAMICS





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WELCOME

BY PAMELA HARTIGAN



AS THE NEW DIRECTOR OF THE SKOLL CENTRE FOR SOCIAL ENTREPRENEURSHIP IT IS A GREAT PLEASURE FOR ME TO WELCOME YOU TO THE 2009 SKOLL WORLD FORUM AT THE UNIVERSITY OF OXFORD.

My ambition is that the Skoll Centre becomes the premier hub for collecting, developing and disseminating knowledge about social entrepreneurship around the world – and inspires a new group of business leaders to invest their talents in transformational social change. The Skoll World Forum is so critical to that vision.

The seismic shift in the global economic order and the historic election of the first black US President has prompted thinking about new possibilities. Yet despite these significant changes relentless challenges to humanity remain: poverty, climate change, disease and more. They continue to erode lives, communities, and economies and present a threat to us all.

Now is an opportune moment to explore how social entrepreneurs navigate, leverage and influence power dynamics in their work and in their efforts to address these seemingly perennial and intractable problems. This year's theme of "Shifting Power Dynamics" offers an opportunity to examine the current context of social entrepreneurship, glean critical lessons and accelerate momentum for change.

Through the motivation and conviction of all the agents of change attending this Forum you will have the opportunity to learn about the models and mechanisms that leverage power. You can discuss ways in which to operate in changing political, economic, social and power systems and explore how new models and innovative solutions can emerge and thrive. Here, at the Skoll World Forum, are your essential partners for change.

For now I hope that you will walk away from this Forum with new friends, new ideas, and with a sense of validation and solidarity.

Pamela Hartigan,
Director, Skoll Centre for Social Entrepreneurship

SHIFTING POWER DYNAMICS

Social entrepreneurs tend to operate where markets and governments – structures for allocating economic and political power – have failed. Yet social entrepreneurs, themselves, usually start with extremely limited power. They have few financial resources, no hierarchical power of position, and limited political power. Instead, they tap two levers of power – innovation and persuasion – to reach their goals.

With this in mind, the 2009 Skoll World Forum will facilitate discussion, debate and critical questioning around the theme of Social Entrepreneurship: Shifting Power Dynamics- exploring how social entrepreneurs access, navigate and influence power dynamics in their approach to change.

BACKGROUND

WHO WE ARE

The Skoll World Forum on Social Entrepreneurship connects prominent social entrepreneurs with essential actors in the social, academic, finance, corporate and policy sectors - all working to accelerate sustainable social benefit. The Forum is a joint venture between The Skoll Centre for Social

Entrepreneurship at the Saïd Business School, University of Oxford and The Skoll Foundation. Both organisations share a commitment to understanding, expanding and supporting the field of social entrepreneurship.

ABOUT THE SKOLL CENTRE FOR SOCIAL ENTREPRENEURSHIP

The Skoll Centre for Social Entrepreneurship was launched in 2003 at the Saïd Business School, University of Oxford, to promote the advancement of social entrepreneurship worldwide. It was created with a donation of £4.44 million by the Skoll Foundation. In addition to delivering innovative teaching programmes, the Skoll Centre has developed a portfolio of research which employs theory but that is also valuable to practitioners in the field. The Centre acts as a network hub for social entrepreneurship, linking key actors in the sector and contributing towards creating new and effective partnerships for sustainable social change. It engages in social innovation and aims to have a decisive influence on policy.

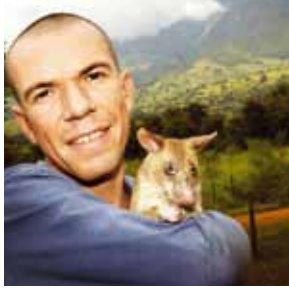
For more information,
visit www.sbs.ox.ac.uk/skoll

ABOUT THE SKOLL FOUNDATION

The Skoll Foundation was created in 1999 by eBay's first president, Jeff Skoll, to promote his vision of a more peaceful and prosperous world. Today the Skoll Foundation advances systemic change to benefit communities around the world by investing in, connecting and celebrating social entrepreneurs - individuals dedicated to innovative, bottom-up solutions that transform unequal and unjust social, environmental and economic systems.

The Skoll Awards for Social Entrepreneurship is the Foundation's flagship programme, celebrated at The Skoll World Forum. The Skoll Foundation connects social entrepreneurs and other partners in the field via an online community at www.socialedge.org, and through the annual Skoll World Forum on Social Entrepreneurship. The Foundation also celebrates social entrepreneurs by telling their stories through partnerships with the PBS Foundation, The Sundance Institute and Public Radio International, with the goal of promoting large-scale public awareness of social entrepreneurship.

For more information,
visit www.skollfoundation.org



YOUR FORUM

GET THE MOST OUT OF IT

The Skoll World Forum is designed to inspire you, help you innovate, and connect you with your essential partners for change. The programme

includes a range of experiences and session formats, outlined here, to help you adapt the Forum to your needs.

SESSIONS



THEMATIC SESSIONS offer insight into the forces driving significant shifts in power. From capital markets in crisis to technology innovation to corporate engagement in the social sector, these sessions explore how social entrepreneurs can leverage, navigate and influence power dynamics in their approach to change.



NETWORKING is core to the Skoll World Forum experience. The Networking Lounge is available throughout the programme and breakout times are highlighted. Delegate Dinners and the Skoll Awards Reception will provide more opportunity to make connections.



EVERGREEN SESSIONS are developed around topics of perennial and practical interest to social entrepreneurs worldwide and address areas such as leadership, finance, replication and scale, impact assessment, partnering with business, engaging with policy makers and marketing.



INNOVATORS IN ACTION offer delegates a rare opportunity to learn from the world's most senior and celebrated social entrepreneurs. These engaging presentations showcase leading innovations in healthcare, environment, education, community development, market transformation and partnering with business and government.



SKILLS WORKSHOPS are designed to ground theoretical concepts discussed at the Forum in social entrepreneurial practice. Each workshop is led by experts in the field and provides practical tools, skills, and techniques that can be applied to your growing venture. Skills Workshops are limited to 50 participants—please arrive early to ensure your place.

CONNECT

Networking is core to the Skoll World Forum. Here are some tools to help you make connections.

'New Partnerships' is an immediate opportunity to meet new and essential partners.

The **'Networking Lounge'** located in the centre courtyard at Saïd Business School, is open throughout the day and is a place to connect with fellow delegates.

'Delegate Dinners' offer an evening of dining and discussion at one of the Oxford Colleges; Exeter, Harris Manchester, Keble and St John's. Please check the invitation in your badge pack for the location of your dinner.

'Connection Finder' will enable you to identify and contact delegates on-line during and after the Forum. Visit www.skollworldforum.com/connect/community. Privacy: This information is provided solely to foster connections and should not be shared with third parties, used for marketing purposes and/or aggressive networking.

'Social Edge' will feature blogs during and after the Forum. www.socialedge.org/swf connects you to a vibrant online community, helps you research issues and approaches, and encourages you to share your ideas with others in your field. You can continue your Forum conversations on Social Edge when you return home.

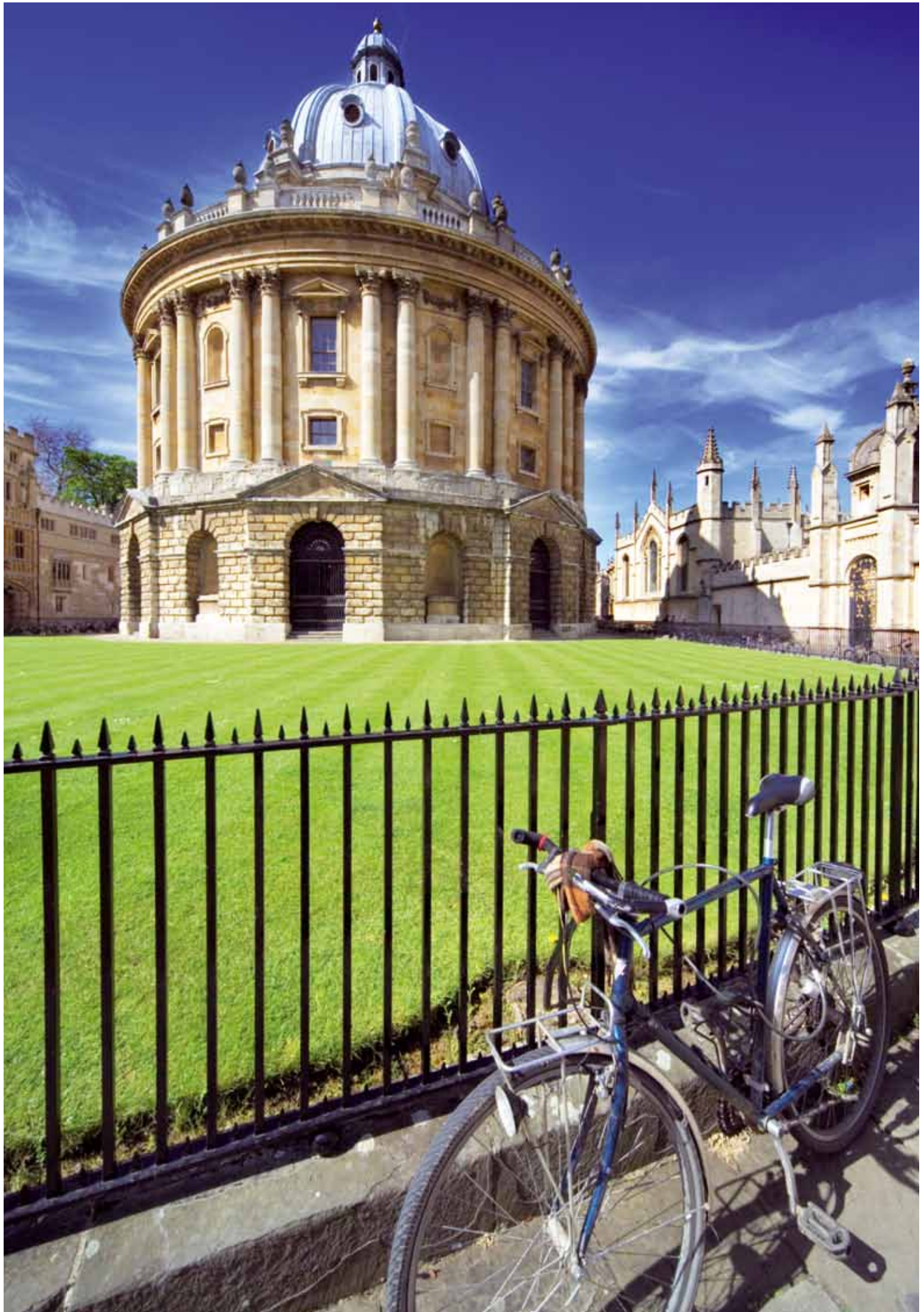
social edge

'Tag' (swf09) and share your 2009 Skoll World Forum experiences with others through blogs, Flickr, YouTube and Twitter (tag: #swf09).

DON'T MISS A THING:



Sessions will be video recorded or audio taped. Visit www.skollworldforum.com to experience a session after the Forum.



WEDNESDAY

0900-1600

REGISTRATION

0900-1530

RECEPTION ROOM

UNIVERSITY NETWORK FOR SOCIAL ENTREPRENEURSHIP

1000-1200

NELSON MANDELA LECTURE THEATRE

The plenary session will aim to “Re-envision Social Entrepreneurship Education”. It will focus on innovative teaching and research resources and cross-sector collaborations. There will also be a presentation of the Faculty Pioneer Award winner and the Oikos Case Competition finalists.

NEW PARTNERSHIPS

1400-1500

SEMINAR ROOM B

New partnerships is an immediate opportunity to meet new and essential partners. Facilitated by IDEO to help you maximise your Forum experience, this can be your starting point for unpacking first thoughts and making lasting connections.

WELCOME RECEPTION

1500-1600

ENTRANCE HALL

Come to the Welcome Reception for refreshments and start networking with Skoll World Forum delegates.

NEED TO KNOW

See page 24 for speaker profiles

See page 76 for maps

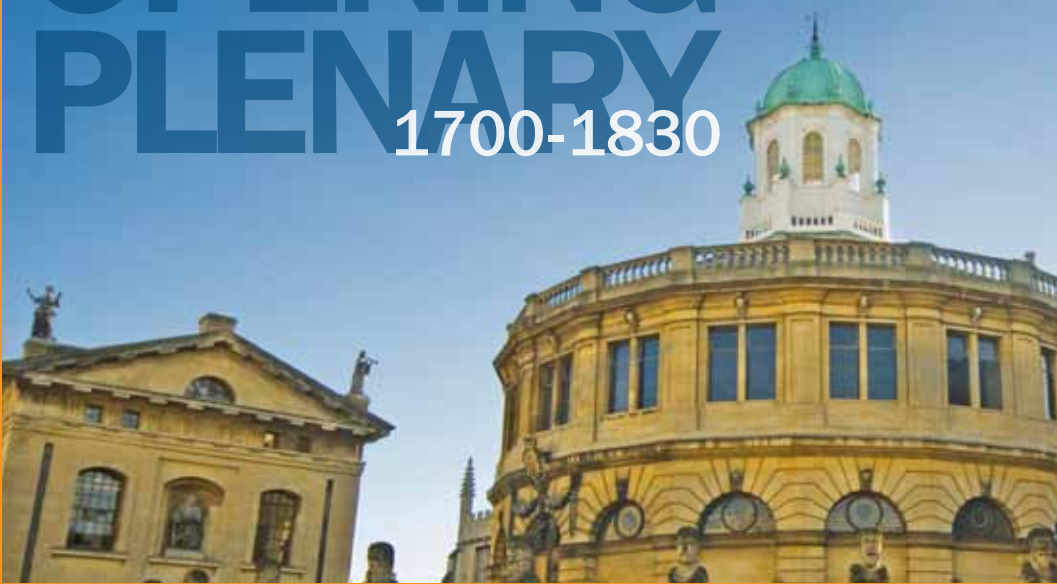
Find your invite to a delegate dinner in your badge pack

Luggage room is open
0900 - 2130

Please note that you are required to wear your official Skoll World Forum badge at all Forum events

OPENING PLENARY

1700-1830



SHELDONIAN THEATRE | 15 MINUTE WALK | DOORS OPEN AT 1615 | SEATING IS GENERAL ADMISSION

MUSICAL PERFORMANCE

Taiko Meantime

Taiko Meantime strike at the heart of Taiko drumming's magic: an enthralling show combining traditional Japanese rhythms and techniques with eclectic, original compositions, enticing their audience to follow them on a musical journey.

OPENING REMARKS

Stephan Chambers, Chairman, Skoll Centre for Social Entrepreneurship

WELCOME

Jeff Skoll, Founder and Chairman, Skoll Foundation and Participant Media.

THE POWER PARADOX

Roger L. Martin, Dean, Rotman School of Management, University of Toronto

POWER TO THE PEOPLE: Citizen Engagement and Social Transformation

Moderator: Ray Suarez, Senior Correspondent, The NewsHour, PBS

Kailash Satyarthi, Chairman, Global March Against Child Labour; President, Global Campaign for Education

Daniel Lubetzky, Founder and President, PeaceWorks Group

The Honourable Mary Robinson, President, Realizing Rights: The Ethical Globalisation Initiative

UNFINISHED PORTRAITS OF POWERFUL IDEAS

Kenneth S. Brecher, Executive Director, Sundance Institute

DELEGATE DINNER

1900-2200

EXETER COLLEGE
KEBLE COLLEGE
HARRIS MANCHESTER COLLEGE
ST. JOHN'S COLLEGE

A uniquely Oxonian evening of dining and discussion at one of four University of Oxford Colleges; Exeter College, Harris Manchester College, St. John's College and Keble College. The invitation in your badge pack will indicate the location of your college dinner. Invitations will be checked on entry and badges must be worn.

THURSDAY

0900-1030

THE RIPPLE EFFECT: Communities empowered through individual transformation



LECTURE THEATRE 5

Effective models for empowerment serve to transform not only power on a personal level, but have the ability to impact a wider community when executed effectively. This session looks at proven models for empowerment from across the globe and examines the relationship between personal empowerment and community power. Panelists will discuss the critical design elements that make empowerment models effective in achieving lasting impact, not only at an individual level, but across entire communities.

MODERATOR

Pamela Hartigan, Director, Skoll Centre for Social Entrepreneurship

SPEAKERS

Ron Grzywinski, Chairman, ShoreBank Corporation

Marcia Odell, Director, WORTH, Pact Institute

Jeremy Hockenstein, CEO & Co-Founder, Digital Divide Data

SPEAKING INNOVATION TO POWER: The uses and abuses of power in social innovation



EDMOND SAFRA LECTURE THEATRE

Speaking innovation to power is a key element of successful, system changing, social innovations. This session will ground the dynamics of challenging and channeling existing power resources to support real change in cases as diverse as helping displaced persons camps in Eritrea, facilitating multistakeholder collaborations in British Columbia and changing the power dynamics of environmental organisations through the use of global search engines.

MODERATOR

Frances Westley, J.W. McConnell Chair of Social Innovation, University of Waterloo

SPEAKERS

Thomas B. Lawrence, Weyerhaeuser Professor of Change Management, Simon Fraser University

Victor Galaz, Research Team leader, Stockholm Resilience Center

Astier Almedom, Professor of Practice (Fletcher School) and Fellow of the Institute for Global Leadership, Tufts University

PATHWAYS TO SCALE: From prototyping to system change



LECTURE THEATRE 4

Explore the necessary conditions and models for taking innovative solutions to scale, with the ultimate objective of systemic change. Panel members will focus on sustainable transport systems and explore how this sector can serve as a model for scaling and engaging multiple stakeholders. Panel members will map their initiatives against a 5-stage model of innovation, from early prospecting, through prototyping and start-up enterprises, to networked solutions and, ultimately, system change.

MODERATOR

John Elkington, Founding Director, Volans Ventures Ltd & SustainAbility

SPEAKERS

Michael Granoff, Head of Oil Independence Policies, Better Place

Peter Head, Director, Arup

Nancy Kete, EMBARQ Director, World Resources Institute

Ion Yadigaroglu, Managing Principal & Co-Founder, Capricorn Investment Group, LLC

NEED TO KNOW

See page 24 for speaker profiles

Saïd Business School will be open from 0800

Luggage room is open 0815 - 1730

Cloakroom is open 0815 - 1730

Please note that you are required to wear your official Skoll World Forum badge at all Forum events

1030-1045



BREAK

Mid-morning refreshments will be provided in the Networking Lounge and Entrance Hall.



THEMATIC
SESSIONS



NETWORKING



EVERGREEN
SESSIONS



INNOVATORS IN
ACTION



SKILLS
WORKSHOPS

INVESTING FOR IMPACT: Catalysing an emerging industry

RHODES TRUST LECTURE THEATRE

Using profit-seeking investment to generate social and environmental good is moving from a periphery of activist investors to the core of mainstream financial institutions. Going far beyond the negative screens of 'socially responsible investing', this session will explore opportunities and trends among investors that actively seek to place capital in ways that can provide a scale of solution that purely philanthropic interventions cannot reach.

MODERATOR

Toby Eccles, Director, Social Finance Ltd

SPEAKERS

Shari Berenbach, President and CEO, Calvert Social Investment Fund

Jessica Freireich, Consultant, Monitor Institute

Pawan Mehra, Co-Founder, Intellectap

LEADERSHIP CHALLENGES: Balancing creativity and control

NELSON MANDELA LECTURE THEATRE

Social entrepreneurs may have comparative advantage in generating new ideas or innovations, but may struggle with execution and control. Is it possible to build innovative institutions that are around for the long haul without crowding out the charismatic element of social entrepreneurship? Can visionaries build high-performing teams, and if so how? In a climate of increased expectation around legitimacy, transparency and measurement, how can one get the balance right? Join leading practitioners and thought leaders for a candid discussion on this vitally important success factor.

MODERATOR

Maximilian Martin, Global Head, Philanthropy Services, UBS

SPEAKERS

Samuel Azout, President, Fundación Futbol con Corazon

William Drayton, CEO, Ashoka

Gillian Caldwell, Campaign Director, 1Sky

Estela Villarreal Junco, Founder & Director of Development and International Affairs, Unidos Lo Lograremos AC

CREATING A SUSTAINABLE FUTURE: The marriage of industry, policy, and science

SEMINAR ROOM A

Practitioner Showcase: Climate change is undoubtedly one of the most urgent, and complex, issues of our time and one that is increasingly being tackled through alliances, partnerships and networks. Four innovators will discuss the successful partnerships and networks which serve to further their missions, whether they be with institutional investors or technologists, leading industrial chiefs, scientists or policymakers. The result is a larger playing field, greater impact and a more sustainable future, from the Amazon to Africa, Alabama to Asia.

MODERATOR

Lance Henderson, Vice President, Program and Impact, Skoll Foundation

SPEAKERS

Mathis Wackernagel, Executive Director, Global Footprint Network

Liliana Madrigal, Vice President of Programs, Amazon Conservation Team

Michael Eckhart, President, American Council On Renewable Energy

Mindy Lubber, President, Ceres

WE'RE FROM THE GOVERNMENT, AND WE'RE HERE TO HELP

SEMINAR ROOM B

Social entrepreneurs can tap governments to expand impact. Escuela Nueva assisted the Colombian government to debut a new model of teaching more attuned to the needs of rural children and their communities. Riders for Health negotiated innovative delivery of health services to remote communities in Africa. YouthBuild USA partnered with government to scale a program to address core issues facing low-income communities. Hear about best practices in working with governments and how to stay true to the mission when partnering with a larger organisation.

MODERATOR

Debra Dunn, Associate Consulting Professor, Stanford University Institute of Design

SPEAKERS

Dorothy Stoneman, President & Founder, YouthBuild USA

Barry Coleman, Executive Director, Riders for Health

Vicky Colbert, Executive Director, Escuela Nueva Foundation

THURSDAY

1045-1215

TECHNOLOGY AND SHIFTING POWER IN A HYPER-CONNECTED WORLD

RHODES TRUST LECTURE THEATRE

In a hyper-connected world, engagement with technology, new media and social networking creates opportunities and potential setbacks. What are the implications for change in democracies, authoritarian societies and developing countries as the international blogosphere, censorship, and citizen engagement takes on new meaning and shape? What are the implications for global citizenship and the hope of systemic change? What are the innovations and limitations? Join celebrated thought leaders for a visionary and practical discussion on how to leverage this powerful medium in advancing the scope and reach of your work.

MODERATOR

Bruno Giusanni, European Director, TED Conferences

SPEAKERS

Charles Leadbeater, Social Entrepreneur; Author of "We-think: the power of mass creativity"

Evgeny Morozov, Fellow, Open Society Institute

Yvette J. Alberdingk Thijm, Executive Director, WITNESS

CAPITAL MARKETS IN CRISIS: Threat or opportunity?

NELSON MANDELA LECTURE THEATRE

With shrunken investment portfolios and budgets, corporations, investors and philanthropists are facing hard choices. What will be the impact on social entrepreneurs and social impact investing? Will the increased emphasis on sustainability and social impact be sustained during tough times? Is there a silver lining in the cloud as investors recognise that social values provide business opportunities - and may help reinvent capitalism?

MODERATOR

Matthew Bishop, Chief Business Writer & New York Bureau Chief, The Economist

SPEAKERS

Sir Ronald Cohen, Director, Social Finance Ltd.

Jan Piercy, Executive Vice President, ShoreBank Corporation

David Blood, Senior Partner, Generation Investment Management LLP

WHOSE ACCOUNTABILITY REALLY COUNTS?

LECTURE THEATRE 5

Perhaps the most important issue in all social entrepreneurship is the relationship with stakeholders and how this is enacted in accountability measures and systems. Effective accountability can be seen as a key measure of performance success and the best way to capture mission impact. This session will consider a variety of practical and theoretical perspectives on accountability and impact measurement, with particular reference to the power relations which structure and influence judgements on organisational performance.

MODERATOR

Alex Nicholls, Lecturer in Social Entrepreneurship, Skoll Centre for Social Entrepreneurship

SPEAKERS

Simon Zadek, CEO, AccountAbility

Alex Jacobs, Director of Research, Keystone Accountability

Tina Dacin, E. Marie Shantz Professor, Queen's School of Business, Queen's University

David Bonbright, Founder & Chief Executive, Keystone Accountability

NEED TO KNOW

See page 24 for speaker profiles

Visit Connection Finder at www.skollworldforum.com/connect/community to contact delegates after the Forum

Please note that you are required to wear your official Skoll World Forum badge at all Forum events

1215-1400



NETWORKING LUNCH

Picnic lunch bags will be provided in the Networking Lounge and Entrance Hall.



THEMATIC
SESSIONS



NETWORKING



EVERGREEN
SESSIONS



INNOVATORS IN
ACTION



SKILLS
WORKSHOPS

WINNING HEARTS & MINDS: The power of a well- told story



LECTURE THEATRE 4

Social entrepreneurs have to do more than present compelling solutions. They need to change long-standing beliefs in favour of new ways of thinking and being. This session will look at different ways that film and media can take positive messages to mass audiences with the goal of influencing strongly-held attitudes and behaviours. Speakers will offer expertise, case studies and lessons learned regarding how popular culture and a well-told story can accelerate social transformation.

MODERATOR

Cara Mertes, Director,
Documentary Film Program,
Sundance Institute

SPEAKERS

Susan Collin Marks, Senior Vice
President, Search for Common
Ground

Amitabha Sadangi, CEO,
International Development
Enterprises - India

Greg Barker, Director,
Silverbridge Productions

COMMUNITY DEVELOPMENT: Transforming what is possible



SEMINAR ROOM A

Practitioner Showcase: It has long been recognised that real change for real people in communities around the world happens from the ground up. Social entrepreneurs have learned that it is only with the support of community members - from tribal chiefs to the school teachers, mid-wives to factory managers – that long-term, sustainable social change can be achieved. Three leaders will discuss the strategies they used to develop and maintain engagement with local communities to create new opportunities for economic self reliance and poverty alleviation.

MODERATOR

Keely Stevenson, Investment
Executive, Bamboo Finance

SPEAKERS

Martin Burt, CEO, Fundación
Paraguay

Vera Cordeiro, CEO, Associação
Saúde Criança Renascer

Craig Kielburger, Founder and
Chair, Free The Children

NEW APPROACHES IN THE ARAB WORLD



EDMOND SAFRA LECTURE THEATRE

Meet three inspirational social entrepreneurs from Egypt, Lebanon and Palestine who are leading innovative projects to confront poverty and inequality in a new way. This session will provide an insider's perspective on what it means to be a social entrepreneur, exploring their work and the unique challenges and opportunities in scaling up their social ventures.

MODERATOR

George Khalaf, Director, Middle
East and North Africa Region,
Synergos

SPEAKERS

Kamal Mouzawak, Founder,
Souk el Tayeb

Aref Hussein, Director, Alnayzak
for Scientific Innovation

Raghda el-Ebrashi, Chairperson,
AYB-SD; Assistant Lecturer, The
German University in Cairo

ENGAGING STAKEHOLDERS FOR SUSTAINABLE IMPACT



SEMINAR ROOM B

Stakeholder engagement is critical to the success of any social venture, yet exceedingly difficult to “get right”. This interactive workshop will examine the multi-faceted topic of stakeholder engagement spanning beneficiaries to customers to board members to employees. This session will provide practitioners with concrete tools and resources to help them analyse and improve the extent to which stakeholder engagement supports or hinders their organisation's social impact.

SPEAKERS

Vincent Dawans, Partner, Virtue
Ventures

Lindsay Miller, Associate, Virtue
Ventures; Programming Lead,
Skoll Centre

THURSDAY

1400-1530

HOW CAN WE EMPOWER THE POWERLESS THROUGH ECONOMIC DEVELOPMENT?



LECTURE THEATRE 5

Today there is a well-established development 'industry' spanning NGOs, state actors, academics, and - increasingly - corporations. Each has their own models of how to help the 'bottom billion' escape crushing poverty and these models are increasingly competing for political support, media attention, and donor money. This session will explore the obstacles to economic development from the perspective of empowerment, and will also offer real examples of projects that have created lasting impact. Which models really work and why?

MODERATOR

Stan Thekaekara, Director, Just Change, India

SPEAKERS

Sabina Alkire, Director, Oxford Poverty and Human Development Initiative, University of Oxford

Barbara Harriss-White, Director, Contemporary South Asian Studies Programme, University of Oxford

Bindu Ananth, President, IFMR Trust

(FINANCIAL) POWER TO THE PEOPLE



EDMOND SAFRA LECTURE THEATRE

Web 2.0 entrepreneurs are shifting power dynamics from institutions (governments and NGOs) to end-users (donors and aid recipients) by creating new online marketplaces. These three social entrepreneurs are having a positive impact on development goals but each follows a different business model: online micro-lending for Kiva, online giving for GlobalGiving, and online investing for MyC4. Join them in the conversation.

MODERATOR

Tom Watson, Managing Partner, CauseWired Communications

SPEAKERS

Premal Shah, President, Kiva.org

Mari Kuraishi, President, GlobalGiving

Mads Kjær, CEO & Co-Founder, MYC4 A/S

PARTNERING FOR POWER: Leveraging private sector alliances



LECTURE THEATRE 4

Access to private sector funding, supply chains, reach and expertise can help social entrepreneurs develop win/win scenarios. Health Care Without Harm and Kaiser Permanente promote better environmental and safety practices across the health care system worldwide. Root Capital and Starbucks create supply chains which promote development and protect the environment. College Summit and Deloitte equip American high schools to value their students' success in college. Learn about the pros and cons of partnering with the private sector and how to find the right partner.

MODERATOR

Bruce Lowry, Communications Director, Skoll Foundation

SPEAKERS

J.B. Schramm, Founder and CEO, College Summit

William Foote, Founder and CEO, Root Capital

Hans Van Bochove, Director, Public Affairs, Communications and CSR, Starbucks Coffee EMEA

Gary Cohen, Founder and Co-Executive Director, Health Care Without Harm

Kathy Gerwig, Vice President, Environmental Stewardship Officer, Kaiser Permanente

NEED TO KNOW

See page 24 for speaker profiles

Cloakroom is open 0815 - 1730

The Skoll Awards Ceremony will be presented at the Sheldonian Theatre, a 15 minute walk from the Saïd Business School

1530-1730



BREAK

The Networking Lounge is open for delegates.



THEMATIC
SESSIONS



NETWORKING



EVERGREEN
SESSIONS



INNOVATORS IN
ACTION



SKILLS
WORKSHOPS

EXPANSION FINANCE FOR SOCIAL IMPACT



NELSON MANDELA LECTURE THEATRE

Philanthropy has too often remained trapped in the 'small is beautiful' world of social innovation - while for-profit investors have striven to avoid any taint of compromising returns for social impact. A growing set of trailblazers is mobilising significant pools of capital to deploy for social impact. In the process they are reinventing the way that philanthropic and for-profit capital is used for social and environmental benefit.

MODERATOR

John Goldstein, Managing Director, Imprint Capital Advisors

SPEAKERS

George Overholser, Founder and Managing Director, NFF Capital Partners

Jean-Philippe De Schrevel, Founder, Bamboo Finance / Blue Orchard

Ashish Karamchandani, CEO, Monitor Group

HOW CAN I SURVIVE THE FINANCIAL CRISIS?



SEMINAR ROOM A

The current financial crisis creates unprecedented challenges for social entrepreneurs worldwide as they deal with heightened funding challenges, consequential decisions, organisational alignment and management of potential trade-offs. Upheaval and rapid change can also bring about new opportunities for focus, innovation and clarity. Join leading practitioners and social sector leaders in this candid, generative and instructive conversation designed to provide social entrepreneurs with ideas, strategies and insights for surviving and even thriving in this climate.

MODERATOR

David Bornstein, Author of "How to Change the World: Social Entrepreneurs and the Power of New Ideas"

SPEAKERS

Mark J. Plotkin, President, Amazon Conservation Team

Jim Fruchterman, President and CEO, Benetech Initiative

Namrita Kapur, Vice President of Strategic Partnerships, Root Capital

INNOVATIVE APPROACHES TO EDUCATING THE WORLD'S CHILDREN



RHODES TRUST LECTURE THEATRE

Practitioner Showcase: Nothing cries out for innovation and new ideas more than education, and perhaps nothing is more universally understood to be the best way out of poverty, poor health and limited futures. Three leading social entrepreneurs will address the challenges facing this global human right - from inner city schools in the US to rural schools in Zambia - and demonstrate how caring, committed and professional teachers and mentors, parents and peer groups, can interest children in learning and lead them to a better future.

MODERATOR

Kirk O. Hanson, Executive Director, Markkula Center for Applied Ethics, Santa Clara University

SPEAKERS

Wendy Kopp, CEO, Teach For All

Ann Cotton, Executive Director, CAMFED International

Eric Schwarz, President and CEO, Citizen Schools

A SECTOR STRATEGY TO SCALING YOUR SOCIAL ENTERPRISE



SEMINAR ROOM B

The Global Social Benefit Incubator (GSBI) at Santa Clara University's sector approach to social enterprise highlights the benefits of cross-learning and benchmarking, and looks for ways to overcome barriers to scale and leverage nascent opportunities within sectors. Delegates will learn how the GSBI's sector approach can be applied to their own ventures, develop a map of vertical markets that are ripe for scaling, and learn about tools for accelerating best practice development within their sector.

SPEAKERS

James Koch, Director, Global Social Benefit Incubator

Al Hammond, Senior Entrepreneur in Residence, Ashoka

THURSDAY

1730-1900

SKOLL AWARDS

FOR SOCIAL ENTREPRENEURSHIP



SHELDONIAN THEATRE | DOORS OPEN AT 1645 | SEATING IS GENERAL ADMISSION

CEREMONY 1730-1900

The Skoll Foundation invites you to attend the Skoll Awards for Social Entrepreneurship to honour the 2009 Awardees and to celebrate all those who are working to create a peaceful, prosperous, and sustainable world. Please join Jeff Skoll, Founder and Chairman, and Sally Osberg, President and CEO, for a special evening of inspiration and storytelling.

AWARDS RECEPTION 1900-2030

EXAMINATION SCHOOLS

Join fellow delegates and Skoll Awardees at the University of Oxford Examination Schools

NEED TO KNOW

See page 24 for speaker profiles

The Awards Reception is in the Examination Schools immediately after the Awards Ceremony

See map on page 76

Please note that you are required to wear your official Skoll World Forum badge at all Forum events

FEATURING

REMARKS BY:

Dr R.K Pachauri, Chair, Intergovernmental Panel on Climate Change and the 2009 Skoll Awardees

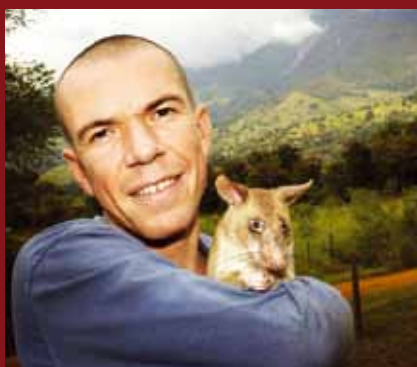
MUSICAL PERFORMANCE BY:

KT Tunstall

PREMIERE OF:

Three *Uncommon Heroes* short films

2009 AWARDEES



BART WEETJENS
APOPO



SORAYA SALTÍ
INJAZ al-Arab, JA Worldwide



JORDAN KASSALOW
VisionSpring



PAUL VAN ZYL (L) JUAN MÉNDEZ (R)
International Center for Transitional Justice



MARTIN VON HILDEBRAND
Fundación Gaia Amazonas



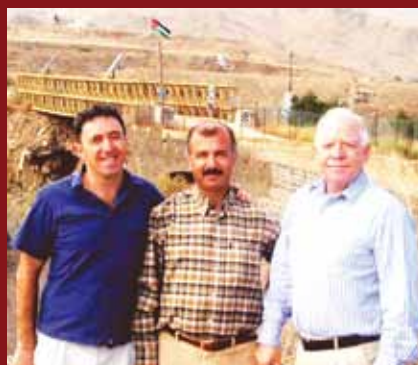
WENDY KOPP
Teach For All



POORAN DESAI (L) SUE RIDDLESTONE (R)
BioRegional Development Group



GARY WHITE
WaterPartners International



MUNQETH MEHYAR (L) NADER KHATEEB
(M) GIDON BROMBERG (R)
EcoPeace – Friends of the Earth Middle East

FRIDAY

0900-1030

WHERE'S THE POWER IN THE NEW DEVELOPMENT PARADIGM?



LECTURE THEATRE 4

Development has been transformed over the last decade. Social entrepreneurs, philanthropists, celebrities, new NGOs, and global advocacy networks have injected new energy and ideas into the sector. This creates new opportunities, as additional resources and attention are brought to bear on persistent development problems, but also creates new challenges around coordination and alignment. Representatives from private and public organisations will discuss the challenges and opportunities this new paradigm presents.

MODERATOR

Michael Green, Co-Author, Philanthrocapitalism

SPEAKERS

Jaime Cooper-Hohn, President and CEO, CIFF

H.E. José María Figueres, CEO, CONCORDIA 21, Former President of Costa Rica

Martin Fisher, Co-Founder and CEO, KickStart

Walter Fust, CEO, Global Humanitarian Forum

CORPORATE LEADERSHIP FOR CHANGE



NELSON MANDELA LECTURE THEATRE

Fascination with leadership is growing daily, fuelled by global complexity, free-falling capital markets, conflict and growing environmental and social deterioration. Key business leaders will discuss the kind of leadership required in the face of accentuated resource scarcity, more pervasive need and highly uncertain prospects. They will explore the excitement and challenges of operating through networked approaches that eschew traditional "command and control" models for a more "viral model" where the minds of many are more powerful than that of a few.

MODERATOR

Stephan Chambers, Chairman, Skoll Centre for Social Entrepreneurship

SPEAKERS

Michael J. Critelli, Retired Executive Chairman, Pitney Bowes Inc.

Tae Yoo, Senior Vice President, Corporate Affairs, Cisco Systems Foundation

Fadi Ghandour, Founder and CEO, Aramex International

Alan Hassenfeld, Chairman, Executive Committee, Hasbro, Inc.

William Swope, General Manager, Corporate Sustainability Group, INTEL Corporation

RELIGION, SOCIAL ENTREPRENEURSHIP AND PHILANTHROPY: Three perspectives



RECEPTION ROOM

Philanthropic acts have become the pre-eminent means by which individuals attempt to realise their understanding of 'doing good' in society. Drawing on three world religions - Christianity, Judaism, and Islam - the panel will prompt reflection on how notions of ethics, values and power as expressed in each of these traditions, shape philanthropy and social entrepreneurship.

MODERATOR

Sarabajaya Kumar, Senior Research Fellow, Skoll Centre for Social Entrepreneurship

SPEAKERS

Nicholas Sagovsky, Canon Theologian, Westminster Abbey

Humera Khan, Consultant on Muslim Affairs, An-Nisa Society

David Green, Serial Entrepreneur

WHO MATTERS? IMPACT, POWER & ACCOUNTABILITY



RHODES TRUST LECTURE THEATRE

A laser focus on impact can shift power from funders and social entrepreneurs to the people they intend to serve. What is the connection between impact, power and accountability? What lessons can we learn from thoughtful funders and social entrepreneurs who have struggled with this issue? Funders, social entrepreneurs and beneficiaries explore what works and what hasn't in the race towards lasting, positive, social impact.

MODERATOR

J. Gregory Dees, Professor, Duke University

SPEAKERS

Maurice Lim Miller, President & CEO, The Family Independence Initiative

Juan J. Alarcon, Project Director, Limmat Stiftung

Jonas Rigodon, Country Director-Malawi, Partners in Health

Cecilia Flores-Oebanda, Director, Visayan Forum Foundation

1030-1045



BREAK

Mid-morning refreshments will be provided in the Networking Lounge and Entrance Hall.



THEMATIC
SESSIONS



NETWORKING



EVERGREEN
SESSIONS



INNOVATORS IN
ACTION



SKILLS
WORKSHOPS

ENGAGING AND COMPETING IN COMMERCIAL MARKETS



SEMINAR ROOM A

Practitioner Showcase: An increasing number of social entrepreneurs, in partnership with commercial players, are establishing high impact, sustainable enterprises by tapping into the growing global consumer interest in environmentally sound, fair trade goods and services. Three innovative social entrepreneurs will talk about how they successfully educate consumers, develop partnerships, and create credible certification processes that engage local producers. Hear how they navigated past challenges and are succeeding in transforming traditional marketplace dynamics.

MODERATOR

Roger Martin, Dean, Rotman School of Management, University of Toronto

SPEAKERS

Paul Rice, President & CEO, TransFair USA

Rupert Howes, Chief Executive, Marine Stewardship Council

Neelam Chhiber, Managing Director, Industree

WATER AND THE MILLENNIUM DEVELOPMENT GOALS: A case for collaboration



LECTURE THEATRE 5

Governments, international organisations and businesses struggle to achieve the MDGs for drinking water and sanitation. Join this vital, solution oriented discussion on how social entrepreneurs can contribute and collaborate in order to meet these goals. What are the most promising innovations? What is the role of non-state actors in global environmental governance and what questions of power and public / private authority do they raise? Finally, what are the ecological presuppositions of sustaining the water-related MDGs in an age of rapid climate change?

MODERATOR

Dr. Rafael Ziegler, Coordinator, Social Entrepreneurship Research Group, GETIDOS, University of Greifswald

SPEAKERS

Joe Madiath, Executive Director, Gram Vikas

Benjamin Adrion, President, Viva con Agua

Chuks Okereke, Research Fellow, University of Oxford

Michal Kravcik, Environmentalist, People and Water

LESSONS LEARNED: The ups and downs of social entrepreneurship



EDMOND SAFRA LECTURE THEATRE

Social entrepreneurship is no walk in the park! Too often, challenges common to social entrepreneurs are glanced over or left unmentioned. Join us in a “fireside” chat with three stellar practitioners who have over 50 years combined experience in the field. They’ll candidly share their biggest blunders in areas like human resources, asset management, relationship building, and leadership, and tell how they have faced challenges, persevered, and continued to deliver positive social change throughout.

MODERATOR

Ann Macdougall, Chief Administrative Officer/General Counsel, Acumen Fund

SPEAKERS

John Brauer, CEO, NW Works, Inc.

Chetna Gala Sinha, Founder, Mannदेशी Mahila Sah. Bank Ltd. & Mann Vikas Samajik Sanstha (NGO)

John Wood, Founder & Executive Chairman, Room to Read

BRANDING FOR GOOD: An approach for the social sector



SEMINAR ROOM B

The meteoric expansion of the social sector has produced a proliferation of similar solutions and services that rival the sameness in most commercial sectors. NGOs risk commoditisation if they do not adopt modern branding practices to assert enduring, differentiated identities. Branding and marketing expert Noah Manduke will provide practical frameworks that social businesses, and non-profits can use to define, dramatise, and deliver their unique, essential value. Real cases will demonstrate how brand clarity can “preserve the core” while an organisation scales, decentralises, and partners with other NGO brands.

SPEAKER

Noah Manduke, President, Durable Good

FRIDAY

1045-1215

POWERFUL WOMEN: Shifting the status quo



EDMOND SAFRA LECTURE THEATRE

An emerging phenomenon in parts of the developing world is that of women holding power in political structures, including structures previously seen as being the preserve of men. Women also navigate traditional power structures to bring to the fore the economic interests and societal rights of women. Are there robust and sustainable models emerging which can illuminate political, legal and economic power structures? Women share how they brought vitality and hope to their communities.

MODERATOR

Pat Mitchell, President & CEO, The Paley Center for Media

SPEAKERS

Lungowe Matakala Chishinga, Lecturer of Law, University of Pretoria

Wu Qing, Board Member, Beijing Cultural Development Center for Rural Women

Sakena Yacoobi, Executive Director, Afghan Institute of Learning

TOMORROW'S NEWS: Models for an everyone-is-media world



NELSON MANDELA LECTURE THEATRE

We are witnessing the destruction of the old media order—and the noisy, thrilling invention of something new. Tectonic shifts in technology and human behavior have changed forever the way we create, deliver, and consume information. The result: a host of emerging models from around the globe that thrive on connection and community, promising previously unimagined opportunities to engage people as active, change-making citizens. This session will examine levers of power in a world where everyone can be an editor — and demonstrate why, far from mourning the demise of journalism, there's reason to celebrate a new generation.

MODERATOR

Paula Ellis, Vice President / Strategic Initiatives, John S. and James L. Knight Foundation

SPEAKERS

William Drayton, CEO, Ashoka

Gregor Hackmack, Co-Founder, Parliamentwatch (NGO)

Sanjana Hattotuwa, Senior Researcher, Centre for Policy Alternatives

Sasa Vucinic, Managing Director, Media Development Loan Fund

STATE POWER AND SOCIAL INNOVATION



LECTURE THEATRE 5

For many social entrepreneurs governments are a crucial source of income, but also a barrier to action because of their perceived inability to innovate and change. Yet most academics, commentators, and social activists recognise that genuine systemic global change requires institutional and political entrepreneurship. This panel will explore examples of state social entrepreneurship and will consider the question: to what extent is government the best solution or the biggest problem to addressing the big, 'wicked' dilemmas that we face today?

MODERATOR

Alex Nicholls, Lecturer in Social Entrepreneurship, Skoll Centre for Social Entrepreneurship

SPEAKERS

Peter Alcock, Director, Third Sector Research Centre, University of Birmingham

Paul Light, Professor, New York University

Dr. Mahmood Bhutta, Project Advisor, BMA Medical Fair and Ethical Trade Group

Ray Loveridge, Research Fellow and Professor Emeritus, Saïd Business School

NEED TO KNOW

See page 24 for speaker profiles

Luggage Room is open
0815 - 1900

Cloakroom is open
0815 - 1830

Please note that you are required to wear your official Skoll World Forum badge at all Forum events

1215-1400



NETWORKING LUNCH

Picnic lunch bags will be provided in the Networking Lounge and Entrance Hall.



THEMATIC
SESSIONS



NETWORKING



EVERGREEN
SESSIONS



INNOVATORS IN
ACTION



SKILLS
WORKSHOPS

INNOVATIONS IN SOCIAL FINANCE



LECTURE THEATRE 4

The emerging field of social finance is a hotbed of innovation in which new business models and practices are raising the game and extending reach to new markets around the world. What innovations in social finance are helping to catalyse this growth and development of the field? This session will explore ways to increase accountability through social metrics and standards, extend financial services to new populations, and adapt investment models and approaches in new geographies such as China.

MODERATOR

Brian Trelstad, Chief Investment Officer, Acumen Fund

SPEAKERS

Yvonne Li, Founder & CEO, Advantage Ventures

Pieter Oostlander, Director, Noaber Foundation

Kevin Jones, Founder, Good Capital

Nachiket Mor, President, ICICI Foundation for Inclusive Growth

SOCIAL ENTREPRENEURSHIP IN INDIGENOUS COMMUNITIES



SEMINAR ROOM A

This session will discuss different traditions of philanthropy and social entrepreneurship from the perspectives of three leaders from the 'First Peoples'. It will explore the particular cultural forms which manifest altruistic orientations in an indigenous thought system. Presentations by 'Chiefs' from Canada, New Zealand and Latin America - on the power of indigenous thought systems to revitalise their own communities - will be followed by facilitated discussion.

MODERATOR

Sarabajaya Kumar, Senior Research Fellow, Skoll Centre for Social Entrepreneurship

SPEAKERS

Ana Maria Peredo, Associate Professor, Faculty of Business, University of Victoria

Leocadio Juracan Salome, General Coordinator, CCDA

Judith Sayers, Chief, Hupacasath First Nation

Ella Henry, Lecturer, Auckland University of Technology

HEALTHCARE:



Early detection and prevention

RHODES TRUST LECTURE THEATRE

Practitioner Showcase: The gap between rich and poor is manifest in any number of ways, particularly in healthcare, where governments and markets have failed the most vulnerable populations. Four passionate and gifted social entrepreneurs will discuss their innovations and demonstrate how lives can improve against seemingly insurmountable odds. Learn about the simple, scalable, and extremely successful approaches they've taken to healthcare delivery, prevention and education.

MODERATOR

Larry Brilliant, Vice President and Chief Philanthropic Evangelist, Google.org

SPEAKERS

Bart Weetjens, Founder, APOPO

Gene Falk, Co-Founder & Executive Director, mothers2mothers

Paul Farmer, Co-Founder, Partners in Health

Nathan Wolfe, Founder, Global Viral Forecasting Initiative; Professor, Stanford University

EVERYTHING YOU NEED TO KNOW ABOUT PARTNERING WITH THE PRIVATE SECTOR



SEMINAR ROOM B

Liam Black, one of the UK's serial social entrepreneurs, leads this interactive workshop addressing the practical ins and outs of partnering with business. Liam has facilitated social venture partnerships with Thorn/Emi, DSG, Lego, RBS, and most recently Bank of America. Joined by Amy Clarke, Senior VP for Social Investment at Bank of America, this workshop will help you identify potential partners in your ecosystem, hone your relationship-building capabilities, and leverage private sector partnerships to maximize your social impact.

SPEAKERS

Liam Black, Co-Founder, Wavelength

Amy Clarke, Senior Vice President, International CSR, Bank of America

FRIDAY

1430-1600

CLOSING PLENARY

1430-1600

NELSON MANDELA LECTURE THEATRE | RHODES TRUST LECTURE THEATRE |
EDMOND SAFRA LECTURE THEATRE | LECTURE THEATRES 4 AND 5
DOORS OPEN AT 1400

Due to capacity limitations in Nelson Mandela Lecture Theatre the Closing Plenary will be simulcast in a further four lecture theatres. Delegates have been randomly assigned a lecture theatre. Please refer to the invitation to the Closing Plenary in your badge pack.

OPENING REMARKS

Pamela Hartigan, Director, Skoll Centre for Social Entrepreneurship

CITIZENS, INSTITUTIONS AND SHIFTING POWER

Lord Puttnam of Queensgate, C.B.E

A SOCIAL ENTREPRENEUR'S PERSPECTIVE ON POWER

Soraya Salti, Senior Vice President MENA, INJAZ al-Arab, JA Worldwide

COLLECTIVE POWER: A call for urgency

Jeff Skoll, Founder and Chairman, Skoll Foundation and Participant Media

CLOSING REMARKS

Colin Mayer, Peter Moores Dean, Peter Moores Professor of Management Studies, Saïd Business School

NEED TO KNOW

See page 24 for
Speaker Profiles

Visit Connection Finder at
[www.skollworldforum.com/
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delegates after the Forum





A SUCCESSFUL FORUM

THANK YOU TO:

- The Skoll Centre Team
- The Skoll Foundation Team

Plus:

- A Caspian Production
- Andrea Westall
- Asset Map for building Connection Finder
- Ethicore Ltd
- Lindsay Miller

WE HAVE TAKEN THE FOLLOWING STEPS TO MAKE THE FORUM A SUSTAINABLE EVENT:

- Reduced the volume of delegate materials, while making them more user-friendly, and using sustainable materials, for example, a bamboo lanyard
- Provided fair trade lunch items with recycled paper bags and napkins
- Calculated the carbon emissions for our event and have donated this sum to the Clean Star Trust, Plant a Biofuel Tree Campaign.



SPEAKERS

BIOGRAPHIES



BENJAMIN ADRION

President

Viva con Agua

Benjamin Adrion, a former German football league player, is the founder of “Viva con Agua de Sankt Pauli”. He established the drinking water initiative in Hamburg in 2005. Since then, more than 50,000 people in developing countries have been supplied with clean drinking water from Viva con Agua, for the most part by building wells. Adrion’s organisation won several prizes, amongst them national awards under the patronage of the president and the chancellor of the Federal Republic of Germany.



JUAN J. ALARCON

Project Director

Limmat Stiftung

Juan J. Alarcon is the Project Director of the Limmat Foundation in Zurich, an international foundation specializing in training of trainers, vocational training, and development programs for women and street children. Prior to joining the Limmat Foundation, Alarcon served as Financial Director of Noga S.A., an international trading company. He holds a masters degree in economics from the University of Barcelona and received his MBA from the University of Geneva. He speaks Spanish, French, English, German and Italian.



YVETTE ALBERDINGK THIJM

Executive Director

WITNESS

Yvette J. Alberdingk Thijm is Executive Director of WITNESS, an international human rights organisation, and an attorney with nearly two decades of experience in media and new technology. Prior to joining WITNESS, she served as Executive Vice President of Content Strategy & Acquisition at Joost, the global online video platform formed by Niklas Zennström and Janus Friis, the founders of Skype and Kazaa. Previously, as Executive Vice President of Business Affairs for MTVNI, she oversaw business affairs for all of its branded businesses and channels worldwide (excluding the U.S.A.), including digital media initiatives, audiovisual co-productions, new business development, strategic partnerships and joint ventures.



PETE ALCOCK

Director

Third Sector Research Centre, University of Birmingham

Pete Alcock is Professor of Social Policy and Administration at the University of Birmingham, UK. He has been teaching and researching in social policy for over thirty years. He is author and editor of a number of books on social policy including Social Policy in Britain 3e, Understanding Poverty 3e, The Student’s Companion to Social Policy 3e, and The Blackwell Dictionary of Social Policy. Since September 2008 he has been Director of the ESRC Third Sector Research Centre, the UK centre for academic research on third sector organisation, policy and practice.



SABINA ALKIRE

Director

Oxford Poverty and Human Development Initiative

Sabina Alkire directs the Oxford Poverty and Human Development Initiative (OPHI), a research centre within the Department of International Development, University of Oxford. In addition, she is a Research Associate at Harvard and the Secretary of the Human Development & Capability Association (HDCA). Her research interests include multidimensional poverty measurement and analysis, welfare economics, the capability approach, the measurement of freedoms, and human development. Publications include 'Valuing Freedoms: Sen's Capability Approach and Poverty Reduction', as well as articles in Philosophy and Economics. She holds a DPhil in Economics and an Msc in Economics for Development.



ASTIER ALMEDOM

Professor of Practice (Fletcher School) and Fellow of the Institute for Global Leadership

Tufts University

Astier M. Almedom, MA, D.Phil., is an applied anthropologist educated at Oxford University (Wadham College). She taught in the London School of Hygiene and Tropical Medicine (University of London) in the 1990's; and served in senior management of the UK government National Health Service prior to joining Tufts University as the Henry R. Luce Professor in Science and Humanitarianism. Dr. Almedom is the inaugural Fellow of the Institute for Global Leadership where she directs the International Resilience Program, and Professor of Practice in Humanitarian Policy and Global Public Health (The Fletcher School) at Tufts University in Massachusetts, USA.



BINDU ANANTH

President

IFMR Trust

Bindu Ananth is President of IFMR Trust, a private trust whose mission is to ensure that every individual and every enterprise has complete access to financial services. Ms. Ananth is a graduate of Economics, holds a Masters degree in Public Administration and International Development, has done coursework in graduate level microeconomics, macroeconomics, finance and development theory, and is Recipient of Harvard University Graduate Scholarship and World Bank Graduate Scholarship, and Harvard University Award for Outstanding Commitment to International Development. Her latest publication, co-authored with Dr. Nachiket Mor, is 'Design Principles for Financial Inclusion, Economic and Political Weekly'. Ms. Ananth has held varied leadership positions in ICICI Bank. She is the founder of Centre for Microfinance in IFMR.



SAMUEL AZOUT

President

Fundación Futbol con Corazon

Samuel Azout is the Founder and Chairman of 'Fundación Futbol con Corazon', an NGO dedicated to improving life opportunities for children and young adults, and creating safe and peaceful neighbourhoods in Colombia. Mr. Azout has a Bachelor of Science degree in Economics from Cornell University. He also holds a Masters degree in Public Administration from Harvard University. Before becoming a social entrepreneur Samuel held the CEO position at Carulla Vivero S.A., the largest supermarket chain in Colombia. He is currently a member of the Board of Directors of Fundación Colombia, Fundación Carulla and Fundación Pies Descalzos, the NGO founded by Colombian singer and celebrity Shakira.

SPEAKERS

BIOGRAPHIES



GREG BARKER

Director

Silverbridge Productions

A former war correspondent, Greg Barker draws on his years of experience overseas, filming and working in more than 50 countries across six continents, to make thought-provoking, character-driver documentaries about the complex world we live in. His films include the award-winning *Ghosts of Rwanda* and several other investigative films for the flagship PBS series *Frontline*. *Sergio* is his first feature-length documentary film.



SHARI BERENBACH

President and CEO

Calvert Social Investment Fund

As President and CEO of the Calvert Social Investment Foundation (Calvert Foundation), Shari Berenbach manages over \$200 million in community investment assets raised from over 2000 private investors. Shari brings more than 20 years experience, spanning microcredit and innovative approaches to finance. Prior to joining the Calvert Foundation, Shari worked for the International Finance Corporation and held private sector positions at Citibank and Salomon Brothers. Shari serves on the boards of Community Wealth Ventures, FSG Social Impact Advisors, and the Regional Association of Washington Grantmakers and remains active in the Social Investment Forum. She holds an MBA in Finance from Columbia Business School and an MA in Latin American Studies from UCLA.



MAHMOOD BHUTTA

Project Advisor

BMA Medical Fair and Ethical Trade Group

Mahmood Bhutta is an ENT surgeon working in the UK National Health Service, and a Research Fellow at the University of Oxford. In 2007, he was a Co-Founder of the Medical Fair and Ethical Trade Group at the British Medical Association. The purpose of this group is to investigate, promote and facilitate fair and ethical trade in the production and supply of commodities to the healthcare industry. For his work in this area he was awarded Young Epidemiologist of the Year by the Royal Society of Medicine in 2008.



MATTHEW BISHOP

Chief Business Writer and New York Bureau Chief

The Economist

Matthew Bishop is Chief Business Writer and New York Bureau Chief of The Economist. He is co-author, with Michael Green, of “Philanthrocapitalism: How the Rich can Save the World and Why We Should Let Them”.

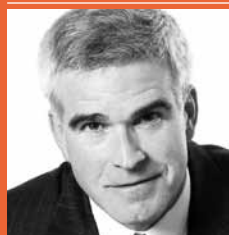


LIAM BLACK

Co-Founder

Wavelength

Liam is an award winning social entrepreneur and has led and/or created a dozen social businesses in markets as diverse as manufacturing, recycling, logistics, retail, top end catering, and events management. His is co-founder of Wavelength which brings together the best private businesses with social entrepreneurs from all over the world to address social and environmental challenges. www.wavelength100.com. He is author of *There's No Business Like Social Business* and a board member of the National Endowment for Science Technology and the Arts (Nesta) in London.

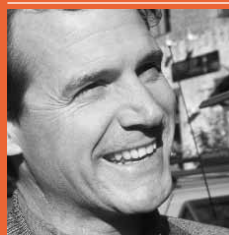


DAVID BLOOD

Senior Partner

Generation Investment Management LLP

David Blood is Senior Partner of Generation Investment Management, a fund management business dedicated to long term investment and integrated sustainability research. Previously, David served as co-CEO and CEO of Goldman Sachs Asset Management. His responsibilities included all aspects of the global business including portfolio management, sales and client service, risk management and infrastructure. David received a B.A. from Hamilton College and an M.B.A. from the Harvard Graduate School of Business. He is on the Board of Hamilton College, Social Finance, New Forests and SHINE; on the Investment Committee of the Acumen Fund and the Advisory Board of Bridges Ventures.



DAVID BONBRIGHT

CEO

Keystone Accountability

David Bonbright is Keystone's founder and Chief Executive. A lawyer by training, he has extensive experience in international development as a grantmaker for institutions like the Ford Foundation and the Aga Khan Foundation and as an innovator in civil society strengthening. In the 1990s, he founded and led two South African citizen sector resource centres relating to organisational and sectorial development and to information and technology. David sits on a number of the boards, advisory councils and knowledge networks, including the governing board of CIVICUS Global Alliance for Citizen Participation, where he chairs the Programme Committee.



DAVID BORNSTEIN

Author

"How to Change the World: Social Entrepreneurs and the Power of New Ideas"

David Bornstein specialises in writing about social innovation. He is the author of *"How to Change the World: Social Entrepreneurs and the Power of New Ideas"* (Oxford University Press) which was described by The New York Times as "must reading" for "anyone who cares about building a more equitable and stable world" and a "Bible" in its field. The book, which has been published in 16 languages, chronicles and analyses the work of social innovators who are successfully addressing social problems at scale in several countries. Bornstein's first book, *"The Price of a Dream: The Story of the Grameen Bank,"* traces the history of the Nobel Peace Prize-winning Grameen Bank during its first 20 years and describes the global emergence of the now-famous anti-poverty strategy known as "micro-finance".

SPEAKERS

BIOGRAPHIES



JOHN BRAUER CEO

NW Works, Inc.

Since 1989 John Brauer has been assisting individuals with disabilities to reach their employment goals through the creation, implementation and oversight of non-profit social enterprises. Mr. Brauer is currently the CEO of NW Works, a non-profit agency which provides training, support and employment services to over 200 individuals with disabilities via three social enterprises. Prior to working for NWW, John was the President of CVE, a non-profit social enterprise located in San Francisco, California, serving individuals with psychiatric disabilities. Under Brauer's leadership, CVE was named one of the "100 Best Places to Work" in the San Francisco Bay Area" in 2005. Mr. Brauer holds a B.A. degree in liberal arts and a M.A. degree in Clinical Psychology from John F. Kennedy University in California.



KENNETH S BRECHER

**Executive Director
Sundance Institute**

Kenneth S. Brecher is the Executive Director of the Sundance Institute. He previously served as President of the William Penn Foundation, Director of the Boston Children's Museum, and Associate Artistic Director of the Mark Taper Forum in Los Angeles. He was a Rhodes Scholar at the University of Oxford and is an honours graduate of Cornell. An anthropologist by training, Mr. Brecher has been the recipient of numerous fellowships, including a research grant from the Getty Center for Education in the Arts and a Ford Foundation Fellowship for his study of Amazonian tribesmen in Brazil. Mr. Brecher has lectured and published widely including his book, "Too Sad to Sing, A Memoir with Postcards", published by Harcourt.



LARRY BRILLIANT Vice President and Chief Philanthropic Evangelist Google.org

Dr. Larry Brilliant is the Vice President & Chief Philanthropic Evangelist of Google.org, the umbrella organisation for Google's philanthropy. Larry is an MD MPH, FACPM and has led many non-profit and for-profit organisations. He lived in India for more than 10 years and as his first job out of medical school, he was privileged to work in the WHO program which successfully eradicated smallpox. He is currently Chairman of the National Biosurveillance Advisory Subcommittee, established by Presidential directive. He serves as a member of the International Advisory Council to the Health Minister of India and is on the board of The Skoll Foundation.



MARTIN BURT Executive Director Fundación Paraguaya

Founder and CEO of Fundación Paraguaya, he is a pioneer in the promotion of social entrepreneurship, microfinances and financial literacy in Latin America. He has developed one of the world's first financially self-sufficient agricultural schools for the rural poor. He is also Co-Founder of Teach a Man to Fish, a global network based in London with more than 1000 members from over 100 countries. He is Visiting Professor in Social Entrepreneurship at the University of the Pacific in Stockton, California.



GILLIAN CALDWELL

Campaign Director

1Sky

Gillian is a serial social entrepreneur and Campaign Director for 1Sky www.1sky.org, a new national campaign in the US advocating for federal policy on global warming. She is an attorney and film maker who has been an advocate for social justice since she was 12. Gillian served as Executive Director of WITNESS, which uses video to expose human rights abuses, and led an international investigation into trafficking women and the sex trade. She is co-editor/author of Video for Change (2005). She received her BA from Harvard University and a J.D. from Georgetown University. She is a recipient of numerous awards.

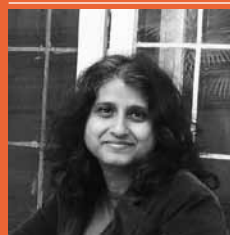


STEPHAN CHAMBERS

Chairman

The Skoll Centre for Social Entrepreneurship

Stephan Chambers is the Chairman of the Skoll Centre for Social Entrepreneurship at the University of Oxford's Saïd Business School, where he is also EMBA Director. He is Chairman of IWA Publishing and serves on the advisory board of Princeton University Press. Before joining the business school he was a director of Blackwell Publishing. He is a Fellow of St Cross College and the founder of the Free Business School. He is married with two daughters.



NEELAM CHHIBER

Managing Director

Industree

Neelam Chhiber is Managing Director, Industree and Managing Trustee, Industree Foundation, Bangalore, India. Neelam, an Industrial Design graduate from the National Institute of Design, is a fellow of GSBI 2008, and Social Impact 2007-2008. Her 24 year working life has been devoted towards building marketing platforms and supply chains for rural livelihoods. Neelam believes Industree's biggest challenge and reward has been to facilitate and enable producers to manage themselves in changing scenarios. Industree, as a hybrid social enterprise is establishing a sustainable brand in India, Mother Earth, with investment from Future Group, India's largest retail chain.



LUNGOWE MATAKALA CHISHINGA

Lecturer of Law

University of Pretoria

Lungowe Matakala is a Zambian citizen teaching at the University of Pretoria in South Africa. Chishinga holds an LLB, an LLM in Human Rights and Democratisation in Africa; and is soon to submit a PhD thesis to the University of Cambridge. Chishinga's research focuses on the inheritance rights of widows and orphans in Zambia; and how they are disinherited through the application of African customary laws that discriminate. Chishinga is also the Founder and co-ordinator of EPAHR (Education Prisoners about Human Rights), a community service project that teaches prisoners' rights at the Pretoria Local Correctional Services.

SPEAKERS

BIOGRAPHIES



AMY CLARKE

Senior Vice President,
International CSR

Bank of America

Amy Clarke is Senior Vice President, International CSR at Bank of America. Amy is responsible for the development and deployment of the international strategy for CSR (myPotential myCommunity myEnvironment™) across EMEA. Amy is also responsible for deploying the Bank of America Charitable Foundation internationally. Before assuming her current responsibilities, Amy spent 3 years managing CSR for Microsoft UK. Prior to this Amy spent 9 years as a management consultant specialising in social and environmental business performance with PricewaterhouseCoopers and Ernst and Young. Amy has over 13 years experience and holds a BSc in Physical Geography and an MSc in Environmental Studies.



GARY COHEN

Co-Executive Director

Health Care Without Harm

Gary Cohen is a founder and Co-Executive Director of Health Care Without Harm (HCWH), the international campaign for environmentally responsible healthcare. Mr. Cohen is a 2006 Skoll Global Social Entrepreneurship Awardee. HCWH works internationally to shift the health care sector towards safer chemicals and products, greener energy, healthier food, and sustainable design and operations. Mr. Cohen is also the Executive Director of the Environmental Health Fund, which facilitates coalitions on domestic and global chemical issues. He is on the Advisory Board of the Sambhavna Clinic in Bhopal, India, which provides free medical care to the 1984 Union Carbide gas disaster survivors.



SIR RONALD COHEN

Director

Social Finance Ltd.

Sir Ronald Cohen is Chairman of Portland Capital LLP, The Portland Trust and Bridges Ventures. He was the founding partner and former chairman of Apax Partners. Sir Ronald is Chairman of the Social Investment Task Force and the Commission on Unclaimed Assets and a Director of Social Finance. He is a Trustee of the British Museum and The International Institute for Strategic Studies, a member of the Harvard Board of Overseers and the University of Oxford Investment Committee and a vice-chairman of Ben Gurion University. He recently published "The Second Bounce of the Ball - Turning Risk into Opportunity" about entrepreneurship. He is a graduate of the University of Oxford, an ex president of the Oxford Union, an Honorary Fellow of Exeter College, and has an MBA from Harvard Business School.



VICKY COLBERT

Executive Director

Escuela Nueva Foundation

Vicky Colbert is co-author and founder of the Escuela Nueva model, worldwide known for its effectiveness in the improvement of quality of basic education. From different organisational spheres she has expanded and sustained this innovation: as Vice-Minister of Education of Colombia, UNICEF Regional Education Adviser for the LAC Region and now as Director of Escuela Nueva Foundation, the NGO she founded to ensure the quality and sustainability of the model in Colombia and abroad. Colbert has received international distinctions in the field of social entrepreneurship from the Schwab Foundation, Ashoka and Skoll; in 2007 she was awarded with the first ever Clinton Global Citizenship award.



BARRY COLEMAN

Executive Director

Riders for Health

Barry Coleman is executive director of Riders for Health and is the designer of groundbreaking vehicle management systems and the Riders cost-per-kilometre calculator. He has nearly 20 years' experience in developing sustainable and sustained systems for managing motorised transport in hostile conditions. After gaining a postgraduate qualification in law, he worked as a journalist for the Guardian, BBC and Forbes Magazine. He subsequently spent ten years as a communications consultant to industrial, commercial and public service bodies. With his co-founder and wife, Andrea, Barry was selected to join the Schwab Foundation world network of social entrepreneurs in 2004. In 2006 they were recipients of the Skoll Award for Social Entrepreneurship and were Ernst & Young UK Social Entrepreneurs of the Year.



SUSAN COLLIN MARKS

Senior Vice President

Search for Common Ground

Susan Collin Marks is the senior vice president of Search for Common Ground, an international NGO that works to transform the way the world deals with conflict, away from adversarial responses towards cooperative solutions. She is a South African who served as a peacemaker during South Africa's transition from apartheid to democracy. Has written a book, *Watching the Wind: Conflict Resolution during South Africa's Transition to Democracy*. Honours include a Peace Fellowship at the United States Institute for Peace, and a Skoll Fellowship for Social Entrepreneurship. She speaks, teaches, coaches, mentors, writes, facilitates, and supports peace processes and conflict resolution programs internationally.



JAMIE COOPER-HOHN

President and CEO

CIFF

Jamie Cooper-Hohn is a co-founder of CIFF and serves as the Foundation's President and CEO. Prior to the Foundation, she served as Co-Director of Shine Trust, a grant making trust supporting children in poverty in England through educational initiatives. She also served as Vice President of Strategic Planning and Development for Gould Partners in New York City and as Associate Director for the Center for Policy Alternatives in Washington, DC. Her other experiences include working for CBS News and the Atlanta Project, an initiative of President Jimmy Carter. Jamie received a Bachelor of Arts from Smith College and a Masters in Public Administration from the John F. Kennedy School of Government at Harvard University.



VERA CORDEIRO

CEO

Associação Saúde Criança Renascer

Vera Cordeiro is the MD, founder and CEO of Associação Saúde Criança Renascer, a NGO based in Rio de Janeiro, Brazil, with the purpose of structuring the families of less privileged children, those suffering with chronic or acute illness, and helping their families to achieve self-sustainability. Dr. Cordeiro has enabled the creation of 24 similar NGOs and inspiring public policies. Her work has been recognised through several national and international awards. The most important was the "Global Development Award" in Cairo (2003). Vera is an Ashoka fellow, Avina leader, Schwab Foundation and Skoll Foundation social entrepreneur, and a member of the Director's Council of PATH.

SPEAKERS

BIOGRAPHIES



ANN COTTON

Executive Director

CAMFED International

Ann Cotton is the Founder and Executive Director of Camfed International, working to catalyse rural regeneration in Africa by supporting the education, enterprise and leadership of girls and young women. Since Camfed began in 1993, they have supported the education of 641,000 children in Ghana, Tanzania, Zambia and Zimbabwe. The sustainability of Camfed's model lies in the alumni of young women supported through a full cycle of education. Ann has won numerous awards for her work including an Honorary Doctorate in Law from the University of Cambridge, an OBE in the Queen's New Year Honours, and UK Social Entrepreneur of the Year.



MICHAEL J. CRITELLI

Retired Executive Chairman

Pitney Bowes Inc.

Michael J. Critelli recently retired from Pitney Bowes after serving as both Chairman and Chief Executive Officer for over 10 years. He created his company's culture of health, delivering innovative, award-winning health care programmes and plans, significantly increased workforce productivity, and promoted healthy, sustainable communities in his state and region. He chairs the board of Dossia, a consortium founded to deliver a comprehensive, patient-controlled personal health record. He also is a leading participant in U.S. health care reform initiatives, and chairs the Boston University Alzheimer's Disease advisory board, and advised World Economic Forum participants on workplace health initiatives.



TINA DACIN

E. Marie Shantz

Professor of Strategy and Organizational Behavior

Queen's School of Business, Queen's University

Tina Dacin is the E. Marie Shantz Professor of Strategy and Organizational Behavior in the Queen's School of Business, Queen's University, Canada. She is the Director of the Queen's School of Business Centre for Corporate Social Responsibility. Dr. Dacin received her doctorate from the University of Toronto and prior to joining Queen's, she spent nine years at Texas A & M University and as Visiting Professor for several years at the Kellogg School of Management and the Indian School of Business. Dr. Dacin's research interests include organisational traditions and the social architecture of collaboration. She has published her work in leading management journals and holds leadership roles in academic forums for scholars and practitioners.

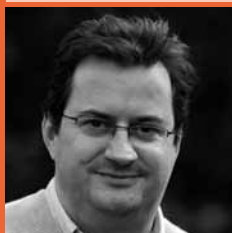


VINCENT DAWANS

Partner

Virtue Ventures, LLC

Vincent Dawans is a Partner at Virtue Ventures, LLC. Building on extensive experience in the private sector, Vincent supports nonprofits and social enterprises to improve performance through the strategic implementation of cost-effective technology and streamlined systems. Vincent has worked with Dow Corning Europe; Future Enterprises Inc., business training and technology training company; and Plural Inc., a technology and management-consulting firm to internet based companies, where his clients included Nasdaq Online, Foodfit.com, and Keepmore.com. He holds an undergraduate degree in Economics and master's degree in Business Management from ICHC Business School.



JEAN-PHILIPPE DE SCHREVEL

Founder

Bamboo Finance/ Blue Orchard

Jean-Philippe de Schrevel founded BlueOrchard Investments and BlueOrchard Private Equity Fund, Bamboo Finance and Oasis Fund at the end of 2007. He co-founded BlueOrchard Finance in 2001 and is on the Executive Committee of its Board. He joined Dexia Asset Management in 2000. Prior to that, he worked in different countries as Junior Economist for an EU technical assistance programme; Field Consultant in microfinance for an NGO; Associate with McKinsey & Co; Operations Director of a private microfinance foundation; Consultant for the UNCTAD Microfinance Unit. Jean-Philippe holds a MA in Economics from Universitaires Notre-Dame de la Paix in Namur, Belgium, and a MBA from the Wharton School of the University of Pennsylvania, USA.



J. GREGORY DEES

Professor

Duke University

J. Gregory Dees is Professor of the Practice of Social Entrepreneurship and co-founder of the Center for the Advancement of Social Entrepreneurship at Duke University's Fuqua School of Business. In 2007, the Aspen Institute and Ashoka recognized his pioneering work with their first Lifetime Achievement award in Social Entrepreneurship Education. He has published extensively on social entrepreneurship, and previously taught at the Yale School of Management, Harvard Business School, and Stanford's Graduate School of Business. He has also worked on economic development in the Central Appalachian region of the United States, and served as a consultant with McKinsey & Company.



WILLIAM DRAYTON

CEO

Ashoka

William Drayton Chair & Chief Executive Office Ashoka: Innovators for the Public Bill Drayton has an A.B. from Harvard, an M.A. from the University of Oxford, and a J.D. from Yale Law School. In 1981, he launched both Ashoka and Save EPA. In 1984, when elected a MacArthur Fellow, he devoted himself fully to Ashoka. Mr. Drayton is currently the Chairman & CEO of Ashoka. He is also chair of Youth Venture, Community Greens, and Get America Working! In 2008, he has been recognised by Tuft University's Institute for Global Leadership with the Dr. Jean Mayer Global Citizenship Award, and Americans for Informed Democracy's Social Innovator in Smart Investing Award.



DEBRA DUNN

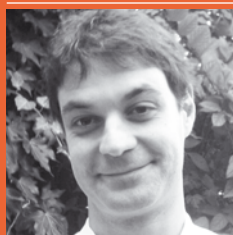
Associate Consulting Professor

Stanford University, Institute of Design

In her most recent position, Debra Dunn had leadership responsibility for HP's global citizenship efforts. Since joining HP in 1983, Debra has held a range of management positions, including Vice President of Strategy and Corporate Operations, General Manager of the Executive Committee, General Manager of Video Communication Division. Debra holds a bachelor's degree in comparative economics from Brown University and a master's degree in business administration from Harvard Business School. She serves on the boards of Business for Social Responsibility, the China-U.S. Center for Sustainable Development and Enablis. She also serves on advisory boards for the Center for Responsible Business at the U.C. Berkeley Haas School of Business and Harvard Business School.

SPEAKERS

BIOGRAPHIES



TOBY ECCLES

Director

Social Finance Ltd

Toby Eccles has been developing a Social Investment Bank since October 2005, initially as a recommendation to government through the Commission on Unclaimed Assets and more recently at Social Finance. Before this he was at the foundation ARK where he built programmes around education in the UK and communities with high HIV levels in South Africa. Commercially Toby worked in corporate finance at UBS Warburg, and developing new business at Data Connection, a software company. He is a non-executive director of Antidote, a charity developing emotional intelligence in schools, and a board member of the Guinness Trust, a housing association.



MICHAEL ECKHART

President

American Council on Renewable Energy

Michael T. Eckhart is founding President of ACORE, a Washington DC-based nonprofit organisation with over 600 organisational members. He is a 2008 Skoll Awardee, a 2006 recipient of RSF's Good Deal for All Award, and a four-time participant in the Clinton Global Initiative. He serves on the Advisory Committee to Prince Charles' Rainforest Project. Earlier, he was named Renewable Energy Man of the Year of India and was an executive with United Power Systems Inc., Areté Ventures Inc., General Electric Company and Booz, Allen & Hamilton. He served in the US Navy Submarine Service, and received a degree in Electrical Engineering from Purdue University and an MBA from Harvard Business School.



RAGHDA EL-EBRASHI

Chairperson / Assistant Lecturer

AYB-SD / German University in Cairo

Raghda el-Ebrashi founded the Alashanak-ya-Balady Association for Sustainable Development (AYB-SD) in Egypt. AYB-SD builds the skills of youth, women/girls and children, so families may break the cycle of poverty. Using youth volunteerism at the core of AYB-SD, Raghda believes that engaging Egypt's young generation is necessary to create sustainable development. Raghda has received numerous accolades for her contributions to social entrepreneurship. She was a finalist for the 2008 Schwab Foundation Entrepreneur of the Year award, and named one of the most 30 influential social entrepreneurs in Egypt by H.E Suzan Mubarak.



JOHN ELKINGTON

Founding Director

Volans Ventures Ltd & SustainAbility

John Elkington is a world authority on corporate responsibility and sustainable development. In 2004, BusinessWeek described him as "a dean of the corporate responsibility movement for three decades." In 2008, The Evening Standard named John among the '1000 Most Influential People' in London, describing him as "a true green business guru," and as "an evangelist for corporate social and environmental responsibility long before it was fashionable." John's latest book is The Power of Unreasonable People: How Social Entrepreneurs Create Markets That Change the World, co-authored with Pamela Hartigan and was published by Harvard business School Press in 2008.



PAULA ELLIS

Vice President / Strategic Initiatives

John S. and James L. Knight Foundation

Paula Ellis oversees the John S. and James L. Knight Foundation's national programmes, new initiatives, the Transformation Fund and evaluation work and is a member of the Executive Committee. Paula was formerly vice president for operations at Knight Ridder overseeing 15 newspapers. She was a member of the company's management committee and led companywide reader innovation and cost-containment initiatives. She was the president and publisher of The Sun News in Myrtle Beach, S.C.; managing editor and assistant to the publisher of The State newspaper in Columbia, S.C.; and editor in the Knight Ridder Washington Bureau and at The Post-Tribune in Gary, Ind.

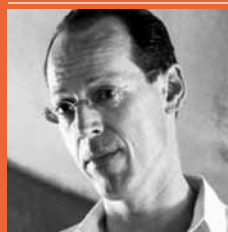


GENE FALK

Co-Founder, Executive Director

mothers2mothers

Gene Falk is the Co-Founder and Executive Director of mothers2mothers (m2m) in Cape Town, South Africa. m2m was created in 2001 and aims to eliminate the transmission of HIV/AIDS from mothers to children and maintain the health of new mothers and their babies. Before m2m, Gene was a senior executive at Showtime Networks where he spearheaded the development of numerous successful business ventures and ran the Digital Media Group. Gene also has extensive experience with organisations working with HIV/AIDS and gay and lesbian rights. Mr. Falk holds a BA, cum laude, from Williams, and an MBA from the Wharton School of the University of Pennsylvania.

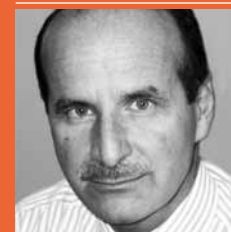


PAUL FARMER

Co-Founder

Partners In Health

Paul Farmer, MD, PhD, is the Presley Professor of Social Medicine at Harvard Medical School, Associate Chief of the Division of Global Health Equity at Brigham and Women's Hospital in Boston, and co-founder of Partners In Health, an international non-profit organisation that provides direct healthcare services and undertakes research and advocacy on behalf of the destitute sick. With his colleagues, Dr. Farmer has pioneered novel, community-based treatment strategies for infectious diseases (including HIV/AIDS and MDR TB) in resource-poor settings that strengthen comprehensive health services. Dr. Farmer and PIH's work has redefined standards of care and influenced health policies globally.



H.E. JOSÉ MARÍA FIGUERES

Former President of Costa Rica / CEO, Concordia21

H.E. José María Figueres, President of the Republic of Costa Rica (1994-1998), created a comprehensive national sustainable development strategy while President. In the international arena, President Figueres helped create and lead the United Nations ICT Task Force as its first Chairperson and strengthened corporate ties to social and governmental sectors as CEO of the World Economic Forum. Currently President Figueres is CEO of Concordia 21 in Spain, supporting organisations which promote development and democratic values around the world. He holds an Industrial Engineering Degree from the U.S. Military Academy at West Point, and a Masters in Public Administration from the JFK School of Government, Harvard University.
www.josemariafigueres.org

SPEAKERS

BIOGRAPHIES



MARTIN FISHER

Co-Founder and CEO

KickStart

Martin J. Fisher, Ph.D. is Co-Founder and CEO of KickStart International. Martin holds a B.Sc in Mechanical Engineering from Cornell in 1979. He earned an M.Sc. in Mechanical Engineering in 1980, and a PhD in Theoretical and Applied Mechanics in 1985, both from Stanford. After graduating, he received a Fulbright Scholarship to study the connection between technology and development in Kenya. He stayed in Kenya for 17 years, working for other development programmes before starting KickStart (originally named ApproTEC) with Nick Moon in 1991. In 2001 Martin returned to the US where he is raising major funds for KickStart's expansion in Africa and beyond.



CECILIA FLORES-OEBANDA

Director

Visayan Forum Foundation

Ma. Cecilia Flores-Oebanda is the Founder and President of the Visayan Forum Foundation, a national NGO in the Philippines that promotes the rights and development of marginalised migrants like the domestic workers and trafficked women and children. A true freedom fighter, Cecilia received the 2005 Anti-Slavery Award given by the Anti-Slavery International. She was named by the US State Department as one of its Heroes Acting to End Modern-Day Slavery in its 2008 Trafficking in Persons Report and was recently awarded the first Iqbal Masih Award for the Elimination of Child Labor by the US Department of Labor.



WILLIAM FOOTE

Founder and CEO

Root Capital

William Foote is Founder and CEO of Root Capital, a social investment fund that is pioneering finance for rural grassroots businesses in Sub-Saharan Africa and Latin America. Mr. Foote received the Skoll Award for Social Entrepreneurship in 2005 and was named an Ashoka Global Fellow in 2007 and a Young Global Leader in 2008. He sits on the Steering Committee of the Aspen Institute's Aspen Network for Development Entrepreneurs (ANDE) and is a member of the Council on Foreign Relations. Mr. Foote holds a B.A. from Yale University and a M.Sc. in development economics from the London School of Economics.



JESSICA FREIREICH

Consultant

Monitor Institute

Jessica Freireich is a consultant at Monitor Institute, which seeks to help innovative leaders achieve sustainable solutions to social and environmental problems. Jessica is a lead author of the Institute's recent report Investing for Social and Environmental Impact: A Design for Catalyzing an Emerging Industry. Jessica has more than a decade of experience addressing strategic issues in a range of corporate and nonprofit contexts. She has also worked with social entrepreneurs as a portfolio manager at New Profit Inc. Jessica recently managed strategic planning for Save the Children and worked with entrepreneurs in Sri Lanka after the tsunami. Jessica holds an M.B.A. with distinction from Harvard Business School and a B.A. from Harvard College.



JIM FRUCHTERMAN

President and CEO

Benetech

Jim Fruchterman has been a rocket scientist, founded two successful Silicon Valley high tech companies in the 1980s and is now a leading social entrepreneur through his deliberately nonprofit technology company, Benetech. Benetech concentrates on applying technology to challenging problems facing our society, including literacy for people with disabilities and human rights monitoring and analysis. Fruchterman has received the MacArthur Fellowship, the Skoll Award for Social Entrepreneurship and was named a Schwab Social Entrepreneur, which included participating at the World Economic Forums in Davos, Switzerland. Fruchterman believes that technology is the ultimate leveller, allowing disadvantaged people achieve more equality in society.



WALTER FUST

CEO

Global Humanitarian Forum

Walter Fust is CEO/Director of the Global Humanitarian Forum in Geneva. Born in 1945, Walter Fust studied at St. Gallen University and graduated with a Master in Political Science. He worked in banking and public administration before entering the Swiss Diplomatic service in 1975, serving in the integration office (EFTA/EU) and as a personal advisor. He was managing director of the Swiss office for trade promotion (OSEC), Secretary General of the Ministry of Interior and Head of the Swiss Agency for Development and Cooperation (SDC). Walter Fust is chairman of UNESCO's International Program for Development and Communication (IPDC) and President of Globethics.net. He serves as member on boards including the Board of the International Risk Governance Council/Geneva.

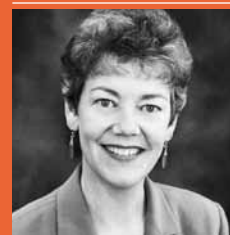


VICTOR GALAZ

Research Theme Leader

Stockholm Resilience Centre

Dr Victor Galaz is research theme leader at the Stockholm Resilience Centre. He is a regular contributor in the Swedish public and policy debate about environmental and climate policy. His current research includes studies of international responses to surprising disease outbreaks, and innovations in information and communication technology for early warnings of pending ecological crises.



KATHY GERWIG

**Vice President,
Environmental
Stewardship Officer**

Kaiser Permanente

As Environmental Stewardship Officer, Kathy is responsible for integrating sustainability into all of Kaiser Permanente's (KP's) work for the purpose of reducing health risks associated with environmental factors. Kathy also directs KP's national Workplace Safety programme. She is responsible for working with labour, management and physicians to align and strengthen KP's efforts toward the goal of eliminating occupational injuries. Prior to her current roles, Kathy was director of KP's National Environmental, Health and Safety department. Prior to joining KP, she was an environmental and economic development consultant to businesses and public agencies in the United States and Europe.

SPEAKERS

BIOGRAPHIES



FADI GHANDOUR

Founder & CEO

Aramex International

Fadi Ghandour is Founder & CEO of Aramex International, a leading logistics & transportation company. Ghandour is also a Founding Partner of Maktoob.com, a board member of Abraaj Capital, and serves on the Advisory Board of Olayan School of Business at the American University of Beirut. Between 2003 and 2005, he was the Middle East and North Africa Area Chairman of the Young Presidents Organization (YPO). He is also Vice-Chairman of the Board of Trustees of the Jordan River Foundation, Member of the Board of the “National Microfinance Bank” in Jordan and founder of Ruwwad-Entrepreneurs for Development, a region-wide corporate social responsibility initiative.



BRUNO GIUSSANI

European Director

TED Conferences

Bruno Giussani is an author, the European Director of the TED Conferences, the co-founder of an idea-curation company and of a software firm, and a frequent public speaker. His main focus is on the impact of innovative ideas, with particular regard to technologies, science and design. He has authored several books, including “Roam. Making Sense of the Wireless Internet” (which was translated into several languages, including Chinese) and his articles have appeared in The Economist, International Herald Tribune, Wall Street Journal, The New York Times, and others. He is a member of the Board of the Knight Fellowship at Stanford University, California. He lives in Switzerland.



JOHN GOLDSTEIN

Managing Director

Imprint Capital Advisors

John Goldstein Co-Founded Imprint Capital Advisors in June 2007. Previously, Mr. Goldstein was a Co-Founder of Medley Capital Management (MCM). Prior to forming MCM, Mr. Goldstein served as Senior Managing Director of Medley Global Advisors, a leading independent policy intelligence firm for the world’s largest financial institutions. During that time, Mr. Goldstein Co-Founded and served as the Executive Director of the Medley Institute, where he worked with a variety of development actors globally as a board member, senior advisor or team member. Mr. Goldstein was a management consultant in the strategy practice of Andersen Consulting (now Accenture) prior to this. Mr. Goldstein was an honours graduate of Yale University where he was awarded the Richter Fellowship and the Townsend Prize.



MICHAEL GRANOFF

Head of Oil Independence Policies

Better Place

Michael Granoff has been Head of Oil Independence Policies for Better Place since its 2007 founding. He was founder of Maniv Energy Capital, a New York-based investment group that has holdings in Better Place, Israel Cleantech Ventures, and other clean energy interests. Mr. Granoff serves on the board of several non-profits, including the Washington, DC advocacy group Securing America’s Future Energy. Mr. Granoff holds a BA from Tufts University, an MBA from Kellogg School of Management and a JD from Northwestern School of Law. He is an avid marathon runner, and he and his wife have four young children.



DAVID GREEN

Serial Entrepreneur

David Green has worked with many organisations to make medical technology and health care services sustainable, affordable and accessible to all, particularly to the poorer two thirds of humanity. David is a MacArthur Fellow, Ashoka Fellow and is recognised by Schwab Foundation as a leading social entrepreneur. He will be honoured as the 2009 recipient of the “Spirit of Helen Keller” award. In 1992, David directed the establishment of Aurolab (India) and is now developing a social enterprise in Chicago to make affordable hearing devices. David has created an “eye fund” with Ashoka and Deutsche Bank. David is a Vice President of Ashoka, and also works with Pacific Vision Foundation and California Health Care Foundation, Grameen Health in Bangladesh and Venture Strategies.



MICHAEL GREEN

Writer

Michael Green has worked in international development for nearly 20 years, until recently as a senior official in the UK’s Department for International Development. He is the co-author, with Matthew Bishop, of *Philanthrocapitalism: how the rich can save the world*. Michael is working on a new book about the financial crisis, as well as projects to lever financing for the nonprofit sector and to support research into innovative new energy solutions.



RON GRZYWINSKI

Chairman

ShoreBank Corporation

Ronald Grzywinski is the chairman and co-founder of ShoreBank Corporation of Chicago. It was established in 1973 as America’s first community development banking organisation for disinvested urban and rural communities. In 1997, ShoreBank created the nation’s first environmental development bank. Ron was selected as the 2005 recipient of the Independent Sector’s John W. Gardner Leadership Award. In 2001 he was awarded an Honorary Doctor of Business degree by Northern Michigan University School of Management and in 1988 he received the Medal for Entrepreneurial Excellence from the Yale University School of Management. Ron is a member of the FDIC Advisory Committee on Economic Inclusion.



GREGOR HACKMACK

Co-Founder

Parlamentwatch (NGO)

Gregor Hackmack founded the dialogue and transparency website parlamentwatch.org together with his colleague Boris Hekele in Germany. On parlamentwatch.org citizens can post public questions and receive public answers. Thus over the time a virtual voter’s memory is being generated. In 2008 Gregor was awarded an Ashoka Fellowship.

SPEAKERS

BIOGRAPHIES



AL HAMMOND

Senior Entrepreneur in Residence

Ashoka: Innovators for the Public

Al Hammond is senior entrepreneur in residence at Ashoka: Innovators for the Public, where he is working on rural healthcare transformation, collaborating with social entrepreneurs in 6 countries. He is also on the faculty at the Santa Clara Social Benefit Incubator, where is helping to develop a sector strategy for mentoring social enterprises. Formerly he led Base of the Pyramid activities at World Resources Institute and contributed to the development of the field through mentoring social entrepreneurs, overseeing the development of the nextbillion.net weblog, and organizing and serving as principal author of the WRI/IFC report The Next 4 Billion.



KIRK O. HANSON

Executive Director

Markkula Center for Applied Ethics, Santa Clara University

Kirk O. Hanson is University Professor of Organizations and Society and Executive Director, Markkula Center for Applied Ethics at Santa Clara University in California. He is also Senior Lecturer Emeritus at the Stanford Graduate School of Business where he taught for 23 years before retiring in 2001. An expert on business and organisational ethics, he now heads a centre which conducts ethics education for professionals in many fields. He has headed political and business ethics commissions and has consulted to over 100 corporations and organisations on how ethics should be managed. He serves on the board of the Skoll Fund, one of two entities which make up the Skoll Foundation.



BARBARA HARRISS-WHITE

Director, Contemporary South Asian Studies Programme

University of Oxford

Barbara Harriss-White Professor of Development Studies and Director of the new Contemporary South Asian Studies Programme, former Director of Queen Elizabeth House, Oxford University. Educated at Cambridge University and UEA, she drove to India in 1969 and has worked on S.Asia since, exploring through fieldwork two themes: 1.India's capitalist transformation, focussing on agriculture and the informal economy; 2.aspects of deprivation. Her recent books: Trade Liberalisation and India's Informal Economy; Defining Poverty in Developing Countries; Rural Commercial Capital; India's Semi-arid Rural Economy. She is also adviser to DFID, 7 UN agencies and several NGOs. Trustee of IFPRI, SOAS and the S. Asia Institute, Heidelberg.



PAMELA HARTIGAN

Director

Skoll Centre for Social Entrepreneurship

Pamela Hartigan is Director, Skoll Centre for Social Entrepreneurship, Saïd Business School, University of Oxford. Most recent relevant roles include Co-Founder and Partner, Volans - dedicated to scaling business solutions to social challenges Managing Director; The Schwab Foundation for Social Entrepreneurship - 2001-2008; Executive Director - Department of Health Promotion, The World Health Organization - 1997-2001; Co-author with John Ellkington, The Power of Unreasonable People: How Social Entrepreneurs Create Markets that Change the World, Harvard Business Press, 2008.



ALAN HASSENFELD

Chairman, Executive Committee

Hasbro, Inc.

Alan Hassenfeld, former Chairman of the Board and present Chairman of the Executive Committee of Hasbro Inc.. Alan is a business leader with a passion for philanthropy. Whether he is fighting for the human rights of manufacturing workers in Asia or making decisions as the Chairman of the Scholar Athlete Games, his energy and guidance always provide positive results. Mr. Hassenfeld has been honoured many times for his efforts, many are lifetime awards – which is a reflection of his beliefs. Mr. Hassenfeld has a Bachelor of Arts degree from the University of Pennsylvania. He has numerous honorary degrees from prestigious universities around the world. He lives in Rhode Island, USA with his wife of 19 years.

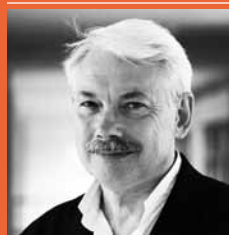


SANJANA HATTOTUWA

Senior Researcher

Centre for Policy Alternatives

Sanjana Yajitha Hattotuwa is a Senior Researcher at the Centre for Policy Alternatives and Head of ICT and Peacebuilding at InfoShare, both located in Colombo, Sri Lanka. He has an Advanced Masters in Conflict Resolution and International Relations at the University of Queensland, Brisbane, Australia and an honours degree in English from the University of Delhi, India. Sanjana is an internationally recognised thought-leader in the use of ICT and new media for peacebuilding and is the founding Editor of Groundviews (www.groundviews.org), a pioneering and award-winning web based citizen journalism initiative in Sri Lanka. <http://sanjanah.wordpress.com>



PETER HEAD

Director

Arup

Peter is a champion for developing global practice that demonstrates that the way we invest public and private money in the built environment could be made very much more effective if both sectors adopted sustainable development principles. A civil and structural engineer, he has become a recognised world leader in major bridges, advanced composite technology and now in sustainable development in cities. He joined Arup in 2004 to create/lead their planning & integrated urbanism team. He was appointed as an independent Commissioner on the London Sustainable Development Commission in 2002. In 2008 Peter was appointed as Innovation Champion for Thames Gateway. Peter is a 2008 Principal Voice on CNN and in the October issue of Time magazine, he was nominated as one of 30 global eco-heroes.



LANCE HENDERSON

Vice President, Program and Impact

Skoll Foundation

As Vice President, Programme and Impact, Lance Henderson is responsible for leading a team of professionals who implement the Skoll Foundation's "invest" strategy for social entrepreneurs. His responsibilities include strategic programme development, execution and evaluation, with a primary emphasis on grantmaking investments and services that advance the field of social entrepreneurship. Lance was previously with the San Francisco AIDS Foundation, where he held a number of executive positions throughout his 12-year tenure. Concurrent with his work at the San Francisco AIDS Foundation, Lance served as Chief Financial Officer and then as President of the Pangaea Global AIDS Foundation.

SPEAKERS

BIOGRAPHIES



ELLA HENRY

Lecturer

Auckland University of Technology

Ella Henry is a lecturer in Maori development in the Faculty of Maori Development at Auckland University of Technology in Auckland, New Zealand. Ella is an indigenous woman and has been involved in research on indigenous entrepreneurship. She recently published a chapter on Kaupapa Maori Entrepreneurship, which outlines the ways that the Maori cultural renaissance has revitalised Maori language, culture and identity, whilst spurring entrepreneurial initiatives that deliver community advancement, self-determination and validation of Maori political and economic aspirations. Ella holds a Master of Philosophy from the University of Auckland. Her thesis looked at Maori women and leadership..



JEREMY HOCKENSTEIN

CEO & Co-Founder

Digital Divide Data

Jeremy Hockenstein is the CEO and co-founder of Digital Divide Data. DDD bridges the divide that separates young people from opportunity by providing disadvantaged youth in Cambodia and Laos with the education and training they need to deliver world-class, competitively priced IT services to global clients, acquire essential business management skills and break the cycle of poverty. Jeremy is a former McKinsey & Company consultant, and has a BA from Harvard and MBA from MIT's Sloan School of Management.



RUPERT HOWES

Chief Executive

Marine Stewardship Council

Rupert Howes has been Chief Executive of the Marine Stewardship Council since October 2004. He received the Skoll Award for Social Entrepreneurship in 2007 for his work in transforming the MSC into the world's leading marine eco-labelling and certification programme for wild capture fisheries. Previously, Rupert was Director of the Sustainable Economy Programme at Forum for the Future, Senior Research Fellow at the Science Policy Research Unit, Sussex University and Research Officer at the International Institute for Environment and Development. He is a qualified Chartered Accountant and holds an MSc in Environmental Technology and a BA (Econ) Hons from Sussex University.



AREF HUSSEINI

Director

Alnayzak for scientific innovation

Aref Hussein founded al-Nayzak organization for Supportive Learning and Scientific Innovation in Palestine. He is challenging traditional teaching methods in the Palestinian education system by introducing new approaches that can cultivate a future generation of scientific minds and inventors. Aref was recently named a Synergos Arab World Social Innovator, and has begun a two-year fellowship to advance the work of al-Nayzak and bring science education to more children and young people in the West Bank and Gaza. Through a new curriculum, al-Nayzak is using science as a platform for economic and social advancement.



ALEX JACOBS

Director of Research

Keystone Accountability

Alex Jacobs is Director of Research at Keystone Accountability. Keystone is a non-profit which seeks to transform performance measurement and reporting in social purpose organisations. Alex was previously founding Director of Mango, and has worked with Oxfam and many other NGOs. He is a visiting fellow at the Skoll Centre in Oxford. He is a trustee of BOND, and chairs BOND's Quality Working Group. In 2007, Alex was shortlisted for a Beacon Fellowship for his contribution to social causes. Alex is involved in cutting-edge initiatives in accountability, particularly focusing on strengthening constituency voice.



KEVIN JONES

Founder

Good Capital

As a founding principal of Good Capital, Kevin leads market formation activities and portfolio company engagement. He is the founder of the SoCap conference, Socialcapitalmarkets.net. He has extensive private investment experience as both a limited partner and as an angel in a range of technology and social enterprises. Kevin's former positions include CEO of Net Market Makers. As a journalist, Kevin has been a columnist for Forbes and Business 2.0 magazines. He has been on the boards of Social Enterprise Alliance and Social Venture Partners International. Kevin also led a malaria project in Swaziland and Mozambique, working with Jeff Sachs of The Earth Institute at Columbia University. Finally, during his 20 year business career in Mississippi he was on the founding board of Parents for Public Schools.



LEOCADIO JURACAN SALOME

General Manager, Services for farmers of the Altiplano

CCDA

General Manager of Services for Farmers of the Altiplano (Servicios Campesinos del Altiplano), Leocadio has spent his life working for small and medium businesses, particularly coffee farmers, in Guatemala. Born into poverty, at age 14 he was already working in sugar cane and coffee production while he supported his family and advanced his studies. Leocadio's work has focused on ensuring fair prices, labor conditions and market inclusion for the rural working poor to ensure market inclusion.



NAMRITA KAPUR

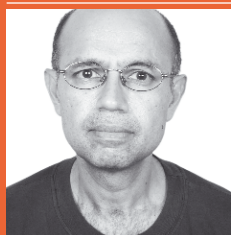
Vice President of Strategic Partnerships

Root Capital

As Vice President of Strategic Partnerships, Ms. Kapur manages relationships with key partners, oversees the development of intellectual capital, and plays a significant role in the development and implementation of major strategic initiatives. Prior to joining Root Capital, Ms. Kapur was an equity research analyst at the investment bank, Adams, Harkness & Hill (now CanAccord Adams). She has previously directed programs for the Environmental League of Massachusetts and Berkshire Natural Resources Council. Ms. Kapur holds an M.B.A. from Yale University, an M.E.M. from Yale School of Forestry & Environmental Studies and a B.A. in molecular biology from Princeton University.

SPEAKERS

BIOGRAPHIES



ASHISH KARAMCHANDANI

CEO

Monitor Group

Ashish Karamchandani is a Partner at Monitor Group. After 7 years of leading Monitor's consulting business in India, Ashish now heads up a new social change initiative that is "using market based solutions to create social change". Ashish has published over 40 papers and articles on his work and interests that include leveraging customer understanding to deliver superior returns, game-theory and its applications in business strategy etc. He has a B.Tech from IIT, Bombay, a M.S. from Berkeley and a PhD. from Stanford University. Ashish, with his wife Vibha Krishnamurthy, also run Ummeed, a non-profit organization for children with developmental disabilities.



NANCY KETE

EMBARQ Director

World Resources Institute

Dr. Kete is Director of EMBARQ, the WRI Center for Sustainable Transport, where she oversees a global network of NGOs dedicated to catalyzing and implementing sustainable solutions to the problems of urban mobility. A geographer, she is attracted to large-scale problems at the energy-environment interface. Her work on acid rain in North America resulted in the 1990 Clear Air Act Amendments. She was the architect of the acid rain control provisions of that law, the first large-scale practical application of a tradable emissions program. She serves on the National Transportation Policy Project of the Bipartisan Policy Commission and is on the board of directors for CTS-Mexico and CTS-Brasil.



GEORGE KHALAF

Director, Middle East and North Africa Region

Synergos

George Khalaf is the Director of the Middle East and North Africa region at Synergos and leads the Arab World Social Innovators program for Synergos, an international nonprofit dedicated to reducing poverty and inequity. Mr. Khalaf has over six years of strategy consulting experience with Accenture and Dalberg Global Development Advisors, where he advised multilateral organizations and corporations in the areas of strategy, multi-sector partnerships and business management. He has extensive experience in several development sectors, including health, education, and conflict resolution. Mr. Khalaf holds a Masters in International Development from Georgetown University and a BA in Political Science and International Relations from Swarthmore College.



HUMERA KHAN

Consultant on Muslim Affairs

An-Nisa Society

Humera Khan is a freelance consultant and researcher and co-founded An-Nisa Society in 1985, an organisation managed by women working for the welfare of Muslim families. Recent projects have included working on Muslim fatherhood with Muslim boys and young men. As a freelance consultant Humera has written numerous articles for various publications including Q-News, Guardian and the Independent. She has also had various media and public appearances speaking on a wide range of issues from multiculturalism, Islamophobia and racism to social issues such as sexual abuse, generation conflicts, domestic violence and gender.



CRAIG KIELBURGER

Founder and Chair

Free The Children

Craig Kielburger is the founder and chair of Free The Children. Since its founding in 1995, Free The Children has become the world's leading youth-driven charity, inspiring an entire generation to stand up and have their voices heard. Through its holistic development program called Adopt a Village, Free The Children empowers communities in developing countries to break the cycle of poverty by focusing on education, healthcare, alternative income and clean water projects. As well, through a partnership with Oprah's Angel Network, the O Ambassadors connects young people across North America to create lasting change by working towards the UN Millennium Development Goals.

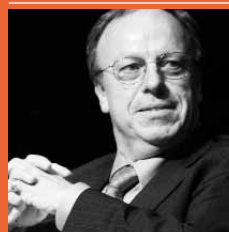


MADS KJAER

CEO & Co-Founder

MYC4 A/S

Mads Kjaer, Co-Founder and CEO of MYC4 started MYC4 in 2005 together with Tim Vang. MYC4 is a web 2.0 marketplace and a tool for people to end poverty through business. Prior to this, Mads has been working in Kjaer Group A/S since 1984 for the last 20 years as CEO and from August 2006 as the Chairman. Mads has 25 years market experience from emerging countries and lived in Zimbabwe, Uganda, South Africa and he is the Honorary Consul for Ethiopia in Denmark. Since its launch in October 2007, MYC4 has funded +4,500 African micro and small business with over 7.5million Euro in seven African countries with capital from +14,000 investors from +80 countries globally. The target in 2009 is +20,000 African micro- and small business loans for +35 million Euro in 10 African countries by 50,000 investors globally. See more on www.myc4.com.



JAMES KOCH

Director

Global Social Benefit Incubator

James L. Koch is Co-Founder and Director of the Global Social Benefit Incubator and founding director for the Center for Science, Technology, and Society. He was instrumental in founding The Tech Museum Awards: Technology Benefiting Humanity. From 1990-96 he served as Dean of the Leavey School of Business, and in 2007 he was Interim Dean of Engineering. Jim is an editorial board member and a Trustee. His current research includes business models for scaling social enterprises in developing countries. He formerly served as Associate Dean and Director of Ph.D. studies at the University of Oregon, and as founding Director of Organization Planning and Development at PG&E. Jim holds an MBA and PhD from the University of California at Los Angeles.



WENDY KOPP

CEO

Teach For All

Wendy Kopp is the CEO and Founder of Teach For America, the national corps of outstanding recent college graduates who commit two years to teach in urban and rural public schools and become lifelong leaders in pursuit of educational excellence and equity. Kopp founded Teach For America in 1989 and has spent the last 19 years working to sustain and grow its efforts. This year, more than 6,200 corps members teach in the US's neediest communities, reaching over 400,000 students. They are joined by more than 14,000 alumni, who are already assuming significant leadership roles in education and social reform.

SPEAKERS

BIOGRAPHIES



MICHAL KRAVČIK

Environmentalist

People and Water

Michal Kravčík, Dipl. Ing. PhD. is a founding member and Chairman of the NGO People And Water (www.peopleandwater.sk). He is a water management engineer (graduated at the Civil Engineering Faculty of Slovak Technical University, Slovakia). He worked for 8 years at the Slovak Academy of Sciences. He promotes sustainable programs for integrated river basin management in Slovakia, "Water for Third Millennium" and Blue Alternative. He is the author of publications including, "New Water Paradigm – Water for the Recovery of Climate" (2007), www.waterparadigm.org. He is an ASHOKA Fellow and recipient Goldman Environmental Prize from 1999.



SARABAJAYA KUMAR

Senior Research Fellow

Skoll Centre for Social Entrepreneurship

Sarabajaya Kumar is a Senior Research Fellow in the Skoll Centre for Social Entrepreneurship. Dr Kumar is a graduate of the Universities of London and Aston and holds a B.A. (Hons) in Sociology and Religion, an M.Sc in Public Sector Management, and a PhD in Management. She was an MSc Programme Director and Lecturer at the London School of Economics and Political Science. She is also currently one of the founding members of GAIN - hosted by the James Martin Institute for the Future of Science and Civilisation. Prior to her academic career Dr. Kumar worked in the social entrepreneurship field in West Bengal, India and two, inner-city London boroughs. She is a trustee of Praxis, a Governor of a secondary school, a member of the NCVO Advisory Council and the Institute of Volunteering Research's Advisory Group.



MARI KURAISHI

President

GlobalGiving

Mari Kuraishi co-founded GlobalGiving in 2000. She is the President of GlobalGiving, an online marketplace that connects people to the causes they care most about. Donors select the locally run projects they want to fund, helping to make lasting change throughout the world. She joined the World Bank in 1991 where she managed and created some of the Bank's most innovative projects, including the first ever Innovation and Development Marketplaces. The Development Marketplace has been recognised as a leading example of public sector innovation in an article in the Harvard Business Review. She has undergraduate and graduate degrees from Harvard, including completion of the Advanced Management Program at Harvard Business School.



THOMAS B. LAWRENCE

Weyerhaeuser Professor of Change Management

Simon Fraser University

Tom Lawrence is the Weyerhaeuser Professor of Change Management, and Director of the CMA Centre for Strategic Change and Performance Measurement at Simon Fraser University in Vancouver, Canada, which focuses on the organisation of social innovation. He received his PhD in organisational analysis from the University of Alberta in 1993. Tom's research focuses on the dynamics of power, change and institutions in organisations and organisational fields. He is a co-editor of the recently published, Sage Handbook of Organization Studies, Second Edition, and the soon to be published, Institutional Work: Actors and Agency in Institutional Studies of Organization.



CHARLES LEADBEATER

Social Entrepreneur

Author of “We-think: the power of mass creativity”

Charles Leadbeater’s “The Rise of the Social Entrepreneur”, was one of the first books in the field when it was published in 1997. His current research focuses on social entrepreneurs around the world who are promoting new approaches to learning outside the school system, often deploying highly networked, peer-to-peer models of organisation. He is Co-Founder of Participle, the public service design agency, a Visiting Fellow at the National Endowment for Science Technology and the Arts and author of “We-Think: mass innovation, not mass production”.



YVONNE LI

Founder / CEO

Avantage Ventures

Yvonne Li is the Founder and CEO of Avantage Ventures. The consultancy and investment advisory aims to drive critical investments into sustainable social ventures in Asia. Currently based in Beijing, Yvonne is a former Hong Kong executive who has worked in various areas of finance including hedge funds, commercial banking and investment banking. She has also worked with diverse charitable groups on promoting rural literacy in China and AIDS awareness. She holds a Bachelor in Business & Marketing, a Masters in Finance, and will also soon embark on an executive MBA at the Cheung Kong Business School. Yvonne started Avantage Ventures to bridge the major funding and information gap that currently exists between social entrepreneurs and investors.



PAUL LIGHT

Professor

New York University

Paul C. Light is Paulette Goddard Professor of Public Service at New York University’s Wagner School of Public Service. Before joining NYU, he was Vice President and Director of Governmental Studies at the Brookings Institution, and Founding Director of its Center for Public Service. He has published extensively on American government, the presidency, nonprofit performance, and organisational excellence, and is the author of 20 books, including *The Search for Social Entrepreneurship* (2008). He has held teaching posts at the University of Virginia, University of Minnesota, and Harvard University’s John F. Kennedy School of Government. He was also senior adviser to the U.S. Senate Governmental Affairs Committee, and director of the public policy grant program at the Pew Charitable Trusts.



RAY LOVERIDGE

Research Fellow / Professor Emeritus

Saïd Business School / Aston University

Ray Loveridge Research Fellow at Saïd Business School, Professor Emeritus, Aston University, Visiting Professor at Doshisha University, Kyoto, Japan, previously lectured at the London School of Economics, at London Business School and Head of Strategic Management and Technology Policy at Aston. Formerly on the Editorial Board of the *British Journal of Industrial Relations*, Chief Editor of *Human Relations* and a trustee and council member of the Tavistock Institute. He is currently Editorial Advisor to *Asian Business & Management*. Recent publications include ‘Institutional Approaches to Business Strategy’ in D.O.Faulkner and A. Campbell (eds) *The Oxford Handbook of Strategy*, OUP, (2003, 2006); ‘Bridging internal and external networks in transitional institutional contexts’ in J.H. Dunning and Tsai-Mei Lin (eds) *Multinational Enterprises and Emerging Challenges of the 21st Century*, Edward Elgar (2007).

SPEAKERS

BIOGRAPHIES



BRUCE LOWRY

**Communications Director
The Skoll Foundation**

As Communications Director for the Skoll Foundation, Bruce Lowry is responsible for working with media, Skoll social entrepreneurs, and Skoll's partners to promote the message of the power of social entrepreneurship. Prior to Skoll, Lowry led Novell's global public relations team. Before Novell, he spent nearly 14 years at the U.S. State Department, with overseas tours in Saudi Arabia, Swaziland and Italy and various domestic assignments focused primarily on economic issues. Lowry earned a Bachelor of Arts degree in international relations from Pomona College and a Master of Arts in international affairs from the Johns Hopkins School of Advanced International Studies.



MINDY LUBBER

**President
Ceres**

Mindy S. Lubber is the President of Ceres, the leading U.S. coalition of investors and environmental leaders working to improve corporate environmental, social and governance practices. She also directs the Investor Network on Climate Risk (INCR), a network of more than 70 institutional investors representing over \$7 trillion in assets that coordinates U.S. investor responses to the financial risks and opportunities posed by climate change. Before coming to Ceres, Ms. Lubber was the Regional Administrator of the U.S. Environmental Protection Agency and CEO of Green Century Capital Management, an investment firm managing environmentally screened mutual funds



DANIEL LUBETZKY

**Founder & President
PeaceWorks group**

Daniel Lubetzky is Founder and President of The PeaceWorks Foundation & OneVoice Movement, working to mobilise Israelis and Palestinians for a two state solution. He is also Chairman of PeaceWorks Holdings LLC, a business corporation pursuing both peace and profit through joint ventures in conflict regions. Mr. Lubetzky received his B.A. in Economics and International Relations from Trinity University and his J.D. from Stanford Law School. He has lectured at a number of institutions including the World Economic Forum, the World Bank, and the United Nations. In 2007, the World Economic Forum recognized Mr. Lubetzky as a Young Global Leader, an honor bestowed "on the most distinguished 250 young leaders below the age of 41." He is a 2008 Skoll Awardee.



ANN MACDOUGALL

**Chief Administrative
Officer/General Counsel
Acumen Fund**

Ann MacDougall is Chief Administrative Officer and General Counsel of Acumen Fund, a non-profit global venture capital fund that uses entrepreneurial approaches to solve the problems of global poverty. She manages Acumen's core operating activities and is a member of its management committee. Ms MacDougall is a graduate of Tufts University and Brooklyn Law School. Before joining Acumen Fund, she spent 17 years at PricewaterhouseCoopers in various leadership positions in New York and Paris.



JOE MADIATH

Executive Director

Gram Vikas

Joe Madiath studied English literature at Madras University. In 1971, he led 40 students to help in Orissa, after a cyclone. Afterwards, Joe and a few colleagues stayed, working as development activists. In 1976, the Government invited them to Ganjam District, to work with the indigenous communities. In 1979, Gram Vikas was established, with Joe as Executive Director. Today, it is one of the largest NGOs in Orissa, reaching out to about 37,000 marginalised families. Gram Vikas and Joe have received many awards, including more recently: 2006 Kyoto World Water Prize, 2006 India NGO of the Year and 2007 Skoll Award.



LILIANA MADRIGAL

Vice President of Programs

Amazon Conservation Team

Liliana Madrigal is a conservation activist and passionate crusader for indigenous rights who co-founded Amazon Conservation Team (ACT) with her husband Mark, in 1996. Liliana has worked in conservation for over 20 years (she is a co-founder of the national park system of Costa Rica), and together with Mark developed the vision of biocultural conservation that guides ACT. Mark and Liliana's commitment has transformed and re-energised isolated and marginalized communities, and established new indigenous organizations and tribal associations whose newfound capacities promise enduring protection of 40 million acres of Amazon rainforest to date.



NOAH MANDUKE

President

Durable Good

Noah Manduke is the President of Durable Good, an independent consultancy focused on helping the social sector leverage brand building disciplines to achieve performance goals. Durable Good's clients include nonprofit organizations like World Vision, social businesses like Participant Media, corporations like The Walt Disney Company (corporate social responsibility), and private foundations like the Skoll Foundation. Noah has 25 years experience helping organizations like Microsoft, Sony, Lexus, and Yahoo to optimize their branding and marketing practices. He is the former President and Chief Operating Officer of branding firm, Siegel + Gale, and former Senior Partner of advertising agency, Ogilvy & Mather.



ROGER MARTIN

Dean

Rotman School of Management

Roger Martin has served as dean of the Rotman School of Management since September 1, 1998. He is a Director of the Skoll Foundation and Chairman of the AIC Centre for Corporate Citizenship. His most recent book is *The Opposable Mind: How Successful Leaders Win Through Integrative Thinking* (Harvard Business School Press, 2007) features several Skoll Award-winning social entrepreneurs. In 2007, he was named a Business Week 'B-School All-Star' for being one of the 10 most influential business professors in the world. He also serves on the Boards of The Thomson-Reuters Corporation and Research in Motion.

SPEAKERS

BIOGRAPHIES



MAXIMILIAN MARTIN

Global Head, Philanthropy Services

UBS

Maximilian Martin is Global Head and Managing Director of Philanthropy Services at UBS AG. He also serves as a Visiting Professor at the University of Geneva. Previous engagements include serving as Head of Research at the Schwab Foundation, Senior Consultant with McKinsey & Company, instructor at Harvard's Economics Department, and Fellow at the Center for Public Leadership at the John F. Kennedy School of Government. In 2003, he developed the first university course on social entrepreneurship in Europe for the University of Geneva and the Schwab Foundation for Social Entrepreneurship. In 2003-2004, he set up UBS Philanthropy Services and the UBS Philanthropy Forum. Dr. Martin holds a Master in Anthropology from Indiana University, a Master in Public Administration from Harvard University, and a PhD in Economic Anthropology from the University of Hamburg, Germany.



COLIN MAYER

Peter Moores Dean, Peter Moores Professor of Management Studies

Saïd Business School

Colin Mayer is Peter Moores Dean of the Saïd Business School, Professor of Management Studies and Professorial Fellow of St Edmund Hall, Oxford. Mayer was the first professor at the Saïd Business School, the Peter Moores Professor of Management Studies. He has served on the editorial boards of several leading academic journals and was instrumental in creating the Centre for Economic Policy Research (CEPR) and the European Corporate Governance Institute (ECGI)). He has held visiting fellowships at Stanford, MIT and Brussels University (ULB), where he was the first Leo Goldschmidt Visiting Professor of Corporate Governance. He is a Fellow of the European Corporate Governance Institute and an Honorary Fellow of St Anne's College, Oxford. Mayer is Chairman of Oxera Holdings Ltd, one of the largest independent economics consultancies in the UK.



PAWAN MEHRA

Co-Founder

Intellectap

Pawan Mehra is co-founder of Intellectap, a multiple-bottom-line investment advisory and consulting services firm, pioneering in capacity building of for-profit social enterprises in South Asia. Pawan was a venture investor in his early career and since then has been a serial entrepreneur. He serves on the boards of a number of Indo-US enterprises and advises companies in Asia and the US. He is also actively involved with Give Foundation (www.GiveIndia.org) which is connecting donors with projects in India. He has a Bachelors Degree in Electronics and Communications Engineering from Delhi College of Engineering; an MBA from the Indian Institute of Management, Ahmedabad; and has completed post-graduate courses from the Graduate School of Business, University of Chicago.



CARA MERTES

Director, Documentary Film Program

Sundance Institute

Cara Mertes is currently Director, Sundance Institute Documentary Film Program. In 2008, she inaugurated STORIES OF CHANGE: Social Entrepreneurship in Focus Through Documentary. Mertes was previously Executive Director of American Documentary, Inc. and Executive Producer of P.O.V., where she was widely recognised, most recently as Executive Producer for NERAKOON: BETRAYAL. Mertes is Executive Producer of over a dozen independent documentaries. She is a member of NATAS and WGA East, and graduate of Vassar College, BA, and Hunter College, MA. A long-time New Yorker, she currently lives in Los Angeles with her husband and two children.



LINDSAY MILLER

Associate / Programming Lead

Virtue Ventures LLC / Skoll Centre

Lindsay Miller is an Associate at Virtue Ventures, specializing in social enterprise design and technical assistance support. She has a broad range of experience, with a focus on service delivery design for youth and families struggling with mental illness. She has worked in early childhood development, skills training for indigenous women, infrastructure development, and ecotourism in the United States, Mexico, Nepal, and Chile respectively. Lindsay earned her master's of business administration from Oxford University's Saïd Business School as a Skoll Scholar in Social Entrepreneurship.



MAURICE LIM MILLER

President and CEO

The Family Independence Initiative

Maurice Lim Miller is the Founder of The Family Independence Initiative. Prior to this initiative, Maurice was the Executive Director of Asian Neighborhood Design (A.N.D.) in California. Maurice was honoured by former President Clinton with an invitation to sit with the First Lady at the President's 1999 State of the Union address. Maurice graduated from U.C. Berkeley with an engineering degree and whilst working was drafted and served in the Vietnam war. Upon returning, Maurice obtained a Master of Arts in Design from U.C. Berkeley as well as teaching community design there for two years. Maurice has authored several articles and policy papers related to anti-poverty work as well as lecturing and presenting nationally.



PAT MITCHELL

President and CEO

The Paley Centre for Media

From network correspondent to documentary producer to President/CEO of PBS, Pat Mitchell's career is characterised by her focus on media as a powerful force for social change. Her work has been recognised with 44 Emmy Awards, five Peabody's, and two Academy Award nominations, and has included reporting from the frontlines of war, ("Women and War") and leading a global production team for the award winning 24 hour documentary series, COLD WAR. Mitchell also serves on the Boards of the Sundance Institute, the Mayo Clinic Foundation, and Human Rights Watch. She is a member of the Council on Foreign Relations and the International Women's Forum. She is also a Director on the corporate boards of Bank of America and Sun Microsystems, Inc.



NACHIKET MOR

President

ICICI Foundation for Inclusive Growth

Nachiket Mor is a Yale World Fellow (2004); has a Ph.D. in Economics from the University of Pennsylvania with a specialization in Finance from the Wharton School; a Masters degree in Management from the Indian Institute of Management, Ahmedabad and an undergraduate degree in Physics from the Mumbai University. While completing his Ph.D., he was associated with a Philadelphia based hedge fund (Quantitative Financial Strategies) for three years. He has worked with ICICI since 1987 in a variety of jobs, including, Project Finance, Treasury and Rural Banking and was a member of its Board from 2001-2007. He is currently President of the ICICI Foundation for Inclusive Growth. In addition to his work within ICICI, he is a member several boards, including, Institute from Financial Management and Research (IFMR).

SPEAKERS

BIOGRAPHIES



EVGENY MOROZOV

Fellow

Open Society Institute

Evgeny Morozov is a fellow at the Open Society Institute in New York and a member of its Information Program board. He is currently at work on a book about the impact of the Internet on global politics.



KAMAL MOUZAWAK

Founder

Souk el Tayeb

Kamal Mouzawak founded Beirut's first farmers' market, Souk el Tayeb, to support small farmers, offer high-quality organic products, and unite religious groups along shared culinary traditions. Through Kamal's leadership, Souk el Tayeb has expanded into a network of over 100 members with weekly farmers markets throughout Lebanon. Kamal has partnered with international organizations to coordinate Food & Feast festivals that celebrate the heritage and culture of regional foods. Along with his appointment as a Synergos Social Innovator, Kamal was named a "New Heroes-Worldwide" in 2009 by Monocle Magazine, and his work was featured in the New York Times.



ALEX NICHOLLS

Lecturer in Social Entrepreneurship

Skoll Centre for Social Entrepreneurship

Dr Alex Nicholls MBA is the first lecturer in social entrepreneurship appointed at the University of Oxford. He is the co-author of a major research book on Fair Trade (with Charlotte Opal, Sage, 2005) and published a collection of key papers on the state of the art of social entrepreneurship globally in 2008. Nicholls is currently working on a new book on social investment. He has held lectureships at: University of Toronto; Leeds Metropolitan University; University of Surrey; Aston Business School. He has been a Fellow of the Academy of Marketing Science and a Member of the Institute of Learning and Teaching. Nicholls also sat on the a regional social enterprise expert group and is a member of the Advisory Group for the ESRC Social Enterprise Capacity Building Cluster. He is a non Executive Director of a major Fair Trade company.



MARCIA ODELL

Director, WORTH

Pact Institute

Marcia Odell is the Director of WORTH, an award-winning savings-led women's empowerment programme combining literacy, business and banking. After overseeing implementation of the first WORTH program in Nepal, Ms. Odell supported the launch of WORTH in seven other countries-- Kenya, Tanzania, Uganda, Ethiopia, Zambia, the DRC and Cambodia. She is now developing the social franchising of WORTH. Ms. Odell has a Ph.D. from Cornell in economic history and an MBA from UNH's Whittemore School of Business and Economics. With 25 years of programme management experience, she has a special interest in gender issues and facilitating community change through the Appreciative Inquiry approach.



CHUKS OKEREKE

Research Fellow

University of Oxford

Chuks Okereke's research interests lie broadly in the links between global environmental governance systems and international development. His current research focuses on the relationship between business climate strategies, government policies, and international climate governance. Chuks also explores the roles of equity norms and economic ideas in global environmental governance drawing from political philosophy and international relations theories. Before joining the Smith School, Chuks was a Senior Research Associate at the Tyndall Centre for Climate Change Research in the School of Environmental Sciences at the University of East Anglia (UEA). His recent books include *Global Justice and Neoliberal Environmental Governance* (Routledge 2008) and *The Politics of the Environment* (ed.) (Routledge 2007).



PIETER OOSTLANDER

Director

Noaber Foundation

Pieter M. Oostlander is Director of the Noaber Foundation. Educated as a Registered accountant (Dutch equivalent of CPA) Pieter worked for 8 years in the audit profession with Price Waterhouse Coopers and Deloitte respectively. Since 1990 he changed to operational financial roles in business and worked consecutively in Advanced Semiconductor Materials Europe (Group Controller), Peek Traffic (Finance Director), Sylvan Prometric (CFO EMEA region) and Rigda Group (Group CFO). He joined the Noaber Group as Managing Director in 2004.



SALLY OSBERG

President & CEO

Skoll Foundation

Sally Osberg is a leader in the social sector for her work in advancing the field of social entrepreneurship. As President and CEO of the Skoll Foundation, she guides the Foundation's team in identifying and supporting innovators who are pioneering effective, sustainable solutions to global challenges. Sally was formerly Executive Director of the Children's Discovery Museum of San Jose, which she guided from its inception to national recognition as a model in the museum field and the broader arena of informal learning. She serves on a number of boards of organizations promoting education and positive social change. Sally earned her M.A. in literature from the Claremont Graduate School and her B.A. in English from Scripps College.



GEORGE OVERHOLSER

Founder & Managing Director

NFF Capital Partners

George Overholser, the Founder and Managing Director of NFF Capital Partners, is a recognised leader in the field of capitalising high-performing nonprofit organisations. Since its launch in 2006, NFF Capital Partners has served as advisor on transactions involving over \$250 million of charitable investment. In 1998, Mr. Overholser founded North Hill Ventures, a venture capital firm based in Boston. Prior to North Hill Ventures, Mr. Overholser was on the founding management team of Capital One Financial Corporation. Mr. Overholser graduated from Harvard University with a degree in Physics and received an M.B.A. from the Stanford Graduate School of Business.

SPEAKERS

BIOGRAPHIES



R. K. PACHAURI

Chair

Intergovernmental Panel
on Climate Change

Dr. Rajendra Kumar Pachauri is the Chair of the Nobel Peace Prize-winning Intergovernmental Panel on Climate Change (IPCC), the scientific intergovernmental body that provides decision-makers and the public with an objective source of information about climate change. He is also Director General of TERI (The Energy and Resources Institute), an independent research organisation providing knowledge on energy, environment, forestry, biotechnology, and the conservation of natural resources. He is active in several international forums dealing with the subject of climate change and its policy dimensions. He was awarded the second-highest civilian award in India, the 'Padma Vibhushan' and received the 'Officier De La Légion D'Honneur' from the Government of France in 2006.



ANA MARIA PEREDO

Associate Professor,
Faculty of Business

University of Victoria

Dr. Ana Maria Peredo is an Associate Professor of Entrepreneurship, Sustainability and International Business in the Faculty of Business at the University of Victoria and Interim Director of the British Columbia Institute for Co-operative Studies. Ana Maria's pioneering research introduced the concept of community-based enterprise to the academic business literature. Her work focuses on fostering sustainable communities among poor and disadvantaged peoples. Dr. Peredo has been recognized with awards such as; the Western Academy of Management Ascendant Scholar Award, a Visiting Fellowship at the Global Poverty Research Group at the University of Oxford and the Canadian Bureau for International Education Leadership Award.



JAN PIERCY

Executive Vice President

ShoreBank Corporation

Jan Piercy is Executive Vice President of ShoreBank Corporation, \$2.8B bank holding company that is the first and largest U.S. community development financial institution, with responsibility for ShoreBank's international programs and companies, which include an investment fund, capacity building non-profit and consulting firm. Jan served as U.S. Executive Director of the World Bank during the Clinton Administration, for which she received the U.S. Treasury Medal of Honor in 2001. She is on the Advisory Councils to the Acumen Fund and Global Philanthropy Forum and the board of Vital Voices. She is also a member of the Council on Foreign Relations.

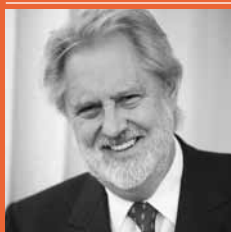


MARK J. PLOTKIN

President

Amazon Conservation
Team

Ethnobotanist Dr. Mark Plotkin has spent much of the past three decades working with the most ancient and powerful shamans of lowland South America. This work led him to recognise that the fate of these shamans was inextricably linked to the fate of the rainforest – and vice versa. He co-founded ACT with Liliana Madrigal. Together, their commitment has transformed and re-energized isolated and marginalized communities, and have helped establish tribal whose newfound capacities promise enduring protection of over 40 million acres of Amazon rainforest.



LORD PUTTNAM OF QUEENSGATE C.B.E

David Puttnam spent thirty years as an independent film producer. His many award winning films include *The Mission*, *the Killing Fields*, *Local Hero*, *Chariots of Fire*, *Midnight Express*, *Bugsy Malone*, and *the Memphis Belle*. He retired from film production in 1998 and now focuses on his work in education and the environment. The appointments he currently holds include Chancellor of the Open University, Deputy Chairman of Channel Four, and Chairman of Futurelab. David was awarded a CBE in 1982, received a Knighthood in 1995 and was appointed to the House of Lords in 1997.

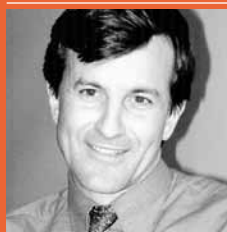


WU QING

Board Member

Beijing Cultural Development Centre for Rural Women

Wu Qing had been teaching English from 1960-2000 at Beijing Foreign Studies University. She won many awards for her excellent teaching. Since the mid 1980s, she has been actively promoting human rights and women's rights. She is on many national and international women NGO boards. She is serving her seventh term as a People's Deputy to the Haidian People's Congress, democratically elected. She is the first Deputy to use the Chinese Constitution, the first to meet with constituents on Tuesday afternoon and the first to report her work. She upholds democracy, rule of law, oversight and transparency, regarded as "Deputy with the Constitution" by Chinese media. She won the Ramon Magsaysay Award for Public Service in 2001 and is a Social Entrepreneur nominated by the Schwab Foundation Network of 2003.



PAUL RICE

President & CEO

TransFair USA

Paul Rice is President & CEO of TransFair USA, the only Fair Trade certification organization in the USA. Since launching the Fair Trade Certified label for coffee ten years ago, TransFair's success is rooted in helping companies incorporate social responsibility into their business strategies by building awareness and demand for certified products. The result: a market-based model for poverty alleviation and sustainable development that actually boosts growth, profitability and brand reputation. Paul has received numerous prestigious international awards for his pioneering work as a social entrepreneur. Paul holds an MBA from the Haas School of Business at UC Berkeley.



JONAS RIGODON

Country Director-Malawi

Partners in Health

Jonas Rigodon is the incoming Country Director of Partners in Health (PIH), Malawi. Working with the Division of Global Health Equity at Brigham and Women's Hospital and affiliated with Harvard Medical School, the Clinton Foundation and the Malawian Ministry of Health, PIH-Malawi seeks to improve comprehensive health services for the rural poor. Born to a family of four, Dr. Rigodon holds an MD from the Faculte de Medecine-Haiti and an MPH from Universite Libre de Brussel. Dr Rigodon has previously served as the Director of STI/TB/HIV and AIDS programs in the Haitian Central Plateau for Partners In Health-Zamne Lasante and as a Consultant Physician for PIH-Lesotho. Dr. Rigodon's work abides by the Partners in Health mission of health care as a human right; first in his native Haiti and then throughout the world.

SPEAKERS

BIOGRAPHIES



THE HONOURABLE MARY ROBINSON

President

Realizing Rights: The Ethical Globalization Initiative

The Hon. Mary Robinson is the President of Realizing Rights: The Ethical Globalization Initiative. She served as United Nations High Commissioner for Human Rights from 1997 to 2002 and as President of Ireland from 1990-1997. She is a member of the Elders. She is Chair of the Council of Women World Leaders and Vice President of the Club of Madrid. She chairs the Fund for Global Human Rights and is Honorary President of Oxfam International and is Patron of the International Community of Women Living with AIDS (ICW). She is chair of the GAVI Alliance. She is President of the International Commission of Jurists. She is a professor of practice at Columbia University and member of the Advisory Board of the Earth Institute and Extraordinary Professor at the University of Pretoria in South Africa. She serves as Chancellor of Dublin University.



AMITABHA SADANGI

CEO

International Development Enterprises - India

As CEO of International Development Enterprises India (IDEI), Amitabha Sadangi offers low-cost irrigation solutions that allow small farmers to improve their crop yields and lift themselves out of poverty. In the past 17 years, IDEI has reached out to over one million small holder farm-families, thereby impacting lives of over five million people. Amitabha has also ensured local social enterprises are strengthened, which has also lead to wealth generation of US\$ 540 million for the private supply chain and on-farm labours. For his endeavours Amitabha has won several accolades, including Outstanding Social Entrepreneur Award from the Schwab Foundation, Ashden Award for Sustainable Energy, Social Entrepreneurship Award by the Skoll Foundation, The Templeton Freedom Prize, to name a few.



NICHOLAS SAGOVSKY

Canon Theologian

Westminster Abbey

Nicholas Sagovsky is Canon Theologian at Westminster Abbey. He is also a Visiting Professor in Theology and Public Life at Liverpool Hope University. Before that, he taught at the universities of Newcastle upon Tyne, Durham and Cambridge. He was a Commissioner on the Independent Asylum Commission (www.independentasylumcommission.org.uk), which published its recommendations for the reform of the UK asylum system in 2008. That work has now moved into a three-year implementation phase in dialogue with the UK Border Agency. Nicholas Sagovsky has written widely on Christian theology and social justice. His most recent book is *Christian Tradition and the Practice of Justice* (London: SPCK).



SORAYA SALTİ

Senior Vice President

INJAZ al-Arab, JA Worldwide

As founder and director of INJAZ al Arab, Soraya is mobilizing private sectors and ministries of education across the Arab World to join forces to create a new generation of business-oriented youth. Her efforts have led to the expansion of INJAZ into 12 Arab Countries reaching more than 300,000 youth. Prior to INJAZ, Soraya worked on applying Michael Porter's model for the economic development to Jordan, she joined Northwestern University's International executive MBA program and has a bachelors in economics and accounting. She is also the winner of the 2006 Schwab Social Entrepreneur of the Year for Jordan, a Young Global Leaders of the World Economic Forum, and most recently nominated by Harvard University's public policy journal, as one of the "Top five young public policy leaders."



KAILASH SATYARTHI

Chairperson / President

Global March Against Child Labour, GCE

The life and work of Kailash Satyarthi is synonymous with the crusade against child slavery. Kailash was born in 1954 in Vidisha in Madhya Pradesh, India. He has a degree in electrical engineering and a post-graduate diploma in high-voltage engineering. After a few years of teaching engineering in a college in Bhopal, Kailash founded Bachpan Bachao Andolan (Save the Childhood Movement) in 1980. BBA symbolises the struggle against child labour and child servitude and initiated the South Asian Coalition on Child Servitude (SACCS). Kailash started “Rugmark” in 1994, a social labelling program in which rugs are labelled and certified to be child-labour-free. Recently, he has promoted the empowerment of children through a nationwide crusade for the formation of Child Friendly Villages. Kailash is a 2005 Skoll Awardee.



JUDITH SAYERS

Chief

Hupacasath First Nation

Dr. Judith is the Chief of the Hupacasath First Nation, located in Port Alberni, BC, Canada and has been Chief for fourteen years. Turning a relatively poor First Nation that is entirely dependent on government funding into a First Nation that can sustain itself is an exercise in Social Enterprise. Under Judith’s leadership, the Hupacasath have begun to turn the tides through environmentally sustainable business while providing meaningful employment and revenue to the First Nation. Judith draws on a background of practicing law, working in international forums, lobbying governments and other agencies for the promotion and protection First Nations rights and title.



J. B. SCHRAMM

Founder & CEO

College Summit

JB Schramm, Founder & CEO, College Summit J.B. founded College Summit in 1993 in Washington, D.C. The organisation will work with 160 high schools with 17,000 seniors this year, for a grand total of 80,000 students in 12 states. In 2008 College Summit was honoured at the World Economic Forum as the U.S. Social Entrepreneur of the Year. J.B. is a recipient of an Honorary Doctorate from Regis University, a fellow of both the Aspen Institute and the Kennedy School. He is a graduate of Denver Public Schools, Yale University and Harvard Divinity School. He lives in Washington, D.C. with his wife, Lauren, and three children.



ERIC SCHWARZ

President and CEO

Citizen Schools

Eric Schwarz is the Co-Founder and CEO of Citizen Schools, a leading education nonprofit that partners with middle schools to expand the learning day for low-income children. Schwarz served on the Massachusetts Board of Elementary and Secondary Education’s Task Force on 21st Century Skills, the Center for American Progress working group on Expanded Learning Time, the transition team of Massachusetts Governor Deval Patrick, and New Profit, Inc.’s Social Entrepreneur Advisory Board. He is the author of “Realizing the American Dream: Historical Scorecard, Current Challenges, Future Opportunities”, and the co-editor of The Case for Twenty-First Century Learning. Previously, Schwarz served as a Public Service Fellow at Harvard University and Vice President at City Year.

SPEAKERS

BIOGRAPHIES



PREMAL SHAH

President

Kiva.org

Premal Shah leads Kiva (www.kiva.org) – a website that lets you make a micro-loan to entrepreneurs living in poverty. Called one of the 50 Best Websites in 2008 by TIME magazine, Kiva raises \$1 million in \$25 increments every 10 days and has helped facilitate loans to 85,000 entrepreneurs in 45 developing countries. Prior to Kiva, Premal was a Principal Product Manager at PayPal (an eBay company) where he spent 6 years building out the global payments service. Premal began his career as a management consultant at Oliver Wyman in New York. His work as a social entrepreneur has been featured in media ranging from FORTUNE magazine to Al Jazeera, with speaking invitations including the Clinton Global Initiative. Premal graduated with a B.A. in Economics from Stanford University.



CHETNA GALA SINHA

Founder

[Manneshi Mahila Sah. Bank Ltd. & MVSS \(NGO\)](http://Manneshi Mahila Sah. Bank Ltd. & MVSS (NGO))

Chetna Sinha, an Ashoka Fellow, Yale World Fellow, works for social change in some of the poorest and most drought-stricken areas of rural India. She founded and is currently the President of a micro-enterprise development bank, its partner NGO, and a micro-business school for rural women. Her organisation is the first in its region to provide life, accident, hospitalization insurance and pension scheme for women and offers training. The bank has its origins in cooperatives organized by Gala Sinha to assist women in raising goats, selling vegetables and weaving. In addition, Gala Sinha works on behalf of landless laborers for property and water rights. She has succeeded in changing government policy and law regarding property rights for women.



JEFF SKOLL

Founder and Chairman

Skoll Foundation and Participant Media

As eBay's founding President, Jeff Skoll helped generate entrepreneurial opportunities for millions of individuals globally. In 1999, he created the Skoll Foundation, which drives large-scale change by investing in, connecting and celebrating social entrepreneurs and other innovators dedicated to solving the most world's most pressing problems. In 2004, Jeff founded Participant Media to create entertainment content that would have a long-term benefit to society. Among other films, Participant has produced An Inconvenient Truth and The Kite Runner. In 2009, Jeff received the Producers Guild of America Visionary Award. Skoll holds a Bachelors in electrical engineering from the University of Toronto and an MBA from Stanford University.



KEELY STEVENSON

Investment Executive

Bamboo Finance

As a founding member of the team, Keely Stevenson is developing the portfolio strategy for Bamboo Finance's clients. Keely joined Bamboo after serving as a Fellow with the Acumen Fund in East Africa. Earlier in her career, at the Skoll Foundation, she led the team who created www.socialedge.org. She has also served as the Interim Director of a social enterprise in Peru (ProPeru) and a start-up professional development program for social entrepreneurs in India (Social-Impact International). She was a consultant on the viability of a UK based risk capital fund for Triodos Bank and economic development strategies for Africa's wealthiest tribal community, the Bafokeng Nation. She has studied politics at UC Berkeley and her passion for social business led her to pursue an MBA degree at Oxford University.



DOROTHY STONEMAN

**President & Founder
YouthBuild USA**

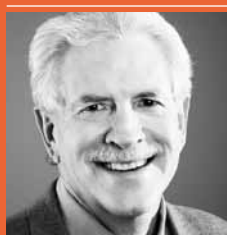
Dorothy Stoneman is founder and president of YouthBuild USA, the national intermediary and support center for 226 YouthBuild programs nationwide, and chairperson of the National YouthBuild Coalition of 1,000 member organizations. Stoneman joined the Civil Rights Movement in 1964, became a public school teacher in 1965, and spent the next 24 years in East Harlem, New York, teaching and developing youth programs, and grassroots coalitions designed to engage youth in community development. Stoneman has a bachelors degree in History and Science from Harvard University, and masters and doctoral degrees from Bank Street College of Education.



RAY SUAREZ

**Senior Correspondent
The NewsHour, PBS**

Ray Suarez joined The NewsHour in October 1999 as a Washington-based Senior Correspondent. Suarez has more than thirty years of varied experience in the news business including National Public Radio and covered local, national, and international stories. In 2006 Rayo/HarperCollins published his work, "The Holy Vote: The Politics of Faith in America." Suarez also wrote "The Old Neighborhood: What We Lost in the Great Suburban Migration" (Free Press), and has contributed to several other books. Over the years he has narrated, anchored or reported many documentaries, and his work has been widely recognised. Suarez holds a B.A. in African History from New York University and an M.A. in the Social Sciences from the University of Chicago, plus honorary doctorates. A native of Brooklyn, New York, he lives in Washington, D.C. with his wife and three children.



WILLIAM SWOPE

**Vice President, General
Manager, Corporate
Sustainability Group**

INTEL Corporation

In this role, William A. Swope works with stakeholders across the company to ensure that Intel continues to build upon its industry leadership in sustainability. Since joining Intel in 1979, Swope has held numerous roles including corporate affairs leadership, manufacturing technology planning, and product management. Swope was director of Digital Enterprise Brand Management, and prior to that he was general manager of the Software and Solutions Group (SSG). From 1993 to 1995, Swope was the general manager of the Intel® Pentium® Pro processor team. Swope was promoted to vice president in 1996 and corporate vice president in 2003. Swope received his bachelor's degree in applied physics from Tufts College. He earned his master's degree in management from Massachusetts Institute of Technology.



STAN THEKAEKARA

**Director
Just Change, India**

Stan Thekaekara is Founder Director of Just Change, a radical trade model linking producers, consumers and investors in a mutually beneficial, equitable cooperative. Since the early 70's Stan has worked for indigenous people's rights, community development and social Entrepreneurship. Known for his radical and innovative thinking on development economics, he is frequently invited to lecture at national and international events. He is on the Board of several charities, ranging from grassroots organisations like ACCORD, which he co-founded to work for the rights of the indigenous people in South India, to international charities like Oxfam GB. See: www.aktivasi.net; www.justchangeindia.com.

SPEAKERS

BIOGRAPHIES



BRIAN TRELSTAD

Chief Investment Officer

Acumen Fund

Brian Trelstad is the Chief Investment Officer of Acumen Fund, a non-profit global venture fund that uses entrepreneurial approaches to solve the problems of global poverty. In his role at the Acumen Fund, Brian gives oversight and direction to the fund's investment portfolio. He also spends time working with the broader social enterprise community to develop metrics and tools to discuss the progression of the field as a whole. Before joining Acumen Fund, Brian worked for McKinsey & Company and was the environmental program officer of President Clinton's AmeriCorps program.

HANS VAN BOCHOVE

Director Public Affairs,
Communications and CSR
Starbucks Coffee EMEA

Hans van Bochove (1963) joined Starbucks Coffee EMEA B.V. in June 2007 as Director Public Affairs, Communications and CSR. He is responsible for developing and managing the company's PAC and CSR programs across the Europe, Middle-East and Africa region (including Russia). Previously, Hans worked at Coca-Cola Enterprises for nine years as Director Public Affairs and Communications. In this capacity he developed a CSR policy and published the first public societal report within the Coca-Cola system, setting a benchmark for the company's current performance in that field. Hans holds a master degree in Business Administration from the Erasmus University Rotterdam / Rotterdam School of Management.



ESTELA VILLARREAL JUNCO

Founder and Director
of Development and
International Affairs

Unidos Lo Lograremos AC

Estela Villarreal Junco, Ashoka Fellow in Mexico since 2002, is the Founder and Head of International Affairs of UNIDOS Lo Lograremos, A.C., a NGO dedicated to the social integration of people with disabilities, due to her personal experience with two siblings. For more than 20 years, she has been expanding it to many cities in Mexico. For her activity in Unidos, she has received many awards, distinctions, and nominations, among them INDESOL's "1 of the 24 best national social practices," Global Leaders for Tomorrow, and on several occasions Medal for Civic Merit.



SASA VUCINIC

Managing Director

Media Development Loan
Fund

Sasa Vucinic is co-founder and Managing Director of Media Development Loan Fund. MDLF is a social investment fund for independent news outlets in the developing world. It provides low cost capital, new technology solutions and management know-how to assist journalists in challenging environments in building sustainable businesses around professional, responsible, quality journalism. MDLF was founded in 1995 and has provided \$90 million in affordable financing to independent media companies in 24 countries. From 1993 to 1995 Sasa worked as a Media Consultant to the Soros Foundation network. Prior to that he was the General Manager and Editor-in-Chief of Radio B-92 in Belgrade. Sasa is a graduate of the University of Belgrade Law School.



MATHIS WACKERNAGEL

**Executive Director
Global Footprint Network**

Mathis Wackernagel, Ph.D., is co-creator of the Ecological Footprint, and Executive Director of Global Footprint Network, an international non-profit organization dedicated to making ecological limits central to decision-making everywhere. By developing methodological standards, coordinating research, and providing decision-makers with robust national resource accounts, Global Footprint Network is helping the human economy operate within the Earth's ecological capacity. Mathis has worked on sustainability issues on six continents and lectured at more than 100 universities. He is an adjunct faculty member at SAGE of the University of Wisconsin-Madison. His awards include an honorary doctorate from the University of Bern, a 2007 Skoll Award for Social Entrepreneurship, a 2006 WWF Award for Conservation Merit, and the 2005 Herman Daly Award of US Society for Ecological Economics.



TOM WATSON

**Managing Partner
CauseWired
Communications**

Tom Watson is the author of *CauseWired: Plugging In, Getting Involved, Changing the World* (Wiley, 2008), the story of the rise of online social activism, and managing partner of CauseWired Communications LLC. Mr. Watson is the co-founder and publisher of onPhilanthropy.com, a global resource for the philanthropy sector, and is the founder/editor of newcritics.com, an online journal of popular culture. A lifelong journalist and serial entrepreneur, Mr. Watson has been writing about technology, media, philanthropy and social ventures for more than 15 years.



BART WEETJENS

**Founder
APOPO**

Product development engineer Bart Weetjens has a focus on appropriate technologies for developing countries. In 1998, Bart initiated the use of HeroRATS: trained giant African pouched rats as an alternative and sustainable landmine detector, in response to the global landmine challenge. Since 2000 APOPO has been addressing humanitarian detection challenges in Africa: the detection of landmines and screening for Tuberculosis. HeroRATS received multiple international recognitions. Bart is an ASHOKA fellow and a SCHWAB fellow, and a permanent member to the Global Agenda Councils. Bart is a Zen Buddhist monk. He lives with his wife and two daughters in Tanzania.



FRANCES WESTLEY

**J. W. McConnell Chair of
Social Innovation
University of Waterloo**

Frances Westley is JW McConnell Chair in Social Innovation at University of Waterloo, where she heads up Social Innovation Generation (SiG), a national initiative designed to build capacity for social innovation in Canada. Before joining University of Waterloo in 2007 she was Director of the Gaylord Nelson Institute for Environmental Studies at University of Wisconsin, Madison. Her most recent book entitled *Getting to Maybe* (Random House, 2006) focuses on the inter-relationship of individual and system dynamics in social innovation and transformation. She serves on numerous editorial and organizational boards including: Ecology and Society, Journal of Applied Behavioral Science, Stockholm Resilience Center, CBSG/IUCN, Evergreen, National Advisory Board NSF-LTER. Dr. Westley received her PhD and MA in Sociology from McGill University

SPEAKERS

BIOGRAPHIES



NATHAN WOLFE

Professor / Founder
Stanford University/GVFI

Nathan Wolfe holds the Lorry Lokey Visiting Professorship in Human Biology at Stanford University. He received his doctorate in immunology and infectious diseases from Harvard University in 1998, and has been the recipient of a Fulbright fellowship (1997), the NIH Director's Pioneer Award (2005), and the National Geographic Emerging Explorer Award (2009). Wolfe's research aims to chart the diversity of microbial life on earth, and combines methods from molecular virology, ecology, evolutionary biology, and anthropology. He founded and directs the Global Viral Forecasting Initiative (GVFI), a pandemic early warning system which monitors the spillover of novel infectious agents from animals into humans. GVFI coordinates activities of over 100 scientists and staff from countries around the world.



JOHN WOOD

Founder & Executive,
Chairman
Room to Read

John Wood left his position as Microsoft's Director of Business Development for the Greater China Region in 1999 to start Room to Read, a nonprofit organization that "combines the heart of Mother Theresa with the scalability of Starbucks" to help children across the developing world break the cycle of poverty through the power of education. The organization developed from an idea and a donkey-load of donated books into a network of 7000 libraries, 750 schools, 7,000 long-term girls scholarships and 5 million donated children's books. Over 2 million children have access to this network of schools and libraries in nine countries in Africa and Asia. John is also the author of Leaving Microsoft to Change the World, which was featured on the Oprah Winfrey Show.



JOCELYN WYATT

Social Impact Lead
IDEO

Jocelyn leads IDEO's Social Impact domain which focuses on work with social enterprises, NGOs, and projects in emerging markets. Jocelyn has brought a business perspective to a variety of social impact projects with clients including Rockefeller Foundation, Kickstart, Acumen Fund, and Gates Foundation. Prior to joining IDEO, Jocelyn was selected as an Acumen Fund fellow and worked in Kenya with an agro-pharmaceutical producer of malaria treatments. Jocelyn served as Scojo Foundation's Interim Country Director in India and helped increase distribution of low-cost reading glasses. Jocelyn teaches social enterprise at the Haas School of Business at UC Berkeley.



SAKENA YACOوبي

Executive Director
Afghan Institute of Learning

Dr. Sakena Yacoobi is Executive Director and founder of the Afghan Institute of Learning (AIL), an Afghan women-led NGO. AIL is a visionary organization, serving 350,000 women and children annually and empowering women and communities to start grassroots education and health programs. AIL supported 80 underground girls' home schools in Afghanistan under the Taliban and was the first to offer human rights training and educational centers for Afghan women—concepts now copied by other organizations. A recipient of many awards, Dr. Yacoobi is a Senior Ashoka Fellow with honorary doctorates from the University of the Pacific and Loma Linda University.



ION YADIGAROGLU

Managing Principle and
Co-Founder

Capricorn Investment
Group, LLC

Dr. Ion Yadigaroglu is responsible for direct investments at Capricorn Investment Group. From 2001 to 2004, Dr. Yadigaroglu executed a range of acquisitions and investments as a Director of Business Development at Koch Industries, the largest private company in the world by revenues. From 1998 to 2001, Dr. Yadigaroglu was CEO of Bivio, a company that provides services to retail investment partnerships. From 1985 to 1992, Dr. Yadigaroglu was an analyst at Olsen & Associates, a Zurich-based foreign exchange analytics and trading company. Dr. Yadigaroglu serves on the boards of directors of SeaChange Maritime, Zag.com, InfEnergy Limited, Automatik, Targeted Growth and Falcon Waterfree. Dr. Yadigaroglu holds a Bachelor of Science degree in Physics from ETHZ in Switzerland, and a Ph.D. in Astrophysics from Stanford University.



TAE YOO

Senior Vice President,
Corporate Affairs

Cisco Systems Foundation

Tae Yoo drives Cisco's corporate social responsibility (CSR) programs to create positive, sustainable change in education/capacity development and economic development. She has helped make Cisco Networking Academy a program recognized globally for its innovative approach to providing IT skills education. Tae also directs the Jordan Education Initiative, the 21st Century Schools Initiative, the Cisco China Public Private Partnership and leads Cisco's participation in multinational partnerships including the United Nations, the World Economic Forum and the Clinton Global Initiative. Yoo serves on the advisory boards of the Global Philanthropy Forum, the Women's Technology Cluster and the WEF Strategic Partner Corporate Global Citizenship Advisory Group.



SIMON ZADEK

CEO

AccountAbility

Dr Simon Zadek is Chief Executive of AccountAbility, a Senior Fellow at the Centre for Government and Business of Harvard University's Kennedy School, and an Honourary Professor at the University of South Africa's Centre for Corporate Citizenship. He sits on various boards, including the International Advisory Board of Instituto Ethos. In 2003 he was named one of the World Economic Forum's 'Global Leaders for Tomorrow'. Simon's previous roles include Visiting Professor at the Copenhagen Business School, the Development Director of the New Economics Foundation, and founding Chair of the Ethical Trading Initiative. He has authored, co-authored, and co-edited numerous publications and his book, *The Civil Corporation: the New Economy of Corporate Citizenship* (2001), has become a classic in the field, and has been recognised by the Academy of Management by being honoured as the Best Book Social Issues Award 2006.



RAFAEL ZIEGLER

Coordinator of the
Social Entrepreneurship
Research Group GETIDOS
University of Greifswald

Rafael Ziegler coordinates the Social Entrepreneurship Research Group GETIDOS at the University of Greifswald and the Institut für ökologische Wirtschaftsforschung in Berlin. The preparatory phase of this interdisciplinary group started in 2008; its main phase is scheduled to last from 2009-2012. Dr. Ziegler is a graduate of the London School of Economics (B.Sc. Economics and Philosophy) and McGill University (Ph.D. Philosophy). He is the editor of: *An Introduction to Social Entrepreneurship – Voices, Preconditions, Contexts* (Edward Elgar, February 2009). Rafael Ziegler's main interest is the contribution of social entrepreneurship to environmental sustainability (in particular drinking water provision and sanitation).

DELEGATES

A-C

NAME, JOB TITLE, ORGANISATION

A

Yemi Adamolekun , Advisory Team/Student, KIND/Saïd Business School
Alison Adnitt , Director of Investor Relations and Sustainability, Dasra and Magic Bus
Benjamin Adrion , President, Viva con Agua
Bipin Agarwal , Predident, Redhawk Investments Group
Ellen Agler , Vice President, Latin America and Caribbean, Operation Smile
Quazi M. Ahmed , Executive Director, FutureLeaders Foundation
Juan Alarcon , Project Director, Limmat Foundation
Yvette Alberdingk Thijm , Executive Director, WITNESS
Michael Alberg-Seberich , Executive Partner, Active Philanthropy
Peter Alcock , Director, Third Sector Research Centre, University of Birmingham
Manal Aldowayan , Creative Director, Oxford Poverty and Human Development Initiative
Astier Almedom , Professor of Practice (Fletcher School) and Fellow of the Institute for Global Leadership, Tufts University
Sofia Altafi , International Coordinator, Hand to Hand
Kim Alter , Fellow/Managing Director, Skoll Centre/Virtue Ventures
Jean Amabile , Deputy Director, IBJ
Bindu Ananth , President, IFMR Trust
Sailendra Dev Appanah , Investment Manager, Change Fusion
Akef Aqrabawi , Regional Operations Manager, Injaz al Arab
Mark Asseily , Founder, Aliph, Jawbone
David Auerbach , Partnerships, Endeavour
Philip Auerswald , Assistant Professor / Founding Co-Editor, Innovations, School of Public Policy, George Mason University
Erika Augustinsson , Freelance Writer, Miljöaktuellt
Jim Austin , Professor, Harvard Business School
Samuel Azout , President, Fundacion Futbol con Corazon

B

Rodrigo Baggio , Executive Director, CDI
Quratulain Bakhteari , Director ISDP - Pakistan, Institute for Development Studies and Practices
Dhakshinamoorthy Balakrishnan , CEO, Warisan Global Sdn.Bhd.
Rahul Barkataky , Co-Founder & CEO, Community Friendly Movement
Josie Barnett , Consultant, Good Bean PR
Daniela Barone Soares , Chief Executive, Impetus Trust
Sarah Barrell , Freelance Journalist, Business at Oxford
Paul Basil , CEO, Rural Innovations Network
Elmira Bayrasli , Bayrasli, Endeavor

NAME, JOB TITLE, ORGANISATION

Mark Beam , Advisor, Halloran Philanthropies
Steve Beck , General Partner, SpringHill Equity Partners
Bertrand Beghin ,
Samantha Beinhacker , Producer / Developer, Germination
Randy Belcher , Board Member, Giving Hand
John Bell , Vice President, YouthBuild USA
Shari Berenbach , President and CEO, Calvert Social Investment Foundation
Gabriel Berger , Professor and Director, Centro de Innovación Social, U. San Andres
Jim Berk , CEO, Participant Productions
Eric Berkowitz , Investment Executive, Bamboo Finance
Greg Bernarda , Saïd Business School
Mitch Besser , mothers2mothers
Mahmood Bhutta , Project Advisor, BMA Medical Fair and Ethical Trade Group
Jeroo Billimoria , Executive Director, Aflatoun, Child Savings International
Ron Bills , Chairman & CEO, Envirofit International
Brizio Biondi-Morra , President, AVINA
Peter Bisanz , Director, Entropy Films
Liam Black , Co-Founder, Wavelength
Anna Blackman , Skoll Scholar / Co-Founder, Saïd Business School / PhotoVoice
Parker Blackman , Managing Director, Fenton Communications
Kate Blackmon , University Lecturer, Saïd Business School
Tom Blackstock , Principal, Global Environment and Technology Foundation
Bruce Blair , President, WSI
Taddy Blecher , Director, Community and Individual Development Association
Katherine Bleich
David Blood , Senior Partner, Generation Investment Management LLP
Paul Bloom , Adjunct Professor, Duke University
Jonathan Bloom , Video Journalist, KRON4 TV
Ronald Boehm , Executive Committee, YPO Social Enterprise Network
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Lori Bonn , Founder & CEO, Bonnventures LLC
Yann Borgstedt , Founder, Smiling Children Foundation
David Bornstein , Author, How to Change the World: Social Entrepreneurs and the Power of New Ideas
Jenny Bowen , Founder, Executive Director, Half the Sky Foundation
Alastair Bradstock , Business Development Director, International Institute for Environ & Devt
Suzanne Brais
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Smith Brett Richard, Assistant Professor, Miami University

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Catherine Cunningham, Principal/ Acting Director, Eikosphere.LLC & Foundation

D-H DELEGATES

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M-R

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R

Tamzin Ractliffe, Founder Global Social Investment, Exchange

Farshad Rastegar, President & CEO, Relief International

Fiona Reid, Executive Director, Oxford Centre for Entrepreneurship and Innovation SBS

Sylvia Reyes, Director Fundacion, JUCONI - Ecuador

Paul Rice, President & CEO, TransFair USA

Wolf Richter, DPhil candidate, Oxford Internet Institute

Andreas Rickert, Director, Programme Civil Society Bertelsmann Foundation

DELEGATES

NAME, JOB TITLE, ORGANISATION

Sue Riddlestone, Executive Director, BioRegional Development Group

Jonas Rigodon, Country Director, Malawi Partners in Health

Tom Rippin, Director, Rippin Consulting

Michael Risman, Chairman, Venture Partnership Foundation

Mary Robinson, President, Realizing Rights: The Ethical Globalization Init.

Jessica Rochmann, Director, Fundación Trece Aguas

Catherine Roe, Director, CMR Consult

David Roll, Associate Director, Lex Mundi Pro Bono Foundation

George Roter, Co-CEO, Engineers without Borders

Bunker Roy, Founder, Director Barefoot College

Elnor Rozenrot, Director, Innosight Ventures

Stacey Rubin, Director, College Track

Albina Ruiz Rios, Executive Director, Ciudad Saludable

Josh Ruxin, Founder, Rwanda Community Works

S

Nick Sabin, MSc Student, University of Oxford

Amitabha Sadangi, CEO, International Development Enterprises - India

Robert Sager, Chairman, Founder, & CEO, Sager Family Traveling Foundation and Roadshow

Nicholas Sagovsky, Canon Theologian Westminster Abbey

Puchka Sahay Direnzo, Managing Director, Amariann Ltd

Varun Sahni, India Director, Acumen Fund

Soraya Salti, Senior Vice President, MENA INJAZ al-Arab, JA Worldwide

Rebecca Saltman, President, A Foot in the Door Productions

Dipender Saluja, Managing Director, Capricorn Inspire

Jeff Sampler, Fellow of Strategy & Tech, SBS - RG

Kim Samuel-Johnson, Canadian Philanthropist

Maura Santangelo, Chair, Seva Foundation

Monika Sapielak, Head of Art, Polonia ArtPolonia, Lab for international cooperation

Kailash Satyarthi, Chairperson, Global March, President GCE Global March Against Child Labour

Vicki Saunders, CEO, Zazengo

Joanne Sawicki, CEO, Cerescom Ltd

Carolyn Sawyer, School Developer, Fit Kids-Champion Schools

Judith Sayers, Chief, Hupacasath First Nation

Reineke Schermer, Programme Manager, DOEN Foundation

Mirjam Schoening, Director, Schwab Foundation for Social Entrepreneurship

Jim Schorr, Clinical Professor of Management Vanderbilt University, Owen School of Management

J.B. Schramm, Founder & CEO, College Summit

NAME, JOB TITLE, ORGANISATION

John Schreiber, Executive VP, Social Action and Advocacy Partipant Productions

Arjan Schutte, Investment Director CFSI

Rodney Schwartz, CEO, Catalyst Fund One

Eric Schwarz, President & CEO, Citizen Schools

Bärbel Schwertfeger, Managing Director, MBA-Channel

Martha Scodro, Vice President, Associação Saúde Criança Renascer

Matthew Scott, Director, Cosmos-Ignite

Alex Seaborne, Series Producer, Rockhopper TV

Jess Search, CEO, Channel 4 BRITDOC Foundation

Audrey Selian, Director, Artha Initiative Rianta Capital Limited

Chloe Seo, Saïd Business School

'gbenga Sesan, Executive Director, Paradigm Initiative Nigeria (www.pinigeria.org)

Scott Seydel, President, Seydel Companies

Premal Shah, President, Kiva

Baiju Shah, President & CEO, BioEnterprise

Neeru Sharma, Director, Independent Consultant

Christian Shattenmann, Director, Finance Bamboo Finance

Jessica Shortall, Alumni, Skoll Centre

Madhukar Shukla, Professor, XLRI Jamshedpur

Rose Shuman, Founder, Open Mind - Question Box

John Sicheloff, Executive Producer, NOW - Jumpstart Productions

Sabine Sile, Director, Partners in Ideas Foundation

David Simeon Okello, Managing Director, Coast Coconut Farms

Dick Simon, Chairman, PAN

Alex Simon, Founder, Students for Sustainability

Andrea Sinclair, Trustee, Fight for Peace International

Kamakhya Singh, Development Sector Professional, Saïd Business School

Satwinder Singh, Director, Commision of Youth Social Enterprise

Tom Singh, Rianta Capital Limited

Richard Singh, Advisor, Rianta Capital Limited

Chetna Gala Sinha, Founder, Manndeshi Mahila Sah. Bank Ltd. & MVSS (NGO)

Nicolas Sireau, Executive Director, SolarAid

Mai Siriphongphanh, Chief Operating Officer, Digital Divide Data

Anya Sitaram, Executive Producer, Rockhopper TV

Wai-Sum Siu, Professor, Hong Kong Baptist University

Jeff Skoll, Founder and Chairman, Skoll Foundation and Participant Media

Nina Smith, Executive Director, RUGMARK

Michael Smith, Freelance journalist, Guardian Weekly

Tom Snow, Product Concept Manager, FagorBrandt

Jacquelyn Sorcic, Executive Director, Blastbeat

NAME, JOB TITLE, ORGANISATION

Helen Spaul, European Director, The Noah Foundation

Kim Spencer, President, Link Media

Sharath Srinivasan, Director (Sep 2009), Centre of Human Rights & Governance, University of Cambridge

Keith Stamm, Chief Operating, Officer WaterPartners

Ingrid Stange, Head of Philanthropy, Formuesforvaltning AS

Kevin Starr, Managing Director, Mulago Foundation

Gregg Steinberg, SEN Executive, Committee YPO

Marcia Stepanek, Founding Editor-in-Chief, Contribute Media/MSNBC.com

Robert Stephenson, President/Founder, Blastbeat.org

Andrew Stern, Partner, Dalberg Global Development Advisors

Anne Stetson, Co-Founder, Seven Seas Capital

Keely Stevenson, Investment Executive, Bamboo Finance

Sandra Steving, Villegas, Saïd Business School

Herta Von Stiegel, Executive Chairman, Ariya Capital

Penelope Stockinger, Entrepreneur/Founder, Global Future Fund

Miriam Stone, Director of Business Development, VisionSpring

Dorothy Stoneman, President and Founder, YouthBuild USA

Lynda Stopford, Network Director, Social Entrepreneurs Ireland

Bill Strickland, President and Chief Executive Officer, Manchester Bidwell Corporation

Stephanie Struhs, Co-Founder, Global Living Capital

Ray Suarez, Senior Correspondent, The NewsHour, PBS

Andrew Sugrue, Founder, Chairman East African Children's Education Fund

Will Swope, GM, Corporate Sustainability Group Intel

Luis Szaran, Director, Sonidos de la Tierra

T

Jacqueline Tabb, Director of Programmes, DrawBridge

Artur Taevere, Director, Good Deed Foundation

Peter Takats, Manager, Velemi Camphill Kht.

Vishal Talreja, Co-Founder & Director, Dream A Dream

Wing Sai Jessica Tam, Business Development Manager, HKCSS - HSBC Social Enterprise Business Centre

Carol Tappenden, Managing Director, GreaterGood South Africa

Guillaume Taylor, Partner, DE PURY PICTET TURRETTINI & CIE S.A.

Francis Morgan Taylor, Trustee, Metanoia Fund

Ralph Taylor, Trustee, Metanoia Fund

Nick Temple, Policy and Communications Director, School for Social Entrepreneurs

Dorothee Ter Kulve, Chairman, Friendship International

Elena Tereshonok, Saïd Business School

Stan Thekaekara, Director, Just Change, India

NAME, JOB TITLE, ORGANISATION

Lynn Thoman, Co-President, Lowenstein Foundation

Tegy Thomas, Founder, SuperNova 7 Productions

Sharon Tiller, Series Executive, Editor Frontline/World

Nino Tillman, Executive Director, Institute of Cultural Affairs

Tom Todaro, CEO, Targeted Growth

David Torres, Director, Special Projects mothers2mothers

Ligia Torres-Mallaroni, Sabbatical, BNPParibas

Camilla Toulmin, Director, International Institute for Environ & Devt

Samantha Towle, Director, Rugmark UK

Brian Trelstad, CIO, Acumen Fund

Karen Tse, Founder and CEO, International Bridges to Justice

Sean Tuohey, Founder and Director, Peace Players Int'l & Siyanda

Brendan Tuohey, Founder and Executive Director, Peace Players International

Richard Tyrie, Co-Founder/ Trustee, Jobs Go Public / Unltd.org.uk

U

Pankaj Upadhyay, Saïd Business School

V

Laura Vais, Vice President, Marketing, Skoll Foundation

Hans Van Bochove, Director Public Affairs, Communications and CSR, Starbucks Coffee EMEA

Wim Van Der Beek, Partner, Aavishkaar Goodwell India Microfinance

Cees Van Geesel, Advisor, Bamboo Finance

Mark Van Ness, Founder, Social Enterprise Institute

Mabel Van Oranje, CEO, The Elders

Paul Van Zyl, Executive Vice President, International Center for Transitional Justice

Ebrahim Variawa Undac, Disaster Response, Islamic Relief world wide/UNITED NATIONS

Emanuela Vartolomei, Saïd Business School

Nancy Vega, Saïd Business School

Marc Ventresca, University Lecturer, SBS

Elizabeth Vereas, Principal, Vereas & Associates

Jill Vialet, Sports4Kids

Daniel Viederman, Executive Director, Verite

Mary Jo Viederman, President, Charter 21

Siwat Vilassakdanont, Saïd Business School

Estela Villarreal Junco, Founder and Director, of Development and International Affairs Unidos Lo Lograremos AC

Mechai Viravaidya, Chairman and Founder, Population and Community Development Association

DELEGATES

V-Z

NAME, JOB TITLE, ORGANISATION

Dr Martin Von Hildebrand, Director, Gaia Amazonas Fundacion Gaia Amazonas

Sasa Vucinic, CEO, Media Development Loan Fund

W

Mathis Wackernagel, Executive Director, Global Footprint Network

Hans H. Wahl, Executive Director, Social Entrepreneurship Programme INSEAD

Louise Walker, Researcher, Huffington Post

Pooja Warier, Director, UnLtd India

Janet Wasserstein, Associate Director, Foundation Relations MIT

Nana Watanabe, Author/photographer/photo-journalist

Tom Watson, Managing Partner, CauseWired Communications

Richard Webb, President and Founder, Pro World Service Corps

Bart Weetjens, Founder, APOPO / HeroRAT

Christoph Wehr, Owner, CW Capital Consult

Chris West, Director, Shell Foundation

Tim West, Editor, Society Media

Andrea Westall, Consultant Strategy and Policy Analyst, Self-employed

Frances Westley, J.W. McConnell, Chair of Social Innovation University of Waterloo

Gary White, Executive Director, WaterPartners

Nathaniel Whittemore, Founder, Assetmap.org

Dennis Whittle, Founder, GlobalGiving

Brett Wigdortz, CEO & Founder, Teach First

Allen Wilcox, President, VillageReach

Clint Wilkins, Head, CivicCorps Elementary School

Mary Wilkinson, Commissioning Editor, BBC

Sarah Williams, President, Miles & Company

Claire Williams, Skoll, Scholar SBS

Karen Elaine Wilson, Founder, GV PARTNERS

Bettina Windau, Director, Civil Society Bertelsmann Foundation

Linda Winslow, Executive Producer, PBS NewsHour

Phillip Wise, Vice President, Operations Carter Center

Nathan Wolfe, Professor/Founder, Stanford University/GVFI

John Wood, Founder & Executive Chairman, Room to Read

Qing Wu Board, member Beijing Cultural Development Center for Rural Women

Jocelyn Wyatt, Social Impact, Lead IDEO

X

Hui Xu, Saïd Business School

NAME, JOB TITLE, ORGANISATION

Y

Sakena Yacoobi, Executive Director, Afghan Institute of Learning

Ion Yadigaroglu, Managing Principal, Co-founder Capricorn Investment Group, LLC

Z

Tae Yoo SVP, Corporate Affairs Cisco Systems Foundation

Ana Zacapa, Program Officer, Skoll Foundation

Simon Zadek, CEO, AccountAbility

Paul Zealey, Chair, Network for Social Justice

Robin Zhang, Director, Strategic Planning One Foundation

Meng Zhao, Dphil Candidate, in Strategy Saïd Business School, University of Oxford

Amy Zhou, Executive Chairman, Trustee One Foundation

Rafael Ziegler, Director GETIDOS, University of Greifswald / IÖW Berlin

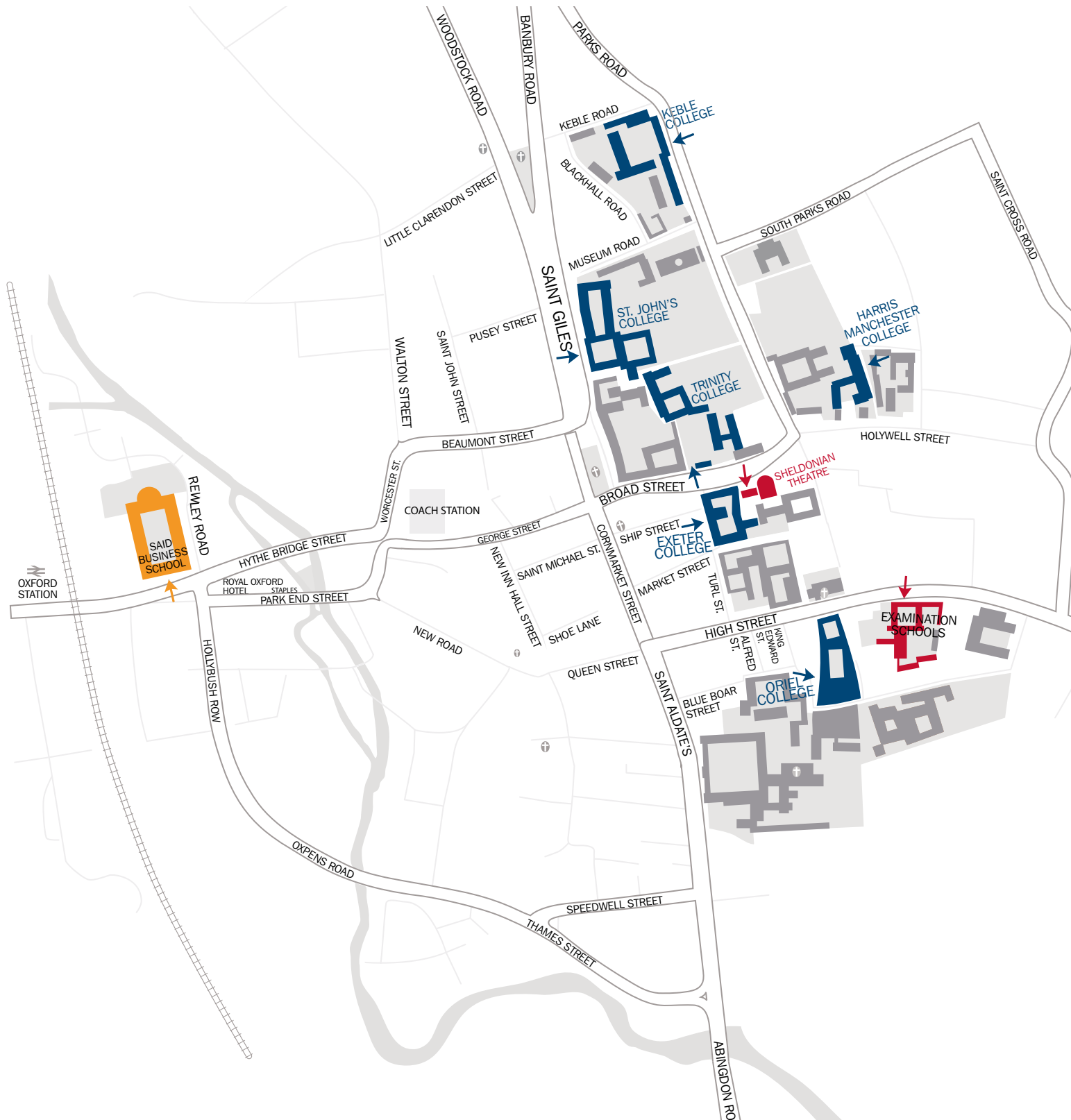
Andrew Zolli, Curator & Executive Director, Pop!Tech

NOTES

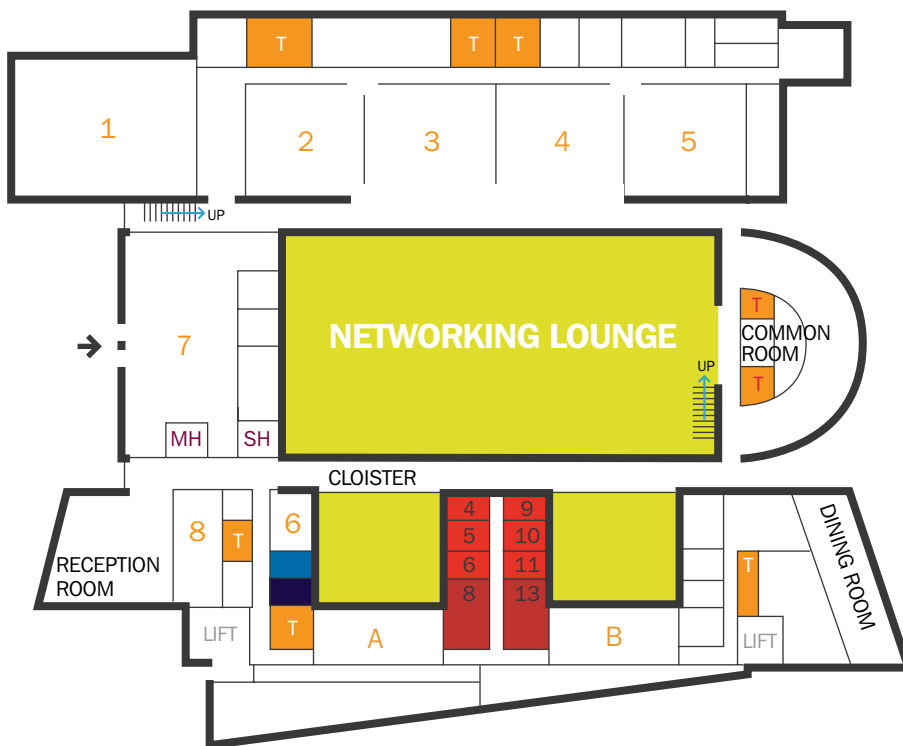
GETTING AROUND

MAPS & DIRECTIONS

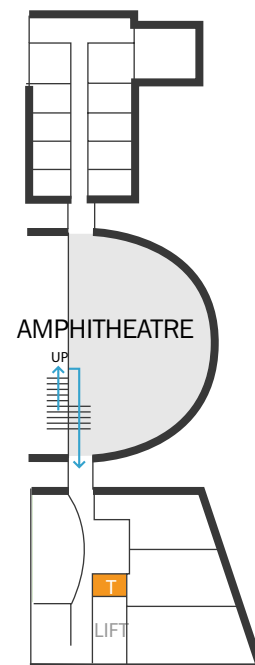
OXFORD CITY CENTRE



GROUND FLOOR



FIRST FLOOR



- A SEMINAR ROOM A
- B SEMINAR ROOM B
- 1 NELSON MANDELA LECTURE THEATRE
- 2 EDMOND SAFRA LECTURE THEATRE
- 3 RHODES TRUST LECTURE THEATRE
- 4 LECTURE THEATRE 4
- 5 LECTURE THEATRE 5
- 6 ANDREW CORMACK SEMINAR ROOM
- 7 ENTRANCE HALL
- 8 LUGGAGE ROOM
- SPEAKER GREEN ROOM
- CLOAKROOM
- SEMINAR ROOMS 4-6 & 9-11
- COMPUTER ROOMS 8 & 13
- T TOILET
- SH SKOLL HELPDESK
- MH MEDIA HELPDESK
- RECEPTION ROOM:
REGISTRATION ON WEDNESDAY
MEDIA BRIEFINGS ON THURSDAY

