

THE SKOLL WORLD FORUM
ON SOCIAL ENTREPRENEURSHIP 2011
LARGE SCALE CHANGE

WELCOME

BY JEFF SKOLL

IN THIS PROGRAMME

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THE SKOLL WORLD FORUM IS THE PREMIER, INTERNATIONAL PLATFORM FOR ACCELERATING ENTREPRENEURIAL APPROACHES AND INNOVATIVE SOLUTIONS TO THE WORLD'S MOST PRESSING SOCIAL ISSUES.

It's with gratitude and hope that I welcome all of you to Oxford – not only all of you game-changing social entrepreneurs, but also the many distinguished allies here from government, industry, academia, philanthropy, and the public interest sectors.

Issues today are more complex, urgent and interconnected than ever before, requiring insights, innovations and mindsets to match. Large scale change demands that our solutions cross nations, sectors, and institutional boundaries. Whether it is climate change, education, water scarcity or human rights, the only way we are going to survive as a species is to pull together in our collective self-interest. Our way of looking at the world must shift from disparate players and solutions to an ecosystem approach that engages all actors. A key imperative of the Skoll World Forum is to cultivate the collaborations and grow the networks that will propel these social entrepreneurs and their innovations to global impact.

I believe that this level of collaborative action must become the *new normal*, where policy makers, CEOs, funders, and social entrepreneurs work side by side to tackle these seemingly insurmountable problems. Perhaps that's the game-changing innovation we need most: the will to make it so.

Jeff Skoll, Founder & Chairman, Skoll Foundation, Participant Media, and Skoll Global Threats Fund



BACKGROUND

WHO WE ARE

SKOLL WORLD FORUM ON SOCIAL ENTREPRENEURSHIP

The mission of the Skoll World Forum is to accelerate the impact of the world's leading social entrepreneurs by uniting them with essential partners in a collaborative pursuit of learning, leverage and large scale social change.

The Skoll World Forum is a programme of the Skoll Foundation and is co-produced with the Skoll Centre for Social Entrepreneurship at the Saïd Business School, University of Oxford.

SKOLL FOUNDATION



Sally Osberg, President & CEO
Palo Alto, California, USA

Jeff Skoll created The Skoll Foundation in 1999 to pursue his vision of a sustainable world of peace and prosperity. Led by CEO Sally Osberg since 2001, the Foundation's mission is to drive large scale change by investing in, connecting and celebrating social entrepreneurs and other innovators dedicated to solving the world's most pressing problems.

Social entrepreneurs are society's change agents, creators of innovations that disrupt the status quo and transform our world for the better. By identifying the people and programmes already bringing positive change around the world, we empower them to extend their reach, deepen their impact and fundamentally improve society.

www.skollfoundation.org

skoll
FOUNDATION

SKOLL CENTRE FOR SOCIAL ENTREPRENEURSHIP



Pamela Hartigan, Director
University of Oxford, UK

The Skoll Centre for Social Entrepreneurship at the University of Oxford's Saïd Business School is a leading academic institution for the advancement of social entrepreneurship worldwide. The Skoll Centre fosters innovative social transformation through world-class education, knowledge creation, and collaboration.

The Centre invests in three key areas:

- Developing talent of future social innovators and business leaders
- Advancing social entrepreneurship, scholarship, research & teaching
- Creating a global hub for key actors of social impact

The Centre was founded in 2003 with a \$7.5 million investment by the Skoll Foundation, the largest funding ever received by a business school for an international programme in social entrepreneurship.

www.skollcentre.org

University of Oxford
**Skoll Centre for Social
Entrepreneurship**
Saïd Business School

THEME 2011: LARGE SCALE CHANGE ECOSYSTEMS, NETWORKS AND COLLABORATIVE ACTION

Social issues have become more global, complex and interrelated than ever before, requiring knowledge, networks and solutions to address. While social innovators continue to drive progress, change at scale requires a shift from disparate players and solutions to an ecosystem approach that removes barriers and engages the full spectrum of actors required for sustainable change.

This year's programme is organised around core ecosystem drivers of issues, influences, innovations, institutions, ideas and investments. Join fellow delegates for discussion, debate and critical inquiry into what is needed to pave the way forward.

PARTNERS

The Skoll World Forum is proud to partner with visionary institutions that support social entrepreneurship worldwide.

STRATEGIC PARTNERS



CONTENT PARTNERS



McKinsey & Company
Official Knowledge Partner

SUNDANCE
INSTITUTE DOCUMENTARY

OVERVIEW

PROGRAMME OVERVIEW

WEDNESDAY

SAID BUSINESS SCHOOL

0900-1530 **REGISTRATION**

1000-1130 & 1100-1230 **WALKING TOURS**

WORCESTER COLLEGE *MODERATORS/SPEAKERS ONLY

1100-1200 **MODERATOR BRIEFING**

1200-1400 **SPEAKER LUNCHEON**

SAID BUSINESS SCHOOL

1400-1500 **FIRST CONNECTIONS NETWORKING ACTIVITY**

1500-1600 **WELCOME RECEPTION**

NEW THEATRE

1700-1830 **OPENING PLENARY**

SEVERAL UNIVERSITY OF OXFORD COLLEGES

1900-2130 **DELEGATE DINNERS**

OXFORD RETREAT PUB

2100-2300 **VOLCANO REUNION PARTY**

NEW THEATRE

2200-2330 **SUNDANCE INSTITUTE SCREENING: THE TEAM**

THURSDAY

SAID BUSINESS SCHOOL

0900-1030 **SESSIONS**

1030-1100 **COFFEE BREAK**

1100-1230 **SESSIONS**

1230-1400 **LUNCH**

EXAMINATION SCHOOLS

1430-1600 **CONNECT & COLLABORATE SESSIONS**

NEW THEATRE

1730-1900 **SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP**

ASHMOLEAN MUSEUM OF ART & ARCHAEOLOGY

1900-2130 **SKOLL AWARDS RECEPTION**

FRIDAY

SAID BUSINESS SCHOOL

0900-1030 **SESSIONS**

1030-1100 **COFFEE BREAK**

1100-1230 **SESSIONS**

1230-1400 **LUNCH**

NEW THEATRE

1430-1600 **CLOSING PLENARY**

Please see Page 79 for a map of all Forum venues

DON'T MISS A THING

All Forum sessions will be video or audio recorded. These will be available alongside up-to-the-minute social media commentary at www.skollworldforum.org.

SOCIAL MEDIA

WWW.SKOLLWORLDFORUM.ORG

Access the best of the **social reporting** from the Forum including blogs, videos and photos. Join the **Online Community** to connect with fellow delegates in a private networking space. Add links from your social media profile and highlight your own blog.

social edge
A program of the Skoll Foundation

www.socialedge.org

Social Edge is the global online community where social entrepreneurs and other practitioners of the social benefit sector connect to network, learn, inspire and share resources.

flickr™ **You Tube**

Use this tag when you upload photos, films and blogs: **skollwf**

twitter

Join the discussion on Twitter

Use this hashtag on Twitter: **#skollwf**

Follow us on Twitter - @SkollWorldForum for logistics, updates, schedule reminders and highlights.

GUEST SOCIAL REPORTERS

Visit www.skollworldforum.org to follow and contribute to insights, perspectives and challenging discussions, drawn from some of the world's most influential social reporters.



Isabel Hilton, UK/China, is a London-based writer and broadcaster, and the founder and editor of China Dialogue, the world's only completely bilingual Chinese-English website devoted to environment and climate change. Read her blog at www.chinadialogue.net.



Petra Kroon, The Netherlands, is founder and owner of GoedGeefs, an agency that promotes social entrepreneurship, editor-in-chief of QPQ, the first glossy worldwide on social entrepreneurship and founder of sociaalondernemen.nu. Read her blog at www.sociaalondernemen.nu/wordpress and www.twitter.com/petrakroon.



Yan Liu, China, is the co-founder of Xindanwei, a platform designed to stimulate new ideas, conversations, initiatives and collaborations among young Chinese change makers. Read her blog at <https://gist.com/theliuyan> and www.twitter.com/theliuyan.



Steve Song, South Africa, is the founder of Village Telco, a social enterprise whose mission is to make starting a telephone company as easy as starting a wordpress blog. Read his blog at <http://manypossibilities.net> and www.twitter.com/stevesong.



Andy Hobsbawm, UK, co-founded the award-winning movement Green Thing, which inspires people to lead a greener life. He was listed among the 100 top digital influencers in 2010 by Wired UK. Read his blog at www.dothegreenthing.com/blog.

HIGHLIGHTS

FORUM HIGHLIGHTS



SKOLL AWARDS RECEPTION

ASHMOLEAN MUSEUM THURSDAY 1900–2130

This year's recipients of The Skoll Awards for Social Entrepreneurship will be honoured in a ceremony at the New Theatre. Delegates are invited to continue the celebration with a private reception in the Ashmolean, Britain's first public museum and home to the University of Oxford's world-class collections of art and archaeology. A must-see for any visitor to Oxford.

SUNDANCE INSTITUTE SCREENING: THE TEAM

NEW THEATRE WEDNESDAY 2200–2330

Following presidential elections in 2007, Kenya was pushed towards civil war, if not genocide. Together with Search for Common Ground, Kenyans scramble to produce a dramatic TV soap opera series, hoping taboo storylines can bridge deep ethnic divisions, as their country teeters on the brink. Can they captivate an audience and save a nation? Followed by a Q&A with the film director, the producer and the Search for Common Ground President.

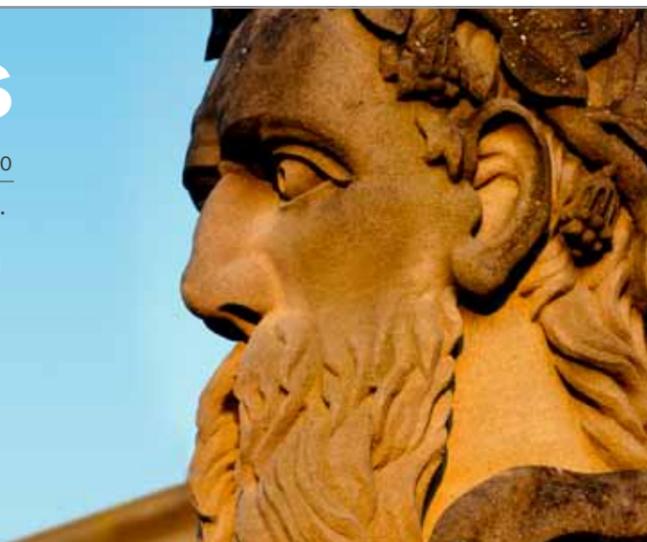


DIRECTOR PATRICK REED PRODUCER PETER RAYMONT
SEARCH FOR COMMON GROUND PRESIDENT JOHN MARKS

WALKING TOURS

SAID BUSINESS SCHOOL WEDNESDAY 1000–1130 & 1100–1230

Get your bearings and a history lesson all at the same time. Oxford Walking Tours has been operating for 26 years, and retains guides with significant years of experience and local knowledge of the area. Participants learn about the unique history of the city and university while visiting some of the oldest buildings, dining halls, chapels, cloisters and quadrangles in all of Oxford.



DELEGATE DINNERS

UNIVERSITY OF OXFORD COLLEGES, WEDNESDAY 1900–2130

A highlight of the Forum. Dine with fellow delegates in one of the University of Oxford's historical colleges. The oldest university in the English-speaking world, Oxford's alumni includes twenty six British prime ministers, at least thirty international leaders, twelve saints and fifty Olympic medal winners!

OXFORDJAM

THE JAM FACTORY WEDNESDAY–FRIDAY

The Skoll World Forum has earned its own fringe festival. Running in parallel with the Forum, OxfordJam is open 7am - 2am, allowing Forum delegates to participate in breakfast and lunch sessions, and to enjoy further



opportunities for late-night cabaret and networking! OxfordJam is hosted in the historical landmark of Frank Cooper's Old Marmalade Factory across the street from the Said Business School. For more information on programming, visit www.oxfordjam.org.uk. Daily information will also be circulating about OxfordJam events on-site at the Forum.



VOLCANO REUNION PARTY

OXFORD RETREAT PUB WEDNESDAY 2100–2300

Last year's Forum ended with some of the world's most distinguished social entrepreneurs stranded in Oxford as a volcanic ash cloud ground air travel to a halt. First-time delegates and repeat attendees are invited to share personal stories of improvised convenings, new friendships and the long journey home. Hosted at one of the Forum's favourite Oxford pubs.

WEDNESDAY

1000-2330

WALKING TOURS 1000-1130 and 1100-1230

DEPARTS FROM SAID BUSINESS SCHOOL

Explore Oxford with a tailored walking tour of the historic city and university. Learn about the collegiate system of tutorial unique to Oxford and Cambridge, and discover the famous alumni who studied and taught at the university.



FIRST CONNECTIONS 1400-1500

SEMINAR ROOMS A & B

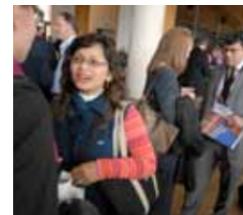
Begin your Forum experience with a facilitated networking session designed to help you meet new faces and make lasting connections. This is an immediate opportunity to start building relationships that will last well beyond the Forum.



WELCOME RECEPTION 1500-1600

ENTRANCE HALL

Come to the Welcome Reception for refreshments and to start networking with fellow delegates.



DELEGATE DINNERS 1900-2130

HARRIS MANCHESTER COLLEGE; WADHAM COLLEGE; BALLIOL COLLEGE; EXETER COLLEGE

An evening of dining and discussion in the historical surroundings of University of Oxford colleges. A truly Oxonian experience. The invitation in your badge pack will indicate the location of your college dinner. Invitations will be checked on entry and badges must be worn.



VOLCANO REUNION PARTY 2100-2300

OXFORD RETREAT PUB, HYTHE BRIDGE STREET

Delegates are invited to The Oxford Retreat pub to share personal stories of last year's volcanic ash cloud disruption and to meet old and new faces.



SUNDANCE INSTITUTE SCREENING: THE TEAM 2200-2330

NEW THEATRE, GEORGE STREET

Followed by a Q&A with the film director, the producer and the Search for Common Ground President. Doors open 2130.



OPENING PLENARY 1700-1830



NEW THEATRE | 10 MINUTE WALK | DOORS OPEN 1615 | SEATING IS GENERAL ADMISSION

MUSICAL PERFORMANCE

Baaba Maal

OPENING REMARKS AND MASTER OF CEREMONIES

Stephan Chambers, MBA and EMBA Director at the Saïd Business School, University of Oxford, and Chairman of the Skoll Centre for Social Entrepreneurship

THE POWER OF THE COLLECTIVE

Jeff Skoll, Founder & Chairman, Skoll Foundation, Participant Media and Skoll Global Threats Fund

GLOBALISATION, GOVERNANCE AND LARGE SCALE CHANGE

Ngairé Woods, Professor of International Political Economy and Academic Director of the Blavatnik School of Government at University of Oxford

LARGE SCALE CHANGE IN ACTION: MICROFINANCE IN THE BALANCE

MODERATOR: Jonathan Lewis, Founder and Chair, Microcredit Enterprises

Alvaro Rodriguez, Chair, Compartamos Banco

Roshaneh Zafar, Managing Director, Kashf Foundation

THURSDAY

0900-1030

INSTITUTIONS

DEEP LEADERSHIP: Interior Dimensions of Large Scale Change

NELSON MANDELA LECTURE THEATRE

Those working to change the world face obstacles rarely addressed in traditional leadership doctrines. Vision, risk and uncertainty take on new meaning in realms where lives are impacted by poverty, pandemics, conflict and injustice. Join Archbishop Desmond Tutu and other social sector leaders in this intimate discussion focused on the interior landscape of leadership – a dimension where character rules, love and belief trump strategy, and resilience, renewal and patience are life blood for the long haul.

MODERATOR

Mabel van Oranje
CEO, The Elders

SPEAKERS

Archbishop Emeritus Desmond M. Tutu, Chair, The Elders

Joe Madiath, Executive Director, Gram Vikas

Cecilia Flores-Oebanda, Founding President and Executive Director, Visayan Forum Foundation, Inc.

Paul Farmer
Founder, Partners in Health

INSTITUTIONS

HOW PUBLICLY TRADED COMPANIES DRIVE LARGE SCALE CHANGE

EDMOND SAFRA LECTURE THEATRE

The topic of scaling to achieve massive social change is a recurrent one for social entrepreneurs. Increasingly, however, more enlightened mainstream companies face the same question, and are finding innovative ways to rethink their supply and distribution chains to address responsible corporate practice imperatives. How does this re-engineering affect their bottom line in the short, medium and long term?

MODERATOR

Mark Kramer
Managing Director, FSG

SPEAKERS

Emmanuel Marchant, Deputy General Manager danone. communities, DANONE

Dorje Mundle, Global Head of Corporate Citizenship, Novartis

Kathy Mulvany, Senior Director, Corporate Affairs, Cisco

INVESTMENT

GRANTS VS. INVESTMENTS: How to Decide Which is Best?

RHODES TRUST LECTURE THEATRE

Progress against today's global challenges requires mobilisation of significant capital. Traditional grant-based models are coming into question in an environment of constrained philanthropy and government funding. Impact investing represents a growing marketplace, but looks unattainable to many social entrepreneurs. This panel will take an in-depth look at the decisions facing social entrepreneurs when asking "Am I investible? And do I want to be?"

MODERATOR

Lars Jannick Johansen
CEO, The Social Capital Fund

SPEAKERS

Thulasiraj Ravilla, Executive Director, Aravind Eye Care System

Jan Piercy, Executive Vice President, SBI (ShoreBank International)

Pieter Oostlander, Managing Director, shærpa

IDEAS

YOUR BRAIN IN ACTION: The Neuroscience of Social Change

LECTURE THEATRE 4

Success in implementing social change depends on motivating the broader public to act. To do this we must effectively communicate the reasons for change and the consequences of our actions. This session will explore the neuroscience and psychology of the complex processes that determine how people act. Three esteemed scientists will share theoretical and practical knowledge garnered from their research to help social entrepreneurs understand how to better communicate to catalyse positive change.

MODERATOR

Sarah J. Caddick
Principal Neuroscience Advisor, Lord Sainsbury of Turville

SPEAKERS

Ray Dolan, Director, Wellcome Trust Centre for Neuroimaging

Matthew Rushworth, Research Fellow, University of Oxford

Neil Stewart, Professor, University of Warwick

ISSUES

FROM POVERTY TO PROSPERITY: Engaging the Next Generation

LECTURE THEATRE 5

Global youth will demand a billion new jobs when they come of age. Yet for many marginalised or out-of-school youth, traditional routes to employment and entrepreneurship are closed. In the developing world, students with access to education face outdated curricula, limited access to new technologies and few connections to the marketplace. This session will discuss new approaches in creating a smooth school-to-work transition for youth including what skills are needed today, how to foster innovation, and how to engage and inspire the next generation of entrepreneurs and employers.

MODERATOR

Deepali Khanna
Director, Youth Learning, The MasterCard Foundation

SPEAKERS

Tabitha Wombugh Tongoi, Student Outreach Programme Manager, TEDxKibera

Ann Cotton, Founder and Executive Director, Camfed International

Martín Burt, Executive Director, Fundación Paraguaya

ISSUES

FOOD SECURITY: Shifting from Silos to Systems

SEMINAR A

The challenge of food security has been addressed in fragmented ways by myriad players ranging from governments to global multinationals to NGOs. Yet to effect large scale change, solutions in food security must shift from independent and isolated efforts to highly networked, whole-system approaches. This session showcases the innovative partnerships, holistic models and localised technologies that are enabling and empowering farmers to feed not only themselves, but also the world.

MODERATOR

Eric Nonacs
Vice President, Alliances & Partnerships, Skoll Global Threats Fund

SPEAKERS

Claire Schaffnit-Chatterjee, Senior Analyst, Deutsche Bank Research

Andrew Youn, Founder, One Acre Fund

Amit Mehra, Founder and Managing Director, Reuters Market Light

Marco Ferroni, Executive Director, Syngenta Foundation for Sustainable Agriculture



SOCIAL REPORTING

WWW.SKOLLWORLDFORUM.ORG

Join the discussion on Twitter using **#skollwf**

Follow us on Twitter **@skollworldforum**

Upload your photos, films and blogs using **skollwf**

Access the best of the social reporting from the Forum at **www.skollworldforum.org**



BREAK

1030-1100

Visit the Entrance Hall and Networking Lounge for refreshments and chat, or enjoy some fresh air in the amphitheatre. The Common Room cafe is open all day.

THURSDAY

1100-1230

INNOVATORS

MARKETS: Reform or Rebuild

NELSON MANDELA LECTURE THEATRE

Social entrepreneurs working to transform markets offer tremendous promise for large scale change. Strategies vary, with some working within the existing system by creating new standards and certification mechanisms. Others, however, deliberately choose to create entirely new markets. Join four of the world's leading innovators for a candid conversation about strategy, inherent risks, core competencies and most importantly, the impact achieved in working with markets.

MODERATOR

Rodney Schwartz
CEO, ClearlySo

SPEAKERS

Paul Rice, President and CEO,
Fair Trade USA

Connie Duckworth, Founder and
CEO, ARZU, Inc.

Rupert Howes, CEO, Marine
Stewardship Council

Premal Shah, President, Kiva

ISSUES

MOBILISING FOR LARGE SCALE CHANGE: Slowing Deforestation in the Amazon

EDMOND SAFRA LECTURE THEATRE

Tropical deforestation is one of the most serious contributors to climate change, representing 20% of global carbon emissions. This issue affects us all and the path to solve it is complex, requiring widespread behaviour, systems and policy changes. Attend this session to learn how a strategic ecosystem play, including satellite technology, groundbreaking policy changes, and market transformation by some of the world's largest beef producers, have slowed deforestation dramatically.

MODERATOR

Judith Rodin,
President, The Rockefeller
Foundation

SPEAKERS

Mathias Almeida, Sustainability
Manager, Marfrig Group

Tasso Azevedo, Forester, AVINA

Adalberto Veríssimo,
Co-Founder and Senior
Researcher, Imazon

INVESTMENT

GRANTS POWERING GROWTH: Jet Fuel for Social Impact?

RHODES TRUST LECTURE THEATRE

As philanthropists embrace social impact investing, grants can seem somewhat boring, old hat, passé. And yet, the potential for unencumbered resources to catalyse social impact is undeniable. This panel will explore some of the innovations in grant making and grant-powered organisations that are turning accepted wisdom on its head.

MODERATOR

Anne Marie Burgoyne
Portfolio Director, Draper
Richards Kaplan Foundation

SPEAKERS

Alex Rossides, President, Growth
Philanthropy Network

Chris West, Director, Shell
Foundation

Nick Moon, Co-Founder and
Director, KickStart International

IDEAS

SOCIAL INNOVATION BY DESIGN

LECTURE THEATRE 4

Design thinking is a powerful approach to problem solving and innovation that has generated significant buzz and validation from the business community. In the hands of social entrepreneurs, the design process can unlock barriers to progress. Learn from the experiences of three social entrepreneurs who have used design thinking in their work in Africa and India, and discover the resources available to organisations that want to try this methodology.

MODERATOR

Debra Dunn
Consulting Associate Professor,
Stanford University d.school

SPEAKERS

William Drenttel, Publisher,
Design Observer

Sathya Jeganathan, Assistant
Professor of Pediatrics,
Chengalpattu Medical College &
Hospital

Elizabeth Scharpf, Chief
Instigating Officer, Sustainable
Health Enterprises (SHE)

Fred Swaniker, CEO, African
Leadership Academy

INNOVATORS

WORKING WITH GOVERNMENTS TO DELIVER HIGH- IMPACT SOLUTIONS

LECTURE THEATRE 5

Social innovators often work with governments to leverage existing infrastructure and to deliver the highest impact. These partnerships offer tremendous promise for scaling and pave the way for sustainable approaches to other social challenges. Four successful social entrepreneurs describe their breakthrough initiatives and high-impact results in the public sector – each with different approaches, issues and geographies, but with similar challenges.

MODERATOR

Lakshmi Karan
Director, Global Strategy,
Riders for Health

SPEAKERS

Cecilia Flores-Oebanda,
Founding President and
Executive Director, Visayan
Forum Foundation, Inc.

Vicky Colbert, Founder and
Director, Fundación Escuela
Nueva

Gary Cohen, President and Co-
Founder, Health Care Without
Harm

Albina Ruiz Rios, Founder,
Ciudad Saludable

INSTITUTIONS

PIONEERING CORPORATE AND LEGAL STRUCTURES FOR SOCIAL ENTREPRENEURSHIP

SEMINAR A

Social entrepreneurial ventures are “neither fish nor fowl”; they fall between philanthropic and commercial entities. Recognising this new breed of organisation, some governments are scrambling to implement new legal and fiscal architecture to support these new ventures. This session discusses innovative legal structures that are taking shape as some governments try their hand at innovating to nurture social innovation and entrepreneurial practice.

MODERATOR

Arthur Wood
Founding Partner,
Total Impact Advisors

SPEAKERS

Stephen Lloyd, Senior Partner,
Bates, Wells & Braithwaite
London LLP

Marc Owens, Member, Caplin &
Drysdale

Andrew Kassoy, Co-Founder, B
Lab



LUNCH

1230 - 1400

Picnic lunch bags will be provided in the Entrance Hall of the Saïd Business School. Grab a lunch and go to the Common Room or Networking Lounge.



CONNECT AND COLLABORATE

EXAMINATION SCHOOLS

1430-1600

The Examination Schools are a 20 minute walk from the Saïd Business School. Session places are assigned on a first come, first served basis. There is a map on page 79 to guide you there. There will also be accompanied groups leaving from the Business School at 5 minute intervals from 1345-1410.

THURSDAY

CONNECT AND COLLABORATE

NEW IN 2011

Facilitated conversations designed for small group learning, engagement and networking. Contributors will start conversations, but be prepared to join the discussion.



ISSUES

FINDING OPPORTUNITY IN THE 'AGELESS ECONOMY'

Dramatic demographic changes are shaping the markets in which we operate, creating new and unexpected challenges. Understanding this new dynamic becomes increasingly critical for social entrepreneurs. Join this conversation to explore how businesses, governments, and entrepreneurs are adapting their approaches and solutions to address this reality.

FACILITATOR Charmian Love, CEO, Volans.

CONTRIBUTORS David Grayson, Professor, The Doughty Centre for Corporate Responsibility. Julika Erfurt, Strategy Consultant, Accenture.

INNOVATORS

NEXT-GENERATION CARBON MAPPING

Office Depot, New Leaf Paper, Carbon Trust and MIT have taken carbon footprinting to the next level. Join us to learn and discuss how supply-chain data sharing, interactive carbon maps and other strategies can shine a bright light (LED of course) on carbon emissions generated from one of the most ubiquitous, if humble, office products.

FACILITATOR Jeff Mendelson, CEO, New Leaf Paper.

CONTRIBUTORS Yalmaz Siddiqui, Director, Environmental Strategy, Office Depot. Martin Barrow, Senior Consultant, Carbon Trust Advisory. Leonardo Bonanni, CEO and Co-Founder, Sourcemap.org.

BEHAVIOUR CHANGE, SOCIAL NORMS AND ECONOMIC REALITIES

What do game theory, foot binding and female genital cutting have to teach us about behaviour change, social norms and cultural sensitivity? Join social entrepreneur Molly Melching and social scientist Cristina Bicchieri for a fascinating conversation around the surprising parallels. Gain actionable insights necessary for success in the complex equation of behaviour change.

FACILITATOR Victor d'Allant, Executive Director, Social Edge.

CONTRIBUTORS Molly Melching, Executive Director, Tostan. Cristina Bicchieri, Professor, The University of Pennsylvania.

INVESTMENT

FINANCE IN SUB-SAHARAN AFRICA: A GROWING MARKET

Africa is witnessing a decline in poverty and a rebound across social indicators, driven increasingly by entrepreneurial approaches to tough problems. Engage with leading funders, impact investors, and social entrepreneurs in a conversation about new investment and funding approaches, challenges and opportunities with a focus on collaboration across traditional lines.

FACILITATOR Dan Crisafulli, Managing Director, Potrero Impact Advisors.

CONTRIBUTOR Biju Mohandas, East Africa Manager, Acumen Fund.

INNOVATION IN FINANCIAL PRODUCTS: SOCIAL IMPACT BONDS AND BEYOND

New financial products are being developed to channel larger scale capital to meet the needs of social entrepreneurs. This interactive session will explore progress since the world's first Social Impact Bond was announced at the 2010 Skoll World Forum, and will showcase other financial instruments gaining traction in the marketplace.

FACILITATOR Lisa Hall, President and CEO, Calvert Foundation.

CONTRIBUTOR Toby Eccles, Development Director, Social Finance.

DEMONSTRATING IMPACT: INNOVATION AND INFRASTRUCTURE IN METRICS

Developments in social and environmental metrics, performance standards and reporting are gaining traction with 'for benefit' organisations and their financiers. This highly interactive session will dive deep into approaches that effectively demonstrate impact, and will focus on value to social entrepreneurs, investors and funders.

FACILITATOR Cathy Clark, Adjunct Assistant Professor, CASE at Duke.

CONTRIBUTOR Andrew Kassooy, Co-Founder, B Lab.

IDEAS

BUILDING THE ENTERPRISE FROM THE INSIDE OUT

Character and values play a defining role in driving mission, brand and focus within a social enterprise. Cultivating and infusing values across a scaling enterprise presents challenges for social entrepreneurs, particularly those working cross culturally. Join this discussion and learn essential principles in building this critical, intangible success factor.

FACILITATOR Kirk Hanson, Executive Director, Markkula Center for Applied Ethics, Santa Clara University.

CONTRIBUTOR Bill Drayton, CEO and Chair, Ashoka.

EXAMINATION SCHOOLS 1430-1600

20 MINUTE WALK | DOORS OPEN AT 1400 | SEATING AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS | SEE MAP ON PAGE 79

INSTITUTIONS

WOMEN, LEADERSHIP AND LARGE SCALE CHANGE

The quest for a better world calls for women leaders to raise the bar on their own empowerment. While much has been written and huge strides made, woman leaders continue to face issues of psychic upper limiting, compensating behaviors and crisis of confidence. With much at stake in the world, join this candid conversation about the internal and external barriers to actualising potential as a women leader.

FACILITATOR Pat Mitchell, President and CEO, Paley Center for Media.

CONTRIBUTOR Judith Rodin, President, Rockefeller Foundation.

BRANDING: A FORCE MULTIPLIER FOR IMPACT

Clarity, alignment, and vividness are hallmarks of powerful brands. How can organisations harness these core elements of branding to advance their mission, strengthen partnerships and drive global growth? Learn and discuss how a strong brand promise can solidify an organisation's identity and transform its potential for large scale change.

FACILITATOR Noah Manduke, Chief Strategy Officer, Jeff Skoll Group.

CONTRIBUTOR Jordan Kassalow, CEO, VisionSpring.

LEADERSHIP RENEWAL: FROM GOOD TO GREAT

Great leaders know how to take care of themselves even as they care for their organisations. Get in touch with your deepest leadership wisdom and explore how to harness it for your life, your work and beyond. This session will encourage wise and compassionate leadership of the self.

FACILITATOR

Susan Collin Marks, Senior Vice President, Search for Common Ground.

DEFINING YOUR STRATEGY: A HANDS-ON APPROACH

A clearly defined strategy is essential for driving focus, and for bringing funders, partners and other stakeholders on board. Yet the process for developing a strategy can be daunting and elusive. Join Roger Martin, author, acclaimed business strategist and Dean of the Rotman School of Management for this workshop designed to help you surface powerful answers to the five interlinked questions that define an organisation's strategy.

FACILITATOR Roger Martin, Dean, Rotman School of Management, University of Toronto.

CONTRIBUTOR Taddy Blecher, CEO, Community and Individual Development Association.

10-YEAR CHECKPOINT IN THE QUEST FOR SCALE

For at least a decade, the need to scale for wide impact has been at the top of the agenda. Whether you are a practitioner who is cracking the scaling code or still struggling, join us to examine the underpinnings of successful expansion. These elements include attracting and retaining talent, preserving culture and values, handling finance and legal issues, dealing with new country expansion, and recruiting the right board.

FACILITATOR Pamela Hartigan, Director, Skoll Centre on Social Entrepreneurship.

INFLUENCES

RISKS AND OPPORTUNITIES IN THE MENA REGION

Momentous political change is altering the landscape of the Middle East and North Africa. What are the challenges and opportunities for social innovators working and investing in the region? Join this timely conversation with social entrepreneurs, business and finance leaders who will share perspectives and engage delegates in a discussion around risks and opportunities for social progress.

FACILITATOR Scott Field, Manager, Middle East, Skoll Global Threats Fund.

CONTRIBUTORS Helmy Abouleish, Managing Director, SEKEM Group. Frederic Sicre, Partner, Abraaj Capital. Gidon Bromberg, Israeli Director, EcoPeace/Friends of the Earth Middle East. Fadi Ghandour, Founder and CEO, Aramex International.

PAVING THE WAY FOR LARGE SCALE CHANGE: A CONVERSATION FOR LEADERS

The scale of change required for humanity to prosper over the long-term requires government, business, and civil society to learn, adapt, and collaborate in unprecedented ways. How can we reshape societies and systems that foster innovative solutions to our most pressing challenges? How can we align interests across sectoral and sovereign divides? Join Matthew Bishop for a provocative and candid conversation among leaders committed to advancing a more sustainable and prosperous future.

FACILITATOR Matthew Bishop, New York Bureau Chief, The Economist, Co-author, Philanthrocapitalism.

COMMUNICATIONS, TECHNOLOGY AND CIVIL SOCIETY

With the proliferation of communication technologies, significant risk exists for information overload, disenfranchisement of communities lacking access to infrastructure, and potential abuse of these tools by powerful elite. This discussion explores the media culture, tools and activities that best inform public dialogue, empower civic decision making and build a healthy civil society.

FACILITATOR Jeanne Bourgauff, President, Internews Network.

CONTRIBUTOR Alberto Ibarguen, President and CEO, John S. and James L. Knight Foundation.

STORYTELLING FOR IMPACT

Engage with storytelling experts from Sundance to soap operas to social media and explore different strategies to reach key audiences and create impact that matters. Come prepared to share your own successes and challenges in this dynamic interactive discussion that examines when, where and how storytelling moves the mission and drives impact.

FACILITATOR Cara Mertes, Director, Sundance Institute.

CONTRIBUTORS John Marks, President and Founder, Search for Common Ground. Wendy Levy, Creative Director, Bay Area Video Coalition (BAVC).

THURSDAY

1730-1900

SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP

NEW THEATRE | 10 MINUTE WALK | DOORS OPEN 1645 | SEATING IS GENERAL ADMISSION

CEREMONY 1730-1900

The Skoll Foundation invites you to attend the Skoll Awards for Social Entrepreneurship to honour the 2011 Awardees and to celebrate all those who are working to create a peaceful, prosperous and sustainable world.

Please join Jeff Skoll, Founder and Chairman, Skoll Foundation, Participant Media, and Skoll Global Threats Fund and Sally Osberg, President and CEO, Skoll Foundation, for a special evening of inspiration and celebration.

2011 AWARDEES



REBECCA ONIE Health Leads



MADHAV CHAVAN Pratham



ELLEN MOIR New Teacher Center



NED BRESLIN Water for People

MASTER OF CEREMONIES

Sally Osberg, President and CEO, Skoll Foundation

SHORT FILM PRESENTATION

Ceres
Riders for Health

MUSICAL PERFORMANCE

Baaba Maal

AWARDING OF THE SKOLL GLOBAL TREASURE AWARD



ARCHBISHOP EMERITUS DESMOND M. TUTU, Chair, The Elders

“HUMAN BEINGS ARE MADE FOR GOODNESS. THE ONES THAT ARE HELD IN HIGH REGARD ARE NOT MILITARILY POWERFUL, NOR EVEN ECONOMICALLY PROSPEROUS. THEY HAVE A COMMITMENT TO TRY AND MAKE THE WORLD A BETTER PLACE.”

The Skoll Foundation is truly honoured to recognise Archbishop Emeritus Desmond M. Tutu as a global treasure to the world. He is a teacher, a theologian and a Nobel Peace Prize laureate — a shining light whose singular commitment to creative nonviolence has bent the arc of 20th century history toward justice. His defiance in the face of extreme adversity demonstrates a rare courage and extraordinary humanity that comes from a place

of true love and compassion. He is a builder who helped free and then heal a divided nation.

Today, as Chair of The Elders, he remains a leading global voice for peace, justice and reconciliation. The Archbishop's steadfast faith in human goodness is an inspiration to all who strive to create a sustainable world of peace and prosperity.

1900-2130



SKOLL AWARDS RECEPTION

ASHMOLEAN MUSEUM OF ART
& ARCHAEOLOGY

Delegates are invited to celebrate with the Skoll Awardees at a private reception in the Ashmolean Museum of Art and Archaeology.

FRIDAY

0900-1030

IDEAS

BBC FORUM: Is Heroism Obsolete?

NELSON MANDELA LECTURE THEATRE

Join celebrated thinkers and doers from different cultures and perspectives for this intellectually provocative conversation around the question “Is Heroism Obsolete?” Drawing upon themes relevant to social entrepreneurs, host and BBC correspondent Bridget Kendall engages participants and audience members in this special taping of the acclaimed BBC Forum radio programme airing to 40 million globally. Come prepared to engage.

MODERATOR

Bridget Kendall
Diplomatic Correspondent and
Presenter, BBC

SPEAKERS

Larry Brilliant, President, Skoll
Global Threats Fund

Roshaneh Zafar, Managing
Director, Kashf Foundation

Ken Brecher, President, Library
Foundation of Los Angeles
and Former Executive Director,
Sundance Institute

INFLUENCES

THE GROWTH OF CIVIL SOCIETY IN CHINA: Complexity and Contradiction

EDMOND SAFRA LECTURE THEATRE

The world’s largest nation with the second largest economy suffers from social issues confronting many developing nations. While NGOs have had difficulty gaining traction, a growing social consciousness and social sector is emerging with the rise of a new middle class. The Chinese government is starting to see a greater role for citizen participation in addressing social issues. This session provides historical perspectives and explores the challenges and opportunities for social entrepreneurs, philanthropists and other investors in this region.

MODERATOR

Cynthia Dai
CEO, Dainamic Consulting, Inc.

SPEAKERS

Jenny Bowen, Founder and CEO,
Half the Sky Foundation

Marie So, Co-Founder and CEO,
Shokay International Group

Robin Zhang, Founder, Venture
Avenue

Yvonne Li, Founder and CEO,
Avantage Ventures

IDEAS

SYSTEMS INNOVATION: Breaking Barriers to Large Scale Change

RHODES TRUST LECTURE THEATRE

For social entrepreneurs, innovation is about developing creative solutions to seemingly intractable systemic challenges. Numerous barriers exist that reinforce the system’s status quo, including patent and regulatory restrictions, long-held beliefs and behaviours, and lack of infrastructure among others. This session features three different perspectives on systems innovation, and explores ways that new approaches, technologies and business models can help social entrepreneurs break through to large scale change.

MODERATOR

Jim Hornthal
Partner, CMEA Capital

SPEAKERS

Richard Jefferson, Founder and
CEO, Cambia

Tom Hulme, Design Director,
IDEO

Nick Hughes, Founder, M-PESA
and Managing Director, Signal
Point Partners

INVESTMENT

BUILDING THE CONVEYOR BELT: A Collaborative Approach for Lifecycle Funding

LECTURE THEATRE 4

Social entrepreneurs are often presented with funding opportunities that undermine their ability to sustain and scale impact – resulting in stranded innovations that fail to make a real difference. In contrast, some venture capitalists have developed a ‘conveyor belt’ approach, taking companies from angel-financed startup directly to IPO. This session will explore ways that funders, investors, and social entrepreneurs can work together over the lifecycle of an organisation to maximise the chances of breakthrough success.

MODERATOR

John Goldstein
Managing Director,
Imprint Capital

SPEAKERS

Andrew Farnum, Senior Program
Investment Officer, Bill & Melinda
Gates Foundation

Willy Foote, Founder and CEO,
Root Capital

Muhammad A. Rume Ali,
Managing Director, BRAC
Enterprises and Investments,
BRAC

INNOVATORS

HOLISTIC SOLUTION OR MISSION CREEP: Is the Risk Worth the Reward?

LECTURE THEATRE 5

The most successful social innovators change, revise and augment their strategies frequently to address problems on a larger scale and at a deeper level. This process of continuous evolution and reinvention is fraught with uncertainty and the potential for failure. It also demands ongoing experimentation, growth and learning. Three social entrepreneurs talk about the difficult decisions they made to increase the scale and depth of their impact—and the steps they took to mitigate the inherent risks.

MODERATOR

David Bornstein
Chief Storyteller, Dowsler Media

SPEAKERS

Vera Cordeiro, Founder and
CEO, Associação Saúde Criança

Amitabha Sadangi, CEO,
International Development
Enterprises - India

Sébastien Marot, Executive
Director, Friends-International

ISSUES

WATER SCARCITY: Opening the Flow for Scale and Sustainability

SEMINAR A

Access to water is increasingly recognised as a crucial roadblock to tackling development, education, public health, biodiversity, climate change and other massive social challenges. To solve water issues for the long term, social entrepreneurs must have access to sustainable financing and a favourable regulatory framework. Join us as we explore how social entrepreneurs can leverage appropriate finance mechanisms and new partnerships with governments to create innovative local solutions to water issues.

MODERATOR

Peter Gleick
President, Pacific Institute

SPEAKERS

Ned Breslin, CEO, Water for
People

Joe Madiath, Executive Director,
Gram Vikas

Giulio Boccaletti, Expert
Associate Principal, McKinsey &
Company

Usha Rao-Monari, Global Head
Water, International Finance
Corporation



NETWORKING LOUNGE

OPEN ALL DAY

Visit the Networking Lounge, located in the central courtyard of the Saïd Business School. It is a hub for introductions, conversation and the exchanging of ideas.



BREAK

1030-1100

Visit the Entrance Hall and Networking Lounge for refreshments and chat, or enjoy some fresh air in the amphitheatre. The Common Room cafe is open all day.

FRIDAY

1100-1230

INFLUENCES

THE WORLD IN 25 YEARS: Megatrends and Context for Large Scale Change

NELSON MANDELA LECTURE THEATRE

Developments in the global economy, business, demographics, science and technology will define what the world looks like in 25 years. How will these trends shape the complex environment for those working to create large scale change? Daniel Franklin, Executive Editor of The Economist and the acclaimed 'World In' series, will host leading thinkers and futurists in a session about megachange over the next 25 years with an emphasis on drivers and inhibitors of social progress.

MODERATOR

Daniel Franklin
Executive Editor, The Economist

SPEAKERS

Richard Seymour, Founding Partner, Seymourpowell

Stephen Carver, Consultant Lecturer, Cranfield University

INFLUENCES

SAY WHAT? STORYTELLING, LANGUAGE AND CULTURE

EDMOND SAFRA LECTURE THEATRE

Cutting-edge research at the intersection of neuroscience, psychology and anthropology make clear that language and culture shape the stories we tell and what others take from them. How to engage audiences and inspire action is the main question for this session that explores the relationship between language, stories and culture. Using the popular open-chair format, this session will blend experts, case studies and open participation to benefit from the collective wisdom of the room. Come and be a part of the story!

MODERATOR

Jess Search
Chief Executive, Channel 4
BRITDOC Foundation

SPEAKERS

Lera Boroditsky, Professor, Stanford University

Naif Al-Mutawa, CEO, The 99

Martín Von Hildebrand, Director, Fundación Gaia Amazonas

INSTITUTIONS

CLOUDS, CROWDS AND SOCIAL CHANGE

RHODES TRUST LECTURE THEATRE

Innovations in mobile, social networking, cloud computing and open source offer tremendous promise toward bridging the people, institutions, information and efforts required for significant change. At the same time, critical challenges emerge as applications proliferate and sometimes clash in real-world efforts to make a difference. Join this session of experts and innovators as they discuss real-world experiences in leveraging these technologies for social benefit.

MODERATOR

Lucy Bernholz
President, Blueprint Research Design, Inc.

SPEAKERS

Chris Gebhardt, General Manager, TakePart

Patrick Meier, Director, Ushahidi

Kevin Starr, Director, Mulago Foundation

INNOVATORS

NAVIGATING UNCHARTED WATERS: For-Profit Companies with Social DNA

LECTURE THEATRE 4

Instead of the traditional non-profit route, a new breed of social entrepreneur is birthing ventures with for-profit business models at their core. These for-profit entrepreneurs are reinventing capitalism and demonstrating how organisations can use profitable models as a force for sustainable social change. How do these new leaders balance the need for profits with their social mission? Do trade-offs change in different growth stages? This interactive session will highlight the various ways mission-driven for-profits are scaling their operations globally whilst staying true to their social values.

MODERATOR

Elizabeth Littlefield
President and CEO, Overseas Private Investment Corporation

SPEAKERS

Gobion Rowlands, Chairman and Communications Director, Red Redemption Ltd.

Thorkil Sonne, Chairman, Specialist People Foundation

Kresse Wesling, Co-Founder and Director, Elvis & Kress

ISSUES

URGENT! SCALABLE SOLUTIONS FOR AN ENERGY-GREEDY PLANET

LECTURE THEATRE 5

The need for alternative sources of renewable energy is an oft-heard call around the world. Yet investment in Europe and the USA in this sector is falling due to the financial crisis, low gas prices and an uncertain policy environment. China now leads the world in creating a 'new world order' in the low-carbon sector, and Japan, South Korea and Mexico are experiencing growing investment in clean technologies. Learn from pioneers in renewable energy, and discuss the politics, economics and behavioural changes that are key to spurring this industry.

MODERATOR

Fiona Harvey
Environmental Correspondent, The Guardian

SPEAKERS

Jeremy Leggett, Chairman, Solarcentury

Stuart Brannigan, Managing Director, Yingli Green Energy Europe GmbH

Sergio Oceransky, CEO and Director, The Yansa Foundation

Hugo Spowers, Lead Partner and Founder, Riversimple LLP

INFLUENCES

SCIENCE VS. SCEPTICS: Communicating Risk, Overcoming Complexity in a Fragmented World

SEMINAR A

Global risks like climate change, infectious diseases, and food security are science-based, highly complex, and often controversial issues that require collective response. Yet today's highly fragmented and politicised media landscape empowers sceptics, sidetracks legitimate debate and impedes solutions. This panel will explore how to communicate science and risk publicly, and how to overcome complexity to mobilise people for change.

MODERATOR

Alok Jha
Science Correspondent, The Guardian

SPEAKERS

Heidi Cullen, CEO, Climate Central

Mechai Viravaidya, Chairman, Population and Community Development Association

Massimiano Bucchi, Professor, Faculty of Sociology, University of Trento



ONLINE COMMUNITY

WWW.SKOLLWORLDFORUM.ORG

Sign in to connect with fellow delegates in a private networking space and continue session discussions. Share your social media profile and highlight your own blog.



LUNCH

1230-1400

Picnic lunch bags will be provided in the Entrance Hall of the Said Business School. Grab a lunch and go to the Common Room or Networking Lounge.

FRIDAY

1430-1600

CLOSING PLENARY

1430-1600

NEW THEATRE | 10 MINUTE WALK | DOORS OPEN 1345
SEATING IS GENERAL ADMISSION

OPENING REMARKS AND MASTER OF CEREMONIES

Pamela Hartigan, Director, Skoll Centre for Social Entrepreneurship

SCIENCE, PHILANTHROPY AND THE QUEST FOR CHANGE

Lord Sainsbury of Turville, Settlor, Gatsby Charitable Foundation in conversation with Bridget Kendall, Diplomatic Correspondent and Presenter, BBC

PEACE AND JUSTICE – A REGION POISED

Her Majesty Queen Noor of Jordan

ENTREPRENEURS, NETWORKS AND COLLABORATIVE ACTION

Fadi Ghandour, Founder and CEO, Aramex International



SPEAKERS

BIOGRAPHIES



HELMY ABOULEISH
Managing Director
SEKEM Group

SEKEM's Managing Director, Helmy Abouleish, has joined his father's quest for sustainable development, building SEKEM into one of the leading entrepreneurial corporations for the 21st Century. In dialogue with national and international politicians and economists, he is fostering responsible competitiveness, social entrepreneurship and the abatement of huge problems such as climate change. In 2007, Abouleish established the EcoTec Holding, which invests in ecological technologies and green business.

SPEAKING

1430 THURSDAY
RISKS AND OPPORTUNITIES
IN THE MENA REGION

See page 17



NAIF AL-MUTAWA
CEO
THE 99

Dr. Al-Mutawa is a Kuwaiti clinical psychologist and creator of THE 99, the first group of comic superheroes born of an Islamic archetype. THE 99 has received positive attention from the world's media. Recently, Forbes named THE 99 as one of the top 20 trends sweeping the globe and most recently, President Barack Obama praised Dr. Al-Mutawa and THE 99 at the Presidential Summit on Entrepreneurship.

SPEAKING

1100 FRIDAY
SAY WHAT? STORYTELLING,
LANGUAGE AND CULTURE

See page 22



MATHIAS ALMEIDA
Sustainability Manager
Marfrig Group

Mathias Almeida holds an MBA in International Trade and Environmental Management. He has worked on R&D for beef products, beef sales to Middle Eastern markets and, most recently, as Sustainability Manager for the Beef Division of Marfrig Group. He is interested in the connection between food supply chain and climate change issues, such as water conservation, payment for ecosystem services and emissions reduction projects.

SPEAKING

1100 THURSDAY
MOBILISING FOR LARGE
SCALE CHANGE: Slowing
Deforestation in the Amazon

See page 14



TASSO AZEVEDO
Forester
AVINA

Tasso Azevedo is a consultant and social entrepreneur in the fields of forestry and climate change. Azevedo was founder and director of IMAFLORA (the largest FSC certifier in Brazil), Director of National Forest Program at the Ministry of Environment and the first Chief of the Brazilian Forest Service. Azevedo was one of the key people behind the design and implementation of the National Plan to Combat Deforestation, the Amazon Fund (one of the largest forest protection fund worldwide) and the Brazilian targets to reduce GHG emissions.

SPEAKING

1100 THURSDAY
MOBILISING FOR LARGE
SCALE CHANGE: Slowing
Deforestation in the Amazon

See page 14



MARTIN BARROW
Senior Consultant
Carbon Trust Advisory

Martin Barrow is Senior Footprinting Consultant at Carbon Footprinting and sits on the Advisory Team, leading technical content, for Footprinting Systems Development. He has 22 years of experience in business, commercial and project management, across engineering, IT, business re-engineering and carbon footprinting. He has led the Carbon Trust's product carbon footprinting projects, overseeing more than 100 footprinting projects, development of the systems behind these models, and growth of the Carbon Reduction Label to cover \$4.5 billion of products and services globally.

SPEAKING

1430 THURSDAY
NEXT-GENERATION CARBON
MAPPING

See page 16



LUCY BERNHOLZ
President
Blueprint Research
Design, Inc.

Lucy Bernholz is the founder and President of Blueprint Research & Design, Inc., a strategy consulting firm. Bernholz is the publisher of Philanthropy2173, an award winning blog on the business of giving and was named a national Game Changer by The Huffington Post. She is a Fellow at the New American Foundation and a visiting scholar at Stanford University. Bernholz is the author of Creating Philanthropic Capital Markets: The Deliberate Evolution. Bernholz has a BA from Yale University and a MA and PhD from Stanford University.

SPEAKING

1100 FRIDAY
CLOUDS, CROWDS AND
SOCIAL CHANGE

See page 22



CRISTINA BICCHIERI
Professor
The University of
Pennsylvania

Cristina Bicchieri is the Carol and Michael Lowenstein Professor of Philosophy and Legal Studies and Director of the Philosophy, Politics and Economics programme at the University of Pennsylvania. She is a leader in the fields of rational choice and social norms. She has published six books and hundreds of articles. Her work on social norms shows how changing collective expectations radically changes behaviour. UNICEF is adopting her work on social norms in its campaigns to eliminate practices that violate human rights.

SPEAKING

1430 THURSDAY
BEHAVIOUR CHANGE, SOCIAL
NORMS AND ECONOMIC
REALITIES

See page 16

SPEAKERS

BIOGRAPHIES



MATTHEW BISHOP

New York Bureau Chief,
The Economist

Co-author,
Philanthrocapitalism

Matthew Bishop is the US Business Editor and New York Bureau Chief of The Economist. His new book, *The Road from Ruin: A New Capitalism for a Big Society*, with Michael Green, was published in February 2011. *Philanthrocapitalism: How Giving Can Save the World*, his previous book (also with Green) on the new movement that brings together the business and social sectors to solve some of the world's most pressing problems, has been described as "important" by former US President Bill Clinton.

SPEAKING

1430 THURSDAY
PAVING THE WAY FOR
LARGE SCALE CHANGE: A
Conversation For Leaders

See page 17



TADDY BLECHER

CEO

Community and
Individual Development
Association

Dr. Blecher is CEO of Community and Individual Development Association and pioneer of the 'free tertiary education movement' in South Africa. He has raised \$65 million to support free access to university education. He is 2002 World Economic Forum Global Leader of Tomorrow, 2005 WEF Young Global Leader and has been awarded two honorary doctorates. In 2009 Blecher was named by Tom Peters as one of his top five most influential entrepreneurs in the world over the last 30 years. His work has been written up as case studies published in 40 books.

SPEAKING

1430 THURSDAY
DEFINING YOUR STRATEGY:
A Hands-On Approach

See page 17



GIULIO BOCCALETTI

Expert Associate
Principal

McKinsey & Company
Inc.

Dr. Boccaletti leads McKinsey's work on water economics and is part of the leadership group of McKinsey's Sustainability and Resource Productivity practice, and of McKinsey's Economic Development Initiative. He has published and spoken on carbon and water economics, the role of smart infrastructure in resource constrained economies, and in 2007 co-founded and has since led McKinsey's Global Water Resources initiative.

SPEAKING

0900 FRIDAY
WATER SCARCITY:
Opening the Flow for Scale
and Sustainability

See page 21



LEONARDO BONANNI

CEO and Co-Founder

Sourcemap.org

Leonardo Bonanni is CEO and co-founder of Sourcemap.org, a crowd-sourced directory of product supply chains and carbon footprints. The project started at the MIT Media Lab in 2007 as a public resource on the social and environmental impact of products. Today there are thousands of maps on the site describing foods, furniture, clothing, electronics and more. Sourcemap has been featured by the BBC, NPR, and The Huffington Post and received awards from Scientific American, ID magazine and Ars Electronica.

SPEAKING

1430 THURSDAY
NEXT-GENERATION
CARBON MAPPING

See page 16



DAVID BORNSTEIN

Chief Storyteller

Dowser Media

David Bornstein is the author of *The Price of a Dream: The Story of the Grameen Bank*; *How to Change the World: Social Entrepreneurs and the Power of New Ideas*; *Social Entrepreneurship: What Everyone Needs to Know* (written with Susan Davis), and is the founder of Dowser.org, a site for solution journalism. He is co-author of the 'Fixes' blog in The New York Times, which explores solutions to social problems. He is currently completing a book about social innovation in the US and Canada.

SPEAKING

0900 FRIDAY
HOLISTIC SOLUTION OR
MISSION CREEP: Is the Risk
Worth the Reward?

See page 21



LERA BORODITSKY

Professor

Stanford University

Dr. Boroditsky is a professor of psychology at Stanford University and Editor-in-Chief of *Frontiers in Cultural Psychology*. Boroditsky's research examines how cognition emerges out of the interactions of mind, world, language, and culture. Her laboratory has collected data around the world, from Indonesia to Chile to Aboriginal Australia. The research has been widely featured in the popular press and has been honoured by the CAREER award from the National Science Foundation, the Searle Scholars award, and the McDonnell Scholars Award.

SPEAKING

1100 FRIDAY
SAY WHAT? STORYTELLING,
LANGUAGE AND CULTURE

See page 22



JEANNE BOURGAULT

President

Internews Network

Jeanne Bourgault is President of Internews Network, responsible for overall strategic management of the organisation and its programmes in 40 countries around the world. Prior to joining Internews, Bourgault served with USAID, worked as a strategic advisor for media development programmes in post-war Kosovo, and served as manager of community development projects in Serbia and Montenegro. Bourgault has also consulted on international programme design and evaluation to the Open Society Institute and the Ford Foundation, among others.

SPEAKING

1430 THURSDAY
COMMUNICATIONS,
TECHNOLOGY AND CIVIL
SOCIETY

See page 17



JENNY BOWEN

Founder and CEO

Half the Sky Foundation

Jenny Bowen founded Half the Sky (HTS) in 1998 in order to give something back to her adopted daughters' home country and to the many children languishing behind institutional walls. HTS' five innovative programmes provide nurturing family-like care for thousands of children of all ages living in Chinese orphanages. In partnership with China's Ministry of Civil Affairs, HTS is embarking on a groundbreaking Integrated National Training Plan, which will make HTS' approach China's mandated national standard of care.

SPEAKING

0900 FRIDAY
THE GROWTH OF CIVIL
SOCIETY IN CHINA:
Complexity and Contradiction

See page 20

SPEAKERS

BIOGRAPHIES



STUART BRANNIGAN

Managing Director
Yingli Green Energy
Europe GmbH

Stuart Brannigan is Managing Director of Yingli Green Energy Europe GmbH, subsidiary of Yingli Green Energy Holding Co Ltd. Prior to joining Yingli, Brannigan was the Director of Global Procurement for Phoenix Solar AG. From 1990 to 2005 he served as VP for Europe and Africa at BP Solar. During his tenure at BP Solar, he was elected to the board of the European Photovoltaic Industry Association (EPIA). For five years he was responsible for representing the PV industry around the world.

SPEAKING

1100 FRIDAY
URGENT! SCALABLE
SOLUTIONS FOR AN
ENERGY-GREEDY PLANET

See page 23



KEN BRECHER

President, Library
Foundation of Los
Angeles

Former Executive
Director, Sundance
Institute

Ken Brecher is the President of the Library Foundation of Los Angeles. He was formerly the Executive Director of the Sundance Institute. He was a Rhodes Scholar at Oxford University and is an honours graduate of Cornell. An anthropologist by training, Brecher has been the recipient of numerous fellowships, including a Ford Foundation Fellowship for his study of Amazonian tribesmen in Brazil. He is the author of *Too Sad to Sing, A Memoir with Postcards* and edited the classic work, *Xingu: The Indians and Their Myths*.

SPEAKING

0900 FRIDAY
BBC FORUM: Is Heroism
Obsolete?

See page 20



NED BRESLIN

CEO

Water For People

For over two decades, Ned Breslin has seen first-hand how conventional humanitarian approaches to safe water and sanitation access are not scalable or sustainable—helping some but not others and often failing shortly after implementation. Finding this unacceptable, he has led innovative programmatic efforts that demand, among other things, greater accountability of water and sanitation programs so that lives are truly transformed, not temporarily but forever, and without the continued dependence upon charitable organisations.

SPEAKING

0900 FRIDAY
WATER SCARCITY:
Opening the Flow for Scale
and Sustainability

See page 21



LARRY BRILLIANT

President

Skoll Global
Threats Fund

Larry Brilliant is the President and CEO of the Skoll Global Threats Fund which provides grant making and advocacy to help solve some of the world's most intractable issues of our time. Brilliant is a physician-epidemiologist who lived in India for 10 years working on the successful WHO smallpox eradication programme. He founded The Seva Foundation whose projects have given sight to more than three million blind individuals. Previously, Brilliant was VP of Google and Executive Director of Google.org.

SPEAKING

0900 FRIDAY
BBC FORUM:
Is Heroism Obsolete?

See page 20



GIDON BROMBERG

Israeli Director

EcoPeace/Friends of
the Earth Middle East

Gidon Bromberg is the Israeli Director of EcoPeace / Friends of the Earth Middle East (FoEME). FoEME's three co-Directors were honoured for their unique environmental peacebuilding efforts by TIME Magazine, granted the prestigious Skoll Award for Social Entrepreneurship and awarded both the Euro-Med Award for Dialogue and the Aristotle Onassis Prize for the Protection of the Environment. Bromberg has written extensively on the relationship between water issues and Middle East peace. Bromberg is an attorney by profession.

SPEAKING

1430 THURSDAY
RISKS AND OPPORTUNITIES
IN THE MENA REGION

See page 17



MASSIMIANO BUCCHI

Professor

Faculty of Sociology,
University of Trento

Massimiano Bucchi teaches Science and Technology in Society, University of Trento, Italy. His publications include *Science in Society* (London and New York, Routledge, 2004), *Handbook of Public Communication of Science* (with B. Trench, Routledge, 2008), *Beyond Technocracy* (New York, Springer, 2009) and essays in journals such as *Nature and Science*. He has served as advisor and evaluator for several international institutions, including the NSF, the Royal Society, and the European Commission.

SPEAKING

1100 FRIDAY
SCIENCE VS. SCEPTICS:
Communicating Risk and
Complexity in a Fragmented
World

See page 23



ANNE MARIE BURGOPYNE

Portfolio Director

Draper Richards Kaplan
Foundation

Anne Marie Burgoyne is Portfolio Director of Draper Richards Kaplan Foundation (DRKF). She identifies grantees and leads the Foundation's learning community. Prior to DRKF, she was a non-profit leader, for-profit executive and banker. She is on the boards of Agora, Equal Opportunity Schools, Global Citizen Year, LivingGoods, Mission Continues, Spark and Wild4life, and previously Build Change, Genocide Intervention Network, Grassroot Soccer, Little Kids Rock, Mapendo, One Acre Fund and VisionSpring.

SPEAKING

1100 THURSDAY
GRANTS POWERING
GROWTH: Jet Fuel for Social
Impact?

See page 14



MARTÍN BURT

Executive Director

Fundación Paraguaya

Founder of various NGO's, including Fundación Paraguaya, Teach A Man To Fish, and Bertoni Nature Conversation Foundation, Martín Burt has been working in poverty elimination, microfinance, environment, youth entrepreneurship and self-sufficient rural schools during the past 27 years. He is currently scaling and replicating to other developing countries social innovations he has developed in Paraguay. He served as Vice-Minister of Commerce and was elected Mayor of Asuncion.

SPEAKING

0900 THURSDAY
FROM POVERTY TO
PROSPERITY: Engaging the
Next Generation

See page 13

SPEAKERS

BIOGRAPHIES



SARAH CADDICK

Principal Neuroscience Adviser

Lord Sainsbury of Turville

Formerly the Executive Director of the Centre for Neuroscience Initiatives at Columbia University, Dr. Caddick is currently Lord Sainsbury of Turville's adviser on neuroscience. She is a neuroscientist who has held leadership roles in several grant-making organisations and advises individuals and foundations on their philanthropy in science. She serves on the NYAS UK Charitable Foundation Board of Governors and the Governing Council for the Sainsbury-Wellcome Centre, and holds a PhD in Neuroscience from the University of Southampton.

SPEAKING

0900 THURSDAY

YOUR BRAIN IN ACTION: The Neuroscience of Social Change

See page 13



STEPHEN CARVER

Consultant Lecturer
Cranfield University

Stephen Carver is regularly rated as one of the top lecturers at Cranfield. He has an ability to distill complex ideas into impactful, fun and memorable lectures—often using storytelling and games. Amongst many roles in his lifetime, Stephen has been an oilman, an entrepreneur, a father, a lecturer, an inspirationalist, a mentor and warrior. The one thing that has stayed constant in his life is change.

SPEAKING

1100 FRIDAY

THE WORLD IN 25 YEARS: Megatrends and Context for Large Scale Change

See page 22



STEPHAN CHAMBERS

MBA and EMBA Director at the Saïd Business School, University of Oxford

Chairman of the Skoll Centre for Social Entrepreneurship

Stephan Chambers is Chairman of the Skoll Centre for Social Entrepreneurship, which he helped to found, and Director of the MBA and EMBA at Oxford University's Saïd Business School. He is also chairman of IWA Publishing and sits on the advisory board of Princeton University Press. He is a fellow of Lincoln College.

SPEAKING

1700 WEDNESDAY
OPENING PLENARY

See page 11



CATHY CLARK

Adjunct Assistant Professor

CASE at Duke

Cathy Clark is an experienced impact investor, consultant and educator. She is a professor at Duke University's Center for the Advancement of Social Entrepreneurship. From 2001-2010, she was founder and Faculty Director of Columbia Business School's Research Initiative on Social Entrepreneurship (RISE), and previously she was an impact investor. She currently has research grants from the Skoll and Rockefeller Foundations, and speaks widely about social entrepreneurship and impact investing.

SPEAKING

1430 THURSDAY

DEMONSTRATING IMPACT: Innovation and Infrastructure in Metrics

See page 16



GARY COHEN

President and Co-Founder

Health Care Without Harm

Gary Cohen is a founder and Co-Executive Director of Health Care Without Harm (www.noharm.org), the international campaign for environmentally responsible healthcare. HCWH is working to prevent disease and illness in society by assisting the healthcare sector in understanding the links between a healthy environment and healthy people and helping hospitals become more environmentally sustainable. HCWH has over 500 member organisations and partners in 50 countries.

SPEAKING

1100 THURSDAY

WORKING WITH GOVERNMENTS TO DELIVER HIGH-IMPACT SOLUTIONS

See page 15



VICKY COLBERT

Founder and Director

Fundación Escuela Nueva

Vicky Colbert is founder and Director of Fundación Escuela Nueva (FEN) and co-author of the Escuela Nueva model, which is known worldwide for its effectiveness in improving the quality of education. Initiated in Colombia, the model has been adapted to 16 countries, reaching more than 5 million children. She has developed, expanded and sustained this innovation from different organisational spheres: EN National Coordinator, Viceminister of Education of Colombia, UNICEF's Regional Education Adviser for LAC, and now from FEN, which ensures the quality and sustainability of the Escuela Model in Colombia and abroad.

SPEAKING

1100 THURSDAY

WORKING WITH GOVERNMENTS TO DELIVER HIGH-IMPACT SOLUTIONS

See page 15



VERA CORDEIRO

Founder and CEO

Associação Saúde Criança

Dr. Cordeiro, MD, is a general practitioner, founder and CEO of Associação Saúde Criança (ASC). ASC works to combat the vicious cycle of poverty-illness-hospitalisation-readmission-death that is common among patients treated at the Pediatric Department of Lagoa Hospital where she worked for 20 years. Dr. Cordeiro is an Ashoka Fellow, Avina Leader, Social Entrepreneur of the Schwab Foundation and the Skoll Foundation, board member of PATH: A catalytic member of the Ashoka World Council.

SPEAKING

0900 FRIDAY

HOLISTIC SOLUTION OR MISSION CREEP: Is the Risk Worth the Reward?

See page 21



ANN COTTON

Founder and Executive Director

Camfed International

Ann Cotton is the founder and Executive Director of Camfed International, recognised for its best practice in girls' education and young women's leadership. Camfed's Governance Model makes accountability to the client—whether a child or young woman—its central tenet. Over 1 million children and young people, primarily girls, have benefitted from Camfed's programme. Cotton has won numerous awards including an Honorary Doctorate in Law from Cambridge University, an OBE and the Skoll Award for Social Entrepreneurship.

SPEAKING

0900 THURSDAY

FROM POVERTY TO PROSPERITY: Engaging the Next Generation

See page 13

SPEAKERS

BIOGRAPHIES



DAN CRISAFULLI

Managing Director
Potrero Impact Advisors

Dan Crisafulli advises impact investors and social entrepreneurs on strategic and investment opportunities. He served as Skoll Foundation's director of investments for four years, leading Skoll's work in impact investing. Crisafulli co-founded IFC's technology venture capital group and managed the Development Marketplace, the World Bank's innovation and social entrepreneurship programme. Crisafulli earned a Bachelor's summa cum laude from Dartmouth College and a Master's degree from the Harvard Kennedy School, where he was a Kennedy Scholar.

SPEAKING

1430 THURSDAY
FINANCE IN SUB-SAHARAN AFRICA: A Growing Market

See page 16



HEIDI CULLEN

CEO
Climate Central

Dr. Cullen is CEO of Climate Central—a non-profit science journalism organisation. Before joining Climate Central, where she reports on climate and energy issues for programmes like PBS NewsHour, Dr. Cullen served as The Weather Channel's first on-air climate expert and helped create Forecast Earth, a weekly television series focused on issues related to climate change and the environment. Dr. Cullen is the author of The Weather of the Future, published by Harper Collins and is a Visiting Lecturer at Princeton University.

SPEAKING

1100 FRIDAY
SCIENCE VS. SCEPTICS: Communicating Risk and Complexity in a Fragmented World

See page 23



VICTOR D'ALLANT

Executive Director
Social Edge

Victor d'Allant is a social networking expert and media entrepreneur specialising in turning around Internet ventures. He currently serves as President of dallant networks and Executive Director of Social Edge, the Skoll Foundation's online community for social entrepreneurs. He has a BA and an MA in social anthropology from the Sorbonne in Paris and an MBA from the Haas School of Business at the University of California at Berkeley. His motto: "Information tells. A story sells."

SPEAKING

1430 THURSDAY
BEHAVIOUR CHANGE, SOCIAL NORMS AND ECONOMIC REALITIES

See page 16



CYNTHIA DAI

CEO
Dainamic Consulting, Inc.

Cynthia Dai is a Silicon Valley strategy consultant and entrepreneur and often serves as an interim executive—most recently as Interim CMO of the Skoll Foundation. An Industry Fellow at the Center for Entrepreneurship and Technology at UC Berkeley, she launched and teaches at the Tsinghua-Berkeley Global Technology Entrepreneurship programme in Beijing, China. She also serves on the Advisory Board of the Center for Science, Technology and Society at Santa Clara University—home of the Global Social Benefit Incubator.

SPEAKING

0900 FRIDAY
THE GROWTH OF CIVIL SOCIETY IN CHINA: Complexity and Contradiction

See page 20



RAY DOLAN

Director
Wellcome Trust Centre for Neuroimaging

Ray Dolan's research focuses on providing a neurobiological characterisation of human emotion and how it interacts with other components of cognition, with an emphasis on decision making. He has published over 400 peer reviewed papers in a 25-year career and is ranked the most cited scientist in the world for Neuroscience and Behaviour (ISI.knowledge.com). In 2010 he was awarded membership of the Royal Society, and is currently an Einstein Visiting Fellow of the Einstein Foundation Berlin.

SPEAKING

0900 THURSDAY
YOUR BRAIN IN ACTION: The Neuroscience of Social Change

See page 13



WILLIAM DRAYTON

CEO and Chair
Ashoka

William Drayton is a true social entrepreneur. He began his career at McKinsey and Co., later moving to the US EPA where he launched emissions trading reforms. In 1981, he founded Ashoka, to which he was able to devote himself fully after being elected a MacArthur Fellow in 1984. In addition to his leadership of Ashoka, Drayton is the Chair of Youth Venture, Community Greens, and Get America Working! He has won numerous honours throughout his career, including honorary Doctorates from Yale and NYU and the ESSL Social Prize.

SPEAKING

1430 THURSDAY
BUILDING THE ENTERPRISE FROM THE INSIDE OUT

See page 16



WILLIAM DRENTTEL

Publisher
Design Observer

William Drenttel is the publisher of Design Observer, a website covering design, social innovation, urbanism and visual culture. He is the director of Winterhouse Institute, design director for Teach For All, and is funded by the Rockefeller Foundation to develop models for design and social change. He is president emeritus of AIGA, an advisor to Mayo Clinic Center for Innovation, a Fellow of NYU Institute of the Humanities, and a senior faculty Fellow at Yale School of Management.

SPEAKING

1100 THURSDAY
SOCIAL INNOVATION BY DESIGN

See page 15



CONNIE DUCKWORTH

Founder and CEO
ARZU, Inc.

Connie Duckworth founded ARZU, Inc. in 2004 and serves pro bono as Chairman and Chief Executive Officer. She is a retired Partner and Managing Director of Goldman, Sachs, & Co., where she was named the first woman sales and trading partner in the firm's history during her 20-year career. The recipient of numerous awards for leadership and advocacy, Ms. Duckworth was named a 2008 Skoll Foundation Honoree for Social Entrepreneurship.

SPEAKING

1100 THURSDAY
MARKETS: Reform or Rebuild

See page 14

SPEAKERS

BIOGRAPHIES



DEBRA DUNN

Consulting Associate
Professor

Stanford University
d.school

As a member of the faculty at the Hasso Plattner Institute of Design (aka d.school) at Stanford University, Debra Dunn is spearheading classroom and project work in Design for Sustainable Abundance. She also works as an advisor to business start-ups and social ventures around the world. Previously she worked as a business executive at Hewlett Packard. Dunn holds BA from Brown University and an MBA from Harvard. She serves on the Boards of the Skoll Foundation, B Lab and Global Giving.

SPEAKING

1100 THURSDAY
SOCIAL INNOVATION
BY DESIGN

See page 15



TOBY ECCLES

Development
Director

Social Finance

Toby Eccles founded Social Finance and has been working on impact investment since October 2005 when he joined the Commission on Unclaimed Assets. Previously he was Director of Research at ARK, a child focused foundation, where he built programmes in the UK and South Africa. In the commercial world Eccles worked in corporate finance at UBS Warburg, and for Data Connection, a leading UK software company. He is a Non-Executive Director of Antidote, a charity developing emotional intelligence in schools.

SPEAKING

1430 THURSDAY
INNOVATION IN FINANCIAL
PRODUCTS: Social Impact
Bonds and Beyond

See page 16



JULIKA ERFURT

Strategy Consultant
Accenture

Julika Erfurt is a member of Accenture's Strategy group and has worked on issues ranging from sustainability to public sector reform. Her particular interest focuses on demographic change and how organisations can leverage the 'silver economy'. In late 2009 Erfurt co-founded the "Second Half" network with Volans and the Doughty Centre to capture innovative thinking on aging. She has a Bachelor from McGill University and a Masters from Oxford. Prior to joining Accenture, Julika worked for GTZ in Sri Lanka and at the UN in New York.

SPEAKING

1430 THURSDAY
FINDING OPPORTUNITY IN
THE 'AGELESS ECONOMY'

See page 16



PAUL FARMER

Founder

Partners in Health

Paul Farmer, MD, PhD, is Kolokotronis University Professor and Chair, Department of Global Health and Social Medicine, Harvard Medical School; Chief, Division of Global Health Equity, Brigham and Women's Hospital; co-founder, Partners In Health; and UN Deputy Special Envoy for Haiti. Dr. Farmer and his colleagues have pioneered novel, community-based treatment strategies that demonstrate the delivery of high-quality health care in resource-poor settings. He has written extensively on health, human rights, and the consequences of social inequality.

SPEAKING

0900 THURSDAY
DEEP LEADERSHIP: Interior
Dimensions of Large Scale
Change

See page 12



ANDREW FARNUM

Senior Program
Investment Officer

Bill & Melinda Gates
Foundation

Andrew Farnum is a Senior Program Investment Officer at the Bill & Melinda Gates Foundation, where he is responsible for programme related investments (debt, equity or guarantees to advance the foundation's charitable goals) in global health. Previously, he worked at the Children's Investment Fund Foundation, the Millennium Challenge Corporation, and in private equity and investment banking. He has a Master's in International Development from the Harvard Kennedy School and an AB in Molecular Biology from Princeton University.

SPEAKING

0900 FRIDAY
BUILDING THE CONVEYOR
BELT: A Collaborative
Approach for Lifecycle
Funding

See page 21



MARCO FERRONI

Executive Director

Syngenta Foundation
for Sustainable
Agriculture

Dr. Ferroni, an expert on international agriculture and sustainability, joined the Syngenta Foundation as Executive Director in 2008. He had previously worked for the Inter-American Development Bank, the World Bank and the Swiss government. Ferroni holds an Agricultural Economics Doctorate from Cornell. A Swiss national, he is married with two children.

SPEAKING

0900 THURSDAY
FOOD SECURITY: Shifting from
Silos to Systems

See page 13



SCOTT FIELD

Manager, Middle East

Skoll Global
Threats Fund

Dr. Field is the Middle East Manager at the Skoll Global Threats Fund. He joins after three years with the US Military, lecturing in International Relations and briefing Aircraft Carrier Strike Groups deploying to the Middle East. He holds an MA in Political Science and a PhD in Ecology, was a Golda Meir Fellow at the Hebrew University in Israel from 1997 to 1999 and undertook fieldwork on Palestinian politics in the West Bank in the summer of 2006.

SPEAKING

1430 THURSDAY
RISKS AND OPPORTUNITIES
IN THE MENA REGION

See page 17



CECILIA FLORES-OEBANDA

Founding President and
Executive Director

Visayan Forum
Foundation, Inc.

Cecilia Flores-Oebanda is the Founding President and Executive Director of the Visayan Forum Foundation, a Philippine-based NGO known for innovative work for empowerment of vulnerable migrants especially victims of human trafficking, domestic servitude and other forms of exploitation. The Visayan Forum Foundation works through building social movements, advocating for policies and delivering of services. Flores-Oebanda, a globally recognised human rights advocate and multi-awarded freedom fighter, serves as an international expert on human trafficking, child labour and domestic work.

SPEAKING

0900 THURSDAY
DEEP LEADERSHIP: Interior
Dimensions of Large Scale
Change

See page 12

1100 THURSDAY
WORKING WITH
GOVERNMENTS TO DELIVER
HIGH-IMPACT SOLUTIONS

See page 15

SPEAKERS

BIOGRAPHIES



WILLIAM FOOTE

Founder and CEO
Root Capital

William Foote is founder and CEO of Root Capital. He has received the Skoll Award for Social Entrepreneurship and has been named an Ashoka Global Fellow, Young Global Leader, and member of the Young Presidents' Organization (YPO). He serves on the Executive Committee of the Aspen Network of Development Entrepreneurs (ANDE) and is a member of the Council on Foreign Relations. Foote holds a BA from Yale University and a MSc from the London School of Economics.

SPEAKING

0900 FRIDAY
BUILDING THE CONVEYOR BELT: A Collaborative Approach for Lifecycle Funding

See page 21



DANIEL FRANKLIN

Executive Editor
The Economist

Daniel Franklin joined The Economist in 1983 and has been Executive Editor since 2006. He is also Business Affairs Editor, responsible for the newspaper's coverage of business, finance and science, as well as being Editor of The Economist's annual publication on the year ahead, The World in... His special report on corporate social responsibility, Just Good Business, was published in 2008.

SPEAKING

1100 FRIDAY
THE WORLD IN 25 YEARS: Megatrends and Context for Large Scale Change

See page 22



CHRIS GEBHARDT

General Manager
TakePart

Chris Gebhardt leads the digital efforts of Participant Media, which includes being the GM of TakePart, Participant's digital hub and Social Action Network™. Prior to joining Participant, he led a media and brand innovation consultancy, was Executive Director of Emerging Technology and Innovation for Ogilvy North America, and a brand marketing manager at Pepsi. He has an MBA from Kellogg School of Management.

SPEAKING

1100 FRIDAY
CLOUDS, CROWDS AND SOCIAL CHANGE

See page 22



FADI GHANDOUR

Founder and CEO
Aramex International

Fadi Ghandour is founder and CEO of Aramex, a global logistics and transportation solutions provider. Ghandour is passionate about social entrepreneurship and is the founder of Ruwwad for Development, a private sector-led initiative engaging youth to empower disadvantaged communities. He is a founding partner of Maktoob, the world's largest Arab online community, and serves on the boards of Business for Social Responsibility, National Microfinance Bank Jordan, Abraaj Capital, Endeavor Jordan and S.S. Olayan School of Business at the AUB.

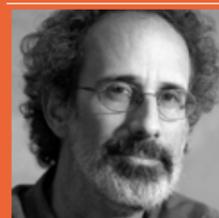
SPEAKING

1430 THURSDAY
RISKS AND OPPORTUNITIES IN THE MENA REGION

See page 17

1430 FRIDAY
CLOSING PLENARY

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PETER GLEICK

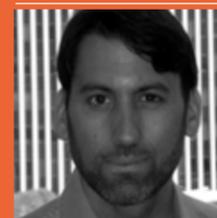
President
Pacific Institute

Dr. Gleick is co-founder and President of the highly regarded Pacific Institute in California and a global leader on water. His work addresses the ties between water and health, human rights, climate change, globalisation, and international conflicts. Dr. Gleick has received numerous awards, among them the prestigious MacArthur "genius" Fellowship. He is a member of the US National Academy of Sciences, was named "a visionary" by the BBC, and "one of 15 people the next President should listen to" by Wired Magazine.

SPEAKING

0900 FRIDAY
WATER SCARCITY: Opening the Flow for Scale and Sustainability

See page 21



JOHN GOLDSTEIN

Managing Director
Imprint Capital

John Goldstein co-founded Imprint Capital Advisors in June 2007. Imprint Capital is an impact investment firm that develops, builds and manages mission investing programmes and portfolios for foundations, families and financial institutions. Imprint has invested more than \$140 million over the last three years across mission areas and asset classes. Previously, Goldstein co-founded Medley Capital, a \$1 billion private investment company; ran, grew and sold Medley Global Advisors; co-founded the Medley Institute; and was a consultant for Accenture.

SPEAKING

0900 FRIDAY
BUILDING THE CONVEYOR BELT: A Collaborative Approach for Lifecycle Funding

See page 21



DAVID GRAYSON

Professor
The Doughty Centre for Corporate Responsibility

Prof. Grayson, CBE, joined Cranfield as Director of the new Doughty Centre for Corporate Responsibility in April 2007 after a 30-year career as a social entrepreneur and campaigner for responsible business, diversity, and small business development. He now also chairs Social Enterprise Housing 21—one of the UK's leading providers of sheltered and extra care housing and care for older people.

SPEAKING

1430 THURSDAY
FINDING OPPORTUNITY IN THE 'AGELESS ECONOMY'

See page 16



LISA HALL

President and CEO
Calvert Foundation

Lisa Hall is the newly appointed President & CEO of Calvert Foundation, where she previously served for five years as the Chief Lending Officer. Hall envisions a world where all investors - individuals and institutional - have allocated at least 5% of their portfolio for impact. Hall brings 25 years of industry experience in the government, at NGOs and in the private sector. Hall serves on the Executive Committee of ANDE and the Board of The Funders Network for Smart Growth and Livable Communities.

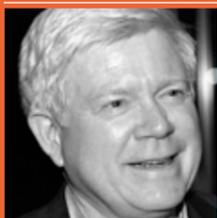
SPEAKING

1430 THURSDAY
INNOVATION IN FINANCIAL PRODUCTS: Social Impact Bonds and Beyond

See page 16

SPEAKERS

BIOGRAPHIES



KIRK HANSON

Executive Director

Markkula Center for Applied Ethics, Santa Clara University

Kirk Hanson is Executive Director of the Markkula Center for Applied Ethics at Santa Clara University and John Courtney Murray S.J. University Professor of Social Ethics. In 2001 he took early retirement from the Graduate School of Business at Stanford. He has written extensively on the ethical and public behaviour of corporations, and has consulted with more than 100 organisations on managing ethics. Hanson currently serves on the boards of the Skoll Community Fund and the Center for International Business Ethics in Beijing.

SPEAKING

1430 THURSDAY

BUILDING THE ENTERPRISE FROM THE INSIDE OUT

See page 16



PAMELA HARTIGAN

Director

Skoll Centre on Social Entrepreneurship

Dr. Hartigan is Director of the Skoll Centre for Social Entrepreneurship at Saïd Business School and Founding Partner of Volans Ventures. She spent eight years as the managing director of the Schwab Foundation for Social Entrepreneurship where she created the vision, strategic orientation and management of the Schwab Foundation from its inception. She is a widely recognised global leader in the field of social entrepreneurship and co-authored *The Power of Unreasonable People: How Entrepreneurs Create Markets to Change the World*.

SPEAKING

1430 THURSDAY

10-YEAR CHECKPOINT IN THE QUEST FOR SCALE

See page 17



FIONA HARVEY

Environmental Correspondent

The Guardian

Fiona Harvey is an award-winning environment journalist on The Guardian newspaper. Prior to this, she worked for the Financial Times for more than a decade. She has reported on every major environmental issue, from as far afield as the Arctic and the Amazon, and her wide range of interviewees include Ban Ki-moon, Tony Blair, Al Gore and Jeff Immelt. Her work has garnered awards from the Foreign Press Association, the British Environment and Media Awards, and the Society of Environmental Journalists.

SPEAKING

1100 FRIDAY

URGENT! SCALABLE SOLUTIONS FOR AN ENERGY-GREEDY PLANET

See page 23



JIM HORNTAL

Partner

CMEA Capital

As an active angel investor and Venture Partner at CMEA Capital, Jim Hornthal practises, promotes, and profits from entrepreneurship. Since 2002, he has been a Lester Center Fellow at the Haas School of Business at UC Berkeley. He believes that entrepreneurs hold the key to bridging the gap between regions and nations in conflict. As Chairman of YPO's Peace Action Network, he gets to work with business leaders that share this view. He is an active member of The Council on Foreign Relations and the Clinton Global Initiative.

SPEAKING

0900 FRIDAY

SYSTEMS INNOVATION: Breaking Barriers to Large Scale Change

See page 20



RUPERT HOWES

CEO

Marine Stewardship Council

Rupert Howes has been Chief Executive Officer of the Marine Stewardship Council (MSC) since October 2004. He received the Skoll Award for Social Entrepreneurship in 2007 for his work in establishing the MSC as the world's leading fishery certification and eco-labelling programme. A lifelong committed environmentalist and a professionally qualified accountant, Howes came to the MSC from the influential UK organisation Forum for the Future where he was the Director of the Sustainable Economy Programme.

SPEAKING

1100 THURSDAY

MARKETS: Reform or Rebuild

See page 14



NICHOLAS HUGHES

Founder, M-PESA

Managing Director, Signal Point Partners

Nicholas Hughes is Managing Director of Signal Point Partners, established in 2009 to focus on mobile commerce opportunities in emerging markets. Hughes was previously Head of Mobile Payments at Vodafone, where he founded the payment service M-PESA. In Kenya, M-PESA has attracted more than 13 million subscribers since its launch in 2007. In 2010 Hughes was a winner of The Economist's Innovation Award for Social & Economic Impact. He holds a PhD in Applied Science (1992) and an MBA with distinction from London Business School (2001).

SPEAKING

0900 FRIDAY

SYSTEMS INNOVATION: Breaking Barriers to Large Scale Change

See page 20



TOM HULME

Design Director

IDEO

Tom Hulme is Design Director at IDEO, London, where he uses a human-centred innovation approach to design new businesses. A serial entrepreneur and angel investor, he has first-hand experience in building successful enterprises and, as a result, he has a thorough understanding of business. Hulme regularly speaks, writes and blogs on the topics of entrepreneurship, design thinking, open innovation and industry disruption. He keeps a blog at www.weijiblog.com.

SPEAKING

0900 FRIDAY

SYSTEMS INNOVATION: Breaking Barriers to Large Scale Change

See page 20



ALBERTO IBARGÜEN

President and CEO

John S. and James L. Knight Foundation

Alberto Ibarguen is President of Knight Foundation, which supports projects that promote informed and engaged communities and lead to transformational change. He is the former Publisher of The Miami Herald and El Nuevo Herald and studied at Wesleyan University and the University of Pennsylvania Law School. Ibarguen is Chairman of the Board of the World Wide Web Foundation, a member of the boards of PepsiCo, American Airlines, AOL, ProPublica, the Council on Foreign Relations and a member and former Chairman of the Board of Newseum.

SPEAKING

1430 THURSDAY

COMMUNICATIONS, TECHNOLOGY AND CIVIL SOCIETY

See page 17

SPEAKERS

BIOGRAPHIES



RICHARD JEFFERSON

Founder and CEO
Cambia

Dr. Jefferson is founder and CEO of Cambia (www.cambia.org), working for more than two decades to democratise science-enabled innovation. He is a prominent molecular biologist, agricultural scientist, intellectual property visionary, innovation system strategist and social entrepreneur. Dr. Jefferson founded the Biological Open Source Initiative (BIOS), Patent Lens the Initiative for Open Innovation (IOI) and is a Professor of Science, Technology & Law at Queensland University of Technology.

SPEAKING

0900 FRIDAY

SYSTEMS INNOVATION:
Breaking Barriers to Large
Scale Change

See page 20



SATHYA JEGANATHAN

Assistant Professor
of Pediatrics
Chengalpattu Medical
College & Hospital

Dr. Jeganathan is Assistant Professor of Pediatrics at Chengalpattu Medical College, India. She was deeply moved by the sad plight of women when their babies died. The lack of equipment and trained manpower is a problem faced by all doctors working in the resource poor settings of the developing world. Dr. Jeganathan mobilised local village carpenters and electricians to make newborn care equipment from available materials and is involved in low cost innovative medical research in rural India.

SPEAKING

1100 THURSDAY
SOCIAL INNOVATION
BY DESIGN

See page 15



ALOK JHA

Science Correspondent
The Guardian

Alok Jha is a science and environment correspondent at The Guardian newspaper, based in London. In addition to writing news and comment, he presents the Science Weekly podcast and looks after The Guardian's science website. He graduated with a physics degree from Imperial College London. He is the author of How to Live Forever (Quercus).

SPEAKING

1100 FRIDAY
SCIENCE VS. SCEPTICS:
Communicating Risk and
Complexity in a Fragmented
World

See page 23



LARS JANNICK JOHANSEN

CEO
The Social Capital Fund

Lars Jannick Johansen is founder and CEO of Denmark's first social venture fund, The Social Capital Fund. Previously, he was Director of Scandinavia's biggest independent think tank, Monday Morning. He is a board member for the Danish Center for Social Economy and appointed advisor to the Danish government, Copenhagen Business School, the University of Copenhagen and the Norwegian social venture fund, Ferd Sosiale Entreprenør. In 2009 he was named one of the three most influential Danish business executives under the age of 40.

SPEAKING

0900 THURSDAY
GRANTS VS. INVESTMENTS:
How to Decide Which is Best?

See page 12



LAKSHMI KARAN

Director, Global
Strategy
Riders For Health

Dr. Karan is Director, Global Strategy, at Riders for Health, focusing on building relationships with large-scale investors and partners. Most recently, she was Director of Impact Assessment at the Skoll Foundation where she defined programme strategy and led the review of investments. Prior to her career in philanthropy, Dr. Karan was a strategy consultant to Fortune 500 companies, globally. She holds dual Masters in Computer Science and International Relations and a PhD in non-profit management.

SPEAKING

1100 THURSDAY
WORKING WITH
GOVERNMENTS TO DELIVER
HIGH-IMPACT SOLUTIONS

See page 15



JORDAN KASSALOW

CEO
VisionSpring

Dr. Kassalow is Chairman of VisionSpring. Before VisionSpring, he founded the Global Health Policy Program at the Council on Foreign Relations and was Director of the River Blindness Div. at Helen Keller International. The recipient of many awards, including the Aspen Institute's inaugural James P. McNulty Award for Social Entrepreneurship, he received his Doctorate from the New England College of Optometry, completed a Fellowship in Preventive Ophthalmology and a Masters in Public Health from Johns Hopkins.

SPEAKING

1430 THURSDAY

BRANDING: A Force Multiplier
for Impact

See page 17



ANDREW KASSOY

Co-Founder
B Lab

Andrew Kassoy is co-founder of B Lab, a non-profit dedicated to harnessing the power of business to solve social and environmental problems. B Lab was created to drive systemic change and create a beneficial economy by building a community of Certified B Corporations, advancing public policy to support sustainable businesses, and driving capital to the emerging asset class of impact investments.

SPEAKING

1100 THURSDAY
PIONEERING CORPORATE
& LEGAL STRUCTURES FOR
SOCIAL ENTREPRENEURSHIP

See page 15

1430 THURSDAY

DEMONSTRATING IMPACT:
Innovation and Infrastructure
in Metrics

See page 16



BRIDGET KENDALL

Diplomatic
Correspondent and
Presenter
BBC

Bridget Kendall is the BBC's award winning diplomatic correspondent who covers top foreign stories for radio, television and online news with a special expertise in Russia, dating from when she was BBC Moscow correspondent at the time of the collapse of the Soviet Union. She is also host of The Forum, the BBC World Service global exchange of ideas programme. She was educated Harvard and Moscow universities as well as two Oxford Colleges, Lady Margaret Hall and St Antony's College, where she is now an Honorary Fellow.

SPEAKING

0900 FRIDAY
BBC FORUM: Is Heroism
Obsolete?

See page 20

1400 FRIDAY
CLOSING PLENARY

See page 24

SPEAKERS

BIOGRAPHIES



DEEPALI KHANNA

Director, Youth Learning
The MasterCard
Foundation

Deepali Khanna joined The MasterCard Foundation in June 2010. She has more than 25 years of experience, 12 in international development. Her operational experience has largely been in the context of children and youth programming in South Asia, South East Asia and Eastern and Southern Africa. Prior to joining the Foundation, she was Regional Director of Plan International and led Plan's operations in eastern and southern Africa. She is a recipient of the prestigious Medal of Friendship and has a Master's degree in Development Studies.

SPEAKING

0900 THURSDAY
FROM POVERTY TO
PROSPERITY: Engaging the
Next Generation

See page 13



MARK KRAMER

Managing Director
FSG

Mark Kramer is Co-Founder, with Michael E. Porter, and Managing Director of FSG, a global non-profit consulting firm that helps organisations discover better ways to solve social problems. He is also the Founder of the Center for Effective Philanthropy and a Senior Fellow at Harvard's Kennedy School of Government.

SPEAKING

0900 THURSDAY
HOW PUBLICLY TRADED
COMPANIES DRIVE LARGE
SCALE CHANGE

See page 12



JEREMY LEGGETT

Chairman
Solarcentury

Jeremy Leggett is founder and chairman of Solarcentury, a solar solutions company that is currently the UK's fastest growing private energy company, and founder chairman of SolarAid, a development charity set up with Solarcentury profits. He is author of Half Gone, The Carbon War and other books. More details can be found at www.jeremyleggett.net.

SPEAKING

1100 FRIDAY
URGENT! SCALABLE
SOLUTIONS FOR AN
ENERGY-GREEDY PLANET

See page 23



WENDY LEVY

Creative Director
Bay Area Video
Coalition (BAVC)

Wendy Levy is the Creative Director at BAVC, and the Director of the Producers Institute for New Media Technologies. In addition to developing programmes for filmmakers and global NGOs, Levy speaks regularly on a broad range of topics in documentary, emerging media, social justice, and human rights. She has presented BAVC's work at Sundance, the United Nations, and conference venues around the world. An award-winning filmmaker, Wendy's short films have screened at festivals internationally.

SPEAKING

1430 THURSDAY
STORYTELLING FOR IMPACT

See page 17



JONATHAN LEWIS

Founder and Chair
Microcredit Enterprises

Jonathan Lewis is CEO of the Opportunity Collaboration, a strategic retreat for social entrepreneurs and social investors engaged in poverty alleviation ventures. He is the founder and Chair of MicroCredit Enterprises, an innovative social venture which leverages private capital for microloans without the need for direct social investments or donations. He teaches social entrepreneurship at the University of California Blum Center for Developing Economies and blogs weekly at The Huffington Post. For more, see www.IonPoverty.com.

SPEAKING

1700 WEDNESDAY
OPENING PLENARY

See page 11



ELIZABETH LITTLEFIELD

President and CEO
Overseas Private
Investment Corporation

Elizabeth Littlefield was sworn in as OPIC's 10th President and CEO in June 2010. Littlefield was previously one of the World Bank's senior spokespeople on microfinance and the Chief Executive Officer of the Consultative Group to Assist the Poor (CGAP), a multi-donor organisation created to help build a large scale permanent microfinance industry providing flexible, high-quality financial services on a sustainable basis to the poor.

SPEAKING

1100 FRIDAY
NAVIGATING UNCHARTED
WATERS: For-Profit
Companies with Social DNA

See page 23



STEPHEN LLOYD

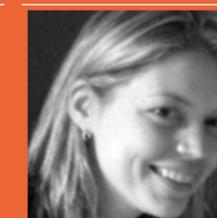
Senior Partner
Bates, Wells &
Braithwaite London LLP

Stephen Lloyd is Senior Partner of Bates Wells and Braithwaite London LLP (BWB), recognised as being the leading law firm acting for charities and social enterprises in the UK. After teaching English in Sudan for VSO, working as a commercial lawyer in the city for a big law firm and for an insurance broking company, Lloyd joined BWB where he has specialised in working as a commercial lawyer acting for not-for-profits for the last 30 years. Co-developer of the idea behind Community Interest Companies, he has served on boards of 20 charities.

SPEAKING

1100 THURSDAY
PIONEERING CORPORATE
& LEGAL STRUCTURES FOR
SOCIAL ENTREPRENEURSHIP

See page 15



CHARMIAN LOVE

CEO
Volans

Charmian Love is Chief Executive Officer of Volans, a think tank and consultancy business focused on social innovation. Prior to joining Volans, Charmian was a consultant to The Boston Consulting Group and has worked with many non-profit organisations on strategy and programme development including MaRS, a Canadian innovation centre. Charmian is Past Chair of the Flavelle Foundation and a Fellowship Council member at the RSA. She holds a degree in Art History from Queen's University and an MBA from Harvard Business School.

SPEAKING

1430 THURSDAY
FINDING OPPORTUNITY IN
THE 'AGELESS ECONOMY'

See page 16

SPEAKERS

BIOGRAPHIES



JOE MADIATH
Executive Director
Gram Vikas

Joe Madiath studied English Literature at Madras University. In 1971 he led 40 students to help in Orissa, India, after a cyclone. Afterwards, Madiath and a few colleagues stayed, working as development activists. In 1976, the Government invited them to Ganjam District, to work with the indigenous communities. In 1979, Gram Vikas was established, with Madiath as Executive Director. Today, it is one of the largest NGOs in Orissa, reaching out more than 314,458 people.

SPEAKING

0900 THURSDAY

DEEP LEADERSHIP: Interior Dimensions of Large Scale Change

See page 12

0900 FRIDAY

WATER SCARCITY: Opening the Flow for Scale and Sustainability

See page 21



NOAH MANDUKE
Chief Strategy Officer
Jeff Skoll Group

Noah Manduke is the Chief Strategy Officer of the Jeff Skoll Group, an operating company that oversees and supports Jeff Skoll's portfolio of philanthropic and commercial endeavours. Since 2002, Manduke has been an advisor to Jeff Skoll and the leadership of the Skoll Foundation, Participant Media, Skoll Global Threats Fund, and Capricorn Investment Group. Noah is the former President of management consulting firm Durable Good, and former President and Chief Operating Officer of global strategic branding firm, Siegel & Gale.

SPEAKING

1430 THURSDAY

BRANDING: A Force Multiplier for Impact

See page 17



EMMANUEL MARCHANT
Deputy General Manager danone.comunities
DANONE

Emmanuel Marchant is in charge of danone.comunities projects in Bangladesh, Senegal, Cambodia, and India, and danone.comunities mutual funds (a French SICAV.) A French citizen, he started his career at OC&C Strategy Consultants where he worked mainly on issues related to FMCGs and Modern Trade. He joined Groupe Danone in 1998 as Director of Strategic Planning. Prior to his current position he spent five years in Mexico in Finance and General Management in the water division.

SPEAKING

0900 THURSDAY

HOW PUBLICLY TRADED COMPANIES DRIVE LARGE SCALE CHANGE

See page 12



SUSAN COLLIN MARKS
Senior Vice President
Search for Common Ground

Susan Collin Marks is an internationally renowned peacemaker, leadership development coach, dialogue facilitator and workshop leader who works with political and institutional leaders worldwide. She is senior vice president of Search for Common Ground, a non-profit organisation with offices on four continents that works to transform the way the world deals with conflict. She is the founder and director of Search's Leadership Wisdom Initiative. Honours include a Skoll Fellowship for Social Entrepreneurship.

SPEAKING

1430 THURSDAY

LEADERSHIP RENEWAL: From Good to Great

See page 17



JOHN MARKS
President and Founder
Search for Common Ground

John Marks is President and founder of Search for Common Ground and Common Ground Productions, non-profit conflict transformation organisations with offices in 24 countries. His wife, Susan Collin Marks, and he are Skoll Social Entrepreneurship Fellows. A recipient of an honorary doctorate from the UN's University for Peace, he was a Fellow at Harvard's Institute of Politics and a Visiting Scholar at Harvard Law School. He is a best-selling, award-winning author and a Senior Ashoka Fellow.

SPEAKING

1430 THURSDAY

STORYTELLING FOR IMPACT

See page 17



SÉBASTIEN MAROT
Executive Director
Friends-International

Sébastien Marot is Founder and Executive Director of Friends-International, a leading social enterprise supporting marginalised children and youth. With his team of 500 staff, he has led the expansion of the organisation into 12 countries across four continents, developing best practice services and social businesses. In recognition of his work, he has received several international awards including the Order of Australia.

SPEAKING

0900 FRIDAY

HOLISTIC SOLUTION OR MISSION CREEP: Is the Risk Worth the Reward?

See page 21



ROGER MARTIN
Dean
Rotman School of Management, University of Toronto

Roger Martin is Dean of the Rotman School of Management. He was previously a director of Monitor, a global strategy consulting firm out of Cambridge, MA. Martin's work is in Integrative Thinking, Business Design, Corporate Social Responsibility and Country Competitiveness. He is a columnist for the BusinessWeek.com Innovation & Design Channel and Harvard Business Review's The Conversation blog, among other media. He has published 3 books: The Design of Business (2009), The Opposable Mind (2007) and The Responsibility Virus (2002).

SPEAKING

1430 THURSDAY

DEFINING YOUR STRATEGY: A Hands-On Approach

See page 17



AMIT MEHRA
Founder and Managing Director
Reuters Market Light

Amit Mehra is the founder and Managing Director of Reuters Market Light, an award-winning business that sells a highly personalised information service to farmers. Mehra has worked in corporate, strategy consulting, new venture and social development across Asia, Africa and Europe. A former member of Reuters Advisory Board for Corporate Responsibility, Mehra has lectured on social entrepreneurship at the UN University, IFC, WB, Cambridge and LBS. He studied in SRCC and Delhi School of Economics, and holds an MBA from London Business School.

SPEAKING

0900 THURSDAY

FOOD SECURITY: Shifting from Silos to Systems

See page 13

SPEAKERS

BIOGRAPHIES



PATRICK MEIER

Director
Ushahidi

Patrick Meier is Director of Crisis Mapping at Ushahidi and co-founder of the International Network of Crisis Mappers. He previously co-directed Harvard University's Program on Crisis Mapping and Early Warning. He consults for the UN and other organisations in Africa, Asia and Europe on crisis mapping and conflict prevention projects. Meier is also completing his PhD at The Fletcher School of Law and Diplomacy and is currently a Visiting Fellow at Stanford's Program on Liberation Technologies. He blogs at iRevolution.net.

SPEAKING

1100 FRIDAY
CLOUDS, CROWDS AND
SOCIAL CHANGE

See page 22



MOLLY MELCHING

Executive Director
Tostan

Molly Melching has lived and worked in Senegal, West Africa since 1974. She is the Founder and Executive Director of Tostan, a non-governmental organisation that has developed an innovative model for development in which communities are leading large scale social movements for positive change.

SPEAKING

1430 THURSDAY
BEHAVIOUR CHANGE, SOCIAL
NORMS AND ECONOMIC
REALITIES

See page 16



JEFF MENDELSON

CEO
New Leaf Paper

Jeff Mendelson founded New Leaf Paper with the mission of driving a fundamental shift toward sustainability in the paper industry. His product innovation and positive vision for the industry are making an impact. Since 1998, New Leaf Paper has driven real change in the marketplace. Mendelson's interest in socially responsible business transcends the goals of New Leaf Paper, and he actively works to support the growth of the socially responsible business community.

SPEAKING

1430 THURSDAY
NEXT-GENERATION
CARBON MAPPING

See page 16



CARA MERTES

Director
Sundance Institute

Cara Mertes has a career spanning over two decades in independent media as an award-winning executive producer, director, broadcast programmer, teacher, journalist and independent film advocate, with a focus on social issue documentary. She joined Sundance Institute in 2006 as Director of the Documentary Film Program. From 2009-2010 she also served as Director of Institute Funding Strategies, acting on an interim basis to oversee foundation relations and strategic planning for foundations at Sundance Institute.

SPEAKING

1430 THURSDAY
STORYTELLING FOR IMPACT

See page 17



PAT MITCHELL

President and CEO
Paley Center for Media

Pat Mitchell is President and CEO of The Paley Center for Media. Mitchell has been a network correspondent, a documentary producer and President and CEO of PBS. Her career is characterised by a commitment to optimising the power of media to inform, inspire, entertain and empower. Her work has been recognised with 44 Emmy awards, five Peabody's, and two Academy Award nominations.

SPEAKING

1430 THURSDAY
WOMEN IN LEADERSHIP

See page 17



BIJU MOHANDAS

East Africa Manager
Acumen Fund

Biju Mohandas is the Director of Acumen Fund East Africa, responsible for all investments, operations and business development activities. Prior to this role, he managed Acumen Fund's investments in the health and water and sanitation portfolios in India. Mohandas has a decade of experience working in South Asia and East Africa. He is a director on the boards of several social enterprises in India and Africa and is also part of the Acumen Fund's global leadership team. Biju has an MBA from the Indian School of Business and has also served in the Indian Army.

SPEAKING

1430 THURSDAY
FINANCE IN SUB-SAHARAN
AFRICA: A Growing Market

See page 16



NICK MOON

Co-Founder
and Director

KickStart International

Nick Moon grew up in Asia, ran a successful business in the UK, and moved to Africa in 1982. He is co-founder of KickStart, a social enterprise set up in Kenya in 1991 and now active in many parts of Africa, that takes people out of poverty by designing and marketing technologies that enable 'Base of the Pyramid' entrepreneurs to run profitable businesses. Currently some 107,000 micro-enterprises in Africa use KickStart solutions to generate \$108 million per year in new profits and employ 160,000 people. 1,500 new enterprises start up every month.

SPEAKING

1100 THURSDAY
GRANTS POWERING
GROWTH: Jet Fuel for
Social Impact?

See page 14



KATHY MULVANY

Senior Director,
Corporate Affairs
Cisco

Kathy Mulvany leads several functions within Corporate Affairs at Cisco, including public benefit investment, sustainable business practices and marketing communications. She is responsible for Cisco's corporate and foundation grant making, managing its CSR reporting and stakeholder engagement, and driving awareness of its social impact programmes in education, healthcare, economic development, and critical human needs. She also leads Cisco's strategic partnership with the Clinton Global Initiative and the World Economic Forum.

SPEAKING

0900 THURSDAY
HOW PUBLICLY TRADED
COMPANIES DRIVE LARGE
SCALE CHANGE

See page 12

SPEAKERS

BIOGRAPHIES



DORJE MUNDLE

Global Head of Corporate Citizenship

Novartis

Dorje Mundle took on the role of Global Head of Corporate Citizenship at Novartis in 2008. He is responsible for driving the integration of societal issues into corporate innovation, commercial and organisational development activities. His top priority is driving business innovation to meet the needs of under-served patients in developing and developed countries alike. Prior to joining Novartis, he managed Citizenship and CSR issues for 12 years with Shell, PricewaterhouseCoopers and Novo Nordisk.

SPEAKING

0900 THURSDAY

HOW PUBLICLY TRADED COMPANIES DRIVE LARGE SCALE CHANGE

See page 12



ERIC NONACS

Vice President, Alliances & Partnerships

Skoll Global Threats Fund

Eric Nonacs is the Vice President for Alliances & Partnerships at the Skoll Global Threats Fund. Nonacs was the Managing Director for Global Affairs at Endeavour Financial, a merchant bank based in Vancouver, Canada. From 2002 until 2007, Nonacs was the Foreign Policy Advisor to President Bill Clinton and the William J. Clinton Foundation. During his career, Nonacs has developed and implemented a broad array of programmes globally on topics including sustainable development, conflict resolution, and CSR.

SPEAKING

0900 THURSDAY

FOOD SECURITY: Shifting from Silos to Systems

See page 13



HER MAJESTY QUEEN NOOR

Queen Noor is an international public servant and an outspoken voice on issues of world peace and justice. She plays an active role in promoting international exchange and understanding of Arab and Muslim culture and politics, Arab-Western relations, and conflict prevention and recovery issues such as refugees, missing persons, poverty and disarmament. Her conflict recovery and peace building work has focused on the Middle East, the Balkans, Central and Southeast Asia, Latin America and Africa.

Since 1978, Queen Noor's work in Jordan and the Arab world has focused on education, conservation, sustainable development, human rights and cross-cultural understanding. Pioneering programmes in poverty eradication, women's empowerment, microfinance, environmental conservation, and arts as a medium for development and cross-cultural exchange have become internationally acclaimed models for the developing world.

SPEAKING

1430 FRIDAY

CLOSING PLENARY

See page 24



SERGIO OCERANSKY

CEO and Director

The Yansa Foundation

Sergio Oceransky is the founder and Director of Yansa CIC and The Yansa Foundation, and an Ashoka Fellow. Before launching Yansa, Oceransky was Coordinator of the World Wind Energy Institute, a network of Universities and training centres aimed at democratising access to wind energy expertise and technology. Previous to this, he spent ten years working with indigenous and peasant community organisations on several continents.

SPEAKING

1100 FRIDAY

URGENT! SCALABLE SOLUTIONS FOR AN ENERGY-GREEDY PLANET

See page 23



PIETER OOSTLANDER

Managing Director

shærpa

Pieter Oostlander was educated as a Registered Accountant (CPA) and worked for eight years in the audit profession with PwC and Deloitte, and for 15 years in operational financial with ASM, Peek Traffic and Rigda Group. In 2004 he joined Noaber Foundation as Managing Director, responsible for grantmaking and social investments. In 2010 he started shærpa, the impact advisory organisation of Noaber, assisting wealthy families and endowed foundations to achieve the maximum impact through their charitable investments. Oostlander is a Trustee of the EVPA.

SPEAKING

0900 THURSDAY

GRANTS VS. INVESTMENTS: How to Decide Which is Best?

See page 12



SALLY OSBERG

President and CEO

Skoll Foundation

Sally Osberg has led entrepreneurial organisations and been an agent for social change throughout her career. As President and CEO of the Skoll Foundation she partners with founder and Chairman Jeff Skoll and heads the organisation's team in identifying and supporting innovators pioneering scalable solutions to global challenges. She is a well-known proponent of thought leadership, research, and alliances that advance the work of social entrepreneurs solving the world's most pressing problems.

SPEAKING

1730 THURSDAY

SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP

See page 18



MARC OWENS

Member

Caplin & Drysdale

Mark Owens, a member of the Washington, DC, law firm of Caplin & Drysdale, concentrates in federal tax issues relating to tax-exempt organisations, including charities and issue advocacy groups. Prior to joining Caplin & Drysdale, he spent 25 years with the US Internal Revenue Service, including serving as director of the Exempt Organizations Division from 1990 until 2000. As director, he was responsible for the design and implementation of federal tax rulings and enforcement programmes for charities and other tax-exempt organisations.

SPEAKING

1100 THURSDAY

PIONEERING CORPORATE & LEGAL STRUCTURES FOR SOCIAL ENTREPRENEURSHIP

See page 15



JAN PIERCY

Executive Vice President

SBI (ShoreBank International)

Jan Piercy is EVP of ShoreBank International, an international advisory services firm applying a capital plus approach to inclusive finance. Piercy previously served as US Executive Director of the World Bank Group. She received the US Treasury Medal of Honor in 2001. Piercy is on the Advisory Councils of the Acumen Fund and the Global Philanthropy Forum, and was a founding board member of Women Advancing Microfinance and Vital Voices.

SPEAKING

0900 THURSDAY

GRANTS VS. INVESTMENTS: How to Decide Which is Best?

See page 12

SPEAKERS

BIOGRAPHIES



USHA RAO-MONARI Global Head, Water International Finance Corporation

Usha Rao-Monari is the Global Head of Water and Environment in the Infrastructure Department of International Finance Corporation (IFC). Since joining IFC she gained substantial experience in the Infrastructure, Manufacturing and Petrochemicals sectors worldwide. Rao-Monari was the Regional Manager for Manufacturing and Services for South Asia and Country Head for India, from 1998 to 2001 when she assumed her current responsibility in Washington, DC. Prior to joining IFC, she was a Vice President at Prudential-Bache Capital Funding.

SPEAKING

0900 FRIDAY

WATER SCARCITY: Opening the Flow for Scale and Sustainability

See page 21



THULASIRAJ RAVILLA Executive Director Aravind Eye Care System

Thulasiraj Ravilla is Executive Director of LAICO, Aravind Eye Care System, India. He is a Schwab Fellow and earned his MBA at the Indian Institute of Management, Calcutta. He has served as South East Asia's regional chair for the International Agency for the Prevention of Blindness; is founder and past President, VISION 2020—the Right to Sight India; and received the Administrator of the Year award, Modern Medicare and GE Healthcare in association with ASSOCHAM (2008). His expertise centres around health management in eye care, public health research, and IT.

SPEAKING

0900 THURSDAY

GRANTS VS. INVESTMENTS: How to Decide Which is Best?

See page 12



PAUL RICE President and CEO Fair Trade USA

Paul Rice, President and CEO of Fair Trade USA, launched the Fair Trade Certified label in 1998 and now partners with more than 800 US companies to help alleviate poverty among 1.2 million farmers and workers globally. Fair Trade certification helps consumers make every purchase matter with quality products that improve lives and protect the environment. Rice has received numerous international awards as a social entrepreneur and has an MBA from Haas School of Business at UC Berkeley.

SPEAKING

1100 THURSDAY MARKETS:

Reform or Rebuild

See page 14



JUDITH RODIN President Rockefeller Foundation

Dr. Rodin has been President of the Rockefeller Foundation since 2005. The Foundation supports and shapes innovations to ensure that more people can access globalisation's benefits and strengthen resilience to risks. She was previously President of the University of Pennsylvania, the first woman to lead an Ivy League institution, and Provost of Yale University. She is the author of numerous academic articles and books, her most recent, *The University & Urban Revival: Out of the Ivory Tower & Into the Streets*.

SPEAKING

1100 THURSDAY

MOBILISING FOR LARGE SCALE CHANGE: Slowing Deforestation in the Amazon

See page 14

1430 THURSDAY

WOMEN IN LEADERSHIP

See page 17



ÁLVARO RODRIGUEZ ARREGUI Chairman Compartamos Banco

Álvaro Rodríguez Arregui is Chairman of Compartamos Banco, and co-founder and managing partner of IGNIA, an impact investing fund for Latin America focused on commercial enterprises that serve the base of the pyramid. He has also served as chairman of ACCION International and UNIDOS Lo Lograremos, CFO of Vitro, CEO of Farmacias Benavides and CFO of Grupo Elektra. He is a member of the WEF's Global Agenda Council and was named Young Global Leader by the World Economic Forum in 2005. He holds a BS from ITAM and an MBA from Harvard Business School.

SPEAKING

1700 WEDNESDAY

OPENING PLENARY

See page 11



ALEX ROSSIDES President Growth Philanthropy Network

Alex Rossides has led both non-profit and for-profit organisations. He served as CEO of Interactive Video Technologies, managing director of Digital Evolution Venture Capital, and as a management consultant at Towers Perrin. In the social sector his focus has been on civic engagement and youth education and development. He founded the Corporate Community Initiative and the College Assistance Program. Rossides serves in numerous volunteer and advisory positions with other NGOs. He has a BA from Dartmouth and his MBA from Columbia.

SPEAKING

1100 THURSDAY

GRANTS POWERING GROWTH: Jet Fuel for Social Impact?

See page 14



GOBION ROWLANDS Chairman and Communications Director Red Redemption Ltd

Gobion Rowlands is the Chairman and Communications Director of Red Redemption, developers of social impact video games that brought climate change to the world. His environmental and gaming industry expertise has led him to be appointed a Fellow of The Royal Geographical Society, The Royal Institution and The Royal Society of Arts. He is also a board member for Games for Change, a non-profit that harnesses the extraordinary power of digital games to address the most pressing issues of our day.

SPEAKING

1100 FRIDAY

NAVIGATING UNCHARTED WATERS: For-Profit Companies with Social DNA

See page 23



ALBINA RUIZ RIOS Founder Ciudad Saludable

Dr. Ruiz is the President of Ciudad Saludable, an organisation that turned the waste problems in Peru into an entrepreneurial success story with worldwide potential. She has been promoting an inclusive solid waste management model that incorporates informal waste collectors into waste management systems creating employment and improving living conditions for more than 6 million poor people. Ms. Ruiz has received several honours at the national and international level and she holds a PhD in Chemistry from Universidad Ramon Llull.

SPEAKING

1100 THURSDAY

WORKING WITH GOVERNMENTS TO DELIVER HIGH-IMPACT SOLUTIONS

See page 15

SPEAKERS

BIOGRAPHIES



MUHAMMAD A. RUMEE ALI

Managing Director,
BRAC Enterprises and
Investments

BRAC

Prior to joining BRAC in 2007, Muhammad A. Rume Ali served as Deputy Governor, Bangladesh Bank. He was the CEO of Standard Chartered Bank and ANZ Grindlays Bank, Bangladesh. His more than 30 years in banking includes stints in India, UK and Australia. At present he is also the Chairman of BRAC Bank Limited. He was elected a Fellow of the Institute of Bankers, Bangladesh in 2001. He is a member of the Global Steering Committee of PBGI of IFC and is the Vice Chairman of Bangladesh Association of Bankers and Employers Federation of Bangladesh.

SPEAKING

0900 FRIDAY

BUILDING THE CONVEYOR BELT: A Collaborative Approach for Lifecycle Funding

See page 21



MATTHEW RUSHWORTH

Research Fellow
University of Oxford

Matthew Rushworth is a Research Fellow in the Department of Experimental Psychology and Centre for Functional Magnetic Resonance Imaging of the Brain (FMRIB), University of Oxford, UK. He has previously worked in London and in Montreal. His work has been concerned with the operation of neural circuits in prefrontal and cingulate cortex when decisions are being taken; and understanding functional interactions between brain areas during decision making and the anatomical connections that mediate those functional interactions.

SPEAKING

0900 THURSDAY

YOUR BRAIN IN ACTION: The Neuroscience of Social Change

See page 13



AMITABHA SADANGI CEO

International
Development
Enterprises - India

Although Amitabha Sadangi has assisted hundreds of thousands of families in India, he doesn't believe in charity. He is the architect of International Development Enterprises India's (IDE-India) 'market creation' approach to development, focused on sustainable local industries producing and selling irrigation technologies that even the poorest farmers can afford.

SPEAKING

0900 FRIDAY

HOLISTIC SOLUTION OR MISSION CREEP: Is the Risk Worth the Reward?

See page 21



LORD DAVID SAINSBURY

Settlor
Gatsby Charitable
Foundation

Lord Sainsbury was Finance Director of J. Sainsbury plc from 1973-1990, Deputy Chairman from 1988-1992, and Chairman from 1992-1998. He became Lord Sainsbury of Turville in October 1997 and was appointed Minister of Science and Innovation from July 1998 until November 2006. In 2007 he produced for the government a review of the government's science and innovation policies, The Race To The Top. He is the Settlor of the Gatsby Charitable Foundation.

SPEAKING

1430 FRIDAY

CLOSING PLENARY

See page 24



CLAIRE SCHAFFNIT-CHATTERJEE

Senior Analyst

Deutsche Bank
Research

Dr. Schaffnit-Chatterjee is Senior Analyst at Deutsche Bank Research, investigating trends and related risks and opportunities - especially in the areas of global food security, the gender divide and changing consumption patterns. Her publications and presentations have influenced the public debate in Germany and beyond. Previously, Schaffnit-Chatterjee worked in management consulting, most recently at Accenture, and in academia, following a PhD in Engineering at the University of Toronto.

SPEAKING

0900 THURSDAY

FOOD SECURITY: Shifting from Silos to Systems

See page 13



ELIZABETH SCHARPF

Chief Instigating Officer

Sustainable Health
Enterprises (SHE)

Elizabeth Scharpf, Chief Instigating Officer at SHE, is an entrepreneur who has spent most of her professional career starting up ventures or advising businesses on growth strategies at Cambridge Pharma Consultancy, the Clinton Foundation, and the World Bank. Scharpf holds an MBA and MPAID from Harvard and a BA from the University of Notre Dame. Despite all the academic acronyms, she thinks her best education has come from talking with those sitting next to her on buses around the world.

SPEAKING

1100 THURSDAY

SOCIAL INNOVATION BY DESIGN

See page 15



RODNEY SCHWARTZ

CEO

ClearlySo

Rodney Schwartz is CEO of ClearlySo (www.clearlyso.com) the world's first marketplace for social business & enterprise (SBEs), commerce and investment, which connects more than 2,000 SBEs with capital and other key resources. Schwartz advises leading UK social enterprises, such as the HCT Group, lectures at the Saïd Business School, Oxford, and is on the board of the Ethical Property Company and The Green Thing (Chairman). He is former Chairman of Justgiving and Shelter. Schwartz's background is investment banking and venture capital.

SPEAKING

1100 THURSDAY
MARKETS:

Reform or Rebuild

See page 14



JESS SEARCH

Chief Executive

Channel 4 BRITDOC
Foundation

Jess Search is Chief Executive of the Channel 4 BRITDOC Foundation, which has given funding and support to more than 60 award-winning British documentaries, including Afghan Star, Moving to Mars, We Are Together, The Yes Men Fix the World, and The End of the Line, which sparked a major campaign against overfishing. In partnership with the Sundance Institute the Foundation created and runs The Good Pitch, which partners filmmakers with NGOs, foundations and brands.

SPEAKING

1100 FRIDAY

SAY WHAT? STORYTELLING, LANGUAGE AND CULTURE

See page 22

SPEAKERS

BIOGRAPHIES



RICHARD SEYMOUR
Founding Partner
Seymourpowell

As one of Europe's most accomplished designers, Richard Seymour's career spans more than 30 years and a huge range of creative disciplines. During this period, he has become a global champion for design-led innovation, picking up numerous awards along the way. Much of his time now is spent helping international companies understand what lies before them in the future, and finding ways to 'rewire' them to better face these challenges.

SPEAKING

1100 FRIDAY

THE WORLD IN 25 YEARS: Megatrends and Context for Large Scale Change

See page 22



PREMAL SHAH
President
Kiva

Premal Shah first began dreaming of "internet microfinance" while working at PayPal, the online payments company. In late 2004, Shah took a three-month leave from PayPal to develop the concept in India. When he returned to Silicon Valley, he decided to quit his job at PayPal and help bring the Kiva concept to life. Today, Kiva raises over \$1.5 million a week for the working poor in 50 countries. For his work, Shah was named a Young Global Leader by the World Economic Forum. Shah graduated from Stanford University.

SPEAKING

1100 THURSDAY

MARKETS: Reform or Rebuild

See page 14



FREDERIC SICRE
Partner
Abraaj Capital

Frederic Sicre has over 19 years of experience in global issues, regional development agendas and community building. Before joining Abraaj, he was the Managing Director of the World Economic Forum. He oversaw the creation of the Arab Business Council and sits on the board of Injaz and Dubai Cares. Sicre holds an MBA from IMD, Switzerland, and a Bachelor of Arts and Sciences from Villanova University, Philadelphia. He is a fellow of Stanford University and is Editor of South Africa at Ten.

SPEAKING

1430 THURSDAY
RISKS AND OPPORTUNITIES IN THE MENA REGION

See page 17



YALMAZ SIDDIQUI
Director, Environmental Strategy
Office Depot

Yalmaz Siddiqui, is Office Depot's Director of Environmental Strategy. He is responsible for setting strategy and driving integration of a wide range of environmental programmes into the global organisation. Under his leadership Office Depot was recognised in 2010 by Newsweek Magazine as the No. 1 greenest large retailer in America. Siddiqui previously worked for IBM Consulting and PricewaterhouseCoopers. He holds an M.Phil in Environment & Development from Cambridge and a Bachelor of Commerce from McGill University.

SPEAKING

1430 THURSDAY
NEXT-GENERATION CARBON MAPPING

See page 16



JEFF SKOLL
Founder and Chairman
Skoll Foundation, Participant Media, Skoll Global Threats Fund

Jeff Skoll is a philanthropist and social entrepreneur. As founder and Chairman of the Skoll Foundation, Participant Media and the Skoll Global Threats Fund, he is bringing life to his vision of a sustainable, peaceful and prosperous world. Skoll served as the first President of eBay, developing the company's inaugural business plan and leading its successful initial public offering. Barron's named Skoll No. 4 on its 2010 World's Best Givers list, and The Huffington Post cited Skoll as the 2010 Ultimate Game Changer in entertainment on its 100 Game Changers list.

SPEAKING

1700 WEDNESDAY
OPENING PLENARY

See page 11

1730 THURSDAY
SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP

See page 18



MARIE SO
Co-Founder and CEO
Shokay International Group

Marie So is the co-founder of Ventures in Development, a non-profit that catalyses creation of social enterprises in the Greater China region. Since 2006, So and her partner have founded two social enterprises: Meixiang yak cheese and Shokay (www.shokay.com). So graduated from Harvard Kennedy School's Masters in Public Administration/International Development programme. She is an Echoing Green Fellow 2008, Asia 21 Young Leader 2008, Asia Society and the World Economic Forum Global Young Leaders 2009.

SPEAKING

0900 FRIDAY
THE GROWTH OF CIVIL SOCIETY IN CHINA: Complexity and Contradiction

See page 20



THORKIL SONNE
Chairman
Specialist People Foundation

Thorkil Sonne is founder of the not-for-profit Specialist People Foundation, which owns the For-Profit Specialisterne founded in 2004 to make a future for his son, who was diagnosed with autism at the age of three. Sonne has a background in IT and as chair of a local autism organisation. Sonne has been honoured with the Autism Prize 2004 by Autism Denmark and IT Prize by The Danish IT Industry Association. He was also named 'Brave Thinkers' by The Atlantic Magazine and 'Intelligent Optimist' by Ode Magazine.

SPEAKING

1100 FRIDAY
NAVIGATING UNCHARTED WATERS: For-Profit Companies with Social DNA

See page 23



HUGO SPOWERS
Lead Partner and Founder
Riversimple LLP

Hugo Spowers is a partner in Riversimple, LLP. After reading Engineering at Oxford, he spent 15 years in motorsport but left in 1997 to work on environmentally benign cars. He concluded that a step change in technology was both essential and possible and, furthermore, that the principal barriers were not technical but had to do with people, politics and business; the incumbent industry was shaped by the 20th Century and redesigning the business model for providing mobility reduces both barriers and risks.

SPEAKING

1100 FRIDAY
URGENT! SCALABLE SOLUTIONS FOR AN ENERGY-GREEDY PLANET

See page 23

SPEAKERS

BIOGRAPHIES



KEVIN STARR

Director

Mulago Foundation

Kevin Starr directs the Mulago Foundation and the Rainer Arnhold Fellows Program. Mulago funds organisations with the best solutions to the biggest problems in the poorest places. The Fellows Program helps the best emerging social entrepreneurs design their work for maximum impact. Starr's original training was in medicine, but he has spent the last 15 years working with dozens of organisations to understand what it takes to create lasting change that goes to scale.

SPEAKING

1100 FRIDAY

CLOUDS, CROWDS AND SOCIAL CHANGE

See page 22



NEIL STEWART

Professor

University of Warwick

Prof. Stewart is a psychologist at Warwick University interested in decision making and perception. Stewart's work focuses on the cognitive processing of everyday economic decisions. Recent findings include establishing that there is an unexpected and detrimental effect of requiring minimum payments on credit card statements and that attitudes to money, risk, and delay fluctuate wildly with irrelevant recent experience of prices, chances, and intervals.

SPEAKING

0900 THURSDAY

YOUR BRAIN IN ACTION: The Neuroscience of Social Change

See page 13



FRED SWANIKER

CEO

African Leadership Academy

Fred Swaniker is an entrepreneur with deep experience in education and leadership on the African continent. He is the founder & CEO of African Leadership Academy, a world-class, pan-African secondary school aiming to develop future generations of African leaders. Swaniker was recognised as one of 15 "best emerging social entrepreneurs in the world" in 2006 by Echoing Green. He was chosen as one of 25 TED Fellows in 2009 and is a Fellow of the Aspen Institute's Global Leadership Network.

SPEAKING

1100 THURSDAY

SOCIAL INNOVATION BY DESIGN

See page 15



ARCHBISHOP EMERITUS DESMOND M. TUTU

Chair

The Elders

Archbishop Tutu is often described as 'South Africa's moral conscience' and is a global champion for human rights. A passionate and compelling speaker, Tutu took the anti-apartheid struggle to the world. In his own country, he led thousands of people in demonstrations, always preaching non-violence. In 1984 he was awarded the Nobel Peace Prize, and later chaired South Africa's Truth and Reconciliation Commission to examine apartheid-era crimes.

SPEAKING

0900 THURSDAY

DEEP LEADERSHIP: Interior Dimensions of Large Scale Change

See page 12

1730 THURSDAY
AWARDS CEREMONY

See page 19



MABEL VAN ORANJE

CEO

The Elders

Mabel van Oranje is the Chief Executive Officer of The Elders. She is also a founder and co-chair of the European Council on Foreign Relations. Previously, van Oranje was the International Advocacy Director of the Open Society Institute (OSI) (2003 to 2008) and Executive Director of OSI's Brussels office (1997 to 2003). She holds a Masters Degree in Economics and in Political Sciences. In 2005, the World Economic Forum named her a Young Global Leader.

SPEAKING

0900 THURSDAY

DEEP LEADERSHIP: Interior Dimensions of Large Scale Change

See page 12



ADALBERTO VERISSIMO

Co-Founder and Senior Researcher

Imazon

Adalberto Verissimo is a senior research and co-founder of Imazon. He holds a Master Degree in Ecology from the Penn State University and graduate degree in Agricultural Engineering from the Federal Rural University of the Brazilian Amazon. Verissimo has published more than 150 scientific and technical articles and 17 books on conservation, natural resources management and public policies. He is also AVINA Fellow and Ashoka Senior Fellow. In 2010 he received the Skoll Foundation Award for Social Entrepreneurship.

SPEAKING

1100 THURSDAY

MOBILISING FOR LARGE SCALE CHANGE: Slowing Deforestation in the Amazon

See page 14



MECHAI VIRAVAIIDYA

Chairman

Population and Community Development Association

Mechai Viravaidya is the founder and Chairman of Population & Community Development Association, which has been dedicated to poverty eradication, education, and philanthropy in Southeast Asia since 1974. Viravaidya has aggressively approached the problem of rural poverty by empowering the poor through the Village Development Partnership to build sustainable entrepreneurial capacity, community empowerment for health, and income generating activities with more than 450 villages in Thailand.

SPEAKING

1100 FRIDAY

SCIENCE VS. SCEPTICS: Communicating Risk and Complexity in a Fragmented World

See page 23



MARTÍN VON HILDEBRAND

Director

Fundación Gaia Amazonas

Martín Von Hildebrand has been contributing to the recognition of indigenous rights and the protection of the Amazon region since 1970. He has received several national and international awards, including the Right Livelihood Award, National Environmental Prize, Order of the Golden Ark, the Skoll Award for Social Entrepreneurship and Latin-American Social Entrepreneur (WEF, 2009). He holds a doctorate in Ethnology from the Sorbonne, Paris.

SPEAKING

1100 FRIDAY

SAY WHAT? STORYTELLING, LANGUAGE AND CULTURE

See page 22

SPEAKERS

BIOGRAPHIES



TABITHA WAMBUGHA TONGOI

Student Outreach Programme Manager

TEDxKibera

Tabitha Wambugh Tongoi founded Project: A Book for Change at the age of 17 to address the insufficiency of textbooks in most Kenyan high schools in Kenya. Since its inception, "ABC" has raised over 20,000 books for 36 schools from all over Kenya. Having recently graduated from the African Leadership Academy, she will be pursuing further studies at Williams College in the US this fall. She is spending her gap year with TEDxKibera, where she is serving in poor communities in Nairobi to create a platform for sharing innovative ideas and inspiring hope.

SPEAKING

0900 THURSDAY
FROM POVERTY TO PROSPERITY: Engaging the Next Generation

See page 13



KRESSE WESLING

Co-Founder and Director

Elvis & Kresse

Kresse Wesling is an environmental entrepreneur, building profitable businesses that solve environmental problems. In 2007 Wesling launched Elvis & Kresse, which turns industrial waste into a diverse range of innovative products and returns 50% of profits to charity.

SPEAKING

1100 FRIDAY
NAVIGATING UNCHARTED WATERS: For-Profit Companies with Social DNA

See page 23



CHRIS WEST

Director

Shell Foundation

Chris West is Deputy Director of the Shell Foundation. In this role he reinforces an 'enterprise-based' approach to catalysing scalable and sustainable solutions to global development challenges and oversees the design and scale-up of Shell Foundation core programmes. He was appointed Director in 2008 and has co-authored Foundation publications including 'Enterprise Solutions to Poverty' (2005) and 'Enterprise Solutions to Scale' (2010).

SPEAKING

1100 THURSDAY
GRANTS POWERING GROWTH: Jet Fuel for Social Impact?

See page 14



ARTHUR WOOD

Founding Partner

Total Impact Advisors

Arthur Wood, a former banker, is the Geneva Founder Partner of Total Impact Advisors (www.totalimpactadvisors.com), chair of the World Sanitation Financing Facility (www.sanitationfinance.org) and strategic advisor to Americans for Community Development. He formerly served as global head of social financial services at Ashoka, based in DC, NY and London. He has worked at the forefront of creating and implementing new social legal and financial models such as the IAPB Eye Fund, UK Social Impact Bond, L3C and SELLP.

SPEAKING

1100 THURSDAY
PIONEERING CORPORATE & LEGAL STRUCTURES FOR SOCIAL ENTREPRENEURSHIP

See page 15



NGAIRE WOODS

Professor of International Political Economy

University of Oxford

Ngaire Woods is Professor of International Political Economy and Academic Director of the Blavatnik School of Government at the University of Oxford. She is also founder and Director of the Global Economic Governance Programme which conducts research into how global institutions can better serve people in developing countries. She has published widely on international institutions, globalisation, and governance.

SPEAKING

1700 WEDNESDAY
OPENING PLENARY

See page 11



ANDREW YOUN

Founder

One Acre Fund

Andrew Youn is the founder of One Acre Fund, which uses market techniques to double the productivity of one-acre farmers in Africa. Youn graduated from Yale magna cum laude, received his MBA from Kellogg School of Management, and is also a former management consultant. Like all of One Acre Fund's leadership staff, Youn lives in rural Africa, learning from farmers. Since 2006, One Acre Fund has grown to serve 55,000 farm families and is more than doubling in size every year.

SPEAKING

0900 THURSDAY
FOOD SECURITY: Shifting from Silos to Systems

See page 13



ROSHANEH ZAFAR

Managing Director

Kashf Foundation

Roshaneh Zafar founded the Kashf Foundation, the first specialised microfinance organisation in Pakistan, in 1996. Today, one of the fastest growing MFIs in the country, Kashf Foundation was the first microfinance institute in Pakistan to achieve financial self-sufficiency and demonstrated the business case for investing in women's economic empowerment.

SPEAKING

1700 WEDNESDAY
OPENING PLENARY

See page 11

0900 FRIDAY
BBC FORUM: Is Heroism Obsolete?

See page 20



ROBIN ZHANG

Founder

Venture Avenue

Robin Zhang is the founder of Venture Avenue, a social enterprise consultancy committed to China's social sector. In the last two years, Venture Avenue has completed more than 70 due diligence and strategic planning projects for foundations, grassroots NGOs, social enterprises, and governments. Zhang's earlier experiences include Strategic Planning Director for Jet Li's One Foundation and Project Leader with Boston Consulting Group (BCG). Zhang holds an MBA from The University of Chicago, and BS/MS from Tsinghua University.

SPEAKING

0900 FRIDAY
THE GROWTH OF CIVIL SOCIETY IN CHINA: Complexity and Contradiction

See page 20

A-C DELEGATES

NAME, JOB TITLE, ORGANISATION

A

Charles Abani , Managing Director, International Absolute Return For Kids (Ark)
Helmy Abouleish , Managing Director, SEKEM Group
Larry Abramson , Correspondent, National Public Radio
Wendy Adams , Professor, Chapman University
Dr. Joseph Adelegan , President, Global Network for Environment and Economic Development Research
Ademola Adesina , Executive, Aquifer Limited
Alison Adnitt , Director Of Investor Relations, Dasra
Eleina Ailmanchandani , Senior Officer, IO Programme Office, EDB
Ali Akbar , Country Director, Hashoo Foundation
Leena Al Olaimy , Co-Founder & Managing Director, 3BL Associates Consultancy
Tariq Al Olaimy , Co-Founder & Director, Al Tamasuk & 3BL Associates
Naif Al-Mutawa , CEO, THE 99
Raida Al-Zu'Bi , Managing Director, Tanmeyah - Arab Development Consulting Group
Yvette Alberdingk Thijm , Executive Director, WITNESS
Jeremy Alberga , Chief Operating Officer, Global Viral Forecasting Initiative
Richard Alderson , Co-Founder, UnLtd India
Daniel Almagor , Social Entrepreneur In Residence, RMIT University
Mathias Almeida , Sustainability, Marfrig Group
Jorge Americus , CEO, UBSA / El Rehilete
Marcelo Andrade , Entrepreneur, Individual
Steve Andrews , Chief Executive, SolarAid
Charley Ansbach , Board Member, Roots of Peace
Randy Antik , CEO, Searching For Solutions Institute
Marie Apostol , Executive Director, Verite Southeast Asia, Inc, Verite
Marta Arango , Founder & Director, CINDE, The International Center for Education and Human Development
Maite Arango , Shareholder & Member Of The Board, Grupo Vips
Sebastian Arce , Individual
Eric Archambeau , Executive Chairman, 4B Impact Finance
Steve Arenburg , Executive Director, Rotman School Of Management
Lorene Arey , President, The Clara Fund
Andrea Armeni , Executive Director, Gaia Amazon Fund
Jeffrey Ashe , Director Of Community Finance, Oxfam America
Mark Asseily , Co-Founder & CEO, EqualMedia
Myrna Atalla , Managing Director, Alfanar
Christopher Atwood , Regional Account Executive Nonprofits, Salesforce Foundation
Philip Auerswald , Co-Founder & Co-Editor, Innovations: Technology, Governance, Globalization

NAME, JOB TITLE, ORGANISATION

John Ayliffe , Founder, 1to4 Foundation
Tasso Azevedo , Forester, AVINA
Karin Badenhorst , Founder, The Governance Project Foundation
Rodrigo Baggio , Founder & CEO, CDI
Paula Baggio , Executive Director, Instituto Marques de Salamanca
Quratul Ain Bakhteari , Founding Director, Institute For Development Studies And Practices
Shveta Bakshi , Vice President: Grant Compliance & Corporate Communication, International Development Enterprises (India)
Kris Balderston , Special Representative, Global Partnership Initiative, U.S. Department Of State
Allan Barkat , CEO, Dualis - Social Venture Fund
Caroline Barlerin , Global Community Involvement, Hewlett Packard
Daniela Barone Soares , Chief Executive, Impetus Trust
Martin Barrow , Senior Consultant, Carbon Trust Advisory
Radha Basu , Mckenna Professor Of Science, Technology And Society, Santa Clara University
David Batstone , President And Co-Founder, Not For Sale
Heiner Baumann , Director Of Global Programs, Barr Foundation
Federico Bellone , Amazon Program Manager, Fundación Avina
Tamara Ben-Halim , Programme Assistant, Alfanar
Jessica Bentley Jacobs , Free The Children
Dan Berelowitz , Director, Tzedek, Jewish Action for a Just World
Jim Berk , CEO, Participant Media
Lucy Bernholz , President, Blueprint Research Design, Inc.
Paul Bernstein , Chief Executive Officer, The Pershing Square Foundation
Mitch Besser , Founder, mothers2mothers
Radj Bhondoe , Director, Seva Network Foundation
Cristina Bicchieri , Professor, The University of Pennsylvania
Suzanne Biegel , CEO, Investors' Circle
Jeroo Billimoria , Executive Director, ChildFinance
Ron Bills , Chairman & CEO, Envirofit Intenational
Ben Binswanger , Vice President, Program & Impact, Skoll Foundation
Brizio Biondi-Morra , President, AVINA
Elisa Birnbaum , Journalist & Co-Founder, SEE Change Magazine
Matthew Bishop , New York Bureau Chief, The Economist
Liam Black , Co-Founder, Wavelength
Amy Black , Vice President, Growth Strategy & Development, Teach For All
Anna Blackman , Social Enterprise Consultant, PhotoVoice

NAME, JOB TITLE, ORGANISATION

Sean Blagsvedt , CEO, Babajob.Com
Taddy Blecher , CEO, Community And Individual Development Association
Katherine Bleich , Special Assistant to CEO, Endeavor
Sandra Blevins , CEO, Institute for Social Design
Rick Blickstead , CEO, Wellesley Institute
Paul Bloom , Faculty Director, CASE, Duke University's Fuqua School
Giulio Boccaletti , Expert Associate Principal, Mckinsey & Company
Claudine Boeglin , Director Of Visual Content, Thomson Reuters Foundation
Mariys Boehm , President, Boehm Gladen Foundation
Ron Boehm , Chairman, Choices Prosperity Solutions India
Brittany Boettcher , Associate Program Officer, Skoll Foundation
Richard Boly , Director, Office Of eDiplomacy, US Department of State
Leonardo Bonanni , CEO & Co-Founder, Sourcemap
David Bonbright , Chief Executive, Keystone
Lori Bonn , Founder & CEO, Bonnventures LLC
Sarah Borgman , Associate Director, Skoll Foundation
David Bornstein , Chief Storyteller, Dowser Media
Lera Boroditsky , Professor, Stanford University
Jacqueline Bosnjak , Partner, IDEALOGUE
Jeanne Bourgault , President, Internews Network
Amit Bouri , Director Of Strategy & Development, Global Impact Investing Network
Jenny Bowen , Founder & CEO, Half the Sky Foundation
Suzanne Brais , Board Member & Advisor, Millenium Promise
Kevin Braithwaite , Director & Co-Founder, RootSpace
Margot Brandenburg , Associate Director, Rockefeller Foundation
Stuart Brannigan , Managing Director, Yingli Green Energy Europe GmbH
Ken Brecher , President, Library Foundation of Los Angeles
Ned Breslin , CEO, Water For People
Girija Brilliant , Board Spouse, Skoll Global Threats Fund
Larry Brilliant , President & CEO, Skoll Global Threats Fund
William Brindley , Chief Executive Officer, NetHope
Gidon Bromberg , Israeli Director, EcoPeace/Friends of the Earth Middle East
Tim Brosnan , Chairman, Small Foundation
Jessica Brown , Director, Tellus Mater Foundation
Saskia Bruysten , CEO & Strategic Director, The Grameen Creative Lab
Andy Bryant , Executive Director, Segal Family Foundation
Massimiano Bucchi , Professor, Faculty Of Sociology - University Of Trento
Shashi Buluswar , Partner, San Francisco Office Director, Dalberg Global Development Advisors
Anne Marie Burgoyne , Portfolio Director, Draper Richards Kaplan Foundation
Susan Burns , CEO, Global Footprint Network

NAME, JOB TITLE, ORGANISATION

Martin Burt , Executive Director, Fundacion Paraguaya
Tony Bury , Founder & Trustee, The Mowgli Foundation
Faisal Butt , Founder, Tribal Monsoon
Verena Butt , Partner, Investor Relations & Market Research, Plane Tree
Sarah Caddick , Principal Neuroscience Adviser To Lord Sainsbury Of Turville, The Gatsby Charitable Foundation
Emma Caddy , Director, Low Carbon Enterprise Fund
Brenton Caffin , CEO, The Australian Centre for Social Innovation
Mairead Cahill , Head Of Strategy, BT Retail Consumer, British Telecom
Maurizio Caio , Founder & Managing Partner, TCom Capital LLP
Gillian Caldwell , President, Gillian Caldwell Consulting LLC
Cece Camacho , Vice President, SHE: Sustainable Health Enterprises
Gerardo Capiel , Vice President Engineering, Benetech
Beatriz Cardoso , President, Comunidade Educativa Cedac
Tania Carnegie , National Director Of Community Leadership, KPMG
Chris Carr , Director, Equity Plus Limited
John Carter , Executive Director, Alianca da Terra
Stephen Carver , Consultant Lecturer, Cranfield University
Kushal Chakrabarti , CEO, Vittana
Stephan Chambers , MBA and EMBA Director at the Said Business School, University of Oxford
Victor Chan , Founding Director, Dalai Lama Center for Peace and Education
Shuba Chandran , Group CEO & Managing Director, Tea Estates India Limited
Alan Chang , Managing Director, Capricorn Investment Group
Sharon Chang , Founder & CEO, Yoxi
Diana Chapman , Co-Founder, Conscioous Leadership Forum
Ammar Charani , Chairman, Vouchery
Amita Chaudhury , Global Diversity Manager, Unilever
Madhav Chavan , Co-Founder & CEO, Pratham
Cindy Chen , Portfolio Analyst, Skoll Foundation
Jane Chen , CEO, Embrace
James Chen , Chairman And CEO, Legacy Advisors Limited
Mark Cheng , Director, Solar For All
Willie Cheng , Director, Lien Centre For Social Innovation
Michael Chertok , Vice President, Global Impact And Board Member, Digital Divide Data
Antoine Chiquet , Member, Board Of Directors, Segal Family Foundation
Cynthia Chua , Director Of Marketing, Avantage Ventures
Joe Cirincione , President, Ploughshares Fund

DELEGATES

NAME, JOB TITLE, ORGANISATION
Mireya Cisneros , President, Fundación Venezuela Sin Límites
Jason Clark , Social Edge Web Manager, Skoll Foundation
Cathy Clark , Adjunct Assistant Professor, CASE At Duke
Amy Clarke , Director, The Bubble Consultancy
Gary Cohen , President And Co-Founder, Health Care Without Harm
Vicky Colbert , Founder And Director, Fundación Escuela Nueva
Andrea Coleman , CEO, Riders For Health
Barry Coleman , Executive Director, Riders For Health
Gaynor Coley , Managing Director, The Eden Project Limited
Phil Collis , Creative Manager, Skoll Foundation
Brandie Conforti , Director Of Corporate & Foundation Relations, Partners In Health
Corrie Conrad , Program Manager - Regional Lead Europe, Middle East And Africa, Google.Org
Vera Cordeiro , Founder & CEO, Associação Saúde Criança
Philipp Cottier , Founder/Philanthropist, Cottier Donze Foundation
Ann Cotton , Founder & Executive Director, Camfed International
Sean Coughlan , Chief Executive, Social Entrepreneurs Ireland
Kelly Creeden , Director, Strategic Partnerships, Free The Children
Dan Crisafulli , Managing Director, Potrero Impact Advisors
Katy Cronin , Communications Director, The Elders
Heidi Cullen , CEO, Climate Central
D
Tina Dacin , Director, Centre For Responsible Leadership, Queen's School Of Business
Cynthia Dai , CEO, Dainamic Consulting, Inc.
Paul Dale , Managing Director, Voxtra
Victor d'Allant , Executive Director, Social Edge
Sara Damber , CEO, Playing For Change
Kimberly Dasher Tripp , Senior Program Officer, Skoll Foundation
Gail Davenport , Innovation Practice, World Bank Institute
Stuart Davidson , Partner, Labrador Ventures
Mauricio Davila , Institutional Development Director, Center for Digital Inclusion
Christopher Davis , International Campaigns Director, The Body Shop International
Susan Davis , President & CEO, BRAC USA
Peter Day , Reporter, BBC World Service
F.K. Day , President, World Bicycle Relief
Francois de Borchgrave , Managing Director, Kois Invest
Olivier de Guerre , Chairman, PhiTrust
Paco de Onis , Producer, Skylight Pictures
Maggie De Pree , Director, Imaginals

NAME, JOB TITLE, ORGANISATION
Fred de Sam Lazaro , Correspondent & Director, PBS Newshour
Jean-Philippe De Schrevel , Founder & CEO, Bamboo Finance
Elizabeth Dearborn Davis , CEO & Co-Founder, Akilah Institute For Women
Jon Dee , Founder & Managing Director, Do Something!
Linda Demartini , Guest, Skoll Foundation
James Demartini III , Managing Partner, Seiler LLP
Ron Dembo , Founder & CEO, Zerofootprint
Laurent Demuyneck , Co-Founder, Kigali Farms
Pooran Desai , One Planet Technical Director, Bioregional Development Group
Mitul Desai , Senior Advisor For Outreach, United States Department Of State
Edward Diener , Counsel & Secretary, Skoll Foundation
Markus Dietrich , Director, Asian Social Enterprise Incubator
Anie Hashim Djoihadikusumo , Founder & Patron, Yayasan Wadah Titian Harapan/Wadah Foundation
Stephanie Dodson , Co-Founder, Strategic Grant Partners
Catherine Dolan , Lecturer, Saïd Business School
Ray Dolan , Director, Wellcome Trust Centre for Neuroimaging
Lorna Donaldson , Program Manager, Skoll World Forum On Social Entrepreneurship, Skoll Foundation
Krista Donaldson , CEO, D-Rev: Design Revolution
Marielle Donze , Founder & Philanthropist, Cottier Donzé Foundation
Louis Dorval , Skoll Scholar, Meltwater Entrepreneurial School Of Technology
Karen Doyle Grossman , VP, Social Innovations, Mercy Corps
William Drayton , CEO & Chair, Ashoka
William Drenttel , Publisher, Design Observer
Robert Drumheller , Vice President, OPIC
Steven Drummond , Senior National Editor, National Public Radio
Connie Duckworth , Founder & CEO, ARZU, Inc.
Samar Dudin , Regional Director, Ruwwad
Neill Duffy , Chairman, Tribe Management
Molly Dunn , Presidential Management Fellow, US Agency For International Development
Debra Dunn , Consulting Associate Professor, Stanford University d.school
E
Jake Eberts , Film Producer
Toby Eccles , Development Director, Social Finance
Jordyan Edmiston , Associate, On Purpose
Peter Maxwell Edwards , Managing Director, The Victor Smorgon Group
Kamran Elahian , Chairman, Global Catalyst Foundation
Zohre Elahian , Managing Director, Global Catalyst Partners

NAME, JOB TITLE, ORGANISATION
Paul Ellingstad , Director, Office Of Social Innovation, Hewlett Packard
Carma Elliot , Executive Director, China, Half the Sky Foundation
Chris Elliott , Executive Director, Climate And Land Use Alliance
Tim Elliott , Special Initiatives Officer, Path
Mark Emanuelson , Director, Commercial Business, Westbrook International
Julika Erfurt , Strategy Consultant, Accenture
Carol Erickson , Director Of Development & Evaluation GoodWeave
Eliza Erikson , Chief Lending Officer, Calvert Foundation
Regina Célia Esteves de Siqueira , Chief Executive Officer AlfaSol
Alejandro Estrada , Joint CEO, Ubsa / El Rehilete
Alexis Ettinger , Head of Marketing & Strategy, Skoll Centre on Social Entrepreneurship
Emily Evans , Senior Programme Editor, The Economist Group
Sarah Evans , Founder & Chair Of Trustees, Westside School
F
Raziq Fahim , Senior Fellow, Institute For Development Studies And Practices
Jesse Fahnestock , Climate Policy Advisor, Vattenfall
Lalarukh Faiz , Senior Partnerships Advisor, Global Partnership Initiative, United States Department Of State
Gene Falk , President & Co-Founder Mothers2mothers
Paul Farmer , Founder, Partners In Health
Andrew Farnum , Senior Program Investment Officer, Bill & Melinda Gates Foundation
Marcus Fazio , Trustee, Planet Wheeler
Kristin Feeley , Manager, Sundance Institute
Sharon Ferraro , Associate Vice President, Resource Development, Public Radio International
Marco Ferroni , Executive Director, Syngenta Foundation For Sustainable Agriculture
Scott Field , Manager, Middle East, Skoll Global Threats Fund
Patricia Finneran , Managing Producer, Sundance Institute
Martin Fisher , Co-Founder & CEO, KickStart International
Matthew Flannery , CEO, Kiva
Cecilia Flores-Oebanda , Founding President & Executive Director, Visayan Forum Foundation, Inc.
Virginia Foote , Director Finance And Ops, C Change Investments
William Foote , Founder & CEO, Root Capital
Brian Forde , President, The Exitive Fund
Caroline Forkin , Director Of International Programmes, Irish Global Health Education Innovation
Lance Fors , Chairman, Silicon Valley Social Venture Fund
Lani Fraizer , Founder, Managing Director, Synergies In Sync (The Iwe Project)
Aaron Frank , Director, Corporate Citizenship, Insights And Integration, The Walt Disney Company

NAME, JOB TITLE, ORGANISATION
Daniel Franklin , Executive Editor, The Economist
Susana Frazao Pinheiro , Alumni Scholar And Founder, Local Insight Global Impact
Marc Freedman , Founder & CEO, Civic Ventures
David Freeman , Consultant, Thomas Eggar LLP
Jim Fruchterman , Founder & CEO, Benetech
Amy Fry , VP Public Affairs & Communications, Boehringer Ingelheim Pharmaceuticals, Inc.
Katherine Fulton , President, Monitor Institute
G
Brinda Ganguly , Associate Director, Rockefeller Foundation
Erin Ganju , Chief Executive Officer, Room to Read
Veronica Garcia , Assistant To Dr. Larry Brilliant & Annie Maxwell, Skoll Global Threats Fund
Catherine Geanuracos , Digital Strategist For Social Good, New Economy Campaigns
Chris Gebhardt , General Manager, Takepart, Takepart
Vivian Gee , Head Of Asia, Schwab Foundation For Social Entrepreneurship
Lisa Genasci , CEO, Adm Capital Foundation
Nicole Geneveux , Senior Partnership Officer, International Development Research Centre
Stephanie Getson , Sahara Botanicals
Amal Ghandour , Advisor, Ruwwad For Sustainable Development
Fadi Ghandour , Founder & CEO, Aramex International
Catherine Gill , MD of Investor Relations, Root Capital
Gannon Gillespie , Director Of External Relations, Tostan
Kristin Gilliss , Program Officer, Skoll Foundation
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Telle Whitney, CEO & President, Anita Borg Institute for Women and Tech.

Andy Whittaker, Founder, Dogwoof

Tyler Wigg-Stevenson, Chair, Global Task Force On Nuclear Weapons, World Evangelical Alliance

David Wilcox, Founder, ReachScale

Kate Wilkinson, Manager, Alliances & Partnerships, Skoll Global Threats Fund

Brooke Williams, Skoll Centre for Social Entrepreneurship

Jay Williams, CEO President, Stress Prevention Dot Me

Alastair Wilson, Chief Executive, School For Social Entrepreneurs

Arlene Wilson-Grant, Grants Specialist, Skoll Foundation

Bettina Windau, Director, Bertelsmann Stiftung

Phillip Wise, Vice President, Operations, Carter Center, Inc.

Melissa Wong, Head, IO Programme Office, Singapore Economic Development Board

Ming Wong, Vice Chair, Social Investment Club Ltd.

Arthur Wood, Founding Partner, Total Impact Advisors

Ngairé Woods, Professor Of International Political Economy, University Of Oxford

Erin Worsham, Associate Director, CASE At Duke

Jocelyn Wyatt, Social Innovation Lead, IDEO

Y

Sakena Yacoobi, Executive Director, Afghan Institute Of Learning

Ion Yedigarglu, Managing Principal, Co-Founder, Capricorn Investment Group

Pamela Yates, President And Co-Founder, Skylight Pictures

Andrew Youn, Founder, One Acre Fund

Z

Ana Zacapa, Senior Program Officer, Skoll Foundation

Roshaneh Zafar, Managing Director, Kashf Foundation

Tim Zak, Director of the Institute for Social Innovation, Carnegie Mellon University

Ahava Zaremski, CEO, Yesod Strategic Consulting

Joy Zhang, Associate, Skoll Foundation

Robin Zhang, Founder, Venture Avenue

Kyle Zimmer, President & Co-Founder, First Book

Ariel Zylberstejn, Founder & CEO, Cinepop

NOTES

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FOOTPRINT

TREAD LIGHTLY

To minimise the footprint of the Skoll World Forum, we have taken great care to ensure that the entire event prioritises sustainable practices. Therefore, each and every product you see at the Forum, from the signage and production sets to furniture, were made using local, sustainable products and reused where possible from prior years. In addition, any paper materials were made using Forest Stewardship Council (FSC) approved sources. Meals, where possible, include Fair-Trade products and local produce.

Specific practices include:

- Using local, sustainable and Fair Trade items in lunches and in delegate meals where possible
- Placing composting and recycling stations throughout meeting venues
- Using re-useable signage and eliminating one-time-usage signs as much as possible
- Printing programmes with FSC paper and soy inks
- Eliminating all extraneous packaging such as bags and folders
- Collecting and re-using bamboo lanyards and plastic badge holders
- Using water stations instead of water bottles
- Encouraging mass transit to the Forum from London
- Providing a carbon-offset link for attendees to offset their travel

The Skoll World Forum will offset the calculated carbon emissions for our entire attendee base and donate the final sum to Climate Care.

PLEASE LEAVE YOUR BADGE AND LANYARD TO BE RE-USED.

THANK YOU!



THANK YOU

A SUCCESSFUL FORUM

SKOLL WORLD FORUM TEAM

Skoll Foundation

Sally Osberg, President and CEO
 Paula Kravitz, Director and Curator
 Sarah Borgman, Associate Director
 Jill Ultan, Producer
 Lorna Donaldson, Program Manager
 Phil Collis, Creative Manager/Web
 Tina Tan Zane, Marketing Assistant

Skoll Centre For Social Entrepreneurship

Pamela Hartigan, Director
 Alexis Ettinger, Head of Marketing and Strategy
 Pippa Hichens, Event Coordinator
 Brooke Williams
 Vannary Sar
 Matt Scott
 Skoll Student Bloggers

PRODUCING PARTNERS

Saïd Business School, University of Oxford

Matt Davies
 Clare Fisher
 Kate MacDonald
 Clare Andrews
 Fred Davis and Technical Team

A Caspian Production

Heather Mason
 Louise Wo
 Jason Sanders
 Craig Whyte
 Jennifer Rice
 Lindsey Fishleder
 Regina Putyrae
 Heather Fawson

Maire McCarthy Projects

Maire McCarthy
 Sara Unwin
 Kristy Swift
 Liz Craven
 Chris Muffett
 ...and the stewarding and speaker team

Ethicore Ltd

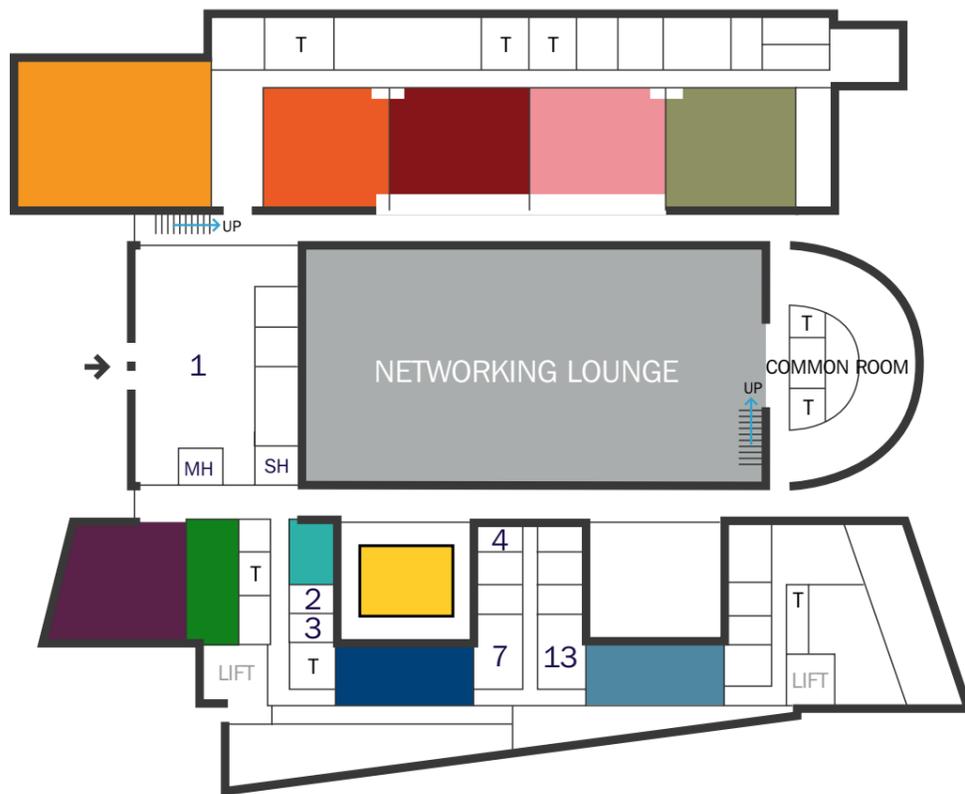
Rachael Clay
 Maria Padget
 Pete Cranston
 Lucy Bartlett

Creative Partners

Magnificent! Ltd
 One Ltd
 Oxford Digital Media
 Michael Collopy Photography
 Partyecture
 Bay Area Video Coalition (BAVC)

NEED TO KNOW - MAPS & ACCESS

SAID BUSINESS SCHOOL



WHERE IS EVERYTHING?

See map above.

- | | |
|--|---|
| ■ Nelson Mandela Lecture Theatre | 1 Entrance Hall |
| ■ Edmond Safra Lecture Theatre | 2 Speaker Green Room |
| ■ Rhodes Trust Lecture Theatre | 3 Media Room |
| ■ Lecture Theatre 4 | 4 Photographer Room |
| ■ Lecture Theatre 5 | 7 Computer Room |
| ■ Reception Room | 13 Delegate Meeting Room |
| ■ Seminar Room A | SH Skoll Help Desk |
| ■ Seminar Room B | MH Media Help Desk |
| ■ Cloakroom | T Toilets |
| ■ Luggage Room | |
| ■ Luggage Room & First Aid | |

NEED TO KNOW

Skoll World Forum badges are required for all Forum events. Delegate Dinner invites are located in your badge pack.

Said Business School: Open daily from 0815–1900.

Registration: Wednesday 0900–1530 Reception Room; Thursday 0815–1600 Entrance Hall; Friday 0815–1300 Entrance Hall.

Luggage Room and Cloakroom: Check the daily schedule for opening times at the Help Desk.

Computer Room, Seminar Room 7: Check the daily schedule for opening times at the Help Desk. Facilities include 21 computers with internet access. There is no printing or technical assistance. For assistance to log-in to the online community, please go to the Help Desk.

Wireless Network: Connect to SBS-Conf
Password: SWF2011 Username: SWF2011

Lunch and Refreshments: Brown bag lunch is available in the Entrance Hall. Tea and coffee will be served at regular intervals in the Entrance Hall and Networking Lounge. Refreshments are also available to purchase in the Common Room. Open from 0900.

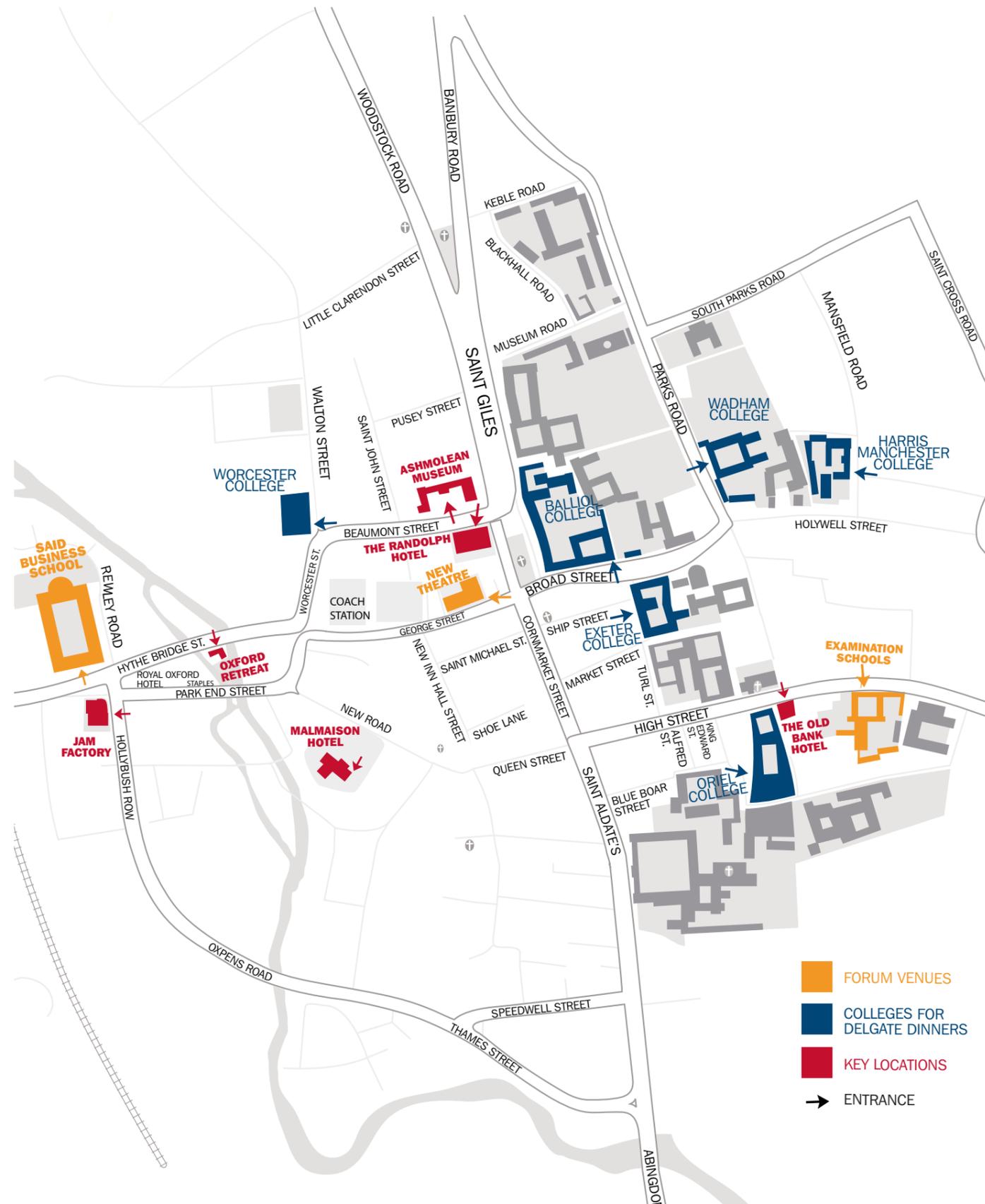
Access to Sessions, New Theatre and Film Screenings

All Forum sessions in Said Business School and the Examination Schools are on a first come, first served basis. Arrive early to guarantee entry.

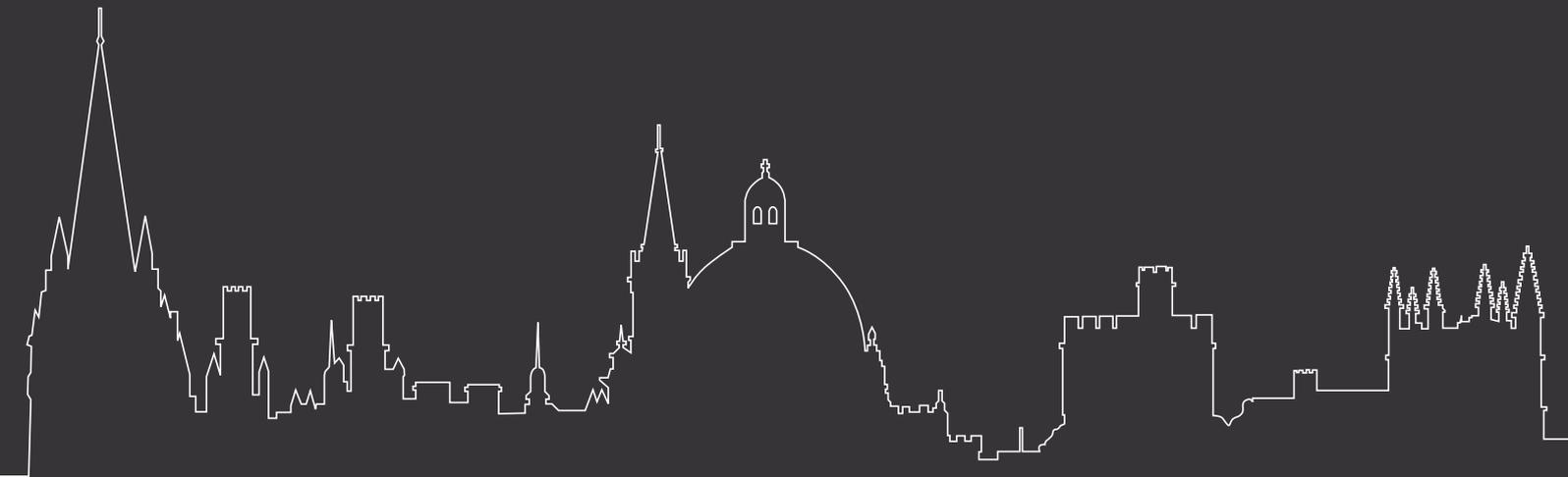
Networking Lounge, Common Room and Seminar 13 are available throughout the Forum for delegate networking.

Seating in the New Theatre for plenaries, the Skoll Awards Ceremony and the film screening is general admission. Doors open 45 minutes prior to the start. The theatre is a 10 minute walk from Said Business School.

OXFORD CITY CENTRE



- FORUM VENUES
- COLLEGES FOR DELGATE DINNERS
- KEY LOCATIONS
- ➔ ENTRANCE



SAVE THE DATE
28-30 MARCH 2012