

DISRUPTION

dare to imagine / design to win

skoll
world
forum

ON SOCIAL
ENTREPRENEURSHIP

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2013

The 10th Skoll World Forum is brought to you by the Skoll Foundation in collaboration with the Skoll Centre for Social Entrepreneurship at the Saïd Business School, University of Oxford.

SKOLL FOUNDATION
PALO ALTO, CALIFORNIA, USA
SALLY OSBERG,
PRESIDENT AND CEO



The Skoll Foundation drives large-scale change by investing in, connecting and celebrating social entrepreneurs and the innovators who help them solve the world's most pressing problems. Founded by Jeff Skoll and led by Sally Osberg, the Foundation has given \$358 million since 1999, including awards to 97 entrepreneurs in 80 organisations on five continents.

www.skollfoundation.org



SKOLL CENTRE FOR SOCIAL ENTREPRENEURSHIP
SAID BUSINESS SCHOOL,
UNIVERSITY OF OXFORD, UK
PAMELA HARTIGAN, DIRECTOR



The Skoll Centre for Social Entrepreneurship is a global hub for social impact, producing scholarship and research, and teaching the next generation of innovators. The Centre was founded in 2003 with \$7.5 million from the Skoll Foundation, the largest funding received by a business school for an international social entrepreneurship programme.

www.skollcentre.org



WELCOME

THE SKOLL WORLD FORUM IS THE PREMIER, INTERNATIONAL PLATFORM FOR ACCELERATING ENTREPRENEURIAL APPROACHES AND INNOVATIVE SOLUTIONS TO THE WORLD'S MOST PRESSING SOCIAL ISSUES.



We live in a world where at least nine countries possess nuclear weapons, 1 billion children live in poverty and almost 800 million people lack access to clean water. This is a status quo that needs desperately to be disrupted.

In technology, where I began my career, the biggest changes come when entrepreneurs drive disruptive innovations forward, opening up new markets and

shifting human behaviour in dramatic ways. Social entrepreneurs, too, are disruptive innovators. They create new ways to dislodge the barriers that inhibit human progress. They are impatient with incremental progress, aiming for large-scale social change. And they are masterful collaborators, skilled at creating the alliances and networks needed to bring about the change they envision.

At the ten-year anniversary of the Skoll World Forum, we celebrate not an event or a gathering, but the growing power of this global network of innovators to which we all belong, a network dedicated to solving the world's most important problems. Over the days of our time here in Oxford, I invite you to discover new partners, new ideas, new ways to join forces. And then keep the conversation, and the collaboration, going through Skoll World Forum Online.

Together, let's disrupt our way to a different world!

Jeff Skoll, Founder
Skoll Foundation, Skoll Global Threats Fund, Participant Media

FORUM OVERVIEW

SAID BUSINESS SCHOOL

All venues are located within the Saïd Business School unless otherwise stated
Open daily from 8am-11pm

REGISTRATION

Entrance Hall
Wednesday 9am-5pm
Thursday 8am-5pm
Friday 8am-3pm

REFRESHMENTS

Courtyard and Garden Marquees
Also purchase in Common Room

HELP DESK

Wednesday, Thursday and Friday 8am-5.30pm

LUGGAGE AND CLOAKROOM

Ask at Help Desk

SKOLL WORLD FORUM BADGES

Required for all Forum events

DELEGATE DINNER

Invites located in badge pack
Starts promptly at 7.15pm

FORUM SESSIONS

First come, first served
Arrive early to guarantee entry

NEW THEATRE EVENTS

Seating is general admission
Doors open 30 minutes prior to start

FINDING YOUR WAY AROUND

Use the maps on page 90 and 91
New Theatre is a 10 minute walk from Saïd Business School
Taxis: From Oxford Railway Station

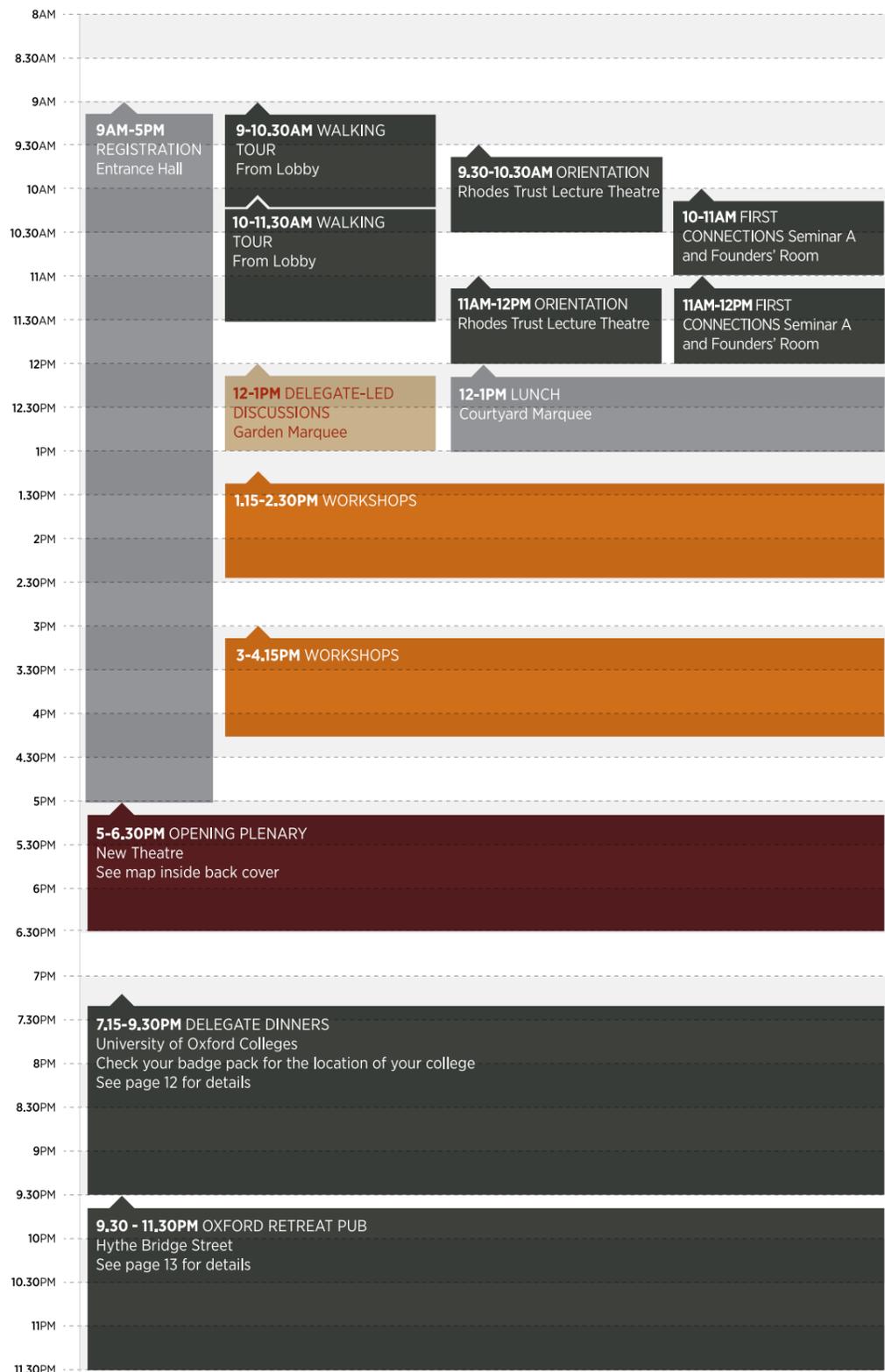
WIRELESS NETWORK

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Password: SWF2013

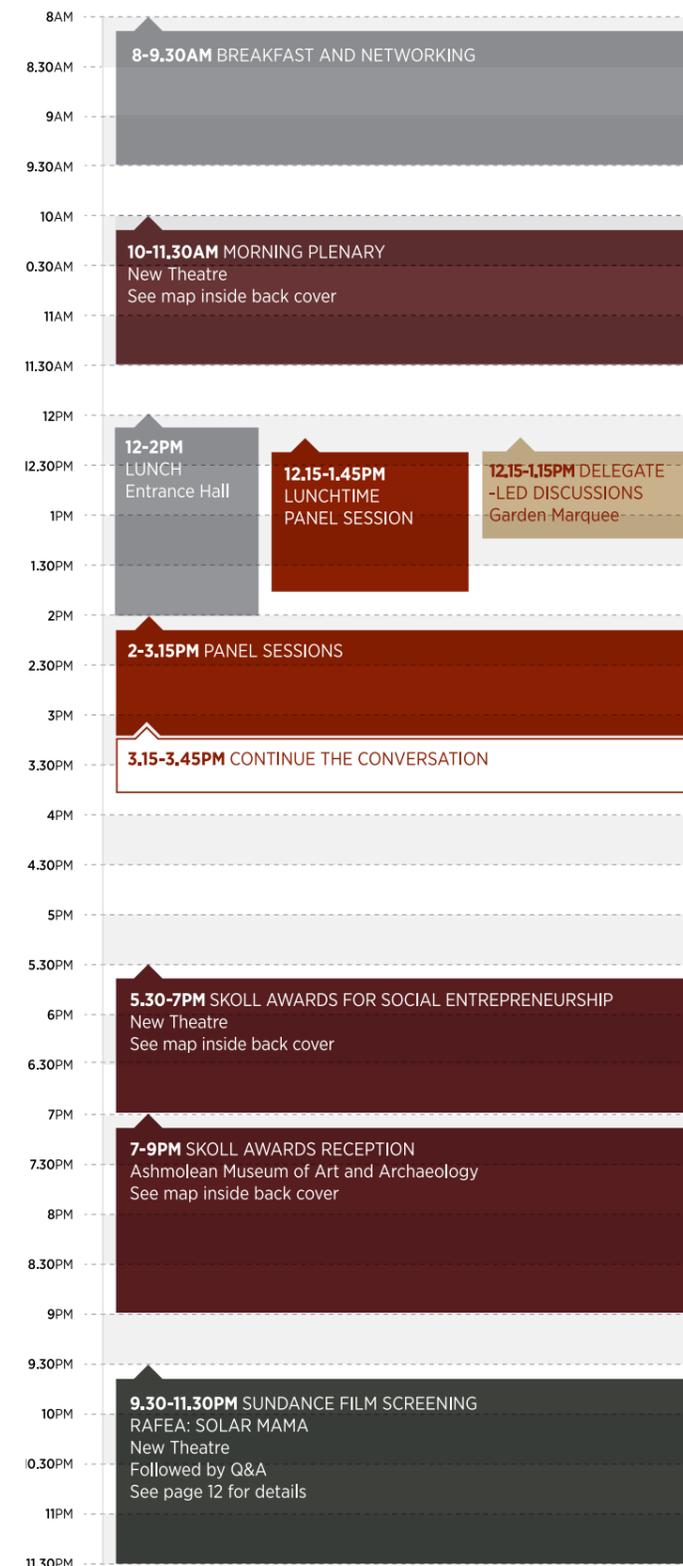
COMPUTER ROOM

Seminar Room 7
Open during Forum hours
21 computers with internet access
No printing or technical assistance

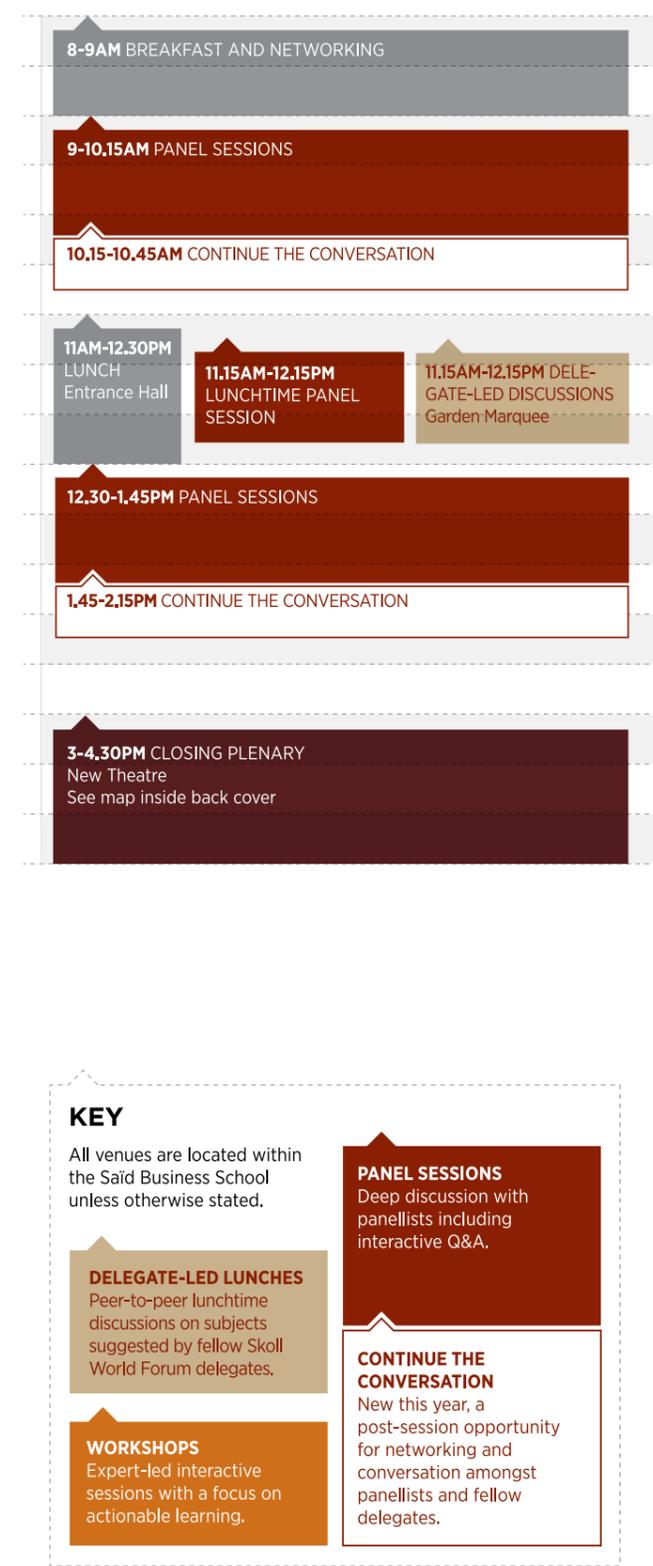
WEDNESDAY



THURSDAY



FRIDAY





DISRUPTION

Disruptive innovations can reshape industries, supplant old technologies and topple political regimes. To bring about the scale of change social entrepreneurs envision, they must think like disrupters, first understanding the forces that have created and fueled our greatest challenges, and then designing solutions aimed at nothing less than to bring about a more just, sustainable and prosperous world. Disruption carves a path, one that calls for business, government and civil society leaders to move beyond incrementalism and to dare, dream and design a whole new way forward. For make no mistake about it: our future, the future of humanity and the planet hangs in the balance. Do we have what it takes to disrupt what is...in order to create what can be?

YOUR NETWORK

YOU ARE A VITAL MEMBER OF THIS NETWORK OF INNOVATORS. JOIN US AT SAID BUSINESS SCHOOL IN ROOM 14 TO LEARN MORE. TOGETHER, WE CAN MULTIPLY THE POWER OF THIS NETWORK.

CONNECT DURING THE FORUM SKOLL CONNECT: OXFORD 2013

SKOLL.
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ONLINE AND MOBILE TOOLS TO HELP YOU ENGAGE MORE DEEPLY WITH THE FORUM AND YOUR FELLOW DELEGATES WHILE YOU ARE IN OXFORD

ONLINE: Connect with delegates and browse the Forum agenda on the Forum's private social network: skoll.webex-social.com

ON YOUR PHONE: Download the Skoll World Forum mobile app from iTunes or Google Play on your iPhone or Android device



csr.cisco.com/
twitter.com/CiscoCSR

Cisco and Skoll are partnering to explore new ways to help the Forum network connect and collaborate



LEARN, SHARE AND DISCUSS AT THE FORUM AND YEAR-ROUND

SKOLL
WORLD
FORUM.ORG



INFORMATION AND INSIGHT ON THE ISSUES YOU CARE ABOUT FROM SOURCES YOU TRUST

- **Learn** what innovations are solving global challenges and what drives investment decisions of major funders
- **Discover** thousands of hand-picked articles and reports on the issues you care about
- **Subscribe** to get the most important social sector news, in a simple bite-size email
- **Rediscover** sessions you missed
- **Contribute** a story and let us help you access a global audience through some of our world leading media partners



MEDIA PARTNERS



ARTS AND ENTERTAINMENT



**FESTIVAL IN EXILE
WORLD PREMIERE**
SKOLL AWARDS FOR SOCIAL
ENTREPRENEURSHIP
NEW THEATRE
THURSDAY 5.30-7PM

"West Africa is the cradle of music, which became the blues, which became rock 'n'roll. It's the big bang of all the music we love. And now, in that same place, it is against the law to make music." Bono

Join the Skoll World Forum community as we stand in solidarity with Mali's leading musicians in their debut of the awareness campaign, Festival in Exile. Barred from performing in their own land and at their acclaimed Festival au Desert outside of Timbuktu by radical extremists, the campaign promotes an international dialogue of peace and plurality through cultural exchange.

ADRIAN ANANTAWAN
MORNING PLENARY
NEW THEATRE
THURSDAY 10-11.30AM

Adrian Anantawan is a violinist, educator and researcher in the field of arts education, specifically the use of adaptive musical instruments within universally designed curricula in the United States. He is a graduate of Yale and Harvard University, and maintains an active performance career while directing an orchestra at the Conservatory Lab Charter School in Boston, MA.

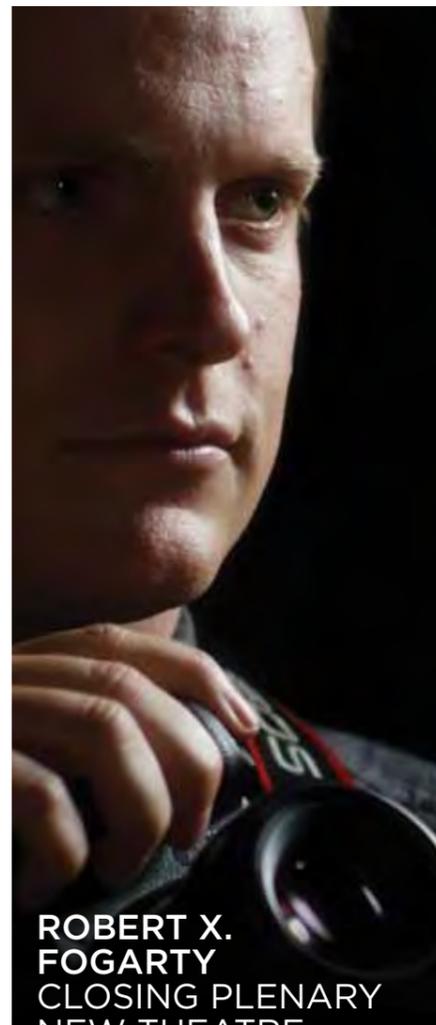


INGOMA NSHYA
OPENING PLENARY
NEW THEATRE
WEDNESDAY 5-6.30PM

Rwanda's first-ever women's drumming group brings a new and important female voice to the cultural development of Rwanda. Aspiring to twin goals of healing and empowering through positive methods, these Rwandan women, from all walks of life, play and perform to reconcile with the violent past of their country and personal tragedies.

MONICA YUNUS
SKOLL AWARDS
FOR SOCIAL
ENTREPRENEURSHIP
NEW THEATRE
THURSDAY 5.30-7PM

Soprano Monica Yunus has performed on some of the world's greatest stages including The Metropolitan Opera, where she is a frequent presence. Born in Bangladesh and raised in New Jersey, she is a graduate of The Juilliard School and the daughter of Nobel Peace Prize Laureate Muhammad Yunus. Ms. Yunus is Co-Founder of Sing for Hope, a non-profit organisation that makes art accessible to all.

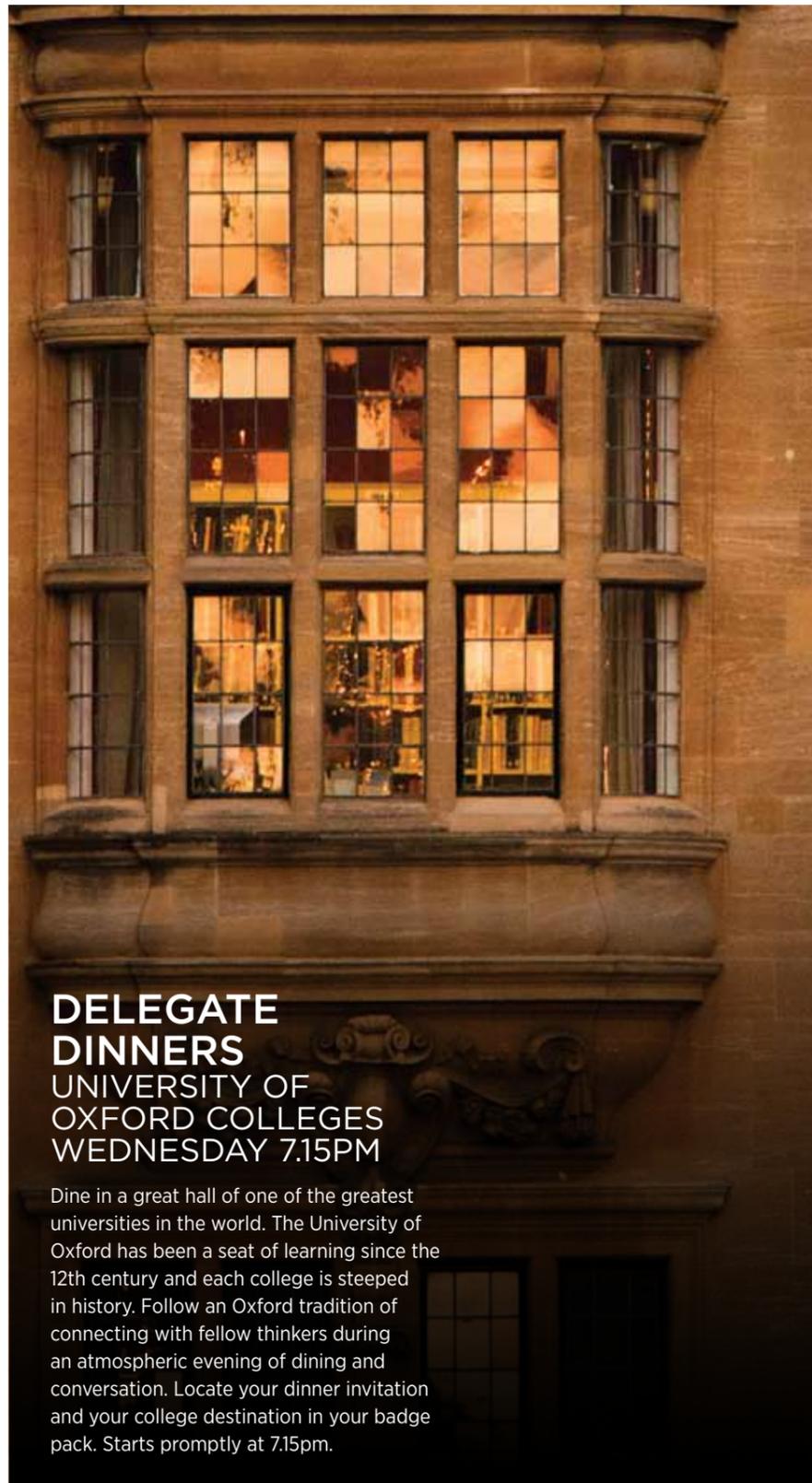


**ROBERT X.
FOGARTY**
CLOSING PLENARY
NEW THEATRE
FRIDAY 3-4.30PM

Robert X. Fogarty's portrait project, Dear World, began in New Orleans, U.S.A., as photographic love notes to the city. He now uses his distinct message-on-skin style to tell stories of subjects regardless of religion, race or language. Thousands have shared their hopes, fears and dreams. His work has been featured by the Washington Post, PBS and CNN.

Participate by visiting
Robert's Forum studio
at the following times:
WEDNESDAY, 12-4PM
THURSDAY, 12.30-2PM
Garden Marquee, Saïd Business School

AFTER HOURS



DELEGATE DINNERS UNIVERSITY OF OXFORD COLLEGES WEDNESDAY 7.15PM

Dine in a great hall of one of the greatest universities in the world. The University of Oxford has been a seat of learning since the 12th century and each college is steeped in history. Follow an Oxford tradition of connecting with fellow thinkers during an atmospheric evening of dining and conversation. Locate your dinner invitation and your college destination in your badge pack. Starts promptly at 7.15pm.

SUNDANCE INSTITUTE FILM SCREENING *Rafea: Solar Mama* NEW THEATRE THURSDAY 9.30-11.30PM



Rafea is a Bedouin woman who lives with her four daughters in one of Jordan's poorest desert villages on the Iraqi border. She is given a chance to travel to India to attend the Barefoot College, where illiterate grandmothers from around the world are trained in six months to be solar engineers. If Rafea succeeds, she will be able to electrify her village, train more engineers and provide for her daughters, but many obstacles stand in her way. Join us for an inside look at the courageous journey of Rafea, solar mama.

Followed by Q&A

Mona Eldaief, Director and Producer
Meagan Fallone, Senior Advisor,
Barefoot College

Cara Mertes, Director, Sundance Institute
Bunker Roy, Founder and Director,
Barefoot College



SKOLL AWARDS RECEPTION ASHMOLEAN MUSEUM THURSDAY 7-9PM

For ten years, the Skoll Foundation has been identifying and cultivating innovative social entrepreneurs with the Skoll Awards. These extraordinary leaders and their organisations have proven their potential to make large-scale change in the world. Help celebrate and honour the 2013 Awardees in a ceremony at the New Theatre, followed by a reception at the Ashmolean Museum of Art and Archaeology, Britain's first public museum. Enjoy drinks and canapés amongst the ancient exhibits.



OXFORD RETREAT OXFORD RETREAT PUB WEDNESDAY 9.30-11.30PM CATCHING UP WITH FELLOW DELEGATES AND DISCUSSING THE EVENTS OF THE DAY AT THE OXFORD RETREAT IS FAST BECOMING A SKOLL WORLD FORUM TRADITION.

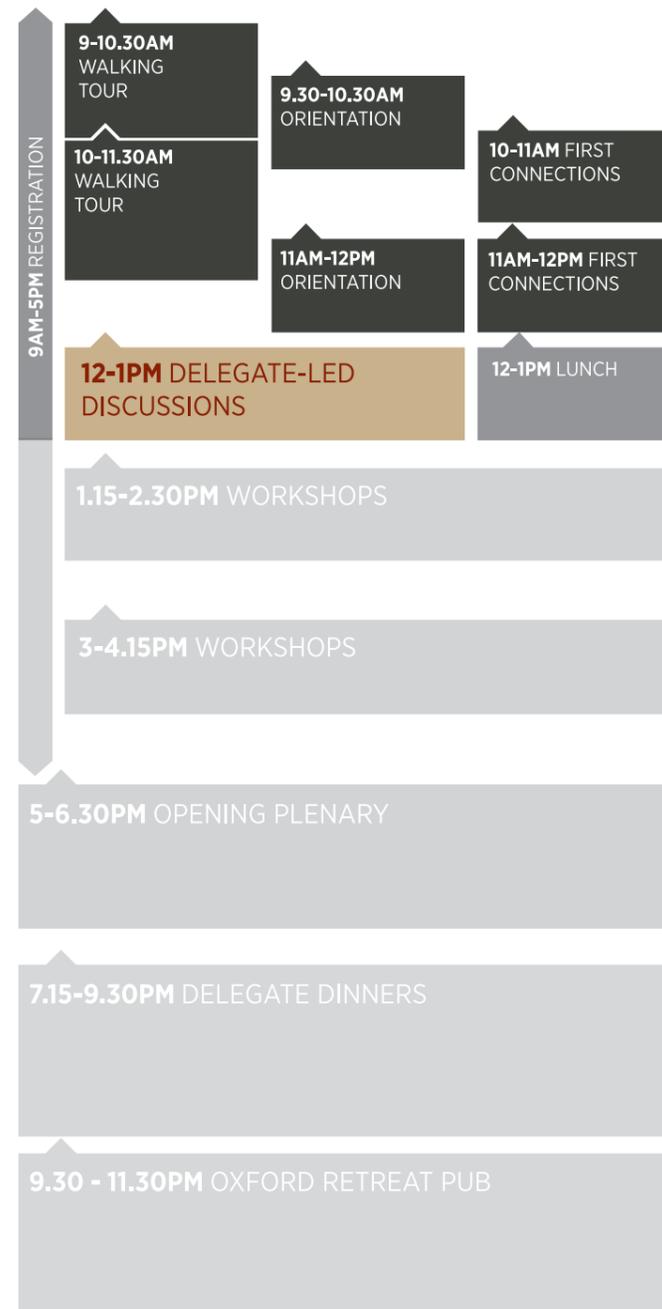


OXFORDJAM THE OLD FIRE STATION WEDNESDAY - FRIDAY 9AM-11PM

Stop by at the Forum's very own fringe festival. OxfordJam is dedicated to the social economy and runs in parallel with the Skoll World Forum at The Old Fire Station on George Street. The extended hours of 9am-11pm give plenty of opportunity to engage with the wider social enterprise community. Head along to the to late night cabaret on Wednesday night (from 9pm) and on Thursday to Oxford's very own social enterprise restaurant, The Turl Street Kitchen, after the Skoll reception (from 10.30pm until 2am) for cocktails and dancing! For more information on programming, visit www.oxfordjam.org.uk.

INTRODUCTIONS 9AM-12PM

PLAN YOUR FORUM



SAID BUSINESS SCHOOL

9-10.30AM AND 10-11.30AM WALKING TOURS
MEET IN LOBBY
Take a tour through the historic centre of Oxford. Learn about the University while visiting some of the city's oldest buildings, grandest dining halls and atmospheric chapels, cloisters and quadrangles.

9.30-10.30AM AND 11AM-12PM ORIENTATION
RHODES TRUST LECTURE THEATRE
For first time and repeat delegates – a guided orientation to help you get the most from your Forum experience.

10-11AM AND 11AM-12PM FIRST CONNECTIONS
SEMINAR A AND FOUNDERS' ROOM
Kick-off your Forum experience with an energetic facilitated networking session. Think speed dating for social entrepreneurs! The first of many Forum opportunities to make lasting connections.



DELEGATE-LED DISCUSSIONS 12-1PM

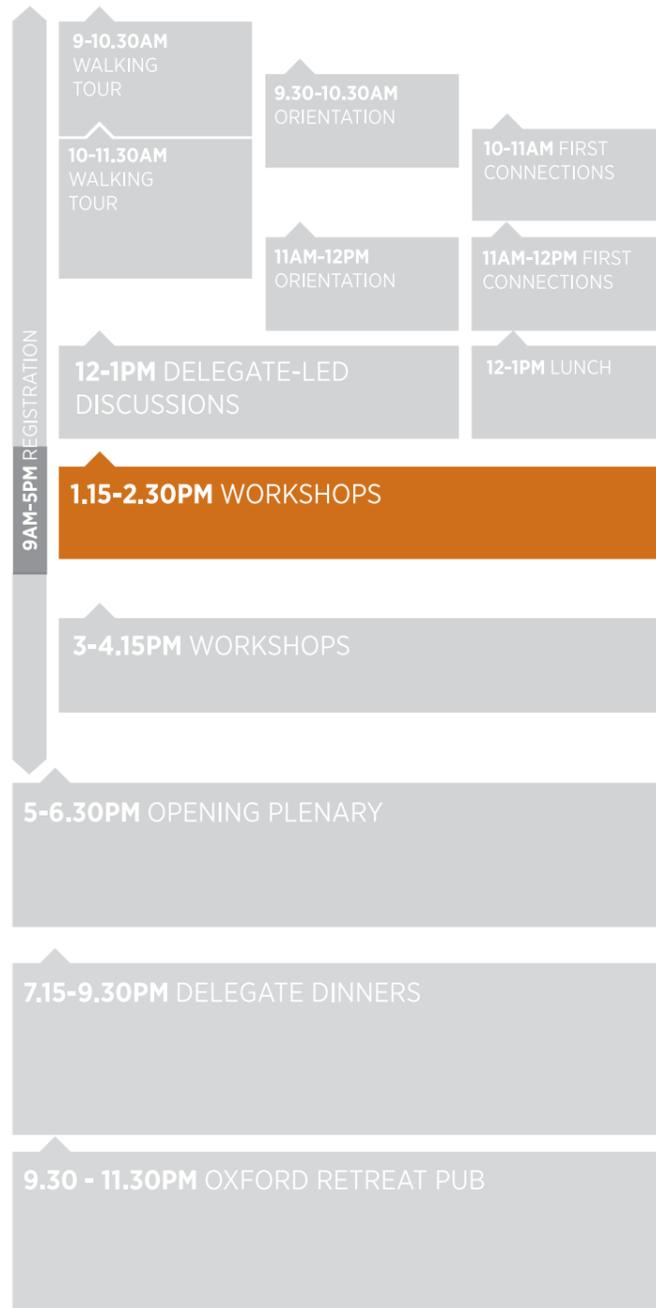
GARDEN MARQUEE Grab a picnic lunch bag and join peer-to-peer lunchtime discussions on subjects suggested by fellow Skoll World Forum delegates.

<p>TABLE A</p> <p>Certification 2.0 - Mainstreaming Sustainable Production How do we move sustainable production and consumption of commodities beyond niches? Is the certification model still relevant to address old and new issues in changing trade dynamics? How does it need to evolve or be complemented to achieve change required? Facilitator: Andréanne Grimard, Head of North America, Solidaridad Network</p>	<p>TABLE C</p> <p>Managing Your Social Enterprise for Growth and Success Social enterprises must balance financial responsibilities and social impact, coordinating multiple stakeholders including investors, employees, regulators and beneficiaries. How are social entrepreneurs managing these complex trade-offs? Facilitator: David Aikman, Senior Director, World Economic Forum</p>	<p>TABLE E</p> <p>How To Partner For The Greater Good... And Survive! Everyone knows you should collaborate to increase your impact. But it often goes the other way. Share what you have learned the hard way about making partnerships work and get a new idea or two. Facilitator: Lisa Nash, CEO, Blue Planet Network</p>	<p>TABLE G</p> <p>Supporting Small Business Entrepreneurs in Emerging Markets Small and growing businesses (SGBs) offer the potential to create jobs and sustainable economic growth. But how can we turn that potential into reality? We will discuss successful approaches to supporting entrepreneurs from across continents. Facilitator: Randall Kempner, Executive Director, Aspen Network of Development Entrepreneurs</p>
<p>TABLE B</p> <p>Effective Ways to Work With People in Remote Communities It is often an economic decision to forgo the benefits of working with people in rural areas in favour of those in urban areas. What innovative and cost-effective approaches exist for remote communities to achieve lasting positive change? Facilitator: Anna Demant, Manager, Planet Wheeler Foundation</p>	<p>TABLE D</p> <p>Facing Conflict of Interest in Hybrid Business Models As we seek ways to draw on the strength of the markets to finance non-profit activities, we inevitably bump up against conflict of interest. How can we balance entrepreneurial spirit and social goods in a mixed business enterprise? Facilitator: Frank Merry, Financial Director, Alianca da Terra</p>	<p>TABLE F</p> <p>Lawyers Behind the Wheel of Social Innovation Can lawyers help drive social innovation? What free resources can be unleashed through pro bono? See how adding a lawyer to the equation can boost entrepreneurial approaches (or not!) from impact investing to mobile health technologies. Facilitator: Maria Sanchez-Marin Melero, COO, Thomson Reuters Foundation</p>	<p>TABLE H</p> <p>Leveraging Multinational Value Chains for Social Impact How can we harness the value chains of large companies to scale social impact? As businesses look to engage poor people as consumers, producers, distributors and employees, new partnership opportunities emerge for social entrepreneurs. Facilitator: Zahid Torres-Rahman, Founder and Director, Business Fights Poverty</p>

WORKSHOPS

1.15-2.30PM

PLAN YOUR FORUM



EDMOND SAFRA LECTURE THEATRE

Story Matters: Creating Your Own Impact Videos

Storytelling is arguably the most powerful form of communication we have as humans. Video and all forms of digital media are exploding as a vehicle to transmit stories, messages and results in the non-profit and social entrepreneurial space. Delivery platforms such as YouTube and inexpensive technology such as flip cams and mobile phones make the creation, production and delivery of content much more accessible and manageable than ever before. Yet, creating and producing videos can still feel intimidating to many. Join us to demystify the process and to learn how to craft your messages with the goal of being consumed more effectively by your target audiences.

SPEAKERS:

Ned Breslin, CEO, Water for People
Teri Schwartz, Dean, UCLA School of Theater, Film and Television

RHODES TRUST LECTURE THEATRE

Framework Change: Re-Examining Your Personal Theory of Change

Your life's journey will be the focus of this workshop. Setting the stage with Bill Drayton's explanation of the single greatest challenge facing us all and continuing with concrete examples of how societal transformation begins from within, your personal journey will provide the backdrop for an interactive exercise that will take you from being an agent of change to one who helps others to be changemakers. You will walk away with a practical theory of change that will help you pass on your experiences and discover how to unleash people's potential and their ability to affect and sustain change themselves.

SPEAKERS:

Henry De Sio, Vice President for Framework Change, Ashoka
William Drayton, Founder and CEO, Ashoka
Beverly Schwartz, Vice President, Global Marketing, Ashoka

New to the Skoll World Forum, these practical interactive sessions will provide participants with actionable learning that can be directly applied to your organisation. These workshops are expert-led and maximise peer-to-peer sharing of best practices.

LECTURE THEATRE 4

How Evaluation Can Make You Brilliant

Though 'measurement can save lives' as Bill Gates pointed out in his annual letter, it often doesn't. Many times it just occupies time and money, without leading to positive reflection and change. Why is this so? What information should we be gathering? What resources are available and how should we use it? And what, frankly, is pointless? This interactive session, led by philanthropy expert and author Caroline Fiennes, will provide practical advice on using evaluation and measurement to dramatically improve our outcomes. We will use international examples from NGOs, philanthropy, business, medicine, physics...and tennis.

SPEAKERS:

Caroline Fiennes, Director, Giving Evidence
Ehren Reed, Research and Evaluation Officer, Skoll Foundation

LECTURE THEATRE 5

Innovation and Scale: A Tough Balancing Act

Organisations are increasingly expected to innovate on a continuous basis. To realise the potential of innovations they are also expected to scale. Continuous innovation thus creates a difficult balancing act for organisations to integrate both experimentation and focus. Building on our own research and insights from participants, we will explore how relationships with funders, employees and the communities they serve challenge organisations to balance innovation and scale more productively. Together, we will generate ideas on how to overcome these complex challenges.

SPEAKERS:

Johanna Mair, Academic Editor, SSIR, Stanford University; Professor, Hertie School of Governance
Christian Seelos, Visiting Scholar, Stanford Center on Philanthropy and Civil Society

SEMINAR ROOM A

Fail Less, Win More: Important Lessons from the Lean LaunchPad

From Silicon Valley start-ups to corporate enterprises and to social ventures, CEOs and managers are adopting strategies from the Lean LaunchPad. Pioneered by Steve Blank, named 'Master of Innovation' by Harvard Business Review, these concepts draw upon insights gained from years of studying how start-ups thrive or fail. This workshop is not about how to write a business plan. Instead, we will explore new techniques that can help you leapfrog traditional business planning for a more agile approach to business modelling, 'customer' discovery and teaming that help an enterprise pivot and scale rapidly.

SPEAKER:

Jim Hornthal, Managing Partner, Hornthal Investment Partners

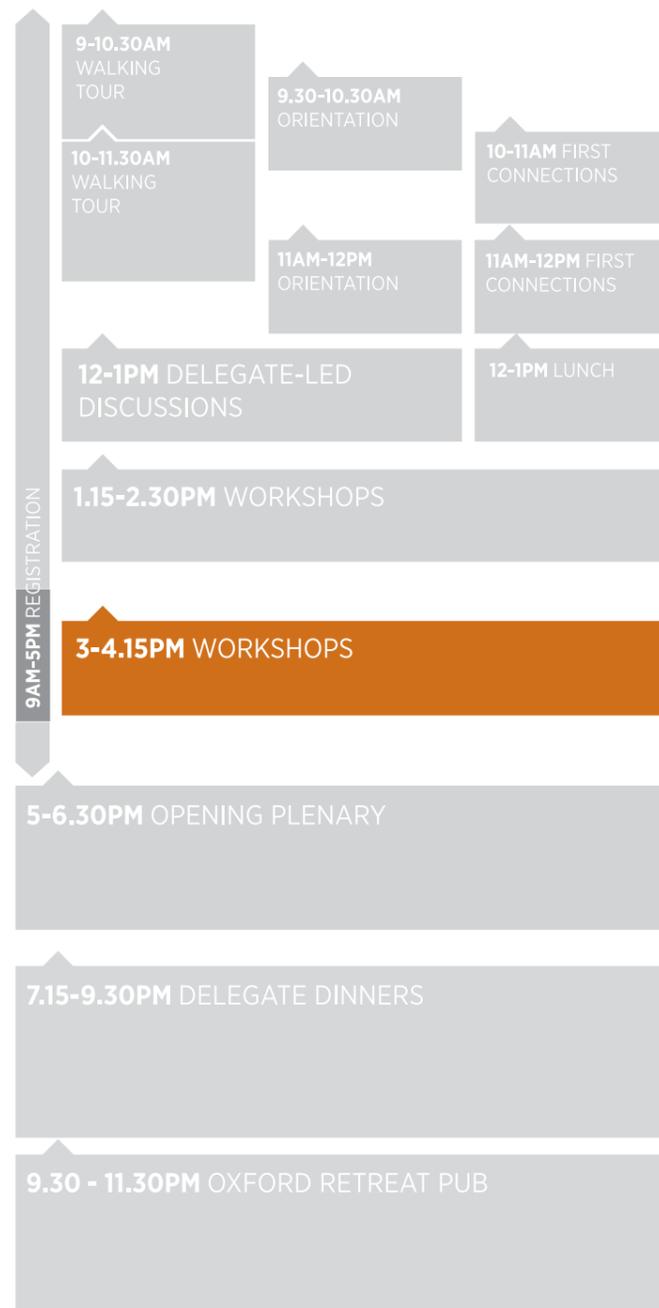
ROBERT X. FOGARTY STUDIO GARDEN MARQUEE 12-4PM

Share your story with Robert X. Fogarty's distinctive message-on-skin photography. Participate by visiting Robert's Forum studio.



WORKSHOPS 3-4.15PM

PLAN YOUR FORUM



EDMOND SAFRA LECTURE THEATRE

Unleashing Incremental Potential for Impact

Social entrepreneurs typically address problems that are politically unrewarding, financially unviable and remain unsolved. And, they do this in a volatile, uncertain, complex and ambiguous world. This requires leadership without easy answers. Join us to explore how to seed and grow generative partnerships between staff and board to unleash individual, board and organisational potential for increased impact.

SPEAKERS:

Lance Fors, Board Chair, New Teacher Center
Ellen Moir, Founder and CEO, New Teacher Center

RHODES TRUST LECTURE THEATRE

Leadership Renewal: From Good to Great

Great leaders know how to take care of themselves even as they care for their organisations. Get in touch with your deepest leadership wisdom and explore how to harness it for your life and work. Learn the ways you give away your power, what you are balancing, and how to nurture the still centre and steady inner voice that are critical for leadership ease and grace. Using storytelling, self-reflection, coaching, and journaling, this session will bring you face-to-face with your leadership presence, values and purpose, and will encourage wise and compassionate leadership of the self.

SPEAKER:

Susan Collin Marks, Senior Vice President, Search for Common Ground

LECTURE THEATRE 4

Measuring to Improve (And Not Just to Prove)

It is important to understand and to be able to describe the impact that your efforts have had on the world. But that should not be the only reason you collect data about your work. Learn new ways to use performance measurement to drive better results, reduce costs and promote rapid innovation. We will draw upon the example and the expertise of One Acre Fund, a self-identified 'data-driven organisation', which regularly gathers data to guide their efforts and to foster real-time improvement.

SPEAKERS:

Matthew Forti, Manager, Bridgespan; Founding Board Chair, One Acre Fund
Ehren Reed, Research and Evaluation Officer, Skoll Foundation
Andrew Youn, Founder and Director, One Acre Fund

LECTURE THEATRE 5

Exponential Fundraising: Mobilising Resources

Too often, fundraising is seen strictly as a way of raising money. It is based on a consumer model designed around a buyer (the donor) and a seller (the organisation). As a result, relationships are built on expectations, needs and external circumstances, not on mutual accountability, collaboration and internal growth. Exponential Fundraising reconceptualises fundraising as not only mission critical, but a vehicle to fundamentally transform organisations and the people who are involved with them. Join us to discover the abundance of resources ready to be moved towards your work and partnership collaborations.

SPEAKER:

Jennifer McCrea, Founder and CEO, Exponential Fundraising

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INFORMATION AND INSIGHT ON THE ISSUES YOU CARE ABOUT, FROM SOURCES YOU TRUST

- Sign up to the newsletter at www.skollworldforum.org
 - The Skoll World Forum Network: Visit Room 14 to find out more
 - Download the Skoll World Forum mobile app for iPhone and Android
-  @SkollWorldForum #Skollwf



SEMINAR ROOM A

Tools and Strategies for Making a Difference: A Session with Sundance Storytellers

Join Sundance Institute filmmakers and advisors for an energising session featuring recent case studies, creative strategies and flexible tools for leveraging film effectively. Recent films like Budrus, Revolutionary Optimists and Open Heart are achieving significant results through evolving on-the-ground campaigns. Add in web-based tools and social media and you have a recipe for success. The session will include break-out groups exploring tools to identify effective storylines led by speakers and media advisors including Patrick Creadon, Mona El-Daief, Cori Sheperd Stern, Jess Search and Richard Perez.

SPEAKERS:

Julia Bacha, Creative Director, Just Vision
Wendy Levy, Director, New Arts Axis; Senior Consultant, Sundance Institute
Cara Mertes, Director, Sundance Institute

WEDNESDAY

5-6.30PM

NEW THEATRE
DOORS OPEN 4.30PM
SEATING IS GENERAL ADMISSION



PROXIMITY DESIGNS

OPENING PLENARY

MASTER OF CEREMONIES

STEPHAN CHAMBERS

Chairman, Skoll Centre for Social Entrepreneurship;
MBA Director, Saïd Business School, University of Oxford

WELCOME REMARKS

JEFF SKOLL

Founder, Skoll Foundation, Skoll Global Threats Fund,
Participant Media

PASSION AND PERSEVERANCE: FROM THE FRONTLINE

MODERATOR: MABEL VAN ORANJE
Chair, Girls Not Brides

GRO BRUNDTLAND
Former Prime Minister of Norway; Member, The Elders

PAUL FARMER
Co-Founder, Partners in Health

BILL STRICKLAND
President and CEO, Manchester Bidwell Corporation

DISRUPTING THE STATUS QUO: FROM ECONOMIC GROWTH TO SOCIAL PROGRESS

MICHAEL PORTER
Bishop William Lawrence University Professor,
Harvard Business School

THE PURSUIT OF POSSIBILITIES

KEN BRECHER

President, Library Foundation of Los Angeles

MUSICAL PERFORMANCE

INGOMA NYSHA

THURSDAY 10-11.30AM

NEW THEATRE
DOORS OPEN 9.30AM
SEATING IS GENERAL ADMISSION



MORNING PLENARY

MASTER OF CEREMONIES

PAMELA HARTIGAN

Director, Skoll Centre for Social Entrepreneurship

WELCOME MESSAGE

HIS ROYAL HIGHNESS THE PRINCE OF WALES

IMPACT INVESTING: A NEW CHAPTER

JACQUELINE NOVOGRATZ

Founder and CEO, Acumen Fund

POSITIVE DISRUPTION FROM THE INSIDE OUT

MOLLY MELCHING

Founder and Executive Director, Tostan

ADAPTATION: A MUSICAL PERFORMANCE

ADRIAN ANANTAWAN

THE NEW GLOBAL ACTIVIST

MARINA SILVA

President, Marina Silva Institute

INNOVATION CARTOGRAPHY

RICHARD JEFFERSON

Founder and CEO, Cambia; Professor, QUT; Director, NICTA

LUNCHTIME SESSIONS 12-2PM

PLAN YOUR FORUM

PANEL SESSION SEMINAR ROOM A 12.15-1.45PM

Oscars and Indices: Case Studies on Storytelling for Impact

A good story well told has the power to move hearts and minds. But how do you harness that power to move the needle on your issue, and then how can you tell if your story made a difference? Join us for an open and candid conversation about the opportunities and challenges of translating story to impact, including lessons learned from 2013 Academy Award-nominee *Open Heart* and aggregated insights from Participant Media social action campaigns. Whether you have a surprise hit or are designing a story for impact from the start, this session will teach you valuable tips on how to make story matter.

MODERATOR

Cara Mertes, Director, Sundance Institute

SPEAKERS

Chad Boettcher, Executive Vice President, Social Action and Advocacy, Participant Media
Cori Shepherd Stern, Producer, Strongheart



**ROBERTY X. FOGARTY STUDIO
GARDEN MARQUEE
12.30-2PM**

Share your story with Robert X. Fogarty's distinctive message-on-skin photography. Participate by visiting Robert's Forum studio.

 **@SKOLLWORLDFORUM**
#SKOLLWF

Grab a picnic lunch bag and choose among the following lunchtime options:

- Attend the panel session for a deep discussion with panellists, including interactive Q&A
- Join a peer-to-peer lunchtime discussion facilitated by fellow Skoll World Forum delegates
- Network with fellow delegates in the Courtyard Marquee or Common Room

DELEGATE-LED DISCUSSIONS IN THE GARDEN MARQUEE 12.15-1.15PM

<p>TABLE A</p> <p>Growing Out Not Up: Scaling Impact Through Influence</p> <p>No single social enterprise can scale to the size of the problem they aim to solve. Massive impact requires massive replication. Come and explore strategies for magnifying your reach through open sourcing, viral replication and smart partnerships.</p> <p>Facilitator: Charles Slaughter, Founder, Living Goods</p>	<p>TABLE C</p> <p>Breakthrough Collaborative Funding</p> <p>Collaborative funding partnerships have a powerful role to play in global development. From educating funders to shaping and strengthening a field or movement, we will discuss how collaboratives can do much more than aggregate capital.</p> <p>Facilitator: Elizabeth Wallace Ellers, Founder, The globalislocal Fund</p>	<p>TABLE E</p> <p>Beyond Doctors and Nurses: Engaging People as Providers</p> <p>Whether managing HIV or diabetes, doctors and nurses are in short supply, have little time and are ill equipped to meet the comprehensive health needs of their clients. We must look beyond doctors and nurses and engage people as providers.</p> <p>Facilitator: Mitch Besser, Founder, mothers2mothers</p>	<p>TABLE G</p> <p>The Role of Banks in Social Finance Innovation</p> <p>Financial institutions are needed to mainstream social finance, but what does it need to transition from business as usual to finance for good? Is the contribution of banks to social finance 'the Queen of Hearts' or 'the Joker in the pack'?</p> <p>Facilitator: Mario Marconi, Managing Director, Head of Family Services, UBS</p>
<p>TABLE B</p> <p>Farms, Fisheries, Foxconn and Fair Labour in the Global Economy</p> <p>Join a discussion that will help shape how multinationals solve serious human rights problems in manufacturing (like clothes and computers) and harvesting (like fish and palm oil), to the benefit of workers and communities worldwide.</p> <p>Facilitator: Daniel Viederman, CEO, Verité</p>	<p>TABLE D</p> <p>Creating Adaptive, Open-Innovation Societies</p> <p>In a world of change, societies must be adaptive, responding to shifting problems. How might the tools of 'open innovation' help social entrepreneurs and societal leaders be more effective in the innovation-adaptation process?</p> <p>Facilitator: Greg Dees, Co-Founder, Center for the Advancement of Social Entrepreneurship, Duke University</p>	<p>TABLE F</p> <p>The Carbon Conversation: From Apathy to Action</p> <p>How do we keep people engaged when climate news is so grim? Enter the carbon conversation: a mix of humour, cultural themes and fact. Join us to explore how the natural fit between advertising and advocacy can bring climate solutions alive.</p> <p>Facilitator: Maggie Fox, President and CEO, Climate Reality Project</p>	<p>TABLE H</p> <p>Monitor Your Impact and Strengthen Your Donor Relations</p> <p>Are you capturing the right data that will enable you to retain your donors or attract the attention of new donors? What should be measured? How should you staff this effort? We will discuss ways to evolve your programme into a rigorous, data-driven effort funders will appreciate.</p> <p>Facilitator: Martin Fisher, Co-Founder and CEO, KickStart</p>

8-9.30AM BREAKFAST AND NETWORKING

10-11.30AM MORNING PLENARY

12-2PM LUNCH

12.15-1.45PM PANEL SESSION

12.15-1.15PM DELEGATE-LED DISCUSSIONS

2-3.15PM PANEL SESSIONS

3.15-3.45PM CONTINUE THE CONVERSATION

5.30-7PM SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP

7-9PM SKOLL AWARDS RECEPTION

9.30-11.30PM SUNDANCE FILM SCREENING: SOLAR MAMA

PANEL SESSIONS

2-3.45PM INCLUDING CONTINUE THE CONVERSATION 3.15-3.45PM

PLAN YOUR FORUM

8-9.30AM BREAKFAST AND NETWORKING

10-11.30AM MORNING PLENARY

12-2PM LUNCH

12.15-1.45PM PANEL SESSION

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9.30-11.30PM SUNDANCE FILM SCREENING: SOLAR MAMA

NELSON MANDELA LECTURE THEATRE

From Per Capita to Pro Capita: Launch of the Social Progress Imperative

What is a successful country? The global debate about development has, for decades, been focused on a single, economic measure of success: Gross Domestic Product (GDP) Per Capita. But this tells us little about the real wellbeing of a nation or its sustainability. What if a nation's success is also measured against actionable social and environmental factors? How would this change the way that business, government and civil society leaders prioritise and tackle social issues? The Skoll World Forum is host to the launch of a major new initiative, the Social Progress Imperative. Join this session to understand implications and opportunities for your own work.

MODERATOR

Michael Green, Author, Philanthrocapitalism

SPEAKERS

Madhav Chavan, Co-Founder and CEO, Pratham Education Foundation

Heather Hancock, Managing Partner for Talent and Brand, Deloitte LLP, UK

Michael Porter, Bishop William Lawrence University Professor, Harvard Business School

Judith Rodin, President, Rockefeller Foundation

Ngaire Woods, Professor of International Political Economy, University of Oxford

EDMOND SAFRA LECTURE THEATRE

Not So Strange Bedfellows: Influencers and Enablers

As global markets become confronted by myriad social and environmental challenges, big companies and governments need entrepreneurial influencers to innovate and identify new opportunities. Similarly, these influencers need enablers – connections and markets for their ideas and visions. This panel highlights best-in-class examples of how the largest companies and governments have connected with some of the most innovative and disruptive entrepreneurs to identify the 'sweet spot of partnership', where impact and innovation can significantly leverage often scarce financial resources.

MODERATOR

Robert Annibale, Global Director, Citi Microfinance and Community Development, Citigroup

SPEAKERS

Premal Shah, President, Kiva

Antony Ross, Partner and Head of Social Entrepreneurs Fund, Bridges Ventures LLP

Chris West, Director, Shell Foundation

RHODES TRUST LECTURE THEATRE

Blended Learning: The Proof and the Promise

Can the use of technology radically improve educational quality and access globally? Finally, after years of hype, there is exciting progress in applying technology to deliver scalable, high quality education, even to those in some of the world's most challenging environments. Engage with leading innovators to explore what is working in classrooms and at home, how successful solutions can be spread and what challenges must be overcome.

MODERATOR

Debra Dunn, Consulting Associate Professor, Stanford University d.school

SPEAKERS

Stacey Brewer, CEO, eAdvance

Idit Harel Caperton, Founder and President, World Wide Workshop

Salman Khan, Founder and Executive Director, Khan Academy

Sandy Speicher, Education Lead, IDEO

LECTURE THEATRE 4

The Emotional Brain: The Science and Anthropology of Aggression

Understanding how we think and behave can provide critical insights for social entrepreneurs who rely on individual and group behaviour change for success. We will explore how aggression can spread from a one-on-one encounter to encompass entire groups, often resulting in warfare, genocide or violence against women or children. Join a neuroscientist, primatologist, psychiatrist and anthropologist, for a groundbreaking journey from the most basic research in mice and flies, to human psycho-social constructs, to real world strategies of entrepreneurs on the frontlines.

MODERATOR

Sarah Caddick, Principal Neuroscience Adviser to Lord Sainsbury of Turville, The Gatsby Charitable Foundation

SPEAKERS

David Anderson, Professor of Biology, Investigator, California Institute of Technology

Quratulain Bakhteari, Founder and Director, The Institute for Development Studies and Practices

Taddy Blecher, CEO, Community and Individual Development Association

Brian Ferguson, Professor of Anthropology, Department of Sociology and Anthropology, Rutgers University-Newark

John Mitani, Professor, University of Michigan

Simon Wessely, Head of Department of Psychological Medicine, Kings College London

LECTURE THEATRE 5

Mo(bile)mentum: Accelerating Mobile for Development

The ubiquity of mobile devices makes it possible to instantly connect farmers to markets, deliver quality health care to the hard-to-reach, flip traditional education and extend basic financial services without building banks. Disruptive platforms – data, instrumentation, payment— challenge donors and implementers to embrace and keep pace with the vast opportunity mobile technology holds. Despite project and infrastructure investment, development actors must navigate pilot proliferation, gaps in evidence and lack of sector coordination. Explore and debate how to successfully take advantage of these ever-improving platforms to fulfill the mobile promise.

MODERATOR

Ken Banks, Founder, kiwanja.net; Founder, FrontlineSMS

SPEAKERS

Priya Jaisinghani, Director, USAID

Gustav Praekelt, Founder and CEO, Praekelt Foundation

Fiona Smith, Director, mAgri, GSMA Mobile for Development

SEMINAR ROOM A

Water, Water Everywhere: The Paradox of the 21st Century

Current forecasts suggest that within 40 years, global demand for water could exhaust the world's available supply. Proof of this theory is growing steadily. In 1990, 28 countries, with a combined population of 335 million, faced chronic water shortages as demand for potable water exceeded supply. Join us to examine how social entrepreneurs, private citizens and large multinationals are addressing water quality and security issues, drawing on their comparative strengths and experiences.

MODERATOR

Gary White, Co-Founder and CEO, Water.org

SPEAKERS

Greg Allgood, Director, Children's Safe Drinking Water, Procter & Gamble

Phil Falcone, CEO and CIO, Harbinger Capital

Sylvia Lee, Manager, Water, Skoll Global Threats Fund

Luis Montoya, President, Latin America Beverages, PepsiCo

FILM SCREENING

Rafea: Solar Mama

NEW THEATRE
9.30-11.30PM

Rafea is a Bedouin woman who lives with her four daughters in one of Jordan's poorest desert villages on the Iraqi border. Follow Rafea as she leaves home to train as a solar engineer at Barefoot College.

Followed by Q&A:

Mona Eldaief, Director/Producer

Meagan Fallone, Senior Advisor, Barefoot College

Cara Mertes, Director, Sundance Institute

Bunker Roy, Founder Director, Barefoot College



THURSDAY 5.30-7PM

FOLLOWED BY PRIVATE AWARDS RECEPTION AT THE
ASHMOLEAN MUSEUM OF ART & ARCHAEOLOGY 7-9PM

NEW THEATRE
DOORS OPEN 5PM
SEATING IS GENERAL ADMISSION



TOSTAN

SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP

MASTER OF CEREMONIES

SALLY OSBERG
President and CEO,
Skoll Foundation

JEFF SKOLL
Founder, Skoll Foundation,
Skoll Global Threats Fund,
Participant Media

HONORARY SKOLL AWARD FOR SOCIAL ENTREPRENEURSHIP

ANNIE LENNOX
The SING Campaign

2013 SKOLL AWARDS FOR SOCIAL ENTREPRENEURSHIP

CARNE ROSS
Independent Diplomat

GEMMA MORTENSEN
Crisis Action

GOPI GOPALAKRISHNAN
World Health Partners

CHRIS UNDERHILL
BasicNeeds

MUSHTAQ K. CHHAPRA
The Citizens Foundation

SALMAN AMIN KHAN
Khan Academy

GLOBAL TREASURE AWARD

MUHAMMAD YUNUS
Grameen Bank

MUSICAL PERFORMANCES

FESTIVAL IN EXILE
MONICA YUNUS



Annie Lennox



Muhammad Yunus



Carne Ross



Gemma Mortensen



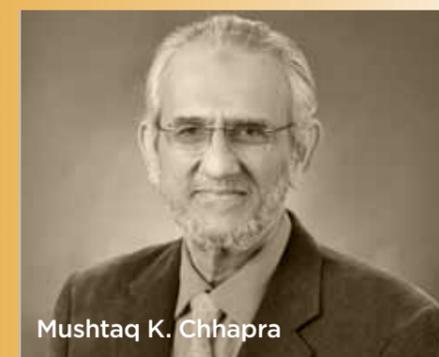
Gopi Gopalakrishnan



Salman Amin Khan



Chris Underhill



Mushtaq K. Chhapra

PANEL SESSIONS

9-10.45AM INCLUDING CONTINUE THE CONVERSATION 10.15-10.45AM

PLAN YOUR FORUM

8-9AM BREAKFAST AND NETWORKING

9-10.15AM PANEL SESSIONS

10.15-10.45AM CONTINUE THE CONVERSATION

11AM-12.30PM LUNCH

11.15AM-12.15PM PANEL SESSION

11.15AM-12.15PM DELEGATE-LED DISCUSSIONS

12.30-1.45PM PANEL SESSIONS

1.45-2.15PM CONTINUE THE CONVERSATION

3-4.30PM CLOSING PLENARY

NELSON MANDELA LECTURE THEATRE

BBC Global Business: Financing Social Entrepreneurship

Social entrepreneurship is as much about business model innovation as it is about creating transformational approaches to address major social and environmental challenges. Hence, the financing models required to catalyse and support the diversity of such ventures necessitates reevaluating traditional philanthropy as well as current mainstream investment. Engage with experts who have successfully pioneered new forms of flexible financing for both legal charities and new profit-generating entities.

MODERATOR

Peter Day, Presenter, Global Business, BBC World Service

SPEAKERS

Ronald Cohen, Chairman, Big Society Capital and The Portland Trust

Judith Rodin, President, Rockefeller Foundation

Alvaro Rodriguez Arregui, Co-Founder and Managing Partner, IGNIA Partners, LLC

Peter Tufano, Peter Moores Dean, Saïd Business School

EDMOND SAFRA LECTURE THEATRE

Earned Revenue Models: Pitfalls and Pathways to Scale

Social entrepreneurs have increasingly adopted earned revenue models to support their long-term sustainability goals. While approaches are diverse, many begin with small-scale ventures using project grants to implement. Even with initial success, scaling of these revenue producing ventures is often hampered by a lack of working capital or commercial financing for necessary capital equipment. While the challenges are many, experienced entrepreneurs, funders and bankers are learning to navigate this frontier and pave the way for successful scaling. Join us to contribute to this vital and ever-evolving conversation.

MODERATOR

Alex Sloan, Portfolio Director, Skoll Foundation

SPEAKERS

Philip Brown, Managing Director Risk, Citi Microfinance, Citigroup

Andrea Coleman, CEO and Co-Founder, Riders for Health

Jasper Snoek, CFO, DOEN Foundation

RHODES TRUST LECTURE THEATRE

The Evolving Role of Media in Social Progress

Historically, media professionals have been most comfortable in their role as a watchdog, exposing crises and wrongdoing. Should they also play a more aggressive role in highlighting and accelerating social progress? If so, how can they change their focus and avoid claims of 'playing favourites'? As media platforms continually evolve, how can journalists find accurate and authentic information about social innovations in the field? Do new emerging media platforms help or hurt their coverage? Engage with a diverse group of media innovators who are examining this issue philosophically as well as practically.

MODERATOR

Alberto Ibarguen, President, John S. and James L. Knight Foundation

SPEAKERS

Joaquin Alvarado, CSO, Center for Investigative Reporting

David Bornstein, Chief Storyteller, Dowsler Media

Peter Koechley, Co-Founder and Curator-In-Chief, Upworthy

Pat Mitchell, President and CEO, Paley Center for Media

LECTURE THEATRE 4

Can It Be Replicated? A Look at Rwanda's Development Gains in Context

Rwanda is an oft-cited example of development progress. Never before has a post-conflict country – especially one with such a storied past – been on a path to reach global development milestones. Rwanda is on track to meet Millennium Development Goals in education and health and is the ninth fastest growing economy globally, with real growth exceeding expectations in 2012 at 7.8%. Yet, Rwanda also faces increasing international scrutiny for its political challenges both internally and with neighboring Democratic Republic of Congo. Join us for a discussion on progress, politics and potential.

MODERATOR

Matthew Bishop, US Business Editor, Economist

SPEAKERS

Agnes Binagwaho, Minister of Health, Government of Rwanda

Dale Dawson, Founder and CEO, Bridge2Rwanda

Paul Farmer, Co-Founder, Partners In Health

Mary Robinson, Former President of Ireland; President of the Mary Robinson Foundation – Climate Justice

LECTURE THEATRE 5

Crossing the 'Last Mile': Delivery Strategies for the Base of the Pyramid

Attention to address the design needs of 'BOP' has been increasing steadily. But what happens after that product—whether a pair of eyeglasses, a bag of seeds, a solar lamp, or a vaccine—is developed? Many promising innovations and basic commodities fail due to the cost and challenge of delivering to customers in extremely rural communities. How can organisations distribute and build awareness, demand, and uptake for these goods without going broke? We will explore specific strategic, operational and marketing considerations for BOP markets, including partnerships, branding, and customer segmentation and adoption.

MODERATOR

Andrew Whitehouse, Deputy Director of Communications, McKinsey & Company

SPEAKERS

Celina Chew, Managing Director, Bayer Thai Co Limited

Jordan Kassalow, Founder and Co-Chairman, VisionSpring

Anurag Mairal, Global Program Leader, Technology Solutions Global Program, PATH

Debbie Aung Din Taylor, Co-Founder, Proximity Designs

SEMINAR ROOM A

Addressing Energy Poverty through Innovations in Delivery

With investors pouring \$270 billion annually in to clean energy globally, it is shocking that energy poverty continues to plague nearly half the world's population. More than 2.7 billion people lack access to clean and energy efficient cooking technologies with 1.4 billion rural residents lacking access to electricity. This panel will discuss a spectrum of innovations that go beyond technology to innovate in service provisioning and delivery models that are breaking down barriers to energy access from Africa to India. Explore how strategic philanthropy and social entrepreneurs can catalyse change in access to energy.

MODERATOR

Brian Sirgutz, Senior Vice President of Social Impact, The Huffington Post Media Group

SPEAKERS

Jim Ayala, Founder and CEO, Hybrid Social Solutions

Simon Desjardins, Programme Manager, Shell Foundation

Nicholas Hughes, Co-Founder and Executive Chairman, M-KOPA

Dipender Saluja, Managing Director, Capricorn Investment Group

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- **Learn** what innovations are solving global challenges and what drives investment decisions of major funders
- **Discover** thousands of hand-picked articles and reports on the issues you care about
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- **Rediscover** sessions you missed
- **Contribute** a story and let us help you access a global audience through some of our world leading media partners



LUNCHTIME SESSIONS

11.15AM-12.15PM

PLAN YOUR FORUM

PANEL SESSION SEMINAR ROOM A 11.15AM-12.15PM

Driving Change From Within: The Social Intrapreneur

While the world has fallen in love with social entrepreneurs, there are many equally determined men and women leading systemic social change from inside their established organisations. They are finding creative ways to use their platforms to address some of society's toughest problems whilst promoting long-term value for their organisations. Join social intrapreneurs and learn how they are transforming from within.

MODERATOR

Judith Samuelson, Executive Director, Aspen Business and Society Program

SPEAKERS

Aslihan Denizkurdu, Director, Corporate Strategy, Citigroup

James Inglesby, Category Manager, Unilever

Regula Schegg, Strategic Business Developer, Hilti Foundation

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- **Download** the Skoll World Forum mobile app on your iPhone or Android device.
- **Join** us at Saïd Business School in Room 14 to learn more.



LUNCH IN THE ENTRANCE HALL

Lunch is served early today! Grab a picnic lunch bag and join one of the lunchtime sessions.

Grab a picnic lunch bag and choose among the following lunchtime options:

- Attend the panel session for a deep discussion with panellists, including interactive Q&A
- Join a peer-to-peer lunchtime discussion facilitated by fellow Skoll World Forum delegates
- Network with fellow delegates in the Courtyard Marquee or Common Room

DELEGATE-LED DISCUSSIONS IN THE GARDEN MARQUEE 11.15AM-12.15PM

TABLE A

Stopping Deforestation in the Tropics

The history of tropical forest has been marked by high rates of deforestation. However, progress has been made to reduce it, especially in the Brazilian Amazon where it has declined dramatically since 2008. We will discuss challenges and opportunities to stop deforestation.

Facilitator: Adalberto Veríssimo, Co-Founder, Imazon

TABLE C

Big Data for Real Impact in Social Enterprises

With big data, Google, Facebook and Amazon can almost read our minds, and use this to make boatloads of money. How do we use big data to improve the social impact and operations of social enterprises?

Facilitator: Jim Fruchterman, CEO, Benetech

TABLE E

Ensuring a Role for Young People in Changing the World

Young people are an untapped market of potential when it comes to mobilising support for social issues. Join us to discuss why young people merit a role in creating solutions to our biggest problems and how to engage them in your cause.

Facilitator: Kim Plewes, Associate Director, Free The Children

TABLE G

Early Stage Social Entrepreneurs – How to Support Them?

Social entrepreneurs are special, but cannot succeed alone. Early on especially, they often need substantial, though quite varied, support. How can those of us in the social innovation ecosystem best foster success?

Facilitator: Rich Leimsider, Director, Echoing Green

TABLE B

Media and Social Enterprise: What is Still Lacking?

Recently the press has started to cover social entrepreneurs, but the vast majority are profiles or 'feel good' pieces, which fail to ask questions like, what is working, what isn't? How do we get news sites to devote more ink to social entrepreneurs?

Facilitator: Esha Chhabra, Independent Writer

TABLE D

Video Preview: The Existential Social Entrepreneur

A newly-released leadership development video will be previewed and discussed. In YouTube-format, social entrepreneurs will speak about competing commitments to clients, community and career.

Facilitator: Jonathan C. Lewis, Founder and Host, iOnPoverty

TABLE F

A Collaborative Approach to Water and Sanitation

Over the past 34 years, 'inclusion' has been central to Gram Vikas' development initiatives in the sector of water and sanitation. We will discuss this approach and the potential for a collaborative effort going ahead beyond 2015.

Facilitator: Joe Madiath, Founder and Executive Director, Gram Vikas

TABLE H

Mobile-Enabled Entrepreneurship for Water Security

Mobile-enabled technologies are charting new models for addressing Africa's rural and urban challenges of water supply security. We evaluate the mobile-enabled entrepreneurial landscape based on the latest research and practice.

Facilitator: Robert Hope, Researcher, University of Oxford

PANEL SESSIONS

12.30-2.15PM INCLUDING CONTINUE THE CONVERSATION 1.45-2.15PM

PLAN YOUR FORUM

8-9AM BREAKFAST AND NETWORKING

9-10.15AM PANEL SESSIONS

10.15-10.45AM CONTINUE THE CONVERSATION

11AM-12.30PM LUNCH

11.15AM-12.15PM DELEGATE-LED DISCUSSIONS

11.15AM-12.15PM PANEL SESSION

12.30-1.45PM PANEL SESSIONS

1.45-2.15PM CONTINUE THE CONVERSATION

3-4.30PM CLOSING PLENARY

NELSON MANDELA LECTURE THEATRE

Developing the Development Model: Reengineering Aid for the 21st Century

In an age of instant communication, strong economic growth in the south, and new geopolitical realities, why are we still using a 1960s model for aid? The global community is discussing next generation MDGs and measures for aid effectiveness. Now is the time for making practical suggestions to ensure we are not 'rearranging deck chairs', but engineering an aid model that both produces a high social return and is appropriate for the 21st century. What have we learned from radical innovations previously employed? What would a new model look like? How could it be implemented? Engage in a lively discussion of new approaches and potential models for success.

MODERATOR

Richard Feachem, Director, The Global Health Group

SPEAKERS

Paul Boateng, Director, Akyem Law and Advisory Services Ltd

Dambisa Moyo, Economist, Author

Andrew Mwenda, Strategy and Editorial Director, Independent Publications Limited

Maura O'Neill, Chief Innovation Officer, USAID

Bunker Roy, Founder and Director, Barefoot College

EDMOND SAFRA LECTURE THEATRE

Sustainable Sourcing: The Business Imperative

Price is not the only factor driving sourcing decisions for companies focused on securing their supply chains for the long-term. Environmental concerns and improved livelihoods for those upstream in the value chain are also factors influencing cutting-edge business decisions. How can business thrive while not damaging its bottom line, the planet, or the producers of its products? Join experts to discuss the business imperative for sustainable sourcing and the role certification can play in creating value for all players in the supply chain.

MODERATOR

Roger Martin, Dean, Rotman School of Management, University of Toronto

SPEAKERS

Jason Clay, Senior Vice President, Markets, World Wildlife Fund US

Mary Jo Cook, Chief Impact Officer, FairTrade USA

William Rosenzweig, Co-Founder and Managing Partner, Physic Ventures

RHODES TRUST LECTURE THEATRE

Big Data. Big Deal?

Our digital world is creating an onslaught of data. 'Big data' typically refers to the 3Vs of Volume, Velocity, and Variety of data produced all around us. Those who can make sense of this confusing deluge can transform the way they work, make more accurate decisions and drive impact. Many commercial industries have been successfully harnessing this information to their financial benefit. It is time for the social sector to aggressively leverage this data to solve pressing social issues. From an NGO's work in rural India to the field of global development, we can transform our approach if we understand big data's 4th V: Value.

MODERATOR

Robert Kirkpatrick, Director, UN Global Pulse, United Nations

SPEAKERS

Sharmila Mulligan, CEO and Founder, ClearStory Data

DJ Patil, Data Scientist in Residence, Greylock Partners

Jake Porway, Founder and Executive Director, DataKind

Jer Thorp, Co-Founder, The Office for Creative Research

LECTURE THEATRE 4

Emerging Markets: Philanthropy at the Intersection

Emerging markets provide opportunities for understanding the consequences of rapid growth and industrialisation – including negative social and environmental effects. Funders and foundations working for change in these regions are often faced with complex social, political and legal contexts as they work to improve conditions for citizens and the environment. Join us to discuss insights and perspectives rarely surfaced from this unique intersection of funders and emerging philanthropists who work in these regions. Expect a candid discussion about pitfalls, progress and future opportunities.

MODERATOR

Wiebe Boer, CEO, The Tony Elumelu Foundation

SPEAKERS

Amr A. Al-Dabbagh, Founding Chairman, STARS Foundation

Beatriz Azeredo, Director of Social Responsibility, Globo TV Network

Wang Zhenyao, Dean, Beijing Normal University One Foundation Philanthropy Research Institute

LECTURE THEATRE 5

Young, Educated, and Out of Work: The Middle East's Jobless Generation

In the MENA region, 30% of youth are unemployed—twice the global average. Failure to harness the intelligence and enthusiasm of these young people jeopardises not only the wellbeing of this generation, but the stability of Middle Eastern societies and the region at large. The problem is not simply a lack of jobs. Available opportunities require skills that young people today do not have. While entrepreneurship is crucial to job creation, first-time failure rates are strikingly high. Join this session for a vital exploration of approaches for strengthening MENA's educational, employment and entrepreneurial ecosystems.

MODERATOR

Katy Cronin, COO, The Elders

SPEAKERS

Reham Issam Di'bas, Founder, EzSakan

Fadi Ghandour, Founder and Vice Chairman, Aramex International

Ossama Hassanein, Chairman of the Board, TechWadi

Jamie McAuliffe, President and CEO, Education for Employment Foundation

Jawad Nabulsi, Co-Founder, Nebny Foundation

SEMINAR ROOM A

Mapping Systems: A Key Step Towards Driving Systems Change

System transformation begins with the critical task of mapping key leverage points for change. Discover how two organisations have approached this complex task in an effort to improve environmental and health care outcomes - and their bottom lines. Explore how Nike is differentiating itself from its competitors by moving steadily toward a goal of eliminating hazardous chemical discharge from its supply chain by 2020. And learn how Health Care Without Harm has developed tools and strategies to transform the health care industry by mapping and building a collaborative network of 450 organisations in 52 countries.

MODERATOR

John Elkington, Founder and Executive Chairman, Volans

SPEAKERS

Marshall Clemens, Principal, Ildiagram

Gary Cohen, Co-Founder and President, Health Care Without Harm

Sarah Severn, Senior Director, Stakeholder Mobilization, Nike, Inc.

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FRIDAY
3-4.30PM

NEW THEATRE
DOORS OPEN 2.30PM
SEATING IS GENERAL ADMISSION



CAMFED

CLOSING PLENARY

MASTER OF CEREMONIES

STEPHAN CHAMBERS

Chairman, Skoll Centre for Social Entrepreneurship;
MBA Director, Saïd Business School, University of Oxford

DISRUPTION: DARE TO IMAGINE

ROBERT X. FOGARTY

Founder, Dear World

THE COURAGE TO CHANGE

KOFI ANNAN

Former United Nations Secretary-General;
Chairman, Kofi Annan Foundation

THE POWER TO LEAD

MODERATOR: RAY SUAREZ

Senior Correspondent, Public Broadcasting Service

GRO BRUNDTLAND

Former Prime Minister of Norway; Member, The Elders

VERA CORDEIRO

Founder and CEO, Associação Saúde Criança

MARY ROBINSON

Former President of Ireland; President of the
Mary Robinson Foundation - Climate Justice

LYDIA WILBARD

Co-Director, Camfed Tanzania

SKOLL WORLD FORUM
TEN YEAR RETROSPECTIVE

SPEAKER BIOGRAPHIES



AMR A. AL-DABBAGH

FOUNDING CHAIRMAN
STARS FOUNDATION

His Excellency Amr Al-Dabbagh previously served two terms as Governor of the Saudi Arabia General Investment Authority, with a rank of Minister. Chairman and CEO of Al-Dabbagh Group and Founding Chairman of the STARS Foundation, he leads a '20x20' goal to support the lives of 20 million disadvantaged people by 2020 in the 100 countries with the highest USMR as defined by UNICEF. As steward of the family heritage, he leads the 'Club 32' initiative to empower the 32 family members to become global leaders and responsible citizens.

SPEAKING

12.30-2.15PM FRIDAY
Emerging Markets: Philanthropy at the Intersection
See page 35



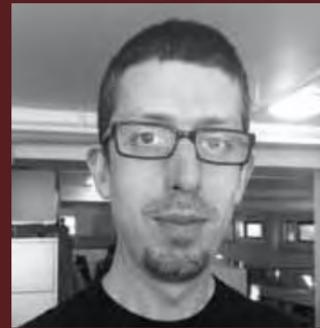
GREG ALLGOOD

DIRECTOR, CHILDREN'S SAFE DRINKING WATER
PROCTER & GAMBLE

Dr. Greg Allgood is the Director of the P&G Children's Safe Drinking Water (CSDW) Program at Procter & Gamble. He leads P&G's efforts to provide safe drinking water in the developing world through an innovative water purification packet. This programme has provided more than 5 billion litres of clean drinking water by working with more than 100 partners. In 2012, he was a co-winner of the Economist Social Innovation Award and the CSDW Program won the US Secretary of State's Award for Corporate Excellence.

SPEAKING

2.00-3.45PM THURSDAY
Water, Water Everywhere: The Paradox of the 21st Century
See page 27



JOAQUIN ALVARADO

CSO
CENTER FOR INVESTIGATIVE REPORTING

Before joining the Center for Investigative Reporting, Joaquin Alvarado served as Senior Vice President for digital innovation at American Public Media and Founding Senior Vice President for diversity and innovation at the Corporation for Public Broadcasting. He is the Founder of CoCo Studios, which promotes media collaboration and game development for fiber and mobile networks. Joaquin was the Founding Director of the Institute for Next Generation Internet, which launched in 2005 from San Francisco State University.

SPEAKING

9-10.45AM FRIDAY
The Evolving Role of Media in Social Progress
See page 30



ADRIAN ANANTAWAN

RESEARCHER
HARVARD GRADUATE SCHOOL OF EDUCATION

Adrian Anantawan is a violinist, educator and researcher in the field of arts education, specifically the use of adaptive musical instruments within universally designed curricula in the United States. He is a graduate of Yale and Harvard University, and maintains an active performance career while directing an orchestra at the Conservatory Lab Charter School in Boston, MA.

SPEAKING

10-11.30AM THURSDAY
Thursday Morning Plenary
See page 23



DAVID ANDERSON

PROFESSOR OF BIOLOGY, INVESTIGATOR
CALIFORNIA INSTITUTE OF TECHNOLOGY

David J. Anderson, PhD, is Seymour Benzer Professor of Biology at Caltech and a Howard Hughes Medical Institute Investigator. His laboratory studies the neural circuitry of emotional behaviours in both mice and fruit flies. Dr. Anderson received his AB at Harvard and PhD at Rockefeller University where he trained with Nobelist Günter Blobel. Following postdoctoral studies at Columbia University with Nobelist Richard Axel, Dr. Anderson joined the Caltech faculty in 1986. He is a member of the US National Academy of Sciences.

SPEAKING

2-3.45PM THURSDAY
The Emotional Brain: The Science and Anthropology of Aggression
See page 27



KOFI ANNAN

FORMER UNITED NATIONS SECRETARY-GENERAL
CHAIRMAN, KOFI ANNAN FOUNDATION

Kofi A. Annan was the seventh Secretary-General of the United Nations, serving two terms from 1 January 1997 to 31 December 2006, and was the first to emerge from the ranks of United Nations staff. In 2001, Kofi Annan and the United Nations were jointly awarded the Nobel Peace Prize. In 2007, Kofi Annan established the Kofi Annan Foundation to promote better global governance and strengthen the capacities of people and countries to achieve a fairer and more secure world.

SPEAKING

3-4.30PM FRIDAY
Closing Plenary
See page 37



ROBERT ANNIBALE

GLOBAL DIRECTOR, CITI MICROFINANCE AND COMMUNITY DEVELOPMENT
CITIGROUP

Bob Annibale leads Citi's initiatives and partnerships supporting community development and finance through financial inclusion, education and asset building; neighbourhood revitalisation; and small business and microenterprise development. He also heads Citi's global commercial relationships with microfinance and community institutions, to expand access to financial services. His teams have been particularly focused on developing innovative platforms for scaling access to finance and savings through partnerships and correspondents.

SPEAKING

2-3.45PM THURSDAY
Not So Strange Bedfellows: Influencers and Enablers
See page 26



JIM AYALA

FOUNDER AND CEO
HYBRID SOCIAL SOLUTIONS

Jim Ayala has worked on economic development issues in emerging markets for 29 years in his various roles as social entrepreneur, CEO of a listed company, management consultant and trustee of several non-profit organisations. He believes that business and investment capital have an essential role to play in solving urgent social problems by working with communities and other stakeholders to scale up social innovations at the base of the economic pyramid. Jim is a Schwab Social Entrepreneur of the Year and Ernst&Young EOY Philippines.

SPEAKING

9-10.45AM FRIDAY
Addressing Energy Poverty through Innovations in Delivery
See page 31

SPEAKER BIOGRAPHIES



BEATRIZ AZEREDO

DIRECTOR OF SOCIAL RESPONSIBILITY

GLOBO TV NETWORK

Dr. Beatriz Azeredo has a PhD in Economics from the Economics Institute of the Federal University of Rio de Janeiro (UFRJ). She is Director of Social Responsibility and Public Relations for TV Globo as well as a professor of the Institute of Economics at UFRJ. Previous positions include Director of the Institute of Applied Economic Research, Director of Social Development and Urban Infrastructure and Planning of the Brazilian Development Bank, and Director of the Center for the Study of Public Policy. She is a published author, a leading partner of Avina and Senior Fellow of the Synergos.

SPEAKING

12.30-2.15PM FRIDAY
Emerging Markets: Philanthropy at the Intersection
See page 35



JULIA BACHA

CREATIVE DIRECTOR

JUST VISION

Julia Bacha is an award-winning filmmaker and Creative Director at the non-profit organisation Just Vision. Most recently, she directed and produced the critically-acclaimed feature documentary Budrus, which won over 18 major international prizes, and the short-film My Neighborhood, which had its premiere at the Tribeca Film Festival in 2012. Julia is the recipient of the 2009 King Hussein Leadership Prize and the 2012 PUMA Impact Award. Her TEDtalk, 'Pay Attention to Nonviolence' has been viewed by over a million people worldwide.

SPEAKING

3-4.15PM WEDNESDAY
Tools and Strategies for Making a Difference: A Session with Sundance Storytellers
See page 19



QURATULAIN BAKHTEARI

FOUNDER AND DIRECTOR

The Institute for Development Studies and Practices Dr. Quratulain Bakhteari has over 30 years of experience in community organisation. Her pioneering work in Pakistan has mobilised people for education, sanitation, women empowerment and professional development. Since 1998, she has focused her energies in creating spaces for young people and The Institute for Development Studies and Practices (IDSP-Pakistan) serves as a space for young people to learn, reflect and practice community development. She was a recipient of the Skoll Award for Social Entrepreneurship in 2006 and was a nominee for the Nobel Peace Prize in 2007.

SPEAKING

2-3.45PM THURSDAY
The Emotional Brain: The Science and Anthropology of Aggression
See page 27



KEN BANKS

FOUNDER

KIWANJA.NET AND FRONTLINESMS

Ken Banks, Founder of kiwanja.net and FrontlineSMS, devotes himself to the application of mobile technology for positive social and environmental change in the developing world. He has worked at the intersection of technology, anthropology, conservation and development for the past 20 years, and has lived and worked across the African continent. He is a PopTech Fellow, a Tech Awards Laureate, an Ashoka Fellow and a National Geographic Emerging Explorer, and has been internationally recognised for his technology-based work.

SPEAKING

2-3.45PM THURSDAY
Mo(bile)mentum: Accelerating Mobile for Development
See page 27



AGNES BINAGWAHO

MINISTER OF HEALTH

GOVERNMENT OF RWANDA

Dr. Agnes Binagwaho is the Minister of Health of the Republic of Rwanda. After practising as a pediatrician for over 15 years, Dr. Binagwaho led the National AIDS Control Commission between 2002 and 2008, and then served as Permanent Secretary in the Ministry of Health until 2011. Dr. Binagwaho is a Senior Lecturer in the Department of Global Health and Social Medicine at Harvard Medical School and Clinical Professor of Pediatrics at the Geisel School of Medicine at Dartmouth.

SPEAKING

9-10.45AM FRIDAY
Can It Be Replicated? A Look at Rwanda's Development Gains in Context
See page 31



MATTHEW BISHOP

US BUSINESS EDITOR

ECONOMIST

Matthew Bishop is the US Business Editor of The Economist. He is the author of several books with Michael Green, including *Philanthrocapitalism: How Giving Can Save the World*, *The Road From Ruin* and *In Gold We Trust? The Future of Money in an Age of Uncertainty*. Mr Bishop is also the author of *Essential Economics*. Mr. Bishop chaired the World Economic Forum's Global Agenda Council on Philanthropy and Social Innovation, and was a member of the Advisors Group to the United Nations International Year of Microcredit in 2005.

SPEAKING

9-10.45AM FRIDAY
Can It Be Replicated? A Look at Rwanda's Development Gains in Context
See page 31



TADDY BLECHER

CHAIRPERSON, CEO

COMMUNITY AND INDIVIDUAL DEVELOPMENT ASSOCIATION

Dr. Taddy Blecher is Chairperson of the South African National Government task team on Entrepreneurship, Education and Job Creation, and CEO of the Maharishi Institute and the Community and Individual Development Association. He is known as a pioneer of the free tertiary education movement in South Africa, having helped to create six free access institutions of higher learning. He is Co-Founder of the Branson Centre of Entrepreneurship with Sir Richard Branson. In 2009, he was named by author Tom Peters as one of the top five most influential entrepreneurs in the world over the last 30 years.

SPEAKING

2-3.45PM THURSDAY
The Emotional Brain: The Science and Anthropology of Aggression
See page 27



PAUL BOATENG

DIRECTOR

AKYEM LAW AND ADVISORY SERVICES LTD

The Right Honourable Lord Paul Boateng (Baron Boateng of Akyem Wembley), a Barrister of Grays Inn, having completed a four year term as British High Commissioner to South Africa (2005 - 2009), was elevated to the Peerage in June 2010. He has 30 years' experience in public life in law, politics and diplomacy. Until he stepped down to take the post of High Commissioner in 2005, he was a Member of Parliament (1987 - 2005), and he served as a Cabinet Minister and Chief Secretary to the Treasury under Tony Blair. He is a frequent writer, broadcaster and public speaker in Europe, Africa and the US.

SPEAKING

12.30-2.15PM FRIDAY
Developing the Development Model: Reengineering Aid for the 21st Century
See page 34

SPEAKER BIOGRAPHIES



WIEBE BOER

CEO

THE TONY ELUMELU FOUNDATION

Dr. Wiebe Boer is CEO of The Tony Elumelu Foundation (TEF). As CEO, he manages the day-to-day operations, strategy development and execution for the Foundation. TEF supports entrepreneurs in Africa by enhancing the competitiveness of the private sector. Dr. Boer serves on several for-profit and non-profit boards, as well as on Nigerian national ministerial committees. He has prior experience with the Rockefeller Foundation and McKinsey. Born and raised in Jos, Nigeria, Dr. Boer earned his doctorate in History at Yale University.

SPEAKING

12.30-2.15PM FRIDAY
Emerging Markets: Philanthropy at the Intersection
See page 35



CHAD BOETTCHER

EXECUTIVE VICE PRESIDENT, SOCIAL ACTION AND ADVOCACY

PARTICIPANT MEDIA

Chad Boettcher has spent the past 15 years working to create social change at the intersection of media, culture and communications. He is currently Executive Vice President, Social Action and Advocacy at Participant Media, where he leads the development of social action strategies for all of the company's film, television and digital content. Previously, Boettcher worked for Vice President Al Gore, taught marketing innovation at NYU and held senior positions at MTV, Nike and Weber Shandwick developing award-winning pro-social campaigns.

SPEAKING

12.15-1.45PM THURSDAY
Oscars and Indices: Case Studies on Storytelling for Impact
See page 24



DAVID BORNSTEIN

CHIEF STORYTELLER
DOWSER MEDIA

David Bornstein co-authors the Fixes column in The New York Times, which explores and analyses potential solutions to major social problems. He is Co-Founder of the Solutions Journalism Network, which supports rigorous journalism about responses to social problems. His books include *How to Change the World: Social Entrepreneurs and the Power of New Ideas*, *The Price of a Dream: The Story of the Grameen Bank*, and *Social Entrepreneurship: What Everyone Needs To Know*.

SPEAKING

9-10.45AM FRIDAY
The Evolving Role of Media in Social Progress
See page 30



KEN BRECHER

PRESIDENT

LIBRARY FOUNDATION OF LOS ANGELES

Kenneth S. Brecher is the President of the Library Foundation of Los Angeles. He has previously worked as the Executive Director of the Sundance Institute, President of the William Penn Foundation in Philadelphia, Director of the Boston Children's Museum and Associate Artistic Director of the Mark Taper Forum in LA. Brecher was a Rhodes Scholar at the University of Oxford and is an honours graduate of Cornell. He serves on a number of boards, and has lectured and published widely on current challenges facing arts leadership.

SPEAKING

5-6.30PM WEDNESDAY
Opening Plenary
See page 21



NED BRESLIN

CEO

WATER FOR PEOPLE

Edward D. (Ned) Breslin joined Water For People as Director of International Programs in 2006, and was appointed CEO in 2009 after close to 20 years working in the water and sanitation sector in Africa. He is focused on transforming water sector philanthropy and transparency by focusing on outcomes and lasting results over time, and was a 2011 recipient of the Skoll Award for Social Entrepreneurship.

SPEAKING

1.15-2.30PM WEDNESDAY
Story Matters: Creating Your Own Impact Videos
See page 16



STACEY BREWER

CEO

EADVANCE

Stacey Brewer is the CEO of eAdvance, an education organisation with a mission to create systemic change in South African education. In January 2013, eAdvance launched Spark Schools, a network of blended-learning primary schools in Johannesburg. Stacey became invested in education reform in the course of her MBA thesis, in which she proposed a sustainable financial model for low-fee private schools. Further research was conducted internationally to search for best practices that could be replicated in South Africa.

SPEAKING

2-3.45PM THURSDAY
Blended Learning: The Proof and the Promise
See page 26



PHILIP BROWN

MANAGING DIRECTOR RISK, CITI MICROFINANCE
CITIGROUP

Philip Brown is Managing Director Risk for Citi Microfinance's global business. He is responsible for developing the policies, programmes and risk tools to enable Citi's businesses to commercially engage with microfinance, financial and other institutions, networks and investors, to expand access to financial services in underserved communities. Mr. Brown is a member of the Governing Council of the Centre for the Study of Financial Innovation (UK), the Advisory Council of the Centre for Financial Inclusion (USA) and the Advisory Board of the Council of Microfinance Equity Funds.

SPEAKER

9-10.45AM FRIDAY
Earned Revenue Models: Pitfalls and Pathways to Scale
See page 30



GRO HARLEM BRUNDTLAND

FORMER PRIME MINISTER OF NORWAY,
UN FOUNDATION

MEMBER, THE ELDERS

Dr. Gro Harlem Brundtland, former Prime Minister of Norway, served as Director General of the World Health Organization from July 1998-2003. From 2007-2009, she was the UN Secretary-General's Special Envoy for Climate Change. Dr. Brundtland has served on the UN Secretary-General's High Level Panel on Global Sustainability since its launch in August 2010. As a member of The Elders, she contributes her wisdom, independent leadership and integrity to tackling the world's toughest problems, with the aim of making the world a better place.

SPEAKING

5-6.30 PM WEDNESDAY
Opening Plenary
See page 21

3-4.30PM FRIDAY
Closing Plenary
See page 37

SPEAKER BIOGRAPHIES



SARAH CADDICK

PRINCIPAL
NEUROSCIENCE ADVISER
TO LORD SAINSBURY
OF TURVILLE

THE GATSBY CHARITABLE
FOUNDATION

Sarah J Caddick, PhD, is Neuroscience Advisor to Lord Sainsbury of Turville and the Gatsby Charitable Foundation. She serves on a number of scientific boards including the Science Museum, London, the Aston Centre for Brain Science and the Centre for Biological Sciences at Southampton University. She is a Governor/Trustee of MQ: Transforming Mental Health and the Sainsbury Wellcome Centre at UCL. She was a guest curator for TED Global in 2012.

SPEAKING

2-3.45PM THURSDAY
The Emotional Brain: The
Science and Anthropology
of Aggression
See page 27



STEPHAN CHAMBERS

CHAIRMAN, SKOLL
CENTRE FOR SOCIAL
ENTREPRENEURSHIP

MBA DIRECTOR, SAÏD
BUSINESS SCHOOL,
UNIVERSITY OF OXFORD

Stephan Chambers helped to found the Skoll Centre for Social Entrepreneurship 10 years ago and is the Director of the MBA at the University of Oxford's Saïd Business School. He is also Chairman of IWA Publishing and sits on the advisory board of Princeton University Press. He is a fellow of Lincoln College.

SPEAKING

5-6.30PM WEDNESDAY
Opening Plenary
See page 21

3-4.30PM FRIDAY

Closing Plenary
See page 37



MADHAV CHAVAN

CO-FOUNDER AND CEO
PRATHAM EDUCATION
FOUNDATION

Madhav Chavan, a PhD in Chemistry, began work in the social domain in 1989. He is now CEO of Pratham Education Foundation, one of the largest education non-profit organisations in the world. Pratham was founded to bring business, government and civil society together to own and solve the problems of education. Innovations that work on scale in unstructured environments is an important feature of Pratham. Madhav was recognised as a Skoll Entrepreneur in 2011. In November 2012, he was given the WISE Prize, which is widely considered to be the 'Nobel Prize for Education', at the World Innovation Summit for Education in Doha, Qatar.

SPEAKING

2-3.45PM THURSDAY
From Per Capita to Pro Capita:
Launch of the Social Progress
Imperative
See page 26



CELINA CHEW

MANAGING DIRECTOR
BAYER THAI CO LIMITED

Celina Chew is the Managing Director of Bayer Thai Co Limited and the Bayer Country Group Head for North ASEAN region. In addition, she also leads Bayer MaterialScience's Inclusive Business Initiative in the region. Prior to this role, Celina worked as a lawyer in China for 18 years.

SPEAKING

9-10.45AM FRIDAY
Crossing the 'Last Mile': Delivery
Strategies for the Base of the
Pyramid
See page 31



JASON CLAY

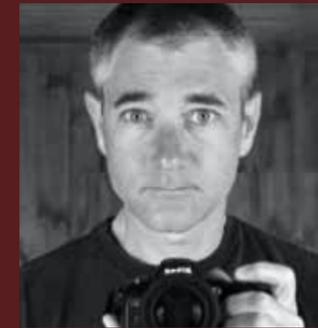
SENIOR VICE
PRESIDENT, MARKETS

WORLD WILDLIFE
FUND US

Jason Clay leads private sector engagement strategy on supply chain management for WWF US. He has co-convened multi-stakeholder roundtables on the social and environmental impacts of salmon, soy, sugarcane and palm oil. He ran a family farm, worked on human rights, taught at Harvard and Yale, and worked in the USDA. Clay has a PhD in Anthropology from Cornell, and has authored more than 250 articles and 15 books.

SPEAKING

12.30-2.15PM FRIDAY
Sustainable Sourcing: The
Business Imperative
See page 34



MARSHALL CLEMENS

PRINCIPAL
IDIAGRAM

Marshall Clemens is Founder of Idiagram, a consulting firm applying systemic analysis and mapping to facilitate understanding, alignment and strategy-making for complex multi-stakeholder problems. In 1996, Marshall's attention shifted from opto-electronic systems to the engineering of complex socio-technical systems. He now focuses on helping corporations, non-profit organisations and foundations grapple with complex sustainability issues where the alignment of diverse knowledge, people and resources is required to create large-scale system change.

SPEAKING

12.30-2.15PM FRIDAY
Mapping Systems: A Key Step
Towards Driving Systems
Change
See page 35



GARY COHEN

CO-FOUNDER AND
PRESIDENT

HEALTH CARE
WITHOUT HARM

Gary Cohen is Co-Founder and President of Health Care Without Harm and Practice Greenhealth. He is a member of the International Advisory Board of the Sambhavna Clinic in Bhopal, India, established to help heal people affected by the Bhopal gas tragedy. He is on the board of the American Sustainable Business Council and Health Leads. Cohen has received the Skoll Award for Social Entrepreneurship. In 2011, he received an Environmental Merit Award from the EPA in recognition of exceptional work and commitment to the environment.

SPEAKING

12.30-2.15PM FRIDAY
Mapping Systems: A Key Step
Towards Driving Systems
Change
See page 35



RONALD COHEN

CHAIRMAN

BIG SOCIETY
CAPITAL AND THE
PORTLAND TRUST

Sir Ronald Cohen is Chairman of Big Society Capital, The Portland Trust and Co-Founder of Bridges Ventures. He is Co-Founder and Director of Social Finance US and Social Finance UK 2007-2011. He chaired the Social Investment Task Force from 2000-2010, Commission on Unclaimed Assets from 2005-2007 and in 2012, received the Rockefeller Innovation Award for innovation in social finance. Sir Ronald was Co-Founder and Executive Chairman of Apax Partners from 1972-2005. He is a graduate of Oxford and Harvard Universities.

SPEAKING

9-10.45AM FRIDAY
BBC Global Business: Financing
Social Entrepreneurship
See page 30

SPEAKER BIOGRAPHIES



ANDREA COLEMAN

CEO AND CO-FOUNDER
RIDERS FOR HEALTH

Andrea Coleman is a life-long motorcyclist. Along with Co-Founder and husband, Barry Coleman, Andrea saw that well-maintained motorcycles in Africa meant health care delivered, money saved and people trained in practical skills. Andrea's motorcycle racing and her work in sports management provided her with a practical outlook and a set of skills that have helped to guide the financial and advocacy development of Riders. She says, 'Introducing innovations for vehicle management in Africa to deliver healthcare requires persistence and an impatience with the status quo.'

SPEAKING

9-10.45AM FRIDAY
Earned Revenue Models: Pitfalls and Pathways to Scale
See page 30



SUSAN COLLIN MARKS

SENIOR VICE PRESIDENT
SEARCH FOR
COMMON GROUND

Susan Collin Marks is Senior Vice President of Search for Common Ground, an international non-profit organisation working worldwide in conflict transformation and peace building. She is a South African, and served as a peacemaker during South Africa's transition, which she chronicled in her book *Watching the Wind: Conflict Resolution during South Africa's Transition to Democracy* (USIP, 2000.) Susan works globally to facilitate back-channel talks and offer one-on-one support to political leaders. She holds a vision of a world of peace and dignity for all.

SPEAKING

3-4.15PM WEDNESDAY
Leadership Renewal:
From Good to Great
See page 18



MARY JO COOK

CHIEF IMPACT OFFICER
FAIRTRADE USA

As Chief Impact Officer at Fair Trade USA, Mary Jo Cook is implementing 'Fair Trade for All', the organisation's vision to dramatically increase impact and better serve the needs of farmers, workers, industry and consumers. Prior to joining FTUSA, she was Vice President of Innovation and Sustainability at the Clorox Company, where she led teams in launching new products such as GreenWorks. She was named one of Progressive Grocer's 2012 Top Women in Grocery for helping responsible companies develop more sustainable supply chains.

SPEAKING

12.30-2.15PM FRIDAY
Sustainable Sourcing: The
Business Imperative
See page 34



VERA CORDEIRO

FOUNDER AND CEO

Associação Saúde Criança
Dr. Vera Cordeiro is Founder and CEO of Associação Saúde Criança, a Brazilian non-profit organisation that assists the families of less privileged children who are suffering from chronic or acute illness, to achieve self-sufficiency. Over the past 22 years, her model has helped over 50,000 people and influenced public policy. Vera is globally recognised for her groundbreaking work in social inclusion and is affiliated with numerous organisations, including Ashoka, Avina, and the Schwab and Skoll Foundations.

SPEAKING

3-4.30PM FRIDAY
Closing Plenary
See page 37



KATY CRONIN

COO
THE ELDERS

Katy Cronin is COO of The Elders, a group of global leaders working together for peace and human rights. She has also held senior communications roles at The Elders, International Crisis Group, Crisis Action and ONE. Katy started her career as a radio journalist, reporting on national and international news for ABC Australia, and is deeply curious about the way growing access to information and ideas is shaping our lives.

SPEAKING

12.30-2.15PM FRIDAY
Young, Educated, and Out of
Work: The Middle East's Jobless
Generation
See page 35



DALE DAWSON

FOUNDER AND CEO
BRIDGE2RWANDA

Dale Dawson is Founder and CEO of Bridge2Rwanda, a social enterprise that facilitates business development in Rwanda and creates opportunity for Rwandan students to study abroad. He serves on President Paul Kagame's Presidential Advisory Council and the Urwego Opportunity Bank, Rwanda's largest microfinance bank. In the first half of his career, Dale was an investment banker, entrepreneur and KPMG partner.

SPEAKING

9-10.45AM FRIDAY
Can It Be Replicated? A Look at
Rwanda's Development Gains in
Context
See page 31



PETER DAY

PRESENTER
GLOBAL BUSINESS,
BBC WORLD SERVICE

Peter Day was born in Norfolk in 1947 and educated at Lincoln School and the University of Oxford. He joined BBC Radio News in 1974. In 1988, he became the presenter of the Radio 4 programme *In Business* with a mandate to seek out the trends influencing the working world. Peter has that rare ability of making listeners interested in subjects they didn't realise they cared about. Since 2000 he has also presented the BBC World Service's *Global Business*. His podcast, *Peter Day's World of Business* is one of the BBC's most popular downloads.

SPEAKING

9-10.45AM FRIDAY
BBC Global Business: Financing
Social Entrepreneurship
See page 30



HENRY DE SIO

VICE PRESIDENT FOR
FRAMEWORK CHANGE
ASHOKA

Henry De Sio served as a Deputy Assistant to President Barack Obama and was the 2008 Chief Operating Officer at Obama for America. As a member of Ashoka's executive team, Henry is pioneering framework change efforts aimed at facilitating the global societal shift to Everyone A Changemaker—with a specific emphasis on preparing our youth to step confidently as innovators and leaders into today's fast-changing world. Henry earned his BA in Political Science from UC Santa Barbara and an MPA from Harvard's Kennedy School.

SPEAKING

1.15-2.30PM WEDNESDAY
Framework Change: Re-
Examining Your Personal Theory
of Change
See page 16

SPEAKER BIOGRAPHIES



ASLIHAN DENIZKURDU

DIRECTOR, CORPORATE STRATEGY
CITIGROUP

Aslihan Denizkurdu is a Director of Corporate Strategy at Citigroup, where she develops long-term strategies and facilitates informed decision-making relating to priority countries in emerging markets. Before joining Citi, she was Senior Buy-Side Research Analyst at AllianceBernstein, where she covered financial institutions. Raised in Turkey, Aslihan graduated Magna Cum Laude from NYU's Stern School of Business with a BS in Finance and International Business. She is currently a fellow with Aspen Institute's First Movers programme.

SPEAKING

11.15AM-12.15PM FRIDAY
Driving Change From Within: The Social Intrapreneur
See page 32



SIMON DESJARDINS

PROGRAMME MANAGER
SHELL FOUNDATION

Simon runs Shell Foundation's Access to Energy Programme, which has the goal of helping to provide access to modern energy services for the poor. Before joining the Shell Foundation in 2008, Simon worked globally in a broad range of business and development roles, with experience in start-ups, multinationals and non-profit organisations.

SPEAKING

9-10.45AM FRIDAY
Addressing Energy Poverty through Innovations in Delivery
See page 31



REHAM ISSAM DI'BAS

FOUNDER
EZSAKAN

Reham Di'bas received her BA from Birzeit University in Computer Systems Engineering. She started her career in social media at Bazinga, a local Palestinian startup. Living in Ramallah, Palestine, she became more engaged in the local entrepreneurial community. This experience gave her the drive to start working on her own startup, a website to ease some of the pains Palestinian university students are facing. She is now a full time entrepreneur, an amateur writer and a businesswoman in the making.

SPEAKING

12.30-2.15PM FRIDAY
Young, Educated, and Out of Work: The Middle East's Jobless Generation
See page 35



WILLIAM DRAYTON

FOUNDER AND CEO
ASHOKA

As the Founder and CEO of Ashoka: Innovators for the Public, Bill Drayton has pioneered the field of social entrepreneurship, growing a global association of nearly 3,000 leading social entrepreneurs who work together to create an 'Everyone a Changemaker' world. Mr. Drayton is the Chair of Youth Venture, Community Greens, and Get America Working!, and previously served as Assistant Administrator at the U.S. Environmental Protection Agency, founded Save EPA, and worked at McKinsey. He is a graduate of Harvard, Balliol College at the University of Oxford, and Yale Law School.

SPEAKING

1.15-2.30PM WEDNESDAY
Framework Change: Re-Examining Your Personal Theory of Change
See page 16



DEBRA DUNN

CONSULTING ASSOCIATE PROFESSOR
STANFORD UNIVERSITY D.SCHOOL

Debra Dunn is on the faculty at Stanford University's Hasso Plattner Institute of Design (d.school), where she spearheads classroom and project work in Design for Sustainable Abundance and the application of user-centred design to service learning. Previously a business executive at HP, she currently works as an advisor to business start-ups and social ventures around the world and serves on the Boards of the Skoll Foundation, B Lab and the Stanford Jazz Workshop and the advisory boards of IDEO.org and Yoxi.

SPEAKING

2-3.45PM THURSDAY
Blended Learning: The Proof and the Promise
See page 26



MONA ELDAIEF

DIRECTOR
RAFEA: SOLAR MAMA

Egyptian American filmmaker, Mona Eldaief, is Director and Cinematographer of the award winning film, *Rafea: Solar Mama*. The film is the story of a Bedouin woman from the northeastern desert in Jordan who struggles against the patriarchal rules of her society to get a transformative education as a solar engineer at the Barefoot College in India and empower the women of her village.

SPEAKING

9.30-11.30PM THURSDAY
Sundance Institute Film Screening
See page 12



JOHN ELKINGTON

FOUNDER AND EXECUTIVE CHAIRMAN
VOLANS

John Elkington is recognised as a world authority on corporate responsibility and sustainable development. The Evening Standard named John 'a true green business guru', and 'an evangelist for corporate social and environmental responsibility long before it was fashionable'. John has written or co-authored 18 books, most recently *The Zeronauts: Breaking the Sustainability Barrier*. His next book, *Tomorrow's Bottom Line: The B Team Playbook for Market Gamechanger*, will be out in 2014.

SPEAKING

12.30-2.15PM FRIDAY
Mapping Systems: A Key Step Towards Driving Systems Change
See page 35



PHIL FALCONE

CEO AND CIO
HARBINGER CAPITAL

Philip A. Falcone is Chief Executive Officer and Chief Investment Officer of Harbinger Capital Partners. He formed Harbinger Capital Partners in 2001, and oversees all of its investment and business functions. Mr. Falcone currently serves on the board of directors of LightSquared, Inc. In addition, he has served as a Director, Chairman of the Board and Chief Executive Officer of Harbinger Group Inc. since July 2009. Mr. Falcone is also Chairman of the Board, President and Chief Executive Officer of Zap.Com Corporation.

SPEAKING

2-3.45PM THURSDAY
Water, Water Everywhere: The Paradox of the 21st Century
See page 27

SPEAKER BIOGRAPHIES



MEAGAN FALLONE

SENIOR ADVISOR
BAREFOOT COLLEGE

Meagan Carnahan Fallone is Senior Advisor to Barefoot College. She is the founder of MFC Art Consulting, Ltd and Esprit MFC, a not-for-profit division. A compulsive entrepreneur, she has been helping to guide the global expansion of Barefoot Solutions through more than 23 countries. She has spent a lifetime supporting development that champions the empowerment of women, and is a regular speaker on the broader role of philanthropy in development. She is based between Switzerland, India and Tanzania.

SPEAKING

9.30-11.30PM THURSDAY
Sundance Film Institute
Screening
See page 12



PAUL FARMER

CO-FOUNDER
PARTNERS IN HEALTH

Paul Farmer, MD, PhD, is Kolokotronis University Professor and Chair of the Department of Global Health and Social Medicine at Harvard Medical School, Chief of the Division of Global Health Equity at Brigham and Women's Hospital in Boston, and Co-Founder of Partners In Health. He also serves as UN Special Adviser to the Secretary-General on Community Based Medicine and Lessons from Haiti.

SPEAKING

5-6.30PM WEDNESDAY
Opening Plenary
See page 21

9-10.45AM FRIDAY

Can It Be Replicated? A Look at Rwanda's Development Gains in Context
See page 31



RICHARD FEACHEM

DIRECTOR
THE GLOBAL HEALTH GROUP

Richard Feachem, KBE, CBE, BSc, PhD, DSc(Med), FEng, HonFFPHM, HonDEng. Sir Richard is Director of the Global Health Group at UCSF and Professor of Global Health at UC, San Francisco and Berkeley. From 2002-2007, he was Founding Executive Director of the Global Fund to Fight AIDS, TB and Malaria, and Under Secretary General of the United Nations. Dr. Feachem was formerly Director for Health, Nutrition and Population at the World Bank, and Dean of the London School of Hygiene and Tropical Medicine.

SPEAKING

12.30-2.15PM FRIDAY
Developing the Development Model: Reengineering Aid for the 21st Century
See page 34



BRIAN FERGUSON

PROFESSOR OF ANTHROPOLOGY,
DEPARTMENT OF SOCIOLOGY AND ANTHROPOLOGY,
RUTGERS UNIVERSITY-NEWARK

R. Brian Ferguson is a cultural/historical anthropologist who has studied war for three decades. His publications analyse war among tribal peoples, ancient states, in the early archaeological record, recent identity-linked conflicts, and counterinsurgency. His goal has been to develop a unified theoretical approach that applies across contexts. Two other interests are the origins of organised crime and the development of policing in New York City. He directs the graduate programme in Peace and Conflict Studies at Rutgers University-Newark.

SPEAKING

2-3.45PM THURSDAY
The Emotional Brain: The Science and Anthropology of Aggression
See page 27



CAROLINE FIENNES

DIRECTOR
GIVING EVIDENCE

Caroline Fiennes is Director of Giving Evidence, a consultancy and campaign promoting evidence-based giving. She advises many donors about understanding and improving their effectiveness, and authored *It Ain't What You Give*, an acclaimed book about effective giving. She has been an award-winning charity CEO and now works closely with Innovations for Poverty Action and J-PAL (the Abdul Latif Jameel Poverty Action Lab at MIT). She serves on boards of The Cochrane Collaboration, the Center for Effective Philanthropy and Charity Navigator

SPEAKING

1.15-2.30PM WEDNESDAY
How Evaluation Can Make You Brilliant
See page 17



ROBERT X. FOGARTY

FOUNDER
DEAR WORLD

Robert X. Fogarty's portrait project, *Dear World*, began in New Orleans as photographic love notes to the city. He now uses his distinct message-on-skin-style to tell stories of subjects regardless of religion, race or language. Thousands have shared their hopes, fears and dreams. His work has been featured by the Washington Post, PBS and CNN.

SPEAKING

3-4.30PM FRIDAY
Closing Plenary
See page 37



LANCE FORS

BOARD CHAIR
NEW TEACHER CENTER

Lance Fors received a BA from UC Berkeley and a PhD from the California Institute of Technology in Molecular Biology. Lance was Founder and CEO of Third Wave Technologies, a biotechnology company focused on early detection and treatment of cancers. After selling Third Wave, he now focuses on empowering social entrepreneurs by acting as a thought partner and mentor to organisations at inflection points in their development. Lance was also an Ernst and Young Entrepreneur of the Year Award recipient.

SPEAKING

3-4.15PM WEDNESDAY
Unleashing Incremental Potential for Impact
See page 18



MATTHEW FORTI

MANAGER, BRIDGESPAN
FOUNDING BOARD CHAIR, ONE ACRE FUND

Matthew Forti is a Manager and Co-Lead of the Performance Measurement Practice at the Bridgespan Group, where he helps non-profit organisations and funders design performance measurement systems for continuous improvement. Matt authors a bi-weekly blog series for SSIR and Bridgespan.org, *Measuring to Improve*. Matt is also the Interim Director of One Acre Fund USA, a Skoll Award-winning non-profit organisation that assists over 130,000 smallholder farm families in East Africa to triple their crop yields.

SPEAKING

3-4.15PM WEDNESDAY
Measuring to Improve (And Not Just to Prove)
See page 19

SPEAKER BIOGRAPHIES



FADI GHANDOUR

FOUNDER AND VICE CHAIRMAN
ARAMEX INTERNATIONAL

Fadi Ghandour is the Founder and Vice Chairman of ARAMEX where he served for 30 years as the company's CEO. Aramex is one of the leading global logistics and transportation companies publicly listed on the Dubai Financial Market. Fadi is also Co-Founder and Director of MENA Venture Investments. He is a member of the Board of Abraaj Capital and Chairman of WAMDA. He was also a Founding Partner of Maktoob.com. Fadi is passionate about social entrepreneurship. He is Founder and Chairman of Ruwwad for Development (www.ruwwad.jo).

SPEAKING

12.30-2.15PM FRIDAY
Young, Educated, and Out of Work: The Middle East's Jobless Generation
See page 35



MICHAEL GREEN

AUTHOR
PHILANTHROCAPITALISM

Michael Green is an economist and writer. He is the co-author of *Philanthrocapitalism: How Giving Can Save the World* and regularly comments for the media on philanthropy and social innovation.

SPEAKING

2-3.45PM THURSDAY
From Per Capita to Pro Capita: Launch of the Social Progress Imperative
See page 26



HEATHER HANCOCK

MANAGING PARTNER FOR TALENT AND BRAND
DELOITTE LLP, UK

Deloitte LLP, UK
Heather Hancock is the Managing Partner for Talent and Brand for Deloitte UK, and Managing Director for Communications and Brand for the global Deloitte organisation. For the last nine years, Heather has been the firm's Senior Partner for the London 2012 Olympic Games; she leads Deloitte's Olympic services globally. Heather is a member of the Deloitte UK Executive and the leadership team for the global Deloitte organisation. Heather is the Deputy Chair of the World Athletics Championships 2017, a Trustee of the International Business Leaders Forum, and of Giggleswick School.

SPEAKING

2-3.45PM THURSDAY
From Per Capita to Pro Capita: Launch of the Social Progress Imperative
See page 26



IDIT HAREL CAPERTON

FOUNDER AND PRESIDENT
WORLD WIDE WORKSHOP

Dr. Idit Harel Caperton is an Israeli-American entrepreneur, innovator, award-winning author and futurist of global learning systems. She is Founder and President of the World Wide Workshop, building visionary platforms for learning. The Workshop's flagship product, Globaloria, teaches students digital literacies, STEM and Computing knowledge and global citizenship skills through game design and programming. Her companies, products and books have won numerous awards, including the Computerworld-Smithsonian Award, AERA Outstanding Book Award and Jessie McCause Award for Individual Contribution to Media Literacy.

SPEAKING

2-3.45PM THURSDAY
Blended Learning: The Proof and the Promise
See page 26



PAMELA HARTIGAN

DIRECTOR
SKOLL CENTRE FOR SOCIAL ENTREPRENEURSHIP

Pamela Hartigan is Director of the Skoll Centre for Social Entrepreneurship at Saïd Business School and Founding Partner of Volans Ventures. She spent eight years as the Managing Director of the Schwab Foundation for Social Entrepreneurship where she created the vision, strategic orientation and management of the Schwab Foundation from its inception. She is a widely recognised global leader in the field of social entrepreneurship and co-authored *The Power of Unreasonable People: How Entrepreneurs Create Markets to Change the World*.

SPEAKING

10-11.30AM THURSDAY
Thursday Morning Plenary
See page 23



OSSAMA HASSANEIN

CHAIRMAN OF THE BOARD
TECHWADI

Dr. Ossama Hassanein has managed over \$1 billion of international technology funds. Currently, he is Chairman of TechWadi, Rising Tide Fund and BDNA in Silicon Valley. He served on the Boards of Harvard, UC San Francisco and the American University in Cairo, and lectures at Stanford and UC Berkeley. Dr. Hassanein is a charter member of the C-100, an association dedicated to mentoring Canadian entrepreneurs. He is also Vice Chairman of PSD, a non-profit organisation focused on providing one Netbook per child to Palestinian children.

SPEAKING

12.30-2.15PM FRIDAY
Young, Educated, and Out of Work: The Middle East's Jobless Generation
See page 35



JIM HORNTHAL

MANAGING PARTNER
HORNTHAL INVESTMENT PARTNERS

Jim Hornthal is a parallel entrepreneur, angel investor and entrepreneurship educator. His private investment fund, Hornthal Investment Partners, has made investments in over 40 early stage companies. Jim is Co-Founder and Chairman of Triporati, Signal Labs, and LaunchPad Central. He sits on several boards including KIND Snacks, Revinate, Via.com and One Voice. Jim has taught the Lean LaunchPad course at UC Berkeley, Stanford and Princeton, and is the author of the TED Book *A Haystack Full of Needles*. Follow Jim on Twitter: @hornthal

SPEAKING

1.15-2.30PM WEDNESDAY
Fail Less, Win More: Important Lessons from the Lean LaunchPad
See page 17



NICHOLAS HUGHES

CO-FOUNDER AND EXECUTIVE CHAIRMAN
M-KOPA

Nick Hughes has been at the forefront of mobile commerce activities in emerging markets for over 10 years. He is Co-Founder and Executive Chairman of M-KOPA, a company providing pay-as-you-go solar energy services in East Africa. Nick was previously Head of Mobile Payment Solutions at Vodafone, where he started the groundbreaking mobile payment service. In 2010, Nick was a winner of The Economist's Innovation Award for Social and Economic Impact.

SPEAKING

9-10.45AM FRIDAY
Addressing Energy Poverty through Innovations in Delivery
See page 31

SPEAKER BIOGRAPHIES



ALBERTO IBARGUEN

PRESIDENT

JOHN S. AND JAMES L. KNIGHT FOUNDATION

Alberto is President of the Knight Foundation, which promotes informed and engaged communities by funding quality journalism, media innovation, community engagement and the arts. Alberto is a graduate of Wesleyan University and the University of Pennsylvania Law School. He is a member of the boards of the Council on Foreign Relations, PepsiCo, American Airlines and AOL.

SPEAKING

9-10.45AM FRIDAY

The Evolving Role of Media in Social Progress

See page 30



JAMES INGLESBY

CATEGORY MANAGER

UNILEVER

James Inglesby is Category Manager for Unilever Nigerian and Co-Founder/Director of Clean Team Ghana. James's current role in Nigeria involves the management of new product launches of key Unilever products into the fast growing Nigerian market. James was the Unilever lead for the Clean Team project, which set up a sanitation business serving the urban poor of Ghana. The Clean Team business is an innovative public private partnership. James is an Aspen First Movers Fellow and passionate social entrepreneur.

SPEAKING

11.15AM-12.15PM FRIDAY

Driving Change From Within: The Social Intrapreneur

See page 32



PRIYA JAISINGHANI

DIRECTOR

USAID

Priya Jaisinghani serves as Senior Advisor to the Administrator and the Director of Mobile Solutions for the U.S. Agency for International Development. She has previously served as Program Officer at the Bill and Melinda Gates Foundation launching a \$1 billion Global Development Program, and as Development Officer in the South Asia Program of the UN Foundation. Priya received a BA in Commerce from the University of Virginia and received an MA in International Relations from Johns Hopkins University's SAIS.

SPEAKING

2-3.45PM THURSDAY

Mo(bile)mentum: Accelerating Mobile for Development

See page 27



RICHARD JEFFERSON

FOUNDER AND CEO, CAMBIA

PROFESSOR, QUT
DIRECTOR, NICTA

Richard is a prominent molecular biologist, social entrepreneur and innovation systems strategist. He founded Cambia, an independent non-profit social enterprise solving using science-enabled innovation. Richard developed the landmark hologenome theory of evolution, the Biological Open Source Movement (BIOS) and Patent Lens. Richard is also Professor of Science, Technology & Law at the Queensland University of Technology (QUT) and Rogue at National ICT Australia (NICTA), where he directs The Lens, a global open platform for innovation cartography.

SPEAKING

10-11.30AM THURSDAY

Thursday Morning Plenary

See page 23



JORDAN KASSALOW

FOUNDER AND CO-CHAIRMAN

VISIONSPRING

Jordan Kassalow is Founder and Co-Chairman of VisionSpring. He also founded Scojo New York and the Global Health Policy Program at the Council on Foreign Relations. Jordan is a fellow of Skoll, Draper Richards Kaplan and Ashoka, and is a Henry Crown Fellow at the Aspen Institute. Jordan earned a Doctorate of Optometry from the New England College of Optometry and a Masters in Public Health from Johns Hopkins.

SPEAKING

9-10.45AM FRIDAY

Crossing the 'Last Mile': Delivery Strategies for the Base of the Pyramid

See page 31



SALMAN KHAN

FOUNDER AND EXECUTIVE DIRECTOR

KHAN ACADEMY

Salman Khan is Founder and Executive Director of Khan Academy, a non-profit organisation providing free, high-quality education worldwide. With an MBA from Harvard Business School, he began tutoring his cousin by phone and using an interactive notepad, then he posted videos of his tutorials on YouTube. In 2009 he committed fully to Khan Academy. Salman has been recognised in Fortune's '40 Under 40', Fast Company's '100 Most Creative People in Business' and TIME's '100 Most Influential People in the World'. In 2012 he released his book *The One World Schoolhouse: Education Reimagined*.

SPEAKING

2-3.45PM THURSDAY

Blended Learning: The Proof and the Promise

See page 26



ROBERT KIRKPATRICK

DIRECTOR, UN GLOBAL PULSE

UNITED NATIONS

Robert Kirkpatrick is Director of UN Global Pulse, an initiative of the Secretary-General which harnesses Big Data and real-time analytics for global development and crisis resilience. He was the Founding CTO of the Silicon Valley global health and disaster technology non-profit organisation InSTEDD and Co-Founder of Microsoft Humanitarian Systems. Robert has spent more than 15 years developing solutions with a focus on organisational change. He has done fieldwork in Iraq, Afghanistan, Kashmir, Uganda, Indonesia, Cambodia, and post-Katrina New Orleans.

SPEAKING

12.30-2.15PM FRIDAY

Big Data. Big Deal?

See page 34



PETER KOECHLEY

CO-FOUNDER AND CURATOR-IN-CHIEF

UPWORTHY

Peter Koechley is Co-Founder and Curator-In-Chief of Upworthy, a new mission-driven media company dedicated to bringing mass attention to the things that really matter using irresistible social media. Before Upworthy, Peter produced viral media for the advocacy organisation MoveOn.org, was Managing Editor of The Onion (America's Finest News Source) and co-created the Onion News Network. He lives in Brooklyn, NY with his wife, son, and dog.

SPEAKING

9-10.45AM FRIDAY

The Evolving Role of Media in Social Progress

See page 30

SPEAKER BIOGRAPHIES



SYLVIA LEE

MANAGER, WATER

SKOLL GLOBAL
THREATS FUND

Sylvia Lee leads the water work at the Skoll Global Threats Fund. With 15 years of experience, she has worked as a Water Resources Specialist for the South Asia Region of the World Bank based in Kathmandu, Nepal, focusing on trans boundary water issues, climate change adaptation and resilience building for vulnerable communities. Sylvia also led the Water Initiative at the World Economic Forum based in Geneva, Switzerland, serving most recently as Associate Director, Environmental Initiatives. Sylvia is a graduate of Massachusetts Institute of Technology and McGill University.

SPEAKING

2-3.45PM THURSDAY
Water, Water Everywhere: The Paradox of the 21st Century
See page 27



ANNIE LENNOX

FOUNDER

THE SING CAMPAIGN

Internationally renowned singer, songwriter and activist Annie Lennox mesmerized the Skoll World Forum audience last year, as she dedicated her performance to 'the men and women who have the moral imagination to see a more peaceful and prosperous world, and who work in difficult environments to achieve this vision'. In 2007, she founded the SING Campaign to raise awareness and funds for issues surrounding HIV/AIDS and earned an OBE in 2012 for her tireless work and advocacy for women and children's rights. Among many other roles, she is an ambassador for UNAIDS, OXFAM, The Scottish Parliament, the City of London and the British Red Cross.

SPEAKING

5.30-7PM THURSDAY
Awards Ceremony
See page 29



WENDY LEVY

DIRECTOR, NEW
ARTS AXIS

SENIOR CONSULTANT,
SUNDANCE INSTITUTE

Wendy Levy is Director of New Arts Axis. She is also a Senior Consultant with the Sundance Institute Documentary Film Program and the Co-Founder of Sparkwise, an online data and story platform funded by the MacArthur Foundation, Ford Foundation and Bill and Melinda Gates Foundation. Previously Wendy was a Senior Strategist at Tomorrow Partners, Creative Director at BAVC and an advisor to the multiple Foundations and organisations around the world. Wendy has a BA in English and Ethnopoetics from Oberlin College and an MFA in Cinema from San Francisco State University.

SPEAKING

3-4.15PM WEDNESDAY
Tools and Strategies for Making a Difference: A Session with Sundance Storytellers
See page 19



JOHANNA MAIR

ACADEMIC EDITOR, SSIR,
STANFORD UNIVERSITY

PROFESSOR,
HERTIE SCHOOL OF
GOVERNANCE

Johanna Mair is a Professor of Organization, Management and Leadership at the Hertie School of Governance. She is the Hewlett Foundation Visiting Scholar at the PACS and the Academic Editor of the SSIR. For 10 years Johanna served on the Strategic Management faculty at IESE Business School. She also serves as Vice-Chair of Global Agenda Council on Social Innovation of the World Economic Forum and carries out advisory and board work for multinational companies, the United Nations, governments, foundations and social venture funds.

SPEAKING

1.15-2.30PM WEDNESDAY
Innovation and Scale: A Tough Balancing Act
See page 17



ANURAG MAIRAL

GLOBAL PROGRAM
LEADER, TECHNOLOGY
SOLUTIONS GLOBAL
PROGRAM

PATH

Dr. Anurag Mairal is Program Leader, Technology Solutions Global Program at PATH. Dr. Mairal provides strategic leadership and technical guidance to projects that focus on technologies for diagnostics; maternal, neonatal and reproductive health; water and sanitation; health management information systems; and vaccines and immunisations. He holds the following degrees: MBA, University of California, Berkeley; PhD, Chemical Engineering, University of Colorado, Boulder; MS, Chemical Engineering, Indian Institute of Technology, Bombay.

SPEAKING

9-10.45AM FRIDAY
Crossing the 'Last Mile': Delivery Strategies for the Base of the Pyramid
See page 31



ROGER MARTIN

DEAN

ROTMAN SCHOOL
OF MANAGEMENT,
UNIVERSITY OF TORONTO

Roger L. Martin has served as Dean of Rotman School of Management, University of Toronto since 1998. His research focuses on integrative thinking, business design, corporate social responsibility and country competitiveness. He is the author of 15 Harvard Business Review articles and has published eight books. In 2011, Roger placed 6th on the Thinkers50 list, and has been named one of the '27 most influential designers in the world', one of seven 'Innovation Gurus' and a 'B-School All-Star' by BusinessWeek.

SPEAKING

12.30-2.15PM FRIDAY
Sustainable Sourcing: The Business Imperative
See page 34



JAMIE MCAULIFFE

PRESIDENT AND CEO

EDUCATION FOR
EMPLOYMENT
FOUNDATION

Jamie McAuliffe is President and CEO of Education for Employment (EFE), a non-profit organisation dedicated to creating jobs for Arab youth in the Middle East and North Africa. Prior to EFE, Jamie was at the Edna McConnell Clark Foundation (EMCF) where he helped bring proven youth-serving organisations to national scale. He has worked with Ashoka where he launched new programmes to support leading social entrepreneurs globally. Jamie is a Schwab Foundation Global Social Entrepreneur and Chair of the World Economic Forum's Global Agenda Council on Youth Unemployment.

SPEAKING

12.30-2.15PM FRIDAY
Young, Educated, and Out of Work: The Middle East's Jobless Generation
See page 35



JENNIFER MCCREA

FOUNDER AND CEO

EXPONENTIAL
FUNDRAISING

Jennifer McCrea is a senior research fellow at Harvard University's Hauser Center and is Founder and CEO of Exponential Fundraising. She has worked with many of the world's leading non-profit organisations and is Co-Founder of the Business Leadership Council for a Generation Born HIV Free, a MDG Health Alliance initiative that brings private sector acumen to the goal of eradicating mother-to-child transmission of HIV by 2015. In September 2013, her book, *Team Generosity*, written with Jeffrey C. Walker, will be published by Crown Publishing at Random House.

SPEAKING

3-4.15PM WEDNESDAY
Exponential Fundraising: Mobilizing Resources
See page 19

SPEAKER BIOGRAPHIES



MOLLY MELCHING

FOUNDER AND EXECUTIVE DIRECTOR
TOSTAN

A life dedicated to grassroots community empowerment, Molly Melching's work with Tostan has brought international recognition for cross-cutting results such as the abandonment of female genital cutting and child/forced marriage in eight African countries, as well as reductions in infant/maternal mortality and emergence of female leadership. She received the 2010 Skoll Award for Social Entrepreneurship and in 2011, was named one of the '150 Women Who Shake the World' by Newsweek and one of 'The Most Powerful Women in Women's Rights' by Forbes.

SPEAKING

10-11.30AM THURSDAY
Thursday Morning Plenary
See page 23



CARA MERTES

DIRECTOR
SUNDANCE INSTITUTE

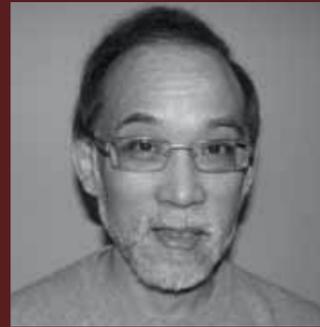
Cara Mertes has overseen the activities of Sundance Institute's Documentary Film Program and Fund since 2006. The DFP is a global resource for independent contemporary documentary, offering funding, awards and creative support to documentary filmmakers and the field. Mertes is the recipient of multiple awards including Emmy Awards, Peabody Award and DuPont-Columbia Awards, and the ACLU Freedom of Expression Award.

SPEAKING

3-4.15PM WEDNESDAY
Tools and Strategies for Making a Difference: A Session with Sundance Storytellers
See page 19

12.15-1.45PM THURSDAY
Oscars and Indices: Case Studies on Storytelling for Impact
See page 24

9.30-11.30PM THURSDAY
Sundance Institute Film Screening
See page 12



JOHN MITANI

PROFESSOR
UNIVERSITY OF MICHIGAN

John Mitani is the James N. Spuhler Collegiate Professor of Anthropology at the University of Michigan. He is a primate behavioural ecologist who investigates the behaviour of our closest living relatives, the apes. During the past 34 years, he has conducted fieldwork on the behaviour of all five kinds of apes: gibbons, orangutans, gorillas, bonobos and chimpanzees. His current research involves studies of an extremely large community of wild chimpanzees at Ngogo, Kibale National Park, Uganda.

SPEAKING

2-3.45PM THURSDAY
The Emotional Brain: The Science and Anthropology of Aggression
See page 27



PAT MITCHELL

PRESIDENT AND CEO
PALEY CENTER FOR MEDIA

Pat Mitchell is one of media's most accomplished professionals and has been named one of Newsweek's 150 'Women Who Shake The World'. From network correspondent to producer of award-winning documentaries as executive in charge of original productions for Ted Turner's cable networks, her work has been recognised with 44 Emmy awards, five Peabody's and two Academy Award nominations. Mitchell was the first female President and CEO of PBS, and is currently President and CEO of The Paley Center for Media. She also serves on many non-profit and corporate boards.

SPEAKING

9-10.45AM FRIDAY
The Evolving Role of Media in Social Progress
See page 30



ELLEN MOIR

FOUNDER AND CEO
NEW TEACHER CENTER

Ellen Moir is Founder and CEO of New Teacher Center, a national organisation dedicated to improving student learning by accelerating the effectiveness of new teachers and school leaders. NTC strengthens school communities through mentoring and professional development programmes, online learning environments, policy advocacy and research. Ellen is widely recognised for her work in beginning teacher development and school reform. Ellen became an Ashoka Fellow in 2011 and is a recipient of the 2011 Skoll Award for Social Entrepreneurship.

SPEAKING

3-4.15PM WEDNESDAY
Unleashing Incremental Potential for Impact
See page 18



LUIS MONTOYA

PRESIDENT, LATIN AMERICA BEVERAGES
PEPSICO

Luis Montoya is the President of Latin America Beverages, PepsiCo. Luis has held this position since 2007 and is responsible for the beverage business and related disciplines in Latin America. In 2010, he received the Steve Reinemund Leadership Legacy Award, the highest recognition for diversity and inclusion. Luis began his PepsiCo career in 1991 and previously worked for P&G in different marketing positions. He holds an Industrial Engineering degree from Universidad Catolica del Peru and an MBA from Krannert School, Purdue University.

SPEAKING

2-3.45PM THURSDAY
Water, Water Everywhere: The Paradox of the 21st Century
See page 27



DAMBISA MOYO

ECONOMIST AND AUTHOR

Dr. Dambisa Moyo is an international economist who analyses the macroeconomy and global affairs. She has travelled to over 50 countries and developed a unique knowledge base on the political, economic and financial workings of emerging economies. She is the author of The New York Times bestsellers Dead Aid; How the West Was Lost; and Winner Take All: China's Race for Resources and What it Means for the World. In 2009, TIME Magazine named her one of the '100 Most Influential People in the World'.

SPEAKING

12.30-2.15PM FRIDAY
Developing the Development Model: Reengineering Aid for the 21st Century
See page 34



SHARMILA MULLIGAN

FOUNDER AND CEO
CLEARSTORY DATA

Sharmila Shahani-Mulligan is Founder and CEO of ClearStory Data, which helps businesses broaden insights by interactively exploring and analysing Big Data from a combination of sources. Prior to ClearStory, Sharmila was EVP at Aster Data and CMO within HP Software where she was responsible for \$3+ billion software products portfolio. Prior to HP, she was CMO/EVP at Opware, where she helped to re-position Loudcloud into a software company and formed Opware in 2002. She has also held executive positions at Netscape, Kiva Software, AOL and Totality.

SPEAKING

12.30-2.15PM FRIDAY
Big Data. Big Deal?
See page 34

SPEAKER BIOGRAPHIES



ANDREW MWENDA

STRATEGY AND EDITORIAL DIRECTOR

INDEPENDENT PUBLICATIONS LIMITED

Andrew M. Mwenda is currently Strategy and Editorial Director of Independent Publications Limited. Mwenda worked as Political Editor of Daily Monitor and General Manager of its affiliate FM radio, KFM before establishing The Independent in 2007. He is a winner of the International Press Freedom Award and the Outstanding Alumni Award from the British Council. He holds a MA in Development Studies from the University of London's School of Oriental and African Studies and a BA degree in journalism from Makerere University in Uganda.

SPEAKING

12.30-2.15PM FRIDAY
Developing the Development Model: Reengineering Aid for the 21st Century
See page 34



JAWAD NABULSI

CO-FOUNDER

NEBNY FOUNDATION

Jawad Nabulsi is Co-Founder of the Nebny Foundation and is a serial entrepreneur and business consultant. His work offers a unique understanding of the complex Egyptian marketplace. He has initiated creative and promising technology-related, consulting and food-industry oriented start-ups that aim to serve the Egyptian society and keep up with its ever-changing needs. Mr. Nabulsi continues to build a strong contact network through local memberships in multiple non-profit organisations. He received a BA from Acadia University.

SPEAKING

12.30-2.15PM FRIDAY
Young, Educated, and Out of Work: The Middle East's Jobless Generation
See page 35



JACQUELINE NOVOGRATZ

FOUNDER AND CEO

ACUMEN FUND

Jacqueline Novogratz is Founder and CEO of Acumen Fund, a non-profit global venture fund that uses entrepreneurial approaches to solve the problems of poverty. Acumen Fund currently manages more than \$80 million in investments in 73 companies in South Asia and Africa, all focused on delivering affordable healthcare, water, housing and energy to the poor. Novogratz is a member of the Harvard Business School Social Enterprise Initiative Board, the Aspen Institute, IDEO and served on Secretary Clinton's Foreign Policy Advisory.

SPEAKING

10-11.30AM THURSDAY Thursday Morning Plenary
See page 23



MAURA O'NEILL

CHIEF INNOVATION OFFICER

USAID

Maura O'Neill is Chief Innovation Officer and Senior Counselor to Administrator at USAID. She co-lead the worldwide reform effort, USAID Forward, and pioneered methods for achieving faster, less expensive scalable solutions to development. Maura has served as Chief of Staff in the U.S. Senate and has founded four companies in electricity, recycling and education. She taught entrepreneurship at UC Berkeley and serves as an advisor to many start-ups. She received MBAs from Columbia University and UC Berkeley and PhD from University of Washington.

SPEAKING

12.30-2.15PM FRIDAY
Developing the Development Model: Reengineering Aid for the 21st Century
See page 34



SALLY OSBERG

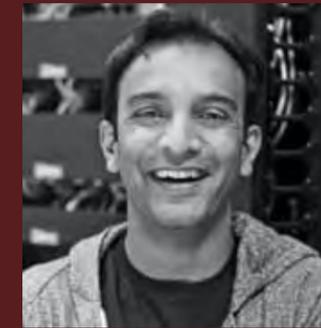
PRESIDENT AND CEO

SKOLL FOUNDATION

Sally Osberg has led entrepreneurial organisations and been an agent for social change throughout her career. As President and CEO of the Skoll Foundation, she partners with Founder and Chairman, Jeff Skoll, and the staff in supporting social entrepreneurs and those helping them solve global challenges. She is well-respected for her thought leadership in the field and for her commitment to accelerating social change where most is at stake.

SPEAKING

5.30-7 THURSDAY
Awards Ceremony
See page 29



DJ PATIL

DATA SCIENTIST IN RESIDENCE

GREYLOCK PARTNERS

Dr. DJ Patil is currently Data Scientist in Residence at Greylock Partners. He has held a variety of roles in academia, industry and government. Dr. Patil's positions have included Chief Scientist, Chief Security Officer and Head of Analytics and Data Products Teams at LinkedIn Corporation, as well as roles at Skype, PayPal and eBay. He is known for co-coining the term Data Scientist. In 2011, Dr. Patil was ranked No. 2 in Forbes Data Scientist list. In 2012, he along with other notable 'Gen Fluxers' were featured on the cover of Fast Company.

SPEAKING

12.30-2.15PM FRIDAY
Big Data. Big Deal?
See page 34



MICHAEL PORTER

BISHOP WILLIAM LAWRENCE UNIVERSITY PROFESSOR

HARVARD BUSINESS SCHOOL

Michael E. Porter is the Bishop William Lawrence University Professor at Harvard Business School and Chair of their programme for newly appointed CEOs of multibillion dollar corporations. He is a leading authority on company strategy, the competitiveness of nations and regions, and strategic approaches to societal problems. The author of 19 books and numerous articles, and a seven-time winner of the McKinsey Award for best Harvard Business Review article of the year, Professor Porter is the most cited author in business and economics.

SPEAKING

5-6.30PM WEDNESDAY
Opening Plenary
See page 21

2-3.45PM THURSDAY
From Per Capita to Pro Capita: Launch of the Social Progress Imperative
See page 26



JAKE PORWAY

FOUNDER AND EXECUTIVE DIRECTOR

DATAKIND

Jake Porway is Founder and Executive Director of DataKind. Recently he has been the data scientist in The New York Times R&D lab and has previously worked with groups like NASA, DARPA, Google and Bell Labs. Jake's work has been featured in locations such as the Guardian and the Stanford Social Innovation Review, and he was honoured as a 2011 PopTech Social Innovation Fellow and a 2012 National Geographic Emerging Explorer. He holds a BS in Computer Science from Columbia University and his MS and PhD in Statistics from UCLA.

SPEAKING

12.30-2.15PM FRIDAY
Big Data. Big Deal?
See page 34

SPEAKER BIOGRAPHIES



GUSTAV PRAEKELT

FOUNDER AND CEO
PRAEKELT FOUNDATION

Gustav Praekelt is Founder and CEO of Africa-based Praekelt Group, a leader in the creation of mobile platforms and services for the majority world.

His belief in the power of mobile phones to transform lives inspired him to establish the Praekelt Foundation in 2006. The Praekelt Foundation develops scalable mobile solutions for social good and its programmes have reached over 50 million people across 15 countries in Africa.

SPEAKING

2-3.45PM THURSDAY
Mo(bile)mentum: Accelerating Mobile for Development
See page 27



EHREN REED

RESEARCH AND
EVALUATION OFFICER
SKOLL FOUNDATION

As Research and Evaluation Officer for the Skoll Foundation, Ehren Reed is responsible for assessing the impact and effectiveness of the Foundation's efforts in order to support ongoing learning and evidence-based decision making. He was previously a Director of Innovation Network, a Washington, DC-based evaluation consulting firm and brings over 10 years of experience managing research and evaluation projects for grantmakers and grantees in the fields of human services, human rights and advocacy.

SPEAKING

1.15-2.30PM WEDNESDAY
How Evaluation Can Make You Brilliant
See page 17

3-4.15PM WEDNESDAY
Measuring to Improve (And Not Just to Prove)
See page 19



MARY ROBINSON

FORMER PRESIDENT
OF IRELAND
PRESIDENT, MARY
ROBINSON FOUNDATION
- CLIMATE JUSTICE

Mary Robinson is President of the Mary Robinson Foundation - Climate Justice. She served as President of Ireland from 1990-1997 and UN High Commissioner for Human Rights from 1997-2002. She is a member of The Elders and the Club of Madrid, and is the recipient of numerous honours and awards, including the Presidential Medal of Freedom from the President of the United States, Barack Obama. Mary served as Founder and President of Realizing Rights from 2002-2010.

SPEAKING

9-10.45AM FRIDAY
Can It Be Replicated? A Look at Rwanda's Development Gains in Context
See page 31

3-4.30PM FRIDAY
Closing Plenary
See page 37



JUDITH RODIN

PRESIDENT
ROCKEFELLER
FOUNDATION

Judith Rodin is President of The Rockefeller Foundation, one of the world's leading philanthropic organisations. She was previously President of the University of Pennsylvania. Since joining the Foundation in 2005, she has recalibrated its focus to meet the challenges of the 21st century and today the Foundation supports and shapes innovations to strengthen resilience to risks and ensure more equitable growth around the world.

SPEAKING

2-3.45PM THURSDAY
From Per Capita to Pro Capita: Launch of the Social Progress Imperative
See page 26

9-10.45AM FRIDAY
BBC Global Business: Financing Social Entrepreneurship
See page 30



ALVARO RODRIGUEZ ARREGUI

CO-FOUNDER AND
MANAGING PARTNER
IGNIA PARTNERS, LLC

Alvaro Rodriguez Arregui is Co-Founder and Managing Partner of IGNIA. He serves as Chairman of the Board of Compartamos SAB de CV and Compartamos Banco, Latin America's largest microfinance organisation. Alvaro has formerly served as CFO of Vitro, Chairman of the Board of ACCION International and Chairman of the Board of Unidos Somos Iguales. Forbes recently named Alvaro as one of the 30 Top Social Entrepreneurs of the world. He holds an MBA from Harvard Business School and a BS in Economics from the Instituto Tecnológico Autónomo de México.

SPEAKING

9-10.45AM FRIDAY
BBC Global Business: Financing Social Entrepreneurship
See page 30



WILLIAM ROSENZWEIG

CO-FOUNDER AND
MANAGING PARTNER
PHYSIC VENTURES

Will Rosenzweig is Co-Founder and Managing Partner of Physic Ventures, the first venture capital firm dedicated to investing in health, well-being and sustainable living. Over the past 20 years, he has been involved in leading and growing more than 25 entrepreneurial ventures. He was the Founding CEO and Minister of Progress of the Republic of Tea, and Co-Author of *The Republic of Tea: How an Idea Becomes a Business*, recently named one of the 100 best business books of all time. In 2010, he was honoured with the Oslo Business for Peace Award.

SPEAKING

12.30-2.15PM FRIDAY
Sustainable Sourcing: The Business Imperative
See page 34



ANTONY ROSS

PARTNER AND
HEAD OF SOCIAL
ENTREPRENEURS FUND
BRIDGES VENTURES LLP

Antony Ross has been a Partner at Bridges Ventures for 10 years and he is the head of the firm's social sector funds. Bridges Ventures is a specialist fund manager, dedicated to using an impact-driven investment approach to create superior returns for both investors and society at-large. The firm manages nearly 300m across three different types of funds: sustainable growth, property and social sector. Antony has 25 years of private equity, venture capital and social investment experience in a wide range of businesses and is a Teaching Fellow at London Business School.

SPEAKING

2-3.45PM THURSDAY
Not So Strange Bedfellows: Influencers and Enablers
See page 26



BUNKER ROY

FOUNDER AND DIRECTOR
BAREFOOT COLLEGE

Bunker Roy is Founder and Director of Barefoot College, the only fully solar electrified college in the deserts of Rajasthan, established over 40 years ago. It is the only College in India built by the poor and managed by the rural poor who earn less than \$1 a day, following the life style and work style of Mahatma Gandhi. Bunker was identified as one of the 50 environmentalists who could save the planet by The Guardian in 2008. In 2010, TIME magazine named him as one of the 100 most influential people in the world. He received his education in The Doon School and St. Stephens College Delhi University.

SPEAKING

9.30-11.30PM THURSDAY
Sundance Institute
Film Screening
See page 12

12.30-2.15PM FRIDAY
Developing the Development Model: Reengineering Aid for the 21st Century
See page 34

SPEAKER BIOGRAPHIES



DIPENDER SALUJA

MANAGING DIRECTOR
CAPRICORN
INVESTMENT GROUP

Dipender Saluja is Managing Director at Capricorn Investment Group, an investment firm based in Palo Alto, where he oversees investments in energy technology, cleantech, IT and emerging markets. Dipender is also President and CEO of Automatiks, a Capricorn portfolio company developing energy management platforms. Previously, Dipender was Chief of Staff at Cadence, and prior to that worked at Data General (now EMC), Honeywell and ROLM (now IBM). Dipender serves on the boards of Sunprime, AST, Embrace, Liquidity, Automatiks and CalStart.

SPEAKING

9-10.45AM FRIDAY
Addressing Energy Poverty through Innovations in Delivery
See page 31



JUDITH SAMUELSON

EXECUTIVE DIRECTOR
ASPEN BUSINESS AND
SOCIETY PROGRAM

Judy Samuelson created the Aspen Business and Society Program in 1998. Signature programmes include Beyond Grey Pinstripes, a global data base and report card on MBA business education, and the Corporate Values Strategy Group, a forum for business leaders to promote change in policy and business practice in pursuit of long-term value creation. In 2012, Judy was named to the 'Good Business New York™ Leading Women for 2012' list as one of 25 women who are creating a better world through work and business. In 2011, Judy was named a Top 100 Thought Leader in Trustworthy Business Behavior.

SPEAKING

11.15AM-12.15PM FRIDAY
Driving Change From Within: The Social Intrapreneur
See page 32



REGULA SCHEGG

STRATEGIC BUSINESS
DEVELOPER
HILTI FOUNDATION

Regula Schegg is Strategic Business Developer for Hilti Foundation, Principality of Liechtenstein. Her role emphasises the establishment of social enterprises providing affordable, eco-efficient and disaster-resilient housing concepts in the urban context of Asia and the Pacific. She focuses on the provision of livelihood opportunities and community engagement in manufacturing and constructing alternative building materials and pre-fab housing system. Regula is an Aspen Business and Society Program First Mover Fellow of Class 2011.

SPEAKING

11.15AM-12.15PM FRIDAY
Driving Change From Within: The Social Intrapreneur
See page 32



BEVERLY SCHWARTZ

VICE PRESIDENT,
GLOBAL MARKETING
ASHOKA

Beverly Schwartz is an 'entrepreneurial' behavioural scientist and author of *RIPPLING: How Social Entrepreneurs Spread Innovation Throughout the World*. As the Vice President of Global Marketing for Ashoka, she has an extensive career in marketing for the private, non-profit and public sector and has devoted her career to working on some of the world's most challenging domestic and international social issues. Beverly is a Board of Trustee member for the National Hospice Association and a Board member of the Harwood Institute for Public Innovation.

SPEAKING

1.15-2.30PM WEDNESDAY
Framework Change: Re-Examining Your Personal Theory of Change
See page 16



TERI SCHWARTZ

DEAN
UCLA SCHOOL OF
THEATER, FILM AND
TELEVISION

Teri Schwartz is Dean, UCLA School of Theater, Film and Television. She has launched a vision and plan re-imagining entertainment and performing arts education as an interdisciplinary enterprise grounded in humanistic storytelling, innovation, social responsibility and global diversity. Teri is a member of the Director's Guild of America, the Producer's Guild of America and the Academy of Television Arts and Sciences. An award-winning feature film producer, Teri's many films garnered nominations for Academy, Emmy, Golden Globe, Grammy and MTV awards.

SPEAKING

1.15-2.30PM WEDNESDAY
Story Matters: Creating Your Own Impact Videos
See page 16



CHRISTIAN SEELOS

VISITING SCHOLAR
STANFORD CENTER
ON PHILANTHROPY
AND CIVIL SOCIETY

Christian Seelos is a visiting scholar at the Stanford University Center on Philanthropy and Civil Society. Previously he directed the IESE Platform for Strategy and Sustainability as faculty in the Strategic Management Department at IESE Business School. His research is on business models and organisational innovation in the social sector.

SPEAKING

1.15-2.30PM WEDNESDAY
Innovation and Scale: A Tough Balancing Act
See page 17



SARAH SEVERN

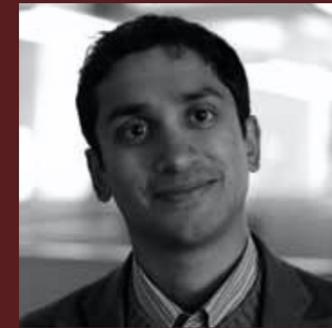
SENIOR DIRECTOR,
STAKEHOLDER
MOBILIZATION

NIKE, INC.

Sarah Severn is Senior Director of Stakeholder Mobilization in the Sustainable Business and Innovation team at Nike, Inc., focusing on systems level innovation such as the Road to Zero initiative to detox the apparel/footwear supply chain. A 20-year veteran of Nike, she led the early effort to integrate sustainability into the business. Over the years she has led stakeholder engagement on environmental issues, developed the climate change and advocacy strategy, and led the emerging issues, trends and scenario planning body of work.

SPEAKING

12.30-2.15PM FRIDAY
Mapping Systems: A Key Step Towards Driving Systems Change
See page 35



PREMAL SHAH

PRESIDENT
KIVA

Premal Shah first began dreaming of 'internet microfinance' while working at PayPal. In late 2004, Premal began developing and testing the internet microfinance concept in India. Upon returning to Silicon Valley, he brought the Kiva concept to life and eventually to scale. Kiva today raises over \$1 million each week for the working poor in +50 countries and was named a Top 50 Website by TIME Magazine in 2009. Premal was named a Young Global Leader by the World Economic Forum and selected to Fortune magazine's 'Top 40 under 40' list in 2009. Premal is a graduate from Stanford University.

SPEAKING

2-3.45PM THURSDAY
Not So Strange Bedfellows: Influencers and Enablers
See page 26

SPEAKER BIOGRAPHIES



CORI SHEPHERD STERN

PRODUCER
STRONGHEART

Cori Shepherd Stern is an Academy Award nominated producer, working in both documentary and narrative film, as well as the Co-Founder of Strongheart, an non-profit organisation specialising in amplifying the impact of highly-effective social change movements and organisations. Her films include the Oscar-nominated documentary *Open Heart* and commercial hit *Warm Bodies*. She is currently in production on a documentary about Partners in Health and the history of the global health and social justice movement.

SPEAKING

12.15-1.45PM THURSDAY
Oscars and Indices: Case Studies on Storytelling for Impact
See page 24



MARINA SILVA

PRESIDENT
MARINA SILVA INSTITUTE

Marina Silva has dedicated over 30 years of service to public life. She has been elected councilwoman, state representative and twice as a senator. She was Minister of the Environment and Presidential Candidate for the Green Party. She has received more than 50 national and international awards. In 2012 she was honoured during the Opening Ceremony of the London Olympics for her efforts to develop world peace. In 2012, she became an Honorary Member of the International Union for Conservation of Nature, the World Conservation Congress.

SPEAKING

10-11.30AM THURSDAY
Thursday Morning Plenary
See page 23



BRIAN SIRGUTZ

SENIOR VICE PRESIDENT OF SOCIAL IMPACT
THE HUFFINGTON POST MEDIA GROUP

Brian Sirgutz is Senior Vice President of Social Impact at AOL/Huffington Post Media Group, where he leads all aspects of the company's impact content and engagement strategy. Brian created the Impact, Education, TEDWeekends and Good News verticals that reach over 20 million people on a monthly basis and is leading the development of social impact-related business and product development innovations on the Huffington Post's platform. Prior to this he was a founding member and President of Causecast, a pioneering firm specialising in social impact technology platforms. Brian also is an advisor to the Desmond Tutu Peace Foundation.

SPEAKING

9-10.45AM FRIDAY
Addressing Energy Poverty through Innovations in Delivery
See page 31



JEFF SKOLL

FOUNDER
SKOLL FOUNDATION,
SKOLL GLOBAL THREATS FUND,
PARTICIPANT MEDIA

Jeff Skoll is a philanthropist and social entrepreneur. As Founder of the Skoll Foundation, Skoll Global Threats Fund, Participant Media and Capricorn Investment Group, he is bringing life to his vision of a sustainable, peaceful and prosperous world. The first President of eBay, Skoll developed the company's inaugural business plan and led its successful initial public offering. On 30 December 2011, Skoll was appointed Officer of the Order of Canada, one of the country's highest civilian honours.

SPEAKING

5-6.30PM WEDNESDAY
Opening Plenary
See page 21

5.30-7PM THURSDAY
Awards Ceremony
See page 29



ALEX SLOAN

PORTFOLIO DIRECTOR
SKOLL FOUNDATION

Alex is Portfolio Director of the Skoll Foundation and manages the Foundation's portfolio of grants and investments. Alex has spent his career supporting entrepreneurs in both for-profit and non-profit settings. Alex has been a senior investment professional at several leading venture capital firms. He has also served for more than 20 years as Chairman and President of the Excelerate Foundation. Alex earned a BA degree from Tulane University, studied at the Chinese University of Hong Kong and holds an MBA from Cornell University.

SPEAKING

9-10.45AM FRIDAY
Earned Revenue Models: Pitfalls and Pathways to Scale
See page 30



FIONA SMITH

DIRECTOR, MAGRI
GSMA MOBILE FOR DEVELOPMENT

Fiona Smith is the Director of the GSMA mobile and agriculture programme and mFarmer initiative. She launched the programme to support mobile operators and agricultural partners to develop mobile services that can benefit millions of farmers. Fiona joined the GSMA in 2007 and has managed rural telecommunication projects across Bangladesh, India and East and Southern Africa. Prior to joining the GSMA, Fiona worked with Accenture and community based education organisations.

SPEAKING

2-3.45PM THURSDAY
Mo(bile)mentum: Accelerating Mobile for Development
See page 27



JASPER SNOEK

CFO
DOEN FOUNDATION

Jasper Snoek is CFO-Executive Director of DOEN Foundation, a charity that uses the annual proceeds received from three Dutch Charity Lotteries (the Postcode, BankGiro and Friends Lotteries) to finance entrepreneurial initiatives in the field of sustainable, cultural and social innovation. Jasper has extensive experience in SME financing. At DOEN his responsibilities include the worldwide impact investment portfolio of equity and loans to a range of social enterprises. He is on the board of Triodos-Doen Foundation and ProCredit Holding AG.

SPEAKING

9-10.45AM FRIDAY
Earned Revenue Models: Pitfalls and Pathways to Scale
See page 30



SANDY SPEICHER

EDUCATION LEAD
IDEO

Sandy Speicher leads IDEO's Education practice, which takes a human-centred approach to creating positive impact in education, from designing tangible solutions for classrooms to addressing major challenges facing systems. Sandy has helped to create a scalable school model in Peru, strategies to improve schools for the poor in India and approaches to increasing teaching effectiveness in the US. Recently, she worked with Carnegie Corporation to launch 100kin10, which President Clinton referred to as a new model for social change.

SPEAKING

2-3.45PM THURSDAY
Blended Learning: The Proof and the Promise
See page 26

SPEAKER BIOGRAPHIES



BILL STRICKLAND

PRESIDENT AND CEO,
MANCHESTER

BIDWELL CORPORATION

Bill Strickland is President and CEO of Manchester Bidwell Corporation and its subsidiaries, Manchester Craftsmen's Guild (MCG) and Bidwell Training Center (BTC), both founded in 1968. His duties include developing and implementing major fund-raising plans of action, working with Boards of Directors and Industrial Advisory Boards, and encouraging participation of corporate executive officials from major multi-national Pittsburgh corporations. Throughout his distinguished career, Strickland has been honoured with numerous prestigious awards for his contributions to the arts and the community.

SPEAKING

5-6.30PM WEDNESDAY
Opening Plenary
See page 21



RAY SUAREZ

SENIOR CORRESPONDENT
PUBLIC BROADCASTING
SERVICE

Ray Suarez is Senior Correspondent for the PBS NewsHour. He also co-hosts PBS's Need to Know and PRI's America Abroad. He is the author of *The Holy Vote: The Politics of Faith in America*, *The Old Neighborhood: What Was Lost in the Great Suburban Migration* and the companion volume to a PBS series on the history of Latinos in America. In his career he worked for WMAQ TV, CNN, ABC Radio and American and British news services. He holds an MA in Social Sciences from the University of Chicago and a BA in African History from NYU.

SPEAKING

3-4.30PM FRIDAY
Closing Plenary
See page 37



DEBBIE AUNG DIN TAYLOR

CO-FOUNDER

PROXIMITY DESIGNS

Debbie Aung Din Taylor is Co-Founder of Proximity Designs, a non-profit social enterprise which makes and sells products and services that provide a path out of poverty for rural families. Since 2004, over 200,000 innovative and affordable products and services have been purchased by rural households. A native of Myanmar, Aung Din Taylor has lived in Mississippi, Cambodia, Indonesia and Myanmar and has worked for non-profit organisations, local community groups, USAID, the United Nations and the World Bank. She holds a MA from Harvard University.

SPEAKING

9-10.45AM FRIDAY
Crossing the 'Last Mile':
Delivery Strategies for the
Base of the Pyramid
See page 31



JER THORP

CO-FOUNDER

THE OFFICE FOR
CREATIVE RESEARCH

Jer Thorp is an artist and educator from Vancouver, Canada, currently living in New York. From a background in genetics, his digital art practice explores the many-folded boundaries between science, data, art and culture. He is an adjunct Professor in NYU's ITP programme and a member of the World Economic Forum's Global Agenda Council on Design Innovation. He is Co-Founder of The Office For Creative Research, exploring new modes of data engagement. From 2010-2012, Jer was the Data Artist in Residence at The New York Times.

SPEAKING

12.30-2.15PM FRIDAY
Big Data. Big Deal?
See page 34



PETER TUFANO

PETER MOORES DEAN

SAID BUSINESS SCHOOL

Peter Tufano joined Saïd Business School in July 2011 as Peter Moores Dean and Professor of Finance, and created the Oxford 1+1 MBA Programme. His recent research focuses on how innovation in consumer finance can improve the delivery of services to low income families. He founded D2D Fund, a non-profit R&D lab for new financial product development. Prior to Saïd, he spent 33 years at Harvard, serving as Professor and Senior Associate Dean at Harvard Business School and Co-Founder of Harvard University Innovation Lab (i-Lab).

SPEAKING

9-10.45AM FRIDAY
BBC Global Business: Financing
Social Entrepreneurship
See page 30



MABEL VAN ORANJE

CHAIR

GIRLS NOT BRIDES

A global advocate for freedom, justice and development for two decades, Mabel van Oranje has led and supported initiatives to raise public awareness, persuade the powerful and create lasting change. Mabel is the initiator and Advisory Committee Chair of 'Girls Not Brides: the Global Partnership to End Child Marriage'. She is also the Founder and Co-Chair of the European Council on Foreign Relations, a member of the Global Board of the Open Society Foundations and a board member of Crisis Action.

SPEAKING

5-6.30PM WEDNESDAY
Opening Plenary
See page 21



WANG ZHENYAO

DEAN

BEIJING NORMAL
UNIVERSITY ONE
FOUNDATION
PHILANTHROPY
RESEARCH INSTITUTE

Dr. Wang Zhenyao is Dean of Beijing Normal University One Foundation Philanthropy Research Institute. His prior work includes 20 years at the Ministry of Civil Affairs, as Director General of the Department of Social Welfare and Promotion of Charities and as Director General of the Department of Disaster. He also worked to develop the national minimum assistance benefits system and to launch rural political elections. He holds a MA of Public Administration degree from Harvard and a doctorate from Peking University.

SPEAKING

12.30-2.15PM FRIDAY
Emerging Markets: Philanthropy
at the Intersection
See page 35



SIMON WESSELY

HEAD OF
DEPARTMENT OF PSY-
CHOLOGICAL MEDICINE

KINGS COLLEGE LONDON

Simon Wessely is Professor and Head of the Department of Psychological Medicine and Vice Dean for Academic Psychiatry at the Institute of Psychiatry, King's College London. He has a Doctorate in Epidemiology and has over 600 original publications, with an emphasis on the boundaries of medicine and psychiatry, unexplained symptoms and syndromes, population reactions to adversity and epidemiology. He has co-authored books on chronic fatigue syndrome, randomised controlled trials and a history of military psychiatry.

SPEAKING

2-3.45PM THURSDAY
The Emotional Brain:
The Science and Anthropology
of Aggression
See page 27

SPEAKER BIOGRAPHIES



CHRIS WEST

DIRECTOR

SHELL FOUNDATION

Chris West completed his Doctorate in Ecology at the University of Oxford. He currently serves as Director for the Shell Foundation, which he joined in 2000. In this role he reinforces an 'enterprise-based' approach to catalysing scalable and sustainable solutions to global development challenges and the 'shared value' concept of corporates in society. He has previously served as the Senior Environment Adviser at the UK Department for International Development. Chris is the co-author of SF publications including *Enterprise Solutions to Poverty* (2005) and *Enterprise Solutions to Scale* (2010).

SPEAKING

2-3.45PM THURSDAY
Not So Strange Bedfellows:
Influencers and Enablers
See page 26



GARY WHITE

CO-FOUNDER AND CEO

WATER.ORG

Gary White is Co-Founder and CEO of Water.org, a non-profit organisation dedicated to empowering people in the developing world to gain access to safe water and sanitation. Gary's entrepreneurial vision has driven innovations in the way water and sanitation projects are delivered and financed, and these innovations now serve as a model in the sector. Gary was named a Schwab Foundation Social Entrepreneur in 2012.

SPEAKING

2-3.45PM THURSDAY
Water, Water Everywhere: The
Paradox of the 21st Century
See page 27



ANDREW WHITEHOUSE

DEPUTY DIRECTOR OF
COMMUNICATIONS

MCKINSEY & COMPANY

Andrew Whitehouse is Deputy Director of Communications for McKinsey & Company, where he oversees engagement with a wide range of constituents and stakeholders, and helps lead the firm's communications and publishing activity. Previously, he was a UK government official, leading teams in the Prime Minister's Social Exclusion Unit and the Department of Health. He is a Visiting Lecturer at the University of Oxford's Blavatnik School of Government and a trustee of the education organisation, SAPERE. Andrew is a graduate of the Harvard Kennedy School and Christ Church, University of Oxford.

SPEAKING

9-10.45AM FRIDAY
Crossing the 'Last Mile': Delivery
Strategies for the Base of the
Pyramid
See page 31



LYDIA WILBARD

CO-DIRECTOR

CAMFED TANZANIA

Lydia Wilbard is Co-Director of Camfed Tanzania and Co-Founder of the Tanzania chapter of Cama, the pan-African network of educated young women supported by Camfed. Lydia has been central to Camfed Tanzania's programme of support to 310,512 children and young women, and is a specialist in gender, education and health with a Masters in Public Health from Johns Hopkins University. A leader and role model, Lydia grew up in rural Tanzania and has personally overcome the barriers to women's empowerment.

SPEAKING

3-4.30PM FRIDAY
Closing Plenary
See page 37



NGAIRE WOODS

PROFESSOR OF
INTERNATIONAL
POLITICAL ECONOMY

UNIVERSITY OF OXFORD

Ngaire Woods is the inaugural Dean of the Blavatnik School of Government and Professor of Global Economic Governance. Her research focuses on global economic governance, globalisation, global development and the role of international institutions. She is Founder and Director of the Global Economic Governance Programme and Co-Founder of the Oxford-Princeton Global Leaders Fellowship programme. Ngaire has served as an advisor to the IMF Board, to the UNDP's Human Development Report and to the Commonwealth Heads of Government.

SPEAKING

2-3.45PM THURSDAY
From Per Capita to Pro Capita:
Launch of the Social Progress
Imperative
See page 26



ANDREW YOUN

FOUNDER AND DIRECTOR

ONE ACRE FUND

Andrew Youn is Founder and Director of One Acre Fund. Most of the world's poor are farmers and yet they are grossly under-served. One Acre Fund has invented a highly-scalable 'market bundle' that doubles the productivity of these farmers. Each of One Acre Fund's 135,000 farmers in East Africa receives seed and fertilizer, financing and training. Andrew was a management consultant, and has a BA from Yale and a MBA from Kellogg.

SPEAKING

3-4.15PM WEDNESDAY
Measuring to Improve (And Not
Just to Prove)
See page 19



MUHAMMAD YUNUS

FOUNDER

GRAMEEN BANK

Nobel Laureate Muhammad Yunus is the father of microcredit and social business, founder of Grameen Bank and of more than 50 other companies. Fortune Magazine named him 'one of 12 greatest entrepreneurs of our time'. Professor Yunus received the Nobel Peace Prize for his work with the Grameen Bank Project and is one and is one of seven people to have received the Nobel Prize, the US Presidential Medal of Freedom and the US Congressional Gold Medal. He received his BA and PhD in Economics and is the recipient of more than 50 honorary degrees.

SPEAKING

5.30-7PM THURSDAY
Awards Ceremony
See page 29

DELEGATE-LED PROFILES

DAVID AIKMAN

SENIOR DIRECTOR, WORLD ECONOMIC FORUM

David Aikman heads the Schwab Foundation for Social Entrepreneurship, the Forum of Young Global Leaders and the Global Shapers Community. He is passionate about youth inclusion, social innovation and servant leadership.

12-1PM WEDNESDAY

Managing Your Social Enterprise for Growth and Success
See page 15

ANNA DEMANT

MANAGER, PLANET WHEELER FOUNDATION

Anna Demant is Manager, Planet Wheeler Foundation. The Foundation focuses on health, education, food security and refugees, and is responsible for one third of Australian foundation overseas giving.

12-1PM WEDNESDAY

Effective Ways to Work With People in Remote Communities
See page 15

ANDREANNE GRIMARD

HEAD OF NORTH AMERICA, SOLIDARIDAD NETWORK

Andréanne Grimard is Head of North America for Solidaridad Network. Solidaridad works to accelerate the transition of 11 commodity supply chains towards sustainability.

12-1PM WEDNESDAY

Certification 2.0 - Mainstreaming Sustainable Production
See page 15

JONATHAN C. LEWIS

FOUNDER AND HOST, IONPOVERTY

Jonathan C. Lewis is Founder and Host of iOnPoverty, Founder and President of the Opportunity Collaboration, Founder and Chair of MicroCredit Enterprises and Lecturer at U.C. Blum Center for Developing Economies.

11.15AM-12.15PM FRIDAY

Video Preview: The Existential Social Entrepreneur
See page 33

MITCH BESSER

FOUNDER, MOTHERS2MOTHERS

Dr. Mitch Besser is Founder of mothers2mothers. m2m employs mothers living with HIV to work in health centres and communities, helping HIV positive women and their babies access medical care and stay healthy.

12.15AM-1.15PM THURSDAY

Beyond Doctors and Nurses: Engaging People as Providers
See page 25

MARTIN FISHER

CO-FOUNDER AND CEO, KICKSTART

Martin Fisher is Co-Founder and CEO of KickStart, an award-winning non-profit social enterprise that eradicates poverty by designing and mass-marketing 'MoneyMaker' branded human-powered irrigation pumps.

12.15-1.15PM THURSDAY

Monitor Your Impacts and Strengthen Your Donor Relations
See page 25

ROBERT HOPE

RESEARCHER, UNIVERSITY OF OXFORD

Robert Hope leads the 'mobile/water for development' research at Oxford University (oxwater.co.uk). The group is supported by DFID and ESRC, and partners with UNICEF and GSMA.

11.15AM-12.15PM FRIDAY

Mobile-Enabled Entrepreneurship for Water Security
See page 33

JOE MADIATH

FOUNDER AND EXECUTIVE DIRECTOR, GRAM VIKAS

Joe Madiath, Founder and Executive Director of Gram Vikas, has spearheaded its water and sanitation programme since 1992. He is a recipient of the Skoll Award.

11.15-12.15PM FRIDAY

A Collaborative Approach to Water and Sanitation
See page 33

ESHA CHHABRA

INDEPENDENT WRITER

Esha Chhabra is a writer who covers the social impact space. Among others, she has written for the Economist, Guardian, New York Times, San Francisco Chronicle and Stanford Social Innovation Review.

11.15AM-12.15PM FRIDAY

Media and Social Enterprise: What is Still Lacking?
See page 33

MAGGIE FOX

PRESIDENT AND CEO, CLIMATE REALITY PROJECT

Maggie Fox is President and CEO of the Climate Reality Project, an organisation dedicated to raising awareness to help citizens around the world discover the truth about the climate crisis, and take steps to bring about global change.

12.15-1.15PM THURSDAY

The Carbon Conversation: From Apathy to Action
See page 25

RANDALL KEMPNER

EXECUTIVE DIRECTOR, ASPEN NETWORK OF DEVELOPMENT ENTREPRENEURS

Randall Kempner is Executive Director of the Aspen Network of Development Entrepreneurs (ANDE), a global network of 170+ organisations that propel entrepreneurship in emerging markets.

12-1PM WEDNESDAY

Supporting Small Business Entrepreneurs in Emerging Markets
See page 15

MARIO MARCONI

MANAGING DIRECTOR, HEAD OF FAMILY SERVICES, UBS

Mario Marconi heads UBS Philanthropy and Values Based Investing. He is regularly featured on philanthropy in broadcasts such as CNBC. Mario has been trained at the University of Geneva and holds an MBA from IMD.

12.15-1.15PM THURSDAY

The Role of Banks in Social Finance Innovation
See page 25

GREG DEES

CO-FOUNDER, CENTER FOR THE ADVANCEMENT OF SOCIAL ENTREPRENEURSHIP, DUKE UNIVERSITY

Greg Dees is Co-Founder of the Center for the Advancement of Social Entrepreneurship at Duke University. He previously taught at Stanford, Harvard and Yale, and has written extensively in this area.

12.15-1.15PM THURSDAY

Creating Adaptive, Open-Innovation Societies.
See page 25

JIM FRUCHTERMAN

CEO, BENETECH

Jim Fruchterman is CEO of Benetech, a non-profit software for social good company. He founded several successful high tech companies and is both a Skoll Awardee and a MacArthur Fellow.

11.15AM-12.15PM FRIDAY

Big Data for Real Impact in Social Enterprises
See page 33

RICH LEIMSIDER

DIRECTOR, ECHOING GREEN

Rich Leimsider runs Fellow and Alumni Programs at Echoing Green. He has been a leader for 25 years in identifying and supporting emerging social entrepreneurs.

11.15AM-12.15PM FRIDAY

Early Stage Social Entrepreneurs – How to Support Them?
See page 33

FRANK MERRY

FINANCIAL DIRECTOR, ALIANCA DA TERRA

Frank Merry is the Financial Director at Alianca da Terra, a small Brazilian non-profit organisation that encourages good land stewardship in the Cerrado and Amazon.

12-1PM WEDNESDAY

Facing Conflict of Interest in Hybrid Business Models
See page 15

DELEGATE-LED PROFILES

LISA NASH

CEO, BLUE PLANET NETWORK

Lisa Nash is CEO of Blue Planet Network, a global expert community of 97 organisations using its online platform to improve the planning, evaluation and tracking of water programmes for 1.1 million people.

12-1PM WEDNESDAY

How To Partner For The Greater Good...And Survive!
See page 15

ZAHID TORRES-RAHMAN

FOUNDER AND DIRECTOR, BUSINESS FIGHTS POVERTY

Zahid Torres-Rahman has close to 20 years of experience and has founded several platforms that bring together the worlds of business and international development, including Business Fights Poverty and Business Action for Africa.

12-1PM WEDNESDAY

Leveraging Multinational Value Chains for Social Impact
See page 15

KIM PLEWES

ASSOCIATE DIRECTOR, FREE THE CHILDREN

Kim Plewes has been an active social justice advocate since the age of 12 and over the past 14 years has directly engaged thousands of young people in changing the world through Free The Children.

11.15AM-12.15PM FRIDAY

Ensuring a Role for Young People in Changing the World
See page 33

ADALBERTO VERISSIMO

CO-FOUNDER, IMAZON

Beto Veríssimo is Co-Founder of Imazon, a think-and-do tank based in the Brazilian Amazon. In 2010 he received the Skoll Award for Social Entrepreneurship. He is also an AVINA and Ashoka Senior Fellow.

11.15AM-12.15PM FRIDAY

Stopping Deforestation in the Tropics
See page 33

MARIA SANCHEZ-MARIN MELERO

COO, THOMSON REUTERS FOUNDATION

Maria Sanchez-Marin Melero is COO of the Thomson Reuters Foundation, where until recently she headed TrustLaw Connect, the service linking the best non-profit organisations and social entrepreneurs around the world with the best law firms and corporations.

12-1PM WEDNESDAY

Lawyers Behind the Wheel of Social Innovation
See page 15

DANIEL VIEDERMAN

CEO, VERITÉ

Daniel Viederman's work with Verité ensures that the largest companies in the world and their suppliers understand and respond to serious human rights problems in their supply chains. He is a recipient of the Skoll Award.

12.15-1.15PM THURSDAY

Farms, Fisheries, Foxconn and Fair Labour in the Global Economy.
See page 25

CHARLES SLAUGHTER

FOUNDER, LIVING GOODS

Charles Slaughter founded TravelSmith, a \$100 million travel-wear company, and Living Goods, which empowers micro-entrepreneurs to deliver life-changing products to the doorsteps of the poor.

12.15-1.15PM THURSDAY

Growing Out Not Up: Scaling Impact Through Influence
See page 25

ELIZABETH WALLACE ELLERS

FOUNDER, THE GLOBALISLOCAL FUND

Elizabeth Ellers is Founder of The globalislocal Fund, an award winning educational and funding vehicle designed to attract more investors and drive informed, new capital to global development solutions.

12.15-1.15PM THURSDAY

Breakthrough Collaborative Funding
See page 25

BEST OF THE FORUM

THREE THINGS I HAD NEVER THOUGHT ABOUT BEFORE:

PEOPLE I WANT TO FOLLOW ON TWITTER:

@
@
@
@
@

SESSIONS I MUST WATCH OR LISTEN TO LATER:

MY FAVOURITE QUOTES:

THE MOST INTERESTING IDEA I HEARD:

TOP FIVE PEOPLE TO FOLLOW UP WITH:

THINGS I FEEL INSPIRED TO DO WHEN I GET BACK:

WEBSITES I MUST CHECK OUT:

DELEGATES

NAME, TITLE, ORGANISATION

A

Sherihan Abd El Rahman, MPhil Candidate, University of Oxford

Camille Agon, Project Manager, Breteau Foundation

Akiko Aiba, MBA, Saïd Business School

David Aikman, Head and Senior Director of the World Economic Forum, Schwab Foundation for Social Entrepreneurship

Lanre Akinola, Editor, This is Africa, Financial Times Ltd

Waleed AL Banawi, Co-Founder and Chairman, JISR

Banderi Al Faisal, Director General, King Khalid Foundation

Leena Al Olaimy, Co-Founder and Managing Director, 3BL Associates

Yvette Alberdingk Thijm, Executive Director, WITNESS

Jeremy Alberga, Deputy Director, Global Viral

Amr A. Al-Dabbagh, Founding Chairman, STARS Foundation

Lindsey Allen, Forests Program Director, Rainforest Action Network

Greg Allgood, Director, Children’s Safe Drinking Water, Procter & Gamble

Tariq Al-Olaimy, Co-Founder, 3BL Associates

Helen AlUzaizi, CEO, Mowgli Foundation

Joaquin Alvarado, CSO, Center for Investigative Reporting

Jorge Americus, CEO, El Rehilete

Shubham Anand, Skoll Skollar, Saïd Business School

Rajesh Anandan, Senior Vice President, Strategic Partnerships and UNICEF Ventures, UNICEF USA

Adrian Anantawan, Researcher, Harvard Graduate School of Education

David Anderson, Professor of Biology, Investigator, California Institute of Technology

Chad Anderson, MBA Student, Saïd Business School

Ted Anderson, Founding Director, MaRS Centre for Impact Investing

Joy Anderson, President and Founder, Criterion Institute

Kofi Annan, Former United Nations Secretary-General, Chairman, Kofi Annan Foundation

John Anner, President, East Meets West Foundation

Joan Anway, Consultant, Blue Planet Network

Mandar Apte, GameChanger, Shell

Paulina Arroyo, Program Officer, Andes-Amazon Initiative, Gordon and Betty Moore Foundation

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Diana Aviv, President and CEO, Independent Sector

Patrick Awuah, Founder and CEO, Ashesi University

Beatriz Azeredo, Director of Social Responsibility, TV Globo

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Julia Bacha, Creative Director, Just Vision

Rodrigo Baggio Barreto, Founder and CEO, Center for Digital Inclusion

Jane Baker, Director of Communications, New Teacher Center

Quratul Ain Bakhteari, Founding Director, Institute for Development Studies and Practices

Banny Banerjee, Director of Stanford ChangeLabs, Stanford University

Ken Banks, Founder, kiwanja.net, Founder, FrontlineSMS

Allan Barkat, CEO, Dualis Social Venture Fund

Vincent Barnouin, COO, Ecofin Ltd

Hugo Barreto, Secretary-General, Roberto Marinho Foundation

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Julia Beart, Head of Development, BasicNeeds

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Shari Berenbach, President and CEO, US African Development Foundation

Sarah Berghorst, Executive Director, OneGoal

Jim Berk, CEO, Participant Media

Paul Bernstein, CEO, The Pershing Square Foundation

Mitch Besser, Medical Director and Founder, mothers2mothers

Rich Besser, Chief Health and Medical Editor, ABC News

Alexander Betts, University Lecturer, Humanitarian Innovation Project

Vijay Bhaskar, Country Director of India, Mlinda Foundation

Radj Bhondoe, Director, Seva Network Foundation

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Taddy Blecher, CEO, Community and Individual Development Association

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Girija Brilliant, Board Spouse, Skoll Global Threats Fund

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C

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Edmund Cain, Vice President of Grant Programs, Conrad N. Hilton Foundation

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Marshall Clemens, Principal, Idiagram

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Andrea Coleman, CEO and Co-Founder, Riders for Health

Barry Coleman, Executive Director, Riders for Health

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Tara Sabre Collier, Skoll Skollar, Oxford University

Susan Collin Marks, Senior Vice President, Search for Common Ground

Philip Collis, Senior Manager of Digital, Skoll Foundation

DELEGATES

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Kenneth Cook , President, Environmental Working Group
Jordyan Corcoran , Corporate Executive, InfraCo Africa
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D
Paul Dale , Managing Director, Voxtra
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Todd Deatherage , Executive Director, Telos
John DeCock , Vice President of Development and Communications, Benetech
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Guibert del Marmol , Partner, Cardel Sustainable Management
Nicolas Delahaye , Expert Scientist at GSK Vaccines, GlaxoSmithKline Vaccines
Anna Demant , Foundation Manager, Planet Wheeler Foundation
James DeMartini , Managing Partner, Seiler LLP
Linda DeMartini , Individual

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Aslihan Denizkurdu , Director, Corporate Strategy, Citigroup
Pooran Desai , Co-Founder, BioRegional
Simon Desjardins , Programme Manager, Shell Foundation
Gabriel Diamond , Video Producer and Project Manager, Skoll Foundation
Reham Issam Di'bas , Founder, EzSakan
Edward Diener , Counsel and Secretary, Skoll Foundation
Sarah DiTroia , COO, Health Leads
Catherine Dolan , Lecturer, Saïd Business School
Marielle Donzé , Founder and Philanthropist, Cottier Donzé Foundation
Susan Dorsey , CFO, Water for People
William Drayton , Founder and CEO, Ashoka
Belinda Drew , CEO, Foresters Community Finance Ltd
Chris Drew , CEO, Parent University
Steven Drummond , Senior National Editor, National Public Radio
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Debra Dunn , Consulting Associate Professor, Stanford University d.school
Andrew Dunnett , Director, Vodafone Foundation
Jonathan Dyer , Journalist, Public Radio International
Jeff Dykstra , Executive Director, Partners in Food Solutions
E
James Eberhard , President and CEO, Mobile Accord
Fiona Eberts , Emeritus - former Chair of the Board, Campaign for Female Education USA
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Jeff Edmondson , Managing Director, Strive Network
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Mona Eldaief , Director, Rafea: Solar Mama
Julita Eleveld , Senior Program Officer, Bill & Melinda Gates Foundation
Carolina Elia , Grant Manager, Porticus Latin America
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Dirk Elsen , Director of Emerging Markets, Triodos Investment Management BV
Mark Emanuelson , Sales Director, Atlantic Technologies
Larry English , Chief Executive, Homeless International
Diane Espaldon , President, Espaldon Consulting
Regina Celia Esteves de Siqueira , CEO, Centro Ruth Cardoso
Alejandro Estrada , Joint CEO, EI Rehilete
Alexis Ettinger , Senior Program Officer for Social Innovation, Institute of Reproductive Health, Georgetown University

NAME, TITLE, ORGANISATION

F
Hala Fadel , Chair, MIT Enterprise Forum
Richard Fahey , COO, Skoll Foundation
Phil Falcone , CEO and CIO, Harbinger Capital
Cristiana Falcone , Principle Partnerships Consultant, Inter-American Development Bank
Gene Falk , Individual
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Richard Feachem , Director, The Global Health Group
Kristin Feeley , Director of Artist Support Programs, Sundance Institute
Naoko Felder-Kuzu , Board Member, Frey Charitable Foundation
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Sharon Ferraro , Vice President of Resource Development, Public Radio International
Rob Fetherstonhaugh , CIO, Bayshore Global Management
Scott Field , Manager, Middle East, Skoll Global Threats Fund
Caroline Fiennes , Director, Giving Evidence
Alexandra Fiorillo , Vice President for International Development, ideas42
Martin Fisher , Co-Founder and CEO, KickStart International
Lindsey Fishleder , Program Associate, Skoll World Forum on Social Entrepreneurship, Skoll Foundation
Marc Flammang , Head of Philantropy and Impact Investing, Bank Degroof
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William Foote , Founder and CEO, Root Capital
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Matthew Forti , Manager, Bridgespan, Founding Board Chair, One Acre Fund
Maggie Fox , President and CEO, Climate Reality Project
Lani Fraizer , Founder, iWE Studio
Cole Frates , Principal, WDS
Susana Frazao Pinheiro , Alumni Skollar and Founder, Local InSight Global Impact (LIGI)
Marc Freedman , CEO and Founder, ENCORE.ORG
Mark Frohardt , Executive Director, Internews Center for Innovation and Learning
Jim Fruchterman , Founder and CEO, Benetech
Thomas Fry , Portfolio Director, Draper Richards Kaplan Foundation
Michael Fuerst , Manager Corporate Responsibility, Novartis AG
Katherine Fulton , President, Monitor Institute

NAME, TITLE, ORGANISATION

G
Russell Galeti , Captain, MSFS Candidate, Army National Guard of the United States
Brinda Ganguly , Associate Director, Rockefeller Foundation
J Carl Ganter , Managing Director and Co-Founder, Circle of Blue
Veronica Garcia , Assistant to Dr. Larry Brilliant and Annie Maxwell, Skoll Global Threats Fund
Raul Gauto , Programatic Director, Fundación AVINA
Nina Gené , Investment Manager, Jasmine Social Investments
Christie George , Director, New Media Ventures
Fadi Ghandour , Founder and Vice Chairman, Aramex International
Suzanne Gilbert , Director of the Center for Innovation in Eye Care, Seva Foundation
Catherine Gill , Vice President, Investor Relations, Root Capital
Kristin Gilliss , Principal, Portfolio Team, Skoll Foundation
Scott Gilmore , Founder and CEO, Building Markets
Larry Gilson , Chairman, Focusing Philanthropy
Ali Gümüşay , Chairman, Zahnräder Network
Laurie Goering , Head of Climate Programme, Thomson Reuters Foundation
Ian Goldin , Director, Oxford Martin School
Hector Gomez Ang , Head, Frontier Regions, International Finance Corporation
Henry González , Entrepreneur in Residence, Skoll Centre for Social Entrepreneurship
Emma Goodman , Programs Assistant, Skoll Foundation
Gopi Gopalkrishnan , President and Founder, World Health Partners
Richard Graham , Head, International Grants, Comic Relief
Marcello Grande , Co-Founder and Executive Creative Director, WESTERNIZED
Bennett Grassano , Senior Director of Development, Kiva
Jim Greenbaum , Founder and Managing Director, The Greenbaum Foundation
Kelly Greenwood , Principal, Portfolio Team, Skoll Foundation
Andréanne Grimardd , Head of North America, Solidaridad Network
Nick Grono , CEO, Walk Free
Teresa Guillien , Consultant, Individual
Nathon Gunn , CEO, Social Game Universe
Mark Gunton , CEO, Clinton Giustra Sustainable Growth Initiative
Parag Gupta , Founder, Waste Ventures
Arjun Gupta , Chief Believer, Telesoft Partners
H
Elisabeth Hahnke , Founder and CEO, ROCK YOUR LIFE!
Victoria Hale , Founder and CEO, Medicines360
Mark Clayton Hand , Skoll Skollar, Saïd Business School
Asim Haneef , Director of Development, Bamyan Media

DELEGATES

NAME, TITLE, ORGANISATION

Sjoerd Hannema , CEO, Adaptive Eyewear
Hinnerk Hansen , Managing Director, HUB
Kirk Hanson , Executive Director, Markkula Center for Applied Ethics
Tim Hanstad , President and CEO, Landesa
Idit Harel Caperton , Founder and President, World Wide Workshop
Erin Harrington , Grants and Finance Associate, Skoll Foundation
Pegram Harrison , Fellow in Entrepreneurship, Saïd Business School
Ryan Harrison , COO, eAdvance & Spark Schools
Pamela Hartigan , Director, Skoll Centre for Social Entrepreneurship
Mark Harvey , Executive Director, Internews Network
Stephen Harvey , Director of Fundraising and Communications, Riders for Health
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Ossama Hassanein , Chairman of the Board, TechWadi
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Laura Hattendorf , Portfolio Director, Mulago Foundation
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Xavier Helgesen , CEO, Off.Grid:Electric
Peter Hero , Founder and Principal, The Hero Group
Amy Herskovitz , Executive Vice President of Programs and Director of Social Enterprise, Pershing Square Foundation
Sandy Herz , Director of Strategic Alliances, Skoll Foundation
Allyson Hewitt , Director of Social Entrepreneurship, MaRS Discovery District, Toronto
Pippa Hichens , Coordinator, Skoll Centre for Social Entrepreneurship
Ken Himmelman , Chief Program Officer, Partners In Health
Christopher Hines , Head of Finance and Administration, APOPO
Hang Ho , Vice President, J.P. Morgan
Jeremy Hockenstein , CEO, Digital Divide Data
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Rupert Howes , CEO, Marine Stewardship Council
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Andrew Hudson , New York Director, Crisis Action
Brittany Hume , Portfolio Associate, Skoll Foundation
Christopher Hunter , MBA student, Saïd Business School
Kara Hurst , CEO, The Sustainability Consortium

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Alberto Ibarguen , President, John S. and James L. Knight Foundation
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Eriko Ishikawa , Global Program Manager, International Finance Corporation
Leticia Isnard , COO, Associação Saude Crianca
Lisa Jackson , Managing Partner, Portfolio Team, New Profit
Laura Jackson , Head of Communications and External Affairs, BioRegional Development Group
EJ Jacobs , Program Director, Nduna Foundation
Priya Jaisinghani , Director, USAID
Nuttaphong Jaruwannaphong , Director, Thai Social Enterprise Office
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Benjamaporn Jhatharapat , Director of Partnerships, ThaiHealth Promotion Foundation
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Meagan Johnson , MBA Student, Saïd Business School
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Nicola Jowell , SAB Foundation Manager, SAB Foundation
Nik Kafka , CEO and Founder of Teach a Man to Fish, Teach A Man To Fish and Fundación Paraguaya
Joanne Kagle , Individual
Rahim Kanani , Online Editor and Curator, Skoll World Forum, Skoll Foundation
Harbrinder Kang , Senior Director of Collaboration Technologies, Cisco
Renee Kaplan , Chief Strategy Officer, Skoll Foundation
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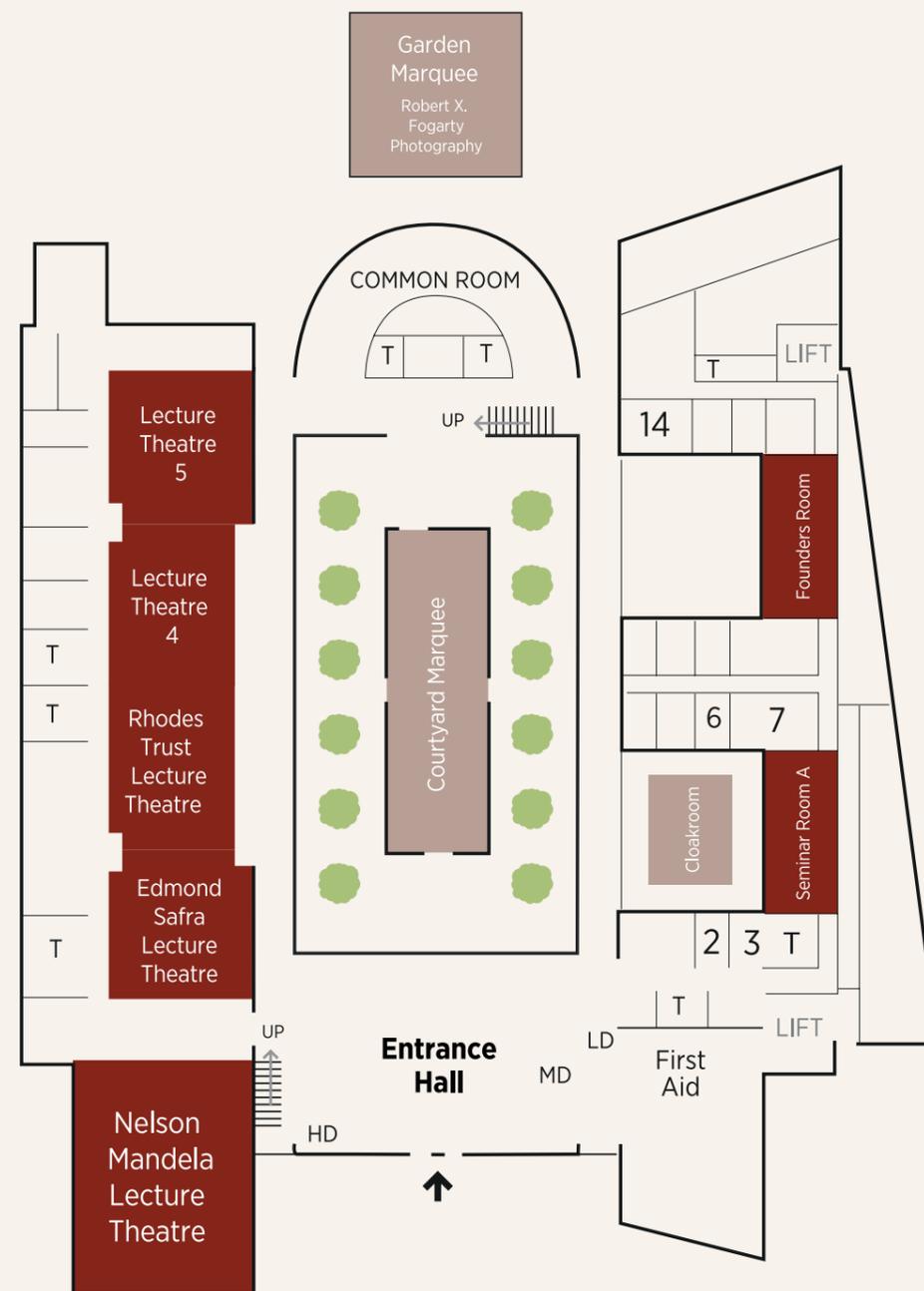
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